

The University of New Mexico

Main Campus
Academic & Student Affairs
Management Dashboard
Student Experience
Presentation

October 11, 2005



The University of New Mexico



Introduction

The Academic & Student Affairs Management Dashboard has been created to address the requirements of an Administration and Governing Board that are committed to data-based decision making and accountability. The document will provide, on a regular basis, data to the Regents on many of the most important operational areas of the University.

The Management Dashboard converges with the newly shaped goals of the President to increase research and the number of high-achieving students as well as to improve student retention and the University's stature. This effort paves the way for informed goal-setting and decision-making at UNM. Much of the data comes from other University Documents such as the *UNM Fact Book* and the Accountability in Government Performance Measures reported in the annual *Performance Effectiveness Report*. The Management Dashboard pulls this information together into one place where it can be used on a regular basis.

There are currently six categories of data represented. Several categories deal with the undergraduate student population (Enrollment Profile, Student Success, and Student Experience), and one each for Institutional Profile, Faculty Profile, and Graduate Education Profile. The attached data report provides the detail behind each indicator showing historical trend data, and frequently, targets and/or peer and referent group comparisons. The data report also contains additional performance indicators that are not on the Management Dashboard but are important to track. This report will be updated annually and complemented by a series of detailed reports highlighting specific categories. **For this presentation we are including only the data report sheets for Student Experience.**

In an effort to put the data into context, we have decided upon two comparison groups. The first comparison group is the peer group developed by the Commission on Higher Education (CHE) for use in the funding formula and for making salary comparisons. The 16 CHE peers are institutions with a similar mix of programs and similar size and mission as UNM. The second comparison group, a Student Referent group, includes institutions with a student body more analogous to UNM than the CHE Peer group. The institutions in the Student Referent group met the following criteria:

- Public, Carnegie, Doctoral Extensive or Intensive;
- Similar distribution of ACT scores;
- An undergraduate minority population of at least 30%;
- Comparable size, i.e., at least 10,000 full-time undergraduate students

Sixteen institutions met the above criteria, the same number of institutions that are in the CHE Peer group.

Institution Name	Carnegie	Locale	ACT Bottom Quartile Cutoff	ACT Top Quartile Cutoff	Full-time Under graduates	Part-time Under- graduates	Total Full Time Equivalent Students	Minority % For All Under- graduates	Hispanic Under- graduates	American Under- graduates	Percent Native American Under- graduates	Black Under- graduates	Asian Under- graduates	Retention Percentage	Percent of Freshmen in Top 10% of Their HS Class
Student Referent Group															
FLORIDA ATLANTIC UNIVERSITY-BOCA RATON	Int	2	20	24	10,612	8,466	17,275	37.5	14.5	0.4	0.4	18.1	4.5	69	na
GEORGIA MASON UNIVERSITY	Int	3	21	26	12,772	3,779	19,981	33.5	7.7	0.4	0.4	8.5	16.9	82	16
GEORGIA STATE UNIVERSITY	Ext	1	21	26	13,354	5,762	21,748	49.1	3.2	0.3	3.2	35.1	10.4	79	15
NEW MEXICO STATE UNIVERSITY-MAIN CAMPUS	Ext	2	18	24	10,360	1,608	13,712	52.4	45.0	3.2	3.2	2.8	1.4	72	19
SAN DIEGO STATE UNIVERSITY	Int	1	20	26	21,370	5,491	27,661	39.6	19.2	0.7	0.7	4.2	15.5	79	na
TEMPLE UNIVERSITY	Ext	1	21	26	18,830	2,628	27,397	32.3	3.2	0.2	0.2	21.0	7.8	82	17
THE UNIVERSITY OF TEXAS AT ARLINGTON	Ext	1	20	25	12,948	5,380	19,783	38.9	13.0	0.8	0.8	13.7	11.3	70	22
UNIVERSITY OF CALIFORNIA-RIVERSIDE	Ext	2	20	26	13,923	1,357	16,429	70.6	23.3	0.4	0.4	6.4	40.5	85	94
UNIVERSITY OF HAWAII AT MANOA	Ext	1	21	26	11,008	2,061	16,562	67.7	1.8	0.3	0.3	0.9	64.8	78	26
UNIVERSITY OF HOUSTON-UNIVERSITY PARK	Ext	1	20	25	18,910	7,114	28,267	56.8	20.8	0.3	0.3	15.1	20.6	79	20
UNIVERSITY OF ILLINOIS AT CHICAGO	Ext	1	20	25	14,252	1,691	22,648	49.9	16.1	0.2	0.2	9.0	24.7	78	23
UNIVERSITY OF MEMPHIS	Ext	1	18	24	11,151	3,621	15,996	40.4	1.4	0.4	0.4	36.0	2.6	75	na
UNIVERSITY OF NEVADA-LAS VEGAS	Int	3	19	25	12,935	6,686	19,329	32.3	10.1	0.9	0.9	7.8	13.5	72	17
UNIVERSITY OF SOUTH FLORIDA	Ext	3	21	26	21,473	9,693	31,363	30.0	10.9	0.5	0.5	12.7	5.9	79	21
VIRGINIA COMMONWEALTH UNIVERSITY	Ext	2	20	26	13,785	2,762	21,222	33.7	3.1	0.7	0.7	21.1	8.8	78	14
WAYNE STATE UNIVERSITY	Ext	1	16	24	10,776	7,798	22,911	40.7	2.5	0.4	0.4	32.4	5.4	76	25
UNIVERSITY OF NEW MEXICO-MAIN CAMPUS	Ext	1	19	24	14,029	3,413	20,682	47.0	34.0	6.9	2.8	3.4	3.4	76	17
CHE Peer Group															
THE UNIVERSITY OF TENNESSEE AT KNOXVILLE	Ext	2	21	26	17,415	1,491	24,853	11.4	1.2	0.3	0.3	7.4	2.5	78	26
THE UNIVERSITY OF TEXAS AT AUSTIN	Ext	1	24	29	34,234	3,246	48,397	35.6	14.4	0.4	0.4	3.7	17.1	92	69
UNIVERSITY OF ARIZONA	Ext	1	21	27	24,105	3,659	32,835	25.4	14.9	1.9	1.9	3.0	5.7	77	34
UNIVERSITY OF ARKANSAS MAIN CAMPUS	Ext	2	22	28	10,865	1,855	14,076	12.1	1.7	1.9	1.9	5.8	2.7	65	36
UNIVERSITY OF COLORADO AT BOULDER	Ext	2	23	28	23,694	1,778	28,489	13.9	5.7	0.7	0.7	1.6	5.8	83	24
UNIVERSITY OF IOWA	Ext	2	22	27	17,701	1,700	26,102	8.5	2.5	0.4	0.4	2.2	3.5	82	21
UNIVERSITY OF KANSAS MAIN CAMPUS	Ext	2	21	27	17,904	2,443	23,262	11.4	3.2	1.2	1.2	3.2	3.9	82	28
UNIVERSITY OF KENTUCKY	Ext	2	22	27	16,234	1,517	22,525	8.0	1.0	0.1	0.1	5.4	1.6	77	28
UNIVERSITY OF MISSOURI-COLUMBIA	Ext	2	23	28	18,993	1,034	24,219	10.4	1.5	0.6	0.6	5.6	2.7	84	29
UNIVERSITY OF NEBRASKA AT LINCOLN	Ext	2	22	28	16,202	1,506	20,235	7.1	2.0	0.5	0.5	2.1	2.5	80	25
UNIVERSITY OF OKLAHOMA NORMAN CAMPUS	Ext	2	15	18	17,996	2,533	23,013	22.2	3.8	7.4	7.4	5.9	5.1	82	36
UNIVERSITY OF OREGON	Ext	2	21	27	14,414	1,170	18,416	11.4	2.8	1.1	1.1	1.7	5.9	82	22
UNIVERSITY OF SOUTH CAROLINA-COLUMBIA	Ext	2	22	28	14,789	1,525	21,771	20.0	1.5	0.3	0.3	15.4	2.8	84	26
UNIVERSITY OF UTAH	Ext	2	21	26	15,066	6,256	23,125	9.3	3.8	0.7	0.7	0.6	4.2	80	25
UNIVERSITY OF VIRGINIA-MAIN CAMPUS	Ext	2	27	32	12,790	189	20,416	22.9	2.9	0.3	0.3	8.8	10.9	97	85
UNIVERSITY OF WASHINGTON-SEATTLE CAMPUS	Ext	1	23	29	23,608	4,354	35,294	31.7	3.5	1.0	1.0	2.6	24.5	90	48

The **Student Referents** were selected by using the following process. The first step was to start with all 166 public Research/Doctoral Extensive and Research/Doctoral Intensive Universities. Data is available on the bottom and top quartile values for all first-time freshmen (SAT scores were converted to ACT equivalents for this purpose). Institutions whose ACT profile was similar to UNM's were selected, such that fifty percent of all first-time freshmen would have an ACT score of at least 16 and no higher than 26. The second criteria was to select institutions where at least 30% of their undergraduate students were minority. And finally, we selected institutions that had at least 10,000 full-time undergraduate students. We were also going to restrict our group to institutions who were relatively urban (see the Locale variable) but the first three criteria only selected institutions that were in either a large or middle-sized city or on the edge of a large city. The above criteria resulted in 16 student referent institutions.

The **CHE Peer** institutions are an existing group that was developed over fifteen years ago by the Commission on Higher Education for use in faculty salary comparisons and in the funding formula.

SOURCE: Integrated Postsecondary Education Data System (IPEDS) Peer Analysis System Data and Data from the 2003 Common Data Set

KEY:

- Carnegie -- Ext is Doctoral/Research Extensive and Int is Doctoral/Research Intensive
- Locale -- Indicates degree of urbanization, "1" is large city, "2" is mid-sized city, and "3" is urban fringe of large city.
- ACT Bottom Quartile Cutoff -- 25% of all freshmen have an ACT score (or the equivalent SAT score) less than this level
- ACT Top Quartile Cutoff -- 25% of all freshmen have an ACT score (or the equivalent SAT score) greater than this level
- Overall, 50% of all entering freshmen have an ACT score between the two ACT Cutoff values.



Introduction (Continued)

The measures for the University Libraries in this report, which include Zimmerman Library, Centennial Science & Engineering Library, Parish Business & Economics Library, and the Fine Arts Library for Main Campus as well as the Health Sciences Library & Informatics Center, take peer data from the Association of Research Libraries (ARL). ARL is a national organization which collects and reports quantitative and descriptive data about the traditional collections, personnel, services, and expenditures of research libraries (113 current members) in the United States and Canada. ARL also supports their members' efforts to develop new models for measurement that address issues of service quality, electronic resource usage, and outcomes assessment.

For the peer comparison data, we were limited to using data of institutions who are ARL members. With regard to the CHE Peers, the University of Arkansas is not an ARL member and therefore their data is not included. For the Student Referent Group, several peer institutions are not ARL members. These institutions are Florida Atlantic University, George Mason University, New Mexico State University, San Diego State University, University of Texas at Arlington, University of Memphis, University of Nevada, Las Vegas, University of South Florida, and Virginia Commonwealth University.



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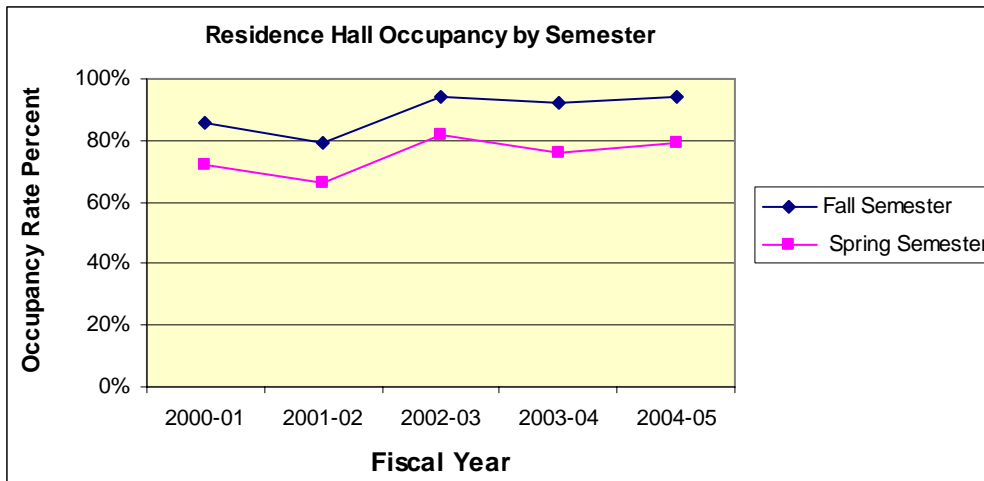
- Residence Hall Occupancy Rates*
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- Continuing Education Enrollment*
- Degrees Granted Utilizing Extended University & Extended Services*

* These Indicators are on the Management Dashboard

Student Experience

Residence Hall Occupancy Rates

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06
Fall Semester	86%	79%	94%	92%	94%	94%
Spring Semester	72%	66%	82%	76%	79%	NA

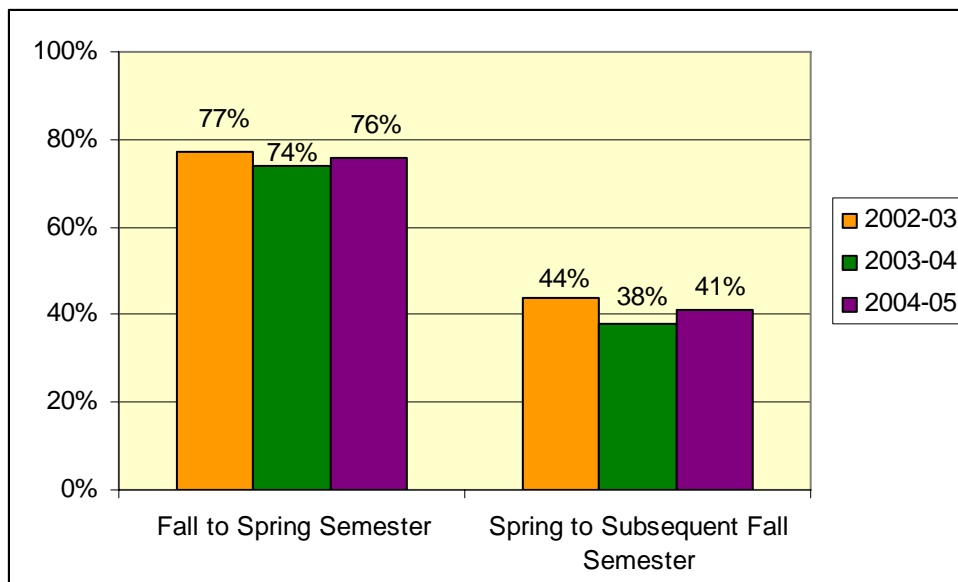


Source: Housing Department, a unit of Auxiliary Enterprises

Student Experience

Residence Hall Renewals

	Fall 02 to Spring 03	Spring 03 to Fall 03	Fall 03- Spring 04	Spring 04 - Fall 04	Fall 04 to Spring 05	Spring 05 to Fall 05
Semester Renewals	77%	44%	74%	38%	76%	41%



Source: Housing Department, a unit of Auxiliary Enterprises

Student Experience

Visits to the Library: Virtual* & Physical Gate-Count

Visits to the Library: Virtual

	2000-01	2001-02	2002-03	2003-04	2004-05
Virtual Visits to the Library	181,761	290,334	590,169	1,263,600	NA

Source: Association of Research Libraries Statistics Report, 2003-04

NOTE: Peer data is not available for this measure through the Association of Research Libraries.

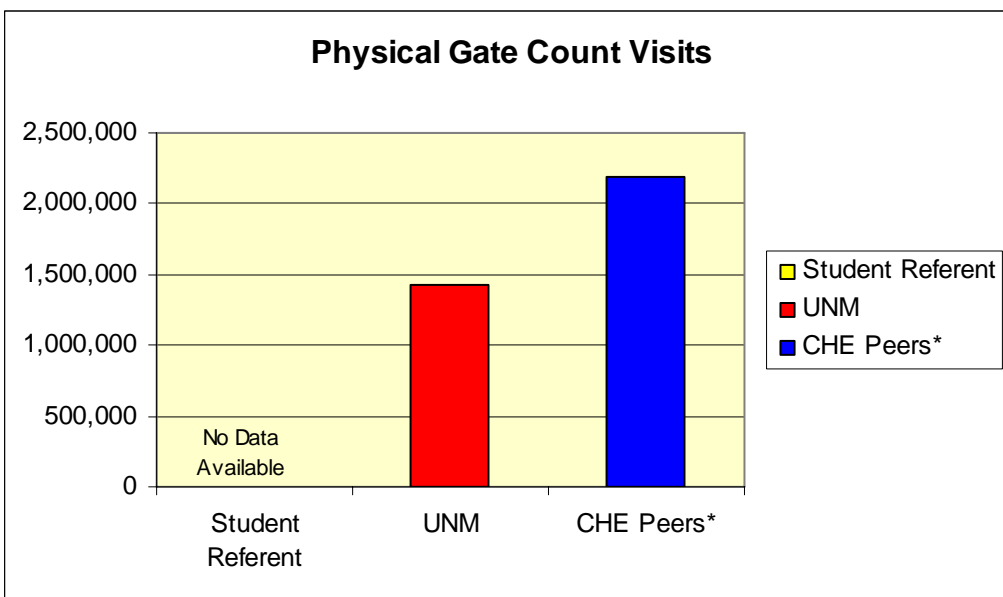
Visits to the Library: Physical Gate-Count

	2000-01	2001-02	2002-03	2003-04	2004-05
Physical Visits to the Library	1,404,208	1,493,176	1,580,140	1,422,366	NA

Source: University Libraries data

Student Referent/CHE Peer Comparison

	2003-04
Student Referent Group	No Data
UNM	1,422,366
CHE Peers*	2,187,404



Source: Association of Research Libraries Statistics Report, 2003-04

*: CHE Peer measure does not include the University's of Colorado, Oklahoma, South Carolina, Tennessee, and Utah since they did not submit data to the Association of Research Libraries.

Student Experience

Number of Print Books Purchased

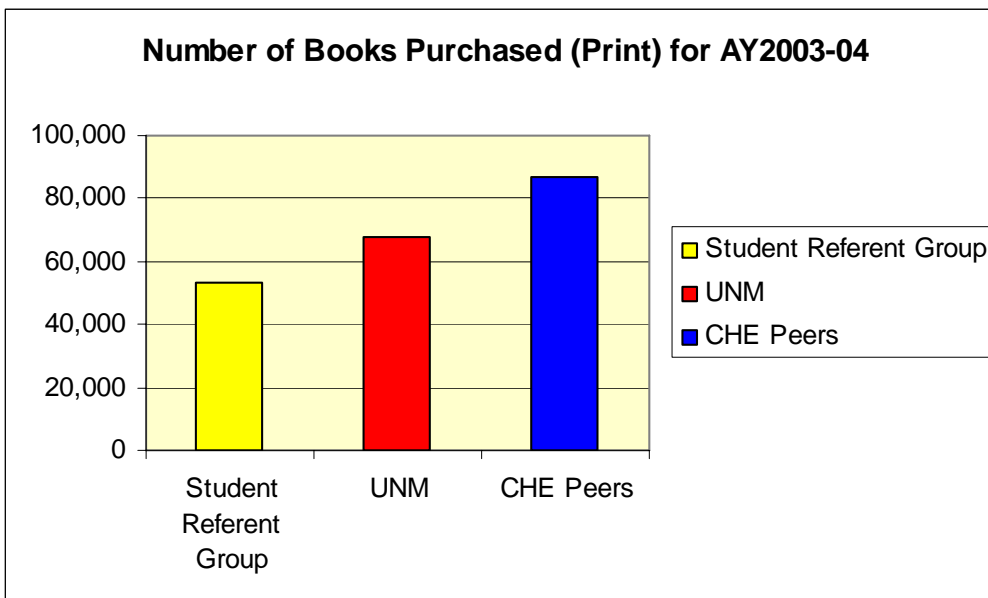
	2000-01	2001-02	2002-03	2003-04	2004-05
Print Books Purchased	69,121	66,721	92,534	67,615	NA

Source: University Libraries data

NOTE: Measures for Purchases of Electronic Books are Currently Unavailable

Student Referent/CHE Peer Comparison

	2003-04
Student Referent Group	53,345
UNM	67,615
CHE Peers	87,170



Source: Association of Research Libraries Statistics Report, 2003-04

Student Experience

Number of Print Journals Purchased

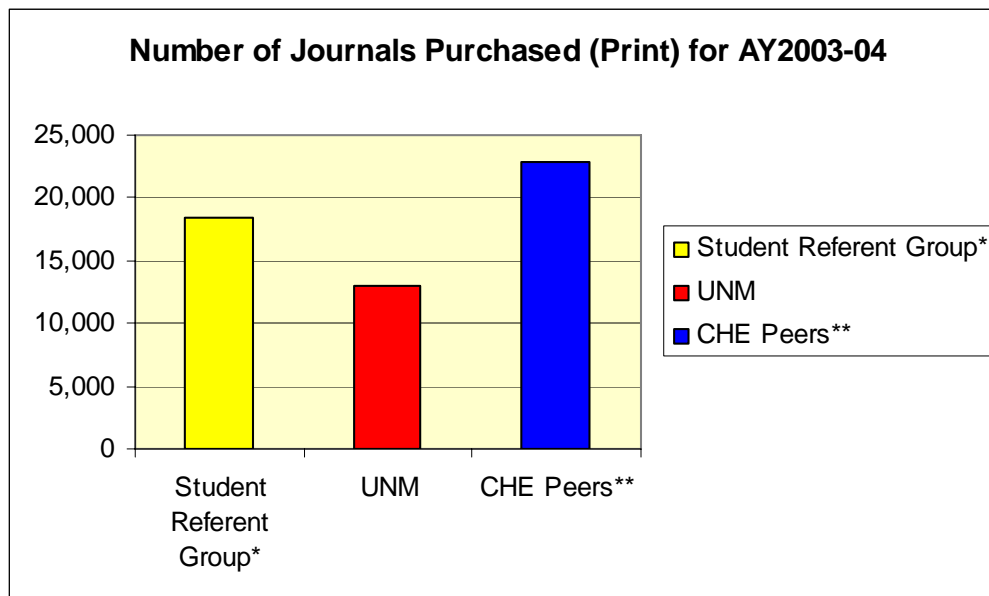
	2000-01	2001-02	2002-03	2003-04	2004-05
Print Journals Purchased	11,762	11,483	14,670	13,045	NA

Source: University Libraries data

NOTE: Measures for Purchases of Electronic Journals are Currently Unavailable

Student Referent/CHE Peer Comparison

	2003-04
Student Referent Group*	18,432
UNM	13,045
CHE Peers**	22,816



Source: Association of Research Libraries Statistics Report, 2003-04

*: Data was not provided to the ARL by the University of Illinois, Chicago or Wayne State University for this measure

** : Data was not provided to the ARL by the University's of Kentucky, South Carolina, and Washington for this measure

Student Experience

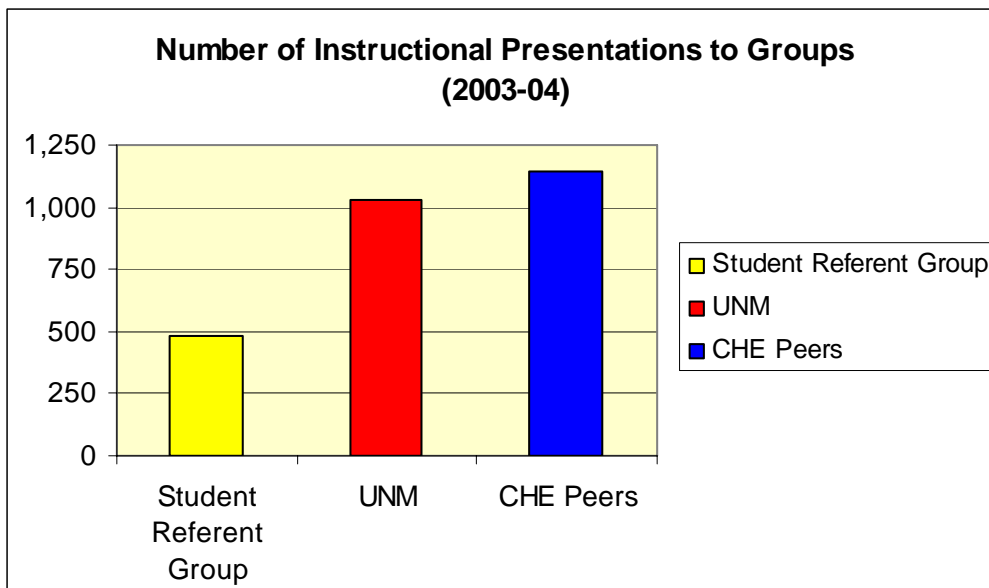
Number of Instructional Presentations by University Libraries

	2000-01	2001-02	2002-03	2003-04	2004-05
Presentations to Groups	2,372	1,274	1,145	1,027	NA

Source: University Libraries data

Student Referent/CHE Peer Comparison

	2003-04
Student Referent Group	485
UNM	1,027
CHE Peers	1,116

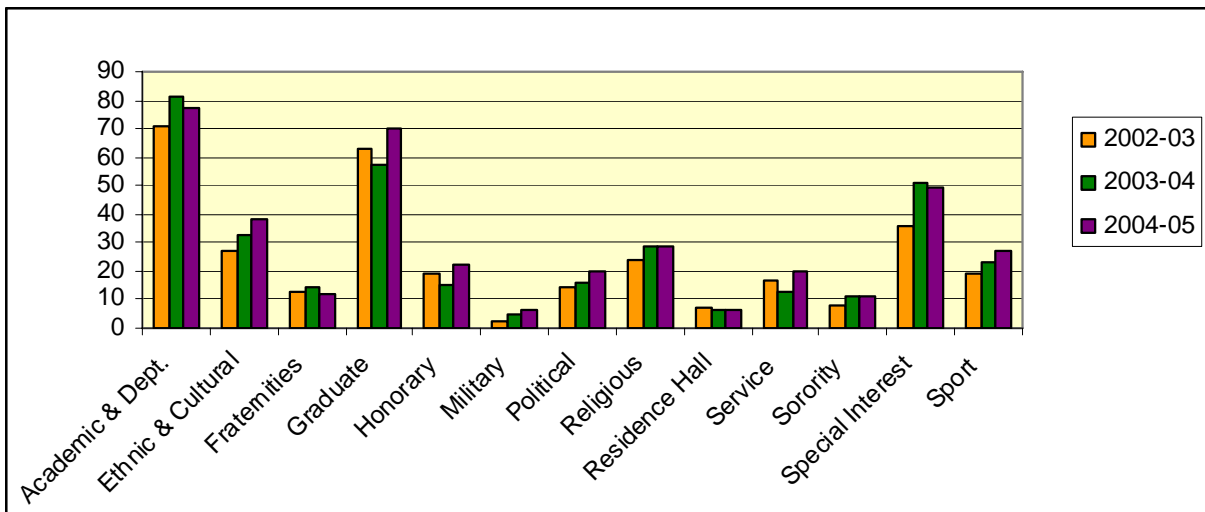


Source: Association of Research Libraries Statistics Report, 2003-04

Student Experience

Number of Student-Chartered Organizations at UNM*

Organization Types	2002-03	2003-04	2004-05
Academic & Departmental	71	81	77
Ethnic & Cultural	27	33	38
Fraternities	13	14	12
Graduate	63	57	70
Honorary	19	15	22
Military	2	5	6
Political	14	16	20
Religious	24	29	29
Residence Hall	7	6	6
Service	17	13	20
Sorority	8	11	11
Special Interest	36	51	49
Sport	19	23	27
TOTAL	320	354	387

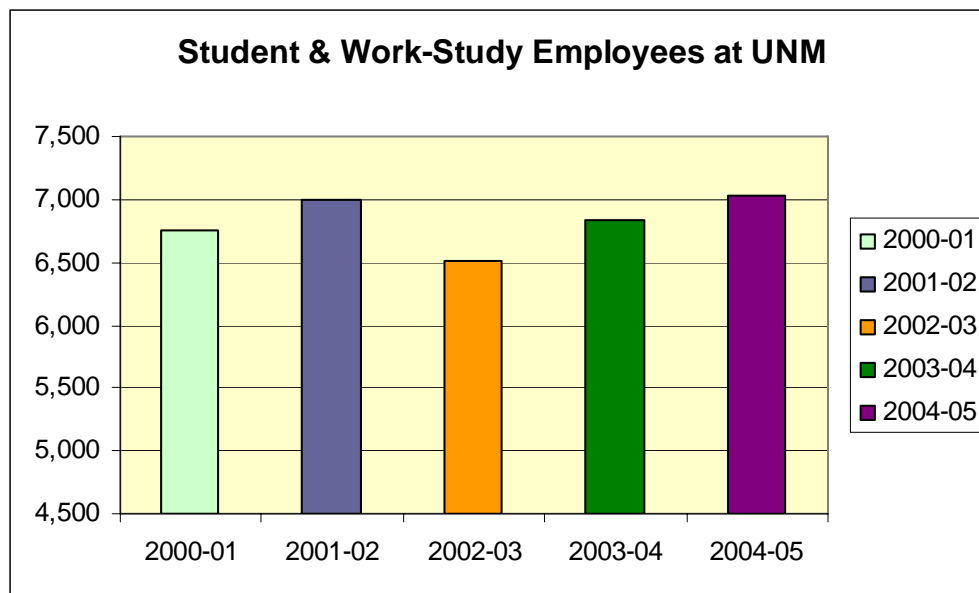


Source: Office of Student Affairs

Student Experience

Student Employee & Work Study Job Assignments

	2000-01	2001-02	2002-03	2003-04	2004-05
Student & Work-Study Employees	6,756	6,999	6,512	6,839	7,032

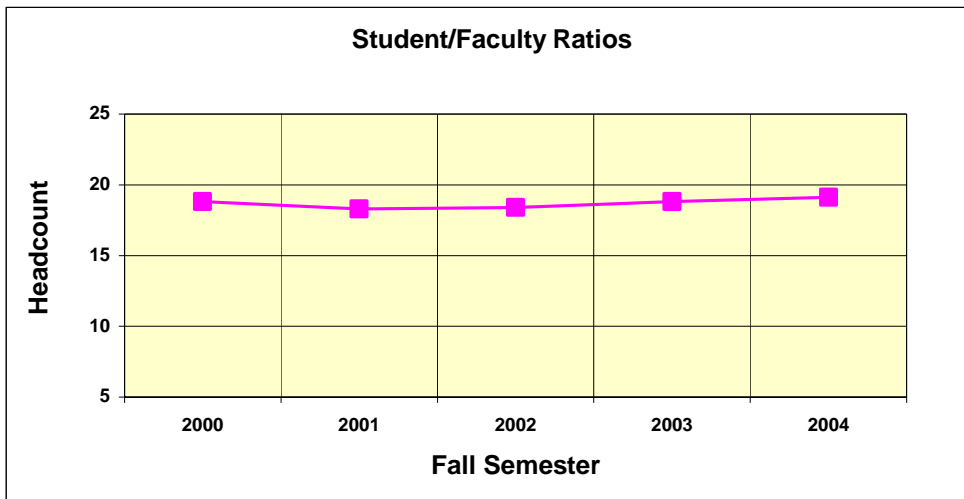


Source: Office of Student Employment, a unit of Student Affairs

Student Experience

Student/Faculty Ratios

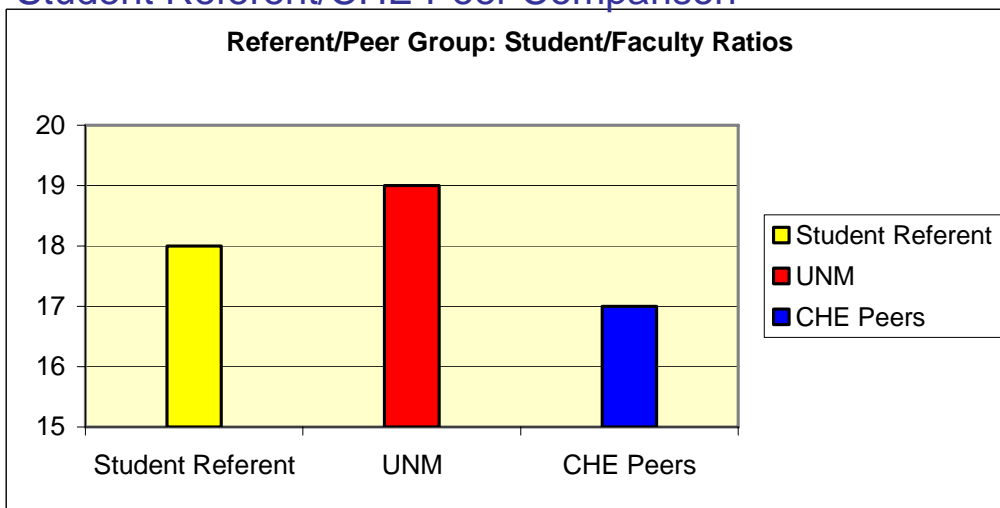
	2000	2001	2002	2003	2004
Headcount	18.8	18.3	18.4	18.8	19.1



Source: Performance Effectiveness Report, 2004

The ratio is the number of full-time equivalent students divided by the number of full-time equivalent instructional faculty members. Teaching assistants are not counted in the ratio, but temporary Faculty are.

Student Referent/CHE Peer Comparison



Source: Common Data Set for Fall 2003 data Reported by Institutions.

Student Experience

Student Credit Hours by Course Level

Student Credit Hours Report*: Fall Semester

Level	2001	2002	2003	2004	2005
Developmental	3,122	3,486	3,528	3,591	3,717
Freshman	96,587	102,294	108,367	110,157	111,431
Sophomore	35,321	36,871	39,220	42,441	41,860
Junior	52,583	55,230	56,974	56,270	58,393
Senior	29,938	29,851	31,518	31,802	33,337
Graduate/Prof.	51,054	51,501	54,398	55,152	52,882
Total	268,605	279,233	294,005	299,413	301,620

Developmental : "IS 100" Courses taught on campus by TVI, administered by University College.

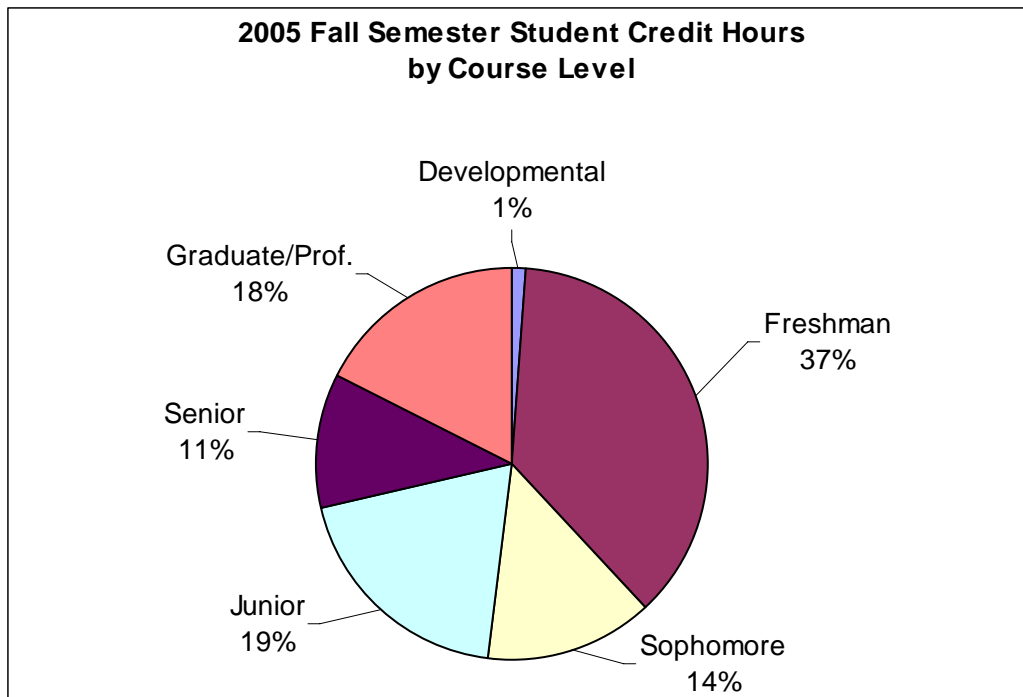
Freshman: 100-level Courses

Sophomore: 200-level Courses

Junior: 300-level Courses

Senior: 400-level Courses

Graduate/Professional: 500- and 600-level Courses and Professional Courses in Medicine, Law, and Pharmacy



Source: Student Credit Hours Report [November 2004]

*: Includes Health Sciences Center and Extended University Credit Hours

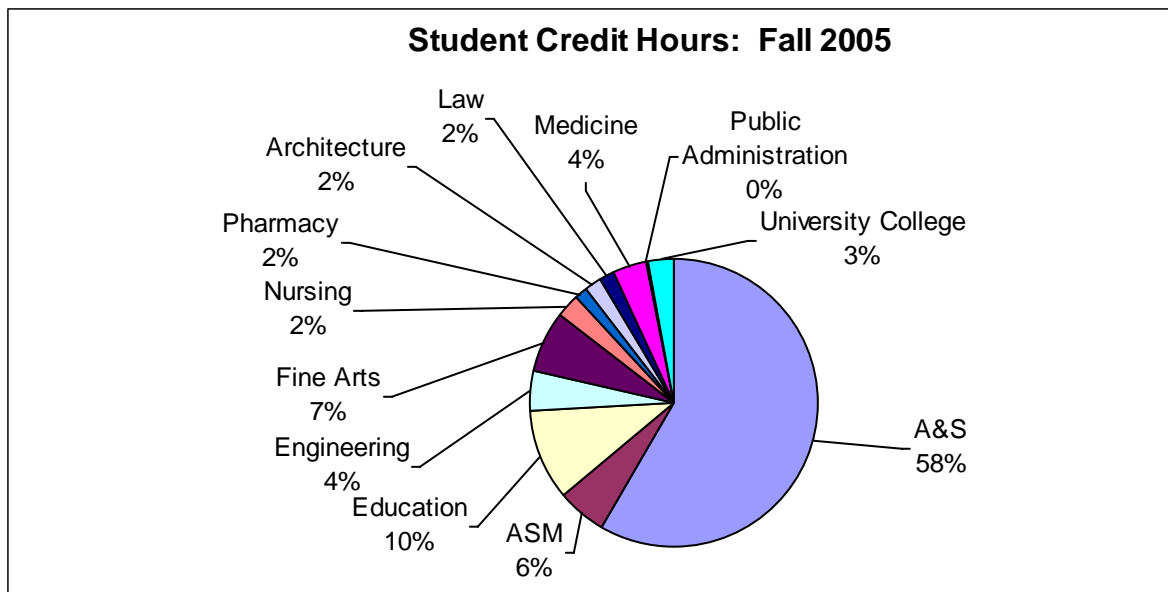
Student Experience

Student Credit Hours by College

	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005
College of Arts and Sciences	149,373	155,280	164,578	171,822	175,099
The Robert O. Anderson Schools of Mgmt.	18,777	19,854	20,036	18,352	17,486
College of Education	28,455	28,349	30,923	31,541	30,569
School of Engineering	15,063	16,225	16,084	14,863	13,072
College of Fine Arts	19,482	20,429	21,397	20,675	21,212
College of Nursing	4,482	5,020	5,835	6,486	7,404
College of Pharmacy	4,905	4,236	4,515	4,399	4,641
School of Architecture and Planning	4,024	4,655	5,192	5,260	5,113
School of Law	4,852	4,789	4,522	4,870	5,124
School of Medicine	11,463	12,156	12,361	12,497	12,206
School of Public Administration	899	891	850	670	832
University College	6,374	6,839	7,172	7,503	8,076
Totals^{1,2}	268,149	278,723	293,465	298,938	300,834

¹: Totals Include Developmental Courses, Introductory Studies 100, which are offered by contract with TVI and are administered by University College.

²: Credit hours in ROTC programs, which are included in published overall totals of the UNM Factbook, are not included in the Totals.

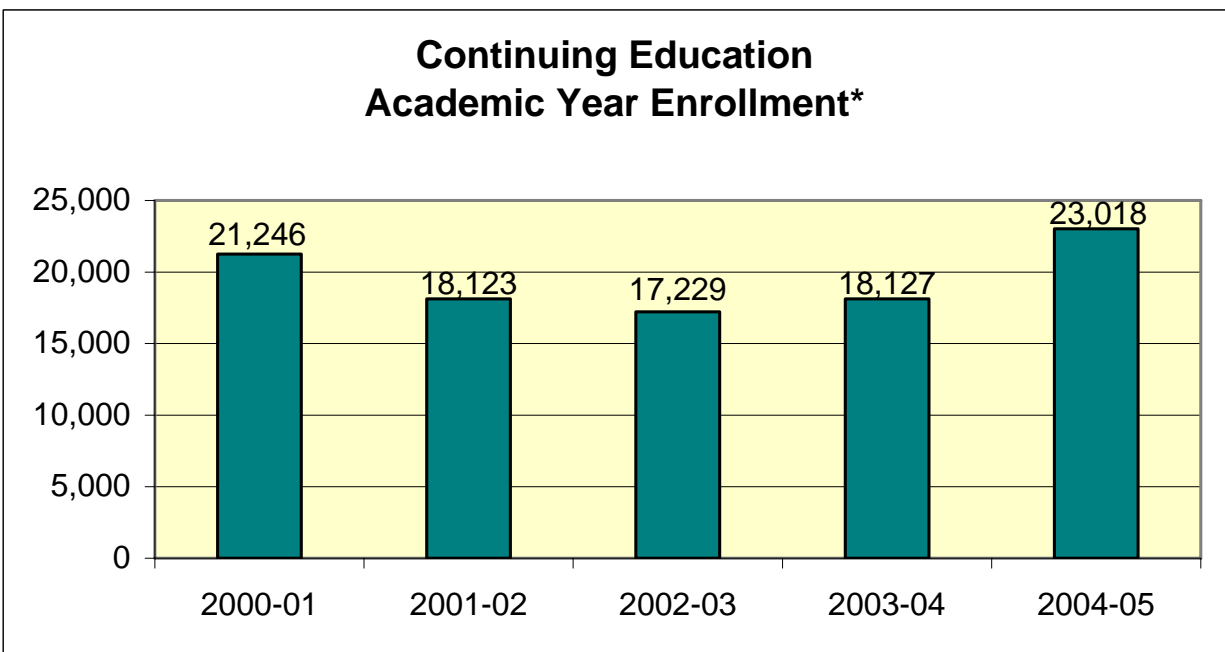


Source: Office of Institutional Research - University Data Files.

Student Experience

Continuing Education Enrollment

	2000-01	2001-02	2002-03	2003-04	2004-05
Academic Year Enrollment	21,246	18,123	17,229	18,127	23,018



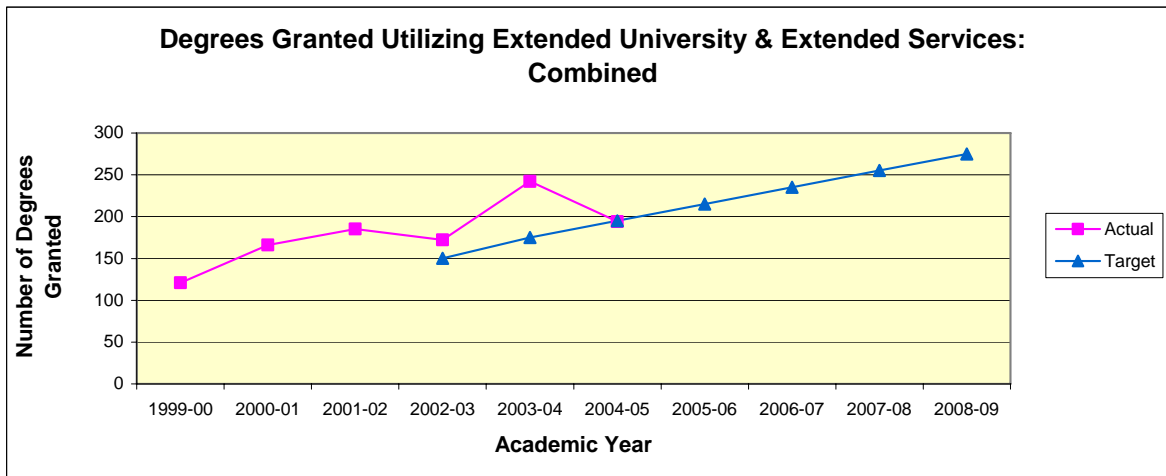
*: Enrollment Numbers count how many course enrollments there were during the Academic Year. Each course enrollment is being measured here as opposed to the number of students served which is not available.

Student Experience

Degrees Granted Utilizing Extended University & Extended Services

Academic Years Include Summer, Fall, and Spring Semesters

	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
Main Campus										
Actual	73	137	162	146	223	171				
Target				125	150	170	190	210	230	250
HSC										
Actual	48	29	23	26	19	23				
Target				25	25	25	25	25	25	25
Combined										
Actual	121	166	185	172	242	194				
Target				150	175	195	215	235	255	275



Source: Accountability in Government Report, 2005