

**Fall 2023
PADM 577
Practice of Policy Development
CRN: 74060
Monday 6 - 8:30 pm
Online MAXUNM Canvas**

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Course Description

As a field, public policy is concerned with examining the causes and consequences of governmental decisions. It focuses on the intellectual activities of understanding how government works and what difference it makes. Public policy is a multidisciplinary field, involving the traditional social sciences disciplines (e.g. economics, law, political science & sociology) and the more applied fields (e.g. education, public administration, public health & social work). All are understood as offering valuable work to decision-makers and the larger community. Despite definitional and disciplinary differences, there is an agreement that the goal of the field is to understand and improve public policies through the application of rigorous analysis. Public policy analysis requires utilization of analytical methods, understanding of the politics of the given policy, and background knowledge of the complexities of the policy area.

Course Objectives

- to increase students' knowledge of the public policymaking process
- to introduce students to the questions and controversies surrounding policy arenas
- to relate substantive policy issues to conceptual approaches in public administration and other social sciences disciplines
- to focus on issues pertaining to contemporary issues
- to analyze public problems and policy alternatives/study a policy problem and design policy innovations and proposals/develop policy research skills
- to evaluate methods and tools of policy analysis/develop critical thinking skills

These objectives will involve various activities (e.g., assignments, discussions, presentations, written work) so that you can demonstrate you have met above objectives.

Students Learning Outcomes

- Students can define the basic principles and concepts in public policy;
- Students can describe the major conceptual approaches used in policy studies;
- Students can locate sources for policy research by searching electronic and traditional databases;
- Students can work collaboratively in a team to achieve project goals;
- Students can analyze the quality of the argumentation provided in support/opposition of a policy position;

- Students can describe the importance of considering diverse perspectives in policy research;
- Students can analyze public problems and policy alternatives/study;
- Students can write policy legislations.

Technical Skills

In order to participate and succeed in this class, you will need to be able to perform the following basic technical tasks:

- Use Canvas (help documentation located in “Help”>”UNM Canvas Help Site” link on left course menu, and also at [Online Student Documentation](#)).
- Use the in-course web conferencing tool (Zoom)
- Download and install an application or plug in – required for participating in web conferencing sessions

Technical Requirements

- A high-speed Internet connection is highly recommended.
- Supported browsers include: [Detailed Supported Browsers and Operating Systems](#)
- Any computer capable of running a recently updated web browser should be sufficient to access your online course. However, bear in mind that processor speed, amount of RAM and Internet connection speed can **greatly** affect performance. Many locations offer free high-speed Internet access including [UNM's Computer Pods](#).
- Microsoft Office products are available free for all UNM students (more information on the [UNM IT Software Distribution and Downloads page](#))

For UNM Canvas Technical Support: (505) 277-0857 (24/7) or visit the [Canvas Info Site](#)

Web Conferencing

For web conferencing, you will need:

- A headset with microphone, which are widely available at stores that sell electronics, at the UNM Bookstore or online.
- A high-speed internet connection is highly recommended for these sessions. Please test your wireless Internet connection for audio and/or video quality prior *to web conferencing*.
- For UNM Web Conference Technical Help: (505) 277-0857

Tracking Course Activity

Canvas automatically records all students’ activities including: your first and last access to the course, the pages you have accessed, the number of discussion messages you have read and sent, web conferencing, discussion text, and posted discussion topics. This data can be accessed by me to evaluate class participation and to identify students having difficulty

Academic Integrity

- As a graduate student, you are expected to take considerable **responsibility** for the direction and quality of your own learning. You are expected to complete assignments on time, to speak up in class when you have questions and ideas, to contribute to a spirit of

cooperative learning, and to demonstrate significant investment in your work. You should not miss classes, arrive late, or come unprepared for the class.

- Use **gender-free language** in your papers and class discussion. Unbiased language is as much a matter of accuracy as it is of fairness.
- **Academic Honesty:** All University policies regarding academic honesty apply to this course. Academic dishonesty includes, but is not limited to, cheating or copying, plagiarism (claiming credit for the words or works of another from any type of source such as print, Internet or electronic database, or failing to cite the source), fabricating information or citations, facilitating acts of academic dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students. Students are expected to be familiar with the UNM's [Policy on Academic Dishonesty](#) and the [Student Code of Conduct](#).

COVID-19 Health and Awareness

UNM is a mask friendly, but not a mask required, community. If you are experiencing COVID-19 symptoms, please do not come to class. If you do need to stay home, please communicate with me via email; I can work with you to provide alternatives for course participation and completion. Let me, an advisor, or another UNM staff member know that you need support so that we can connect you to the right resources. Please be aware that UNM will publish information on websites and email about any changes to our public health status and community response.

- [Student Health and Counseling](#) (SHAC) at (505) 277-3136. If you are having active respiratory symptoms (e.g., fever, cough, sore throat, etc.) AND need testing for COVID-19; OR If you recently tested positive and may need oral treatment, call SHAC.
- [LoboRESPECT Advocacy Center](#) (505) 277-2911 can offer help with contacting faculty and managing challenges that impact your UNM experience.

Accommodations

UNM is committed to providing equitable access to learning opportunities for students with documented disabilities. As your instructor, it is my objective to facilitate an inclusive classroom setting, in which students have full access and opportunity to participate. To engage in a confidential conversation about the process for requesting reasonable accommodations for this class and/or program, please contact Accessibility Resource Center at arcsrvs@unm.edu or by phone at 505-277-3506.

Support: Contact me at varma@unm.edu or in office/check-in hours and contact Accessibility Resource Center (<https://arc.unm.edu/>) at arcsrvs@unm.edu (505) 277-3506.

Credit-hour statement

This is a three credit-hour course. Class meets for once for two and a half-hour session of direct instruction for 15 weeks during the Fall 2023 semester. Please plan for a *minimum* of six hours of out-of-class work (or homework, study, assignment completion, and class preparation) each week.

Support: Resources to support study skills and time management are available through Student Learning Support at the Center for Teaching and Learning.

Title IX

To meet obligations under Title IX, UNM faculty, Teaching Assistants, and Graduate Assistants are considered “responsible employees.” This designation requires that any report of gender discrimination, which includes sexual harassment, sexual misconduct and sexual violence, made to a faculty member, TA, or GA must be reported to the Title IX Coordinator at the Office Compliance, Ethics and Equal Opportunity (ceeo.unm.edu). For more information on the campus policy regarding sexual misconduct and reporting, see: <https://policy.unm.edu/university-policies/2000/2740.html>.

Land Acknowledgement: Founded in 1889, the University of New Mexico sits on the traditional homelands of the Pueblo of Sandia. The original peoples of New Mexico Pueblo, Navajo, and Apache since time immemorial, have deep connections to the land and have made significant contributions to the broader community statewide. We honor the land itself and those who remain stewards of this land throughout the generations and also acknowledge our committed relationship to Indigenous peoples. We gratefully recognize our history.

Faculty Resource: Information provided by UNM’s Division for Equity and Inclusion can support building an inclusive classroom, <https://diverse.unm.edu/education-and-resources/programs/index.html>.

Citizenship and/or Immigration Status: All students are welcome in this class regardless of citizenship, residency, or immigration status. Your professor will respect your privacy if you choose to disclose your status. As for all students in the class, family emergency-related absences are normally excused with reasonable notice to the professor, as noted in the attendance guidelines above. UNM as an institution has made a core commitment to the success of all our students, including members of our undocumented community. The Administration’s welcome is found on our website: <http://undocumented.unm.edu/>.

Respectful and Responsible Learning: We all have shared responsibility for ensuring that learning occurs safely, honestly, and equitably. Submitting material as your own work that has been generated on a website, in a publication, by an artificial intelligence algorithm, by another person, or by breaking the rules of an assignment constitutes academic dishonesty. It is a student code of conduct violation that can lead to a disciplinary procedure. *Please ask me for help in finding the resources you need to be successful in this course. I can help you use study resources responsibly and effectively.* Off-campus paper writing services, problem-checkers and services, websites, and AIs can produce incorrect or misleading results. Learning the course material depends on completing and submitting your own work. UNM preserves and protects the integrity of the academic community through multiple policies including policies on student grievances (Faculty Handbook D175 and D176), academic dishonesty (FH D100), and respectful campus (FH CO9). These are in the *Student Pathfinder* (<https://pathfinder.unm.edu>) and the *Faculty Handbook* (<https://handbook.unm.edu>).

Support: Many students have found that time management workshops or work with peer tutors can help them meet their goals. These and are other resources are available through Student Learning Support at the Center for Teaching and Learning.

Connecting to Campus and Finding Support: UNM has many resources and centers to help you thrive, including [opportunities to get involved](#), [mental health resources](#), [academic support such as tutoring](#), [resource centers](#) for people like you, free food at [Lobo Food Pantry](#), and [jobs](#)

on campus. Your advisor, staff at the [resource centers](#) and [Dean of Students](#), and I can help you find the right opportunities for you.

Copyright Issues

All materials in this course fall under copyright laws and should not be downloaded, distributed, or used by students for any purpose outside this course.

[The UNM Copyright Guide](#) has additional helpful information on this topic.

Course Drop Policy

This course falls under all UNM policies for last day to drop courses, etc. Please see or the UNM Course Catalog for information on UNM services and policies. Please see the UNM academic calendar for course dates, the last day to drop courses without penalty, and for financial disenrollment dates.

Virtual Meeting Recordings

- Technology will be used for virtual meetings in this course and our use of such technology is governed by the Family Educational Rights and Privacy Act of 1974 (FERPA), the UNM Acceptable Computer Use Policy, UNM Computer Use Guidelines, and UNM's Student Code of Conduct.
- Sharing Electronic video and/or audio recording of the class with participants outside of the class is not permitted without written consent of the instructor and each participating student individually.
- The form to obtain written consent is available at <https://registrar.unm.edu/forms/ferpa-consent.pdf>. If a student in the course is uncomfortable with completing the FERPA consent waiver, then the student should talk with their advisor or instructor to determine whether successful participation in the class is still possible, or whether another course will meet the student's degree requirements.
- If permission for electronic video and/or audio recording is granted, any distribution of the recording is prohibited. You may not share class recordings with anyone outside of this course and doing so may result in disciplinary action.
- Students with specific electronic recording accommodations authorized by the UNM Accessibility Resources Center do not require instructor permission; however, the instructor must be notified of any such accommodation prior to recording.

Readings

1. Paul A Sabatier, *Theories of the Policy Process*
2. Kevin B. Smith and Christopher W. Larimer, *The Public Policy Theory Primer*
3. There are many articles, pertaining to case studies, which will be circulated to the class
4. Regularly read a newspaper and follow issues about public policy that appear in the daily press (e.g. *New York Times*, *Washington Post*, *Albuquerque Journal*, etc.).

Some Websites

- www.ipsonet.org/
- www.publicagenda.org
- www.csq.org
- www.policyagendas.org

Course Evaluation

- **Papers/Oral Communications (60 Points):**
You will pick one case study noted in the syllabus, draft legislation on your issue and present that legislation to the class. Find out (1) the history of the issue; (2) the current legislation on the issue; (3) the current debates surrounding the issue; (4) effects of your legislation on existing legislation; (5) justification of your legislation in the light of the current debate. Your paper should contain clearly stated points and should be well documented. Anticipate the opposition and genuinely try to take their interests into account. These briefs should be of sufficient merit to present to a Policy Client such as a City Council, a State Legislative Interim Study Committee, the staff of a U.S. Congressional Office, or the Board of Directors of a policy advocacy organization. Approximately 10 pages long. **Due December 12**
- **Mid-Term Exam (25 Points): October 10**
The examination is designed to test the student's ability to understand and critically evaluate the reading, lecture, and discussion materials covered during the semester.
- **Class Participation (15 Points):** Basic attendance, class discussion, completion of assigned readings before class, etc. You should share at least one newspaper item in each class for the discussion. If unexpected circumstances prevent you attending the class on a given day, let me know ahead of time. It is your responsibility to find out what you missed from a classmate.

Grades

- **A grade: A+** (96–100); **A** (93–95); **A-** (90–92)
- **B grade: B+** (86–89); **B** (83–85); **B-** (80–82)
- **C grade: C+** (76–79); **C** (73–75); **C-** (70–72)

Course Outline

Week 1, August 21: Overview
Introduction, Syllabus.

Week 2, August 28: What is Public Policy? Who makes it? Why study it?
Readings: (i) Smith & Larimer, "Public Policy as a Concept and a Field (or Fields) of Study" (ii) Smith & Larimer, "Does Politics Cause Policy? Does Policy Cause Politics?" (iii) Sabatier, "The Need for Better Theories" (iii) Sabatier, "Fostering the Development of Policy Theory"

Week 3, September 4: Labor Day

Week 4, September 11: The Policy-Making
Readings: (i) Smith & Larimer, "Who Makes Decisions? How Do They Make Decisions? Actors and Institutions" (ii) Smith & Larimer, "Where Does Policy Come From? The Policy Process" (iii) Theodoulou, "How Public Policy Is Made"

Week 5, September 18: The Policy Analysis

Readings: (i) Smith & Larimer, “What Should We Do? The Field of Policy Analysis” (ii) Berry & Berry, “Innovation and Diffusion Models in Policy Research” (iii) Blomquist “The Policy Process and Large-N Comparative Studies” (iv) Schlager, Cobb & Elder, “Issues and Agendas” (v) Kingdon, “Agenda Setting”

Week 6, September 25: Implementation

Readings: (i) Smith & Larimer, “How Does It Work? Policy Implementation” (ii) Smith & Larimer, “Governance and Managing Implementation” (iii) Schlager, “A Comparison of Frameworks, Theories and Models of Policy Processes”

Week 7, October 2: Policy Evaluation

Readings: (i) Smith & Larimer “What Have We Done? Impact Analysis and Program Evaluation” (iv) Smith & Larimer, “New Directions in Policy Research” (v) Smith & Larimer, “Do the Policy Sciences Exist?”

Week 8, October 9: Mid-term (12-13 fall break)

Week 9, October 16: Case study research in public policy

Readings: Hatcher, McDonald & Brainard “How to Write a Case Study for Public Affairs”

Week 10, October 23: Case Study (to come)

Week 11, October 30: Case Study: (to come)

Week 12, November 6: Case Study: (to come)

Week 13, November 13: Case Study: (to come)

Week 14, November 20: Case Study: (to come)

Week 15, November 28: Case Study: (to come)

Week 16, December 4: Overview