

# University of New Mexico - 2008/09 12 Adelante Objectives

## Theme: *Communicate*

- **Success of new leadership team; successful recruitment of deans.** (Owners: President David Schmidly & Provost Suzanne Ortega)
- **Successful accreditation visit and outcome.** (Owner: Provost Suzanne Ortega)
- **Develop long-term budget/tuition game plan.** (Owners: President David Schmidly, EVP David Harris, & Provost Suzanne Ortega)
- **Adopt new student enrollment standards and enrollment management plan.** (Owners: VP Carmen Brown & Provost Suzanne Ortega)
- **Continue momentum in Rio Rancho (both UNM and HSC).** (Owners: VP Marc Nigliazzo & EVP Paul Roth)
- **Develop game plan for economic and community development.** (Owners: President David Schmidly, EVP David Harris, & VP Marc Nigliazzo)
- **Develop comprehensive compensation plan for faculty and staff, to include a staff classification study and a faculty study by discipline.** (Owners: EVP David Harris, VP HR Helen Gonzales, Provost Suzanne Ortega)
- **Complete integrated Facilities Master Plan for Main Campus, HSC, Athletics, and Rio Rancho** (Owners: EVP David Harris, EVP Paul Roth, Provost Suzanne Ortega, VP Paul Krebs, VP Marc Nigliazzo)
- **Start property development projects (including student housing).** (Owners: EVP David Harris & VP Cheo Torres)
- **Complete restructuring of PR and marketing.** (Owners: President David Schmidly & Communications Director Susan McKinsey)
- **Establish structure and timeline for forth-coming capital campaign.** (Owners: UNM Foundation President John Stropp & President David Schmidly)
  - **Secure funding for PIT renovation/expansion.** (Owner: VP Paul Krebs)
- **Special Initiatives:**
  - **Implement Energy/Transportation Program** (Owner: EVP David Harris)
  - **Establish Veterans Outreach Center** (Owners: President David Schmidly, Provost Suzanne Ortega, & EVP Paul Roth)
  - **Enhance Mexico/Latin American Linkages** (Owner: VP Cheo Torres)

\*\*\*\*\*

A Note About UNM's 2008/09 Theme: To *communicate* effectively is the single most important thing we can do to engage and involve our students, faculty, staff, and the community as we work toward carrying forth UNM's mission and achieving the vision. Over the next year, UNM's leadership will work diligently to enhance all of UNM's communications pathways to ensure that messages are clear, consistent, and timely.