

# KEY DASHBOARD INDICATORS OF PROGRESS TOWARD UNM Presidential Work Plan - 2007/2008 Review AY 2007-2011



<span style="color: blue;">●</span> Achieved	<span style="color: green;">●</span> Good Progress	<span style="color: yellow;">●</span> Some Progress
<span style="color: red;">●</span> Still Pending		

	Aug 07	Oct 07	Jan 08	Mar 08	May 08
<b>Goal 1. Mission, Vision and Strategic Plan</b>					
	Progress Indication				
• Revise and modify the UNM Strategic Plan	<span style="color: yellow;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>
• Publish "UNM in the 21 <sup>st</sup> Century: A New President's Vision"	<span style="color: green;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>
• Hold Town Hall Meetings to discuss UNM strategic directions	<span style="color: red;">●</span>	<span style="color: red;">●</span>	<span style="color: red;">●</span>	<span style="color: red;">●</span>	<span style="color: blue;">●</span>
• Revise the UNM Master Facility Plan	<span style="color: red;">●</span>	<span style="color: yellow;">●</span>	<span style="color: yellow;">●</span>	<span style="color: yellow;">●</span>	<span style="color: green;">●</span>
<b>Goal 2. Accountability</b>					
	Progress Indication				
• Prepare and publish the two UNM performance ledgers	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>
• Conduct a SWOT analysis of UNM	<span style="color: yellow;">●</span>	<span style="color: yellow;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: blue;">●</span>
• Implement the banner budget module on both Main Campus and HSC	<span style="color: yellow;">●</span>	<span style="color: red;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: blue;">●</span>
• Implement a system of performance-based budgeting	<span style="color: red;">●</span>	<span style="color: yellow;">●</span>	<span style="color: yellow;">●</span>	<span style="color: yellow;">●</span>	<span style="color: yellow;">●</span>
<b>Goal 3. Academics</b>					
	Progress Indication				
• Establish Enrollment Management Division	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>
• Complete Enrollment Management Plan	<span style="color: red;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: blue;">●</span>
• Sign MOU with CNM	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>
• Establish Student Learning/Success Center	<span style="color: yellow;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>
• Establish "Feeder Pathway Programs"	<span style="color: yellow;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: blue;">●</span>
• Evaluate University College	<span style="color: red;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: blue;">●</span>
• Implement changes and programs to improve retention and graduation rates	<span style="color: red;">●</span>	<span style="color: yellow;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>
• Open recruiting offices in eastern New Mexico	<span style="color: yellow;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>	<span style="color: blue;">●</span>
• Initiate recruiting functions in CA and TX	<span style="color: red;">●</span>	<span style="color: yellow;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>	<span style="color: green;">●</span>

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**Goal 4. Diversity of Leadership, Faculty, and Staff** Progress Indication

- Complete recruitment of Senior Executives ● ● ● ● ●
- Establish Division of Institutional Diversity ● ● ● ● ●
- Prepare a Diversity Action Plan ● ● ● ● ●
- Prepare and publish a Diversity Report Card ● ● ● ● ●

**Goal 5. Community Engagement** Progress Indication

- Establish Strategic Marketing Taskforce ● ● ● ● ●
- Restructure PR function ● ● ● ● ●
- Develop appropriate UNM “brand” ● ● ● ● ●
- Redesign website and designate a web master ● ● ● ● ●
- Publish marketing materials ● ● ● ● ●
- Publish Annual Report from President’s Office ● ● ● ● ●
- Produce a UNM promotional video ● ● ● ● ●
- Revise MOU’s with Tribes, Nations, and Pueblos ● ● ● ● ●

**Goal 6. Legislative Role** Progress Indication

- Create comprehensive legislative approach under VP for Administration ● ● ● ● ●
- Review lobby contracts ● ● ● ● ●
- Advocate important state and local tax elections ● ● ● ● ●
- Develop a successful strategy for legislative session ● ● ● ● ●
- Meet and develop strong working relationships with key state/legislative leaders ● ● ● ● ●
- Establish 1 FTE to support Parent’s Association ● ● ● ● ●
- Host reception for UNM Retirees Association ● ● ● ● ●

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**Goal 7. Fund-Raising** Progress Indication

- Meet top 50 potential donors ● ● ● ● ●
- Hold retreat with UNM Foundation to set fund-raising strategies ● ● ● ● ●
- Plan and announce comprehensive fund-raising campaign ● ● ● ● ●
- Initiate “President’s Report” to share with major donors and supporters ● ● ● ● ●

**Goal 8. Economic and Resource Development** Progress Indication

- Clarify economic development in the UNM Organizational structure ● ● ● ● ●
- Expand the role of STC ● ● ● ● ●
- Develop a plan to select firm/firms to develop land adjacent to UNM ● ● ● ● ●
- Hire digital media scientific team ● ● ● ● ●
- Plan other faculty “cluster” hires ● ● ● ● ●

**Goal 9. UNM Rio Rancho Campus** Progress Indication

- Develop 2 + 2 partnership with CNM ● ● ● ● ●
- Recruit and hire RR Executive VP ● ● ● ● ●
- Deploy PR campaign to support tax elections ● ● ● ● ●
- Develop transportation link between Main Campus and RR ● ● ● ● ●
- Complete assessment for hospital at RR ● ● ● ● ●

**Goal 10. Health Sciences Center** Progress Indication

- Integrate HSC and Main Campus executive leadership teams ● ● ● ● ●
- Continue momentum of Cancer Center construction project ● ● ● ● ●
- Implement HERO’s initiative ● ● ● ● ●
- Submit competitive proposal for NIH Clinical Translation Science Center award ● ● ● ● ●

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**Goal 11. Athletics -**

Progress Indication

- Change title of AD to VP for Athletic Programs ● ● ● ● ●
- Implement new organizational structure for compliance, academics, and finance ● ● ● ● ●
- Establish Student Success Center for Athletics ● ● ● ● ●
- Conduct marketing study of fan-base and ticket pricing ● ● ● ● ●
- Balance athletic budget ● ● ● ● ●
- Develop comprehensive funding plan to renovate "The Pit" ● ● ● ● ●

**Goal 12. Relationship and Communications with Board of Regents**

Progress Indication

- Revise meeting schedules and agenda development for committees and board meetings ● ● ● ● ●
- Revise, update, and make appropriate adjustments in Board policies ● ● ● ● ●
- Hold an annual Regents' workshop ● ● ● ● ●
- Publish Regents' Newsletter ● ● ● ● ●

**Additional Goals**

Progress Indication

**3B. Research**

- Implement recommendations of faculty study groups ● ● ● ● ●
- Establish at least one new level 3 center ● ● ● ● ●
- Strengthen working relationships with National Labs ● ● ● ● ●

**6B Federal Relations & National Issues**

- President assumes leadership of Federal Initiatives ● ● ● ● ●
- Resolve disposition of Senator Domenici's papers ● ● ● ● ●
- Develop links between Federal Initiative projects and State initiatives ● ● ● ● ●
- Join coalition of Urban Serving Institutions ● ● ● ● ●