

**Minutes of the Regular Meeting of the Board of Regents of the University of New Mexico
November 15, 2018
Student Union Building (SUB) – Main Campus
Open Session - Ballroom C
Executive Session – Cherry Silver Room**

Members present

Garrett Adcock; Michael Brasher; Tom Clifford, Secretary/Treasurer; Rob Doughty, President; Brad Hosmer; Marron Lee, Vice President

Members not present

Suzanne Quillen

Administration present

Garnett S. Stokes, President; Rich Wood, Interim Provost and EVP for Academic Affairs; David Harris, EVP for Administration, COO, CFO; Paul Roth, Chancellor for Health Sciences; Loretta Martinez, Chief Legal Counsel; Gabriel Lopez, VP Research; Lawrence Roybal, Interim VP for Equity and Inclusion; Dana Allen, VP Alumni Relations; Eddie Nuñez, Athletics Director; Eliseo "Cheo" Torres, VP Student Affairs; Dorothy Anderson, VP HR; Liz Metzger, University Controller; Terry Babbitt, Interim Chief of Staff to the President

Advisors present

John Brown, President, Alumni Association; Pamela Pyle, Faculty Senate President; Rob Burford, Staff Council President; Steve Borbas, President, Retiree Association

Presenters in attendance

Bonnie White, Interim CFO, UNM Hospital; Kate Becker, CEO, UNM Hospitals; Richard Larson, Exec. Vice Chancellor and VO for Research, HSC; Michael Richards, Vice Chancellor for Clinical Affairs; Liz Metzger, University Controller; Norma Allen, Director University Budget Operations; Rob Robinson, Fiscal Operations Director, Athletics; Lisa Marbury, Exec. Director, Institutional Support Services; Al Sena, Director, PPD; Lawrence Schuster, Associate Director, Facilities & Planning, Cinnamon Blair, Chef Marketing & Communications Officer; Argy Maniatis, Director University Marketing

Others in attendance

Members of administration, faculty, staff, students, the media and others.

CALL TO ORDER, CONFIRMATION OF A QUORUM, ADOPTION OF THE AGENDA

Regent President Rob Doughty called the meeting to order at 9:09 AM. A quorum was confirmed with six members present, in person. Regent Quillen was absent due to travel.

Before adoption of the agenda, Regent Lee clarified the Finance and Facilities (F&F) action item #1, Approval of Quarterly Financial Actions Report and Certification through September 30, 2018, was tabled in F&F Committee; however, it was on the full board agenda due to an impending submission deadline.

The motion to approve the agenda passed unanimously (1st Lee; 2nd Brasher).

APPROVAL OF MINUTES

The motion to approve the minutes of the October 16, 2018 meeting passed unanimously (1st Lee; 2nd Adcock).

PUBLIC COMMENT (no comments)

REGENT ADVISORS COMMENTS (no comments)

COMMENTS FROM REGENTS (no comments)

THE PRESIDENT'S ADMINISTRATIVE REPORT

President Garnett S. Stokes opened her report with an update on the UNM Grand Challenges Initiative. The Research Grand Challenges was kicked off earlier in the week to begin the process of deciding upon three specific 'challenges' on which to focus UNM's interdisciplinary research efforts. It will be a collaborative effort between Main Campus and the HSC. Dr. Stokes also talked about two ongoing searches, one for Senior Vice President, Finance and Administration and the other for Executive Vice President for Academic Affairs. For search updates, go to executivesearch.unm.edu. Dr. Stokes also talked about the recent Tribal Consultation held in November for discussion of collaborative approaches to meeting the educational

needs of American Indian students and their communities. Nineteen tribal leaders from around New Mexico provided university leadership with valuable insight into the issues facing their communities.

The President discussed declining enrollment and the creation of an Enrollment Task Force (ETF) charged with providing recommendations for short and long-term solutions that address current enrollment challenges. The website, president.unm.edu/initiatives/enrollment-task-force, provides details about the task force and a place to provide input.

President Stokes provided information on the current UNM Gives annual campaign that will run through December 20 and also about her new on-campus traveling office hours where Dr. Stokes will be available at a different department or college on campus every week to foster interactions with Lobos across campus and spark ongoing dialogue with the campus community. President Stokes mentioned the recent APLU (Association of Public and Land Grant Universities) 2018 IEP (Innovation and Economic Prosperity) Place Award that UNM received for its work through STC.UNM in creating the Lobo Rainforest Building at Innovate ABQ to help support research and innovation on campus.

The President closed with a presentation on the New Mexico Higher Education Department's (NMHED) Governance Report which was released in October 2018. The report was in response to Governor Martinez' statewide postsecondary attainment goal, "Route to 66", announced in 2016 with the goal for 66% of working-age New Mexicans to have a degree or post-high school credential by 2030, and New Mexico Legislature's direction to the NMHED, "to study the costs and benefits of different higher education governance systems". The stated outcomes of a restructured state higher education governance system are three-fold: 1) to make progress toward reaching the goal set forth in *Route to 66* by improving student outcomes, 2) to leverage the state's financial investment in higher education to meet education needs, workforce demands, and economic development goals, and 3) to establish a cohesive, unified voice for the state interest. Four models were presented, two of which focused on higher education institutional (HEI) reorganization and two focused on state agency changes. All four scenarios are based on examples from states that are leading the nation in some student outcomes, enhanced productivity, and the ability to leverage policy for action. Implementing new governance models would require statutory and constitutional changes. The LFC staff will develop a draft for consideration as a committee-sponsored bill for the formulation of a higher education coordinating board in December 2018.

REGENT COMMITTEE REPORTS

CONSENT DOCKET

Regent Doughty addressed the consent docket. There were no requests to remove any items for discussion.

1. Health Sciences Center Committee (HSCC) Consent Item
 - a. UNMH request for approval for Endoscopy Expansion
2. Finance and Facilities Committee (F&F) Consent Item
 - a. Approval of Disposition of Surplus Property for Main Campus for October 2018

The motion to approval the items on the Consent Docket passed unanimously (1st Lee; 2nd Adcock).

AUDIT AND COMPLIANCE COMMITTEE

Meeting Summary Report, October 15, 2018 Meeting

Regent Tom Clifford addressed the summary report that was provided in the eBook. At the October 15 meeting, the committee unanimously approved nine (9) internal audits and approved the submission of the external financial audit report from Moss Adams and KPMG to the State Auditor. The external financial audit report will not become public until it is approved by the State Auditor's Office. Regent Clifford thanked the HSC and staff for the good work they have done.

HEALTH SCIENCES CENTER COMMITTEE

UNMH Request for approval of Siemens Vision 600 PET-CT Scanner

Bonnie White presented the item. The request is for approval to purchase the Siemens Vision 600 PET-CT scanner, a hybrid imaging device with the latest PET technologies coupled with a high performance 64-slice clinical CT scanner. This procurement will replace the 12-year-old Biograph 14 PET-CT scanner. The service agreement for this new equipment and service purchase is for 5 years. Equipment purchase is estimated at \$2.7 million, a discounted price from the list price of \$5.8 million; UNM Hospital is receiving a total discount of approximately 53%. Annual Service and maintenance estimated cost is \$240K.

The motion to approve the purchase of the Siemens Vision 600 PET-CT Scanner passed with a unanimous vote in favor (1st Brasher; 2nd Clifford).

Modern Medical Facility (information item)

Kate Becker, CEO for UNM Hospitals, presented the item, providing information on the planning process and recent updates in the programming process on the Modern Medical Facility. Two to three years ago, the Hospital engaged HDR to do a programming work for the Modern Medical Facility. Programmers take a look at what services are needed to fit in the building, along with the necessary square-footage to accommodate those services, and they determine other supportive services needed, for example, lobby space or teaching space. After the programming product was delivered, there was discussion about moving that project forward; however, since that time, aspects in the external landscape have changed. The Hospital has asked HDR to provide some new programming guidance, and based on that guidance, the HSC will move forward with determining the best recommendation to bring forward to the Regents. One of the aspects that has changed since the original programming was done is Bernalillo County's interest and support in expanding the behavioral health bed capacity. There will be discussion on whether that will be part of a free-standing building or part of the new facility. A lot of that discussion will revolve around looking at proximity to the emergency room and other services and how best to position those pieces. Second, UNM has determined that its most acute needs in terms of expansion lie in the intensive care unit and operating rooms. Currently, all of the operating rooms are in the oldest portion of the facility. Renovations have occurred, but size of the rooms are a limiting factor with regard to accommodating modern equipment and people, including learners. Looking at value-based care and UNM's place in the delivery system, UNM will continue to be the most acute center for the state and therefore its patients will continue to need that highest level of care, that is, intensive care beds. Another piece that has changed externally is the relocation of the Physics & Astronomy Building, allowing for that space which is closer to the existing building to now be available for consideration.

Ms. Becker discussed more details about the updated programming guidance, including number of ICU beds, behavioral health beds, support services, and square-footage necessary for other services like security and information systems. The additional ICU beds would allow the capacity to swing the current ICU beds, located in the newer part of the existing facility, to operate as either ICU beds or step-down beds, which would provide added flexibility. The Emergency Department (ED) will be part of a conversation that will engage the architects in the design work - whether the ED can continue to be where it is, or if it would need to be part of the new expansion, considering geography, distances, logistics, etc. There is programming also for diagnostic and therapeutic services. An interventional platform is anything that has an operating room, cardiac catheterization labs, hybrid rooms, etc., and the interventional platform square-footage as recommended in the programming update accounts for 14 new operating rooms, 4 catheterization labs, 2 hybrid rooms, and 2 endoscopy rooms. This is the focus of where the improvement has to be. Some of the currently existing operating rooms would continue to be utilized as ORs, specifically those that have recently been renovated. There are square-footage needs for patient care support services, for example physical therapy and rehabilitation, needed services that are not necessarily bedside services.

Logistics is another factor. Not included in square-footage of the program, but will be part of architect's design work, is a new parking garage. The current parking garage is about 800 spaces.

This is not an approval item. Next steps are to work on the contract with the architects, and that would be brought forward for approval.

Strategic Planning Update of Health Sciences Center and Health System (information item)

Richard Larson opened the presentation. An academic health center such as UNM HSC occupies a unique role in the American healthcare system. UNM has multiple colleges and centers that engage in the typical missions that a university would, such as research and educating the workforce of tomorrow and bringing state-of-the-art research to the patients that it serves, but at the same time it has a healthcare delivery platform and system that has to compete in the marketplace. It is therefore a hybrid then between what for example a Presbyterian does in the marketplace and what a university does with educating and research. The integration of those three missions is critical to the ability of an academic health center to perform its activity, because most of the research and education is in the clinical platform. Dr. Richards will discuss later how academic health centers that are organized in this way outperform those that are not.

Dr. Larson gave an overview of the HSC strategic planning process. The strategic planning process began with the development in 2012 with the process that developed a new vision, mission, and value statement and aligned that with the overall UNM plan as promulgated by the President. There was involvement of leadership, multiple faculty and staff groups, with many community members. Goals, strategies and tactics with metrics that would align with finances and costs were also established. Every year, this is renewed with a series of retreats set out to review the plan and establish actions for the following year. This year, the effort will be made toward a 2-year plan. The UNM HSC vision is bold and outward-looking, as UNM HSC wants to measure its success by how well it helps the communities of New Mexico. Dr. Larson discussed the vision, mission, values and 6 primary goals of the academic health center – the goals with strategies have metrics assigned.

Dr. Larson touched on the activities of the recent retreats, including a relook and refresh of the SWOT analysis (strengths, weaknesses, opportunities, threats) and update of the FY20 action plan. Dr. Larson presented the final FY18 strategic plan

update with metrics depicted quarterly and handed out this year's first quarter FY19 update. The FY20 strategic plan will go into effect July 2019.

Michael Richards discussed Integrated Academic Health Systems, their components and various ways they can be structured. The core components are: the primary teaching hospital, the faculty group practice, and the school of medicine. Dr. Richards passed out and referred to the November 2015 white paper from ECG Management Consultants, "Are Integrated Academic Health Systems Better?". In the paper, both structure and performance were looked at for these types of health systems, of which UNM has a peer group of about 104. Looking at structural integration only, there were 62 highly integrated systems, and 42 less integrated. UNM falls into the category of highly integrated. Besides structural integration, there are other ways to create integration through functional integration. Dr. Richards talked about the findings that more integrated academic medical centers outperform less integrated centers overall as a result of outperforming in the areas of reputation, quality, research and GME (Doximity Internal Medicine and Surgery Ranking), but do not outperform in the financial area, primarily due to higher cost structures and the higher level of Medicaid patients treated at more integrated systems. Additionally and of importance, in the fully integrated model, there are more opportunities to make investments back into academic and other missions of the academic medical center, and this is probably where the margin goes but also goes to enhancement of the other performance measures. An integrated system has about twice as much research activity as a non-integrated, and this is one area where UNM truly excels – it is 2.5 times the level of research activity. This information confirms why UNM HSC believes it has the right structure.

Dr. Richards discussed the strategic overview of the UNM Health System for 2018 and looking ahead. Of note, the unified operating plan represents the place where annual performance is measured against peers, in the areas of quality, growth and finances. Opportunities are recognized under operational improvement initiatives and the identifying of areas that have immediate impact. Dr. Richards touched on mission excellence and strategic initiatives and priorities.

Dr. Larson finished off with an opportunity that presented itself to the HSC. The HSC has three strategic areas of focus going forward: child well-being, mental health and substance abuse disorders, and geriatrics. The federal government has devoted several billion dollars to address the opioid use/disorder situation in the United States; billions were then given to federal research agencies. About 6 weeks ago, an opportunity was sent out to all universities nationwide, called "HEALing Communities". The goal was for states to come forward with proposals that would reduce opioid deaths in their state by 40% in 3 years. It is intended that 3 sites will be funded; \$110 million to be put forward to each site. Dr. Larson discussed the areas that must be addressed in the proposal; a minimum of 15 counties in the state must be involved - NM has 24; faculty on both Main Campus and at the HSC are participating. UNM is currently working on the proposal which is due December 11; this would qualify for a UNM Grand Challenge.

Renewals for CTSC and Cancer Center (information item)

Richard Larson presented the item - the importance of the renewal of two important strategic centers: The Clinical & Translational Science Center renewal and the Comprehensive Cancer Center Renewal. The grants for both of these are 5-year grants and the timing for renewal occurs at about the same time, so there is tremendous effort focused on getting these renewed. A more descriptive name for The Clinical & Translational Science Center might be the, 'strategic center for accelerated healthcare discovery'.

FINANCE AND FACILITIES COMMITTEE

Approval of Quarterly Financial Actions Report and Certification through September 30, 2018

David Harris introduced the item. All of the public universities in New Mexico are required to complete a questionnaire each quarter that is submitted to the Higher Education Department. They are 'yes' and 'no' questions intended to give some kind of financial barometer. One of the questions UNM answered was related to how UNM will address the decline in enrollment. It has been well-publicized the University experienced almost a \$10 million reduction in tuition and fees due to an enrollment decline. Provost Wood spoke to the Board at the last about how UNM will address this. Spending has been reduced by about 1/3 of the total, new revenues have been identified (Land and Permanent Fund Income and interest income), and existing balances (reserves) have backfilled the rest. This was particularly devastating to the students, they run their government through fees assessed.

Liz Metzger presented more details. Since UNM would answer 'yes' to the question: "During the period of time covered by this report; did your institution, relative to the original fiscal year budget, experience any significant actual or anticipated financial changes that are not reflected in a submitted Budget Adjustment Request (BAR). Significant financial changes refers to fiscal activity that will result in a substantially reduced year-end fund balance or any increase in a fund balance deficit." Ms. Metzger said that additional information, updated since the presentation in Finance and Facilities Committee, would be provided with the submission, a discussion of the nature of financial changes not yet reflected in a BAR. (included in the eBook). The enrollment for Fall 2018 is down 7.86% in student credit hours and 7.17% in student headcount. Tuition and

fees are expected to come under budget by \$9.7 million, or 5.7%. Ms. Metzger discussed the current plan. The BAR will be submitted in the Spring, after spring tuition and fees are determined.

Regent Hosmer motioned approval. There was discussion.

Regent Lee inquired if it has been determined yet why there was such a sharp decline in enrollment. Terry Babbitt responded the two biggest challenges are demographics (graduation rates and population out migration, thwarting increased pool size) and the improving economy. Many students have joined the job market; are putting their education on hold. There is strong evidence of more intense competition in the area for students. Price sensitivity is a significant factor on the new student side, they may be attracted to 2-year institutions and we see competition in the financial aid market. There was discussion about retention of students, entry characteristics, movements out of state, and UNM's efforts to enhance the Honors College. Interim Provost Wood brought up the recent poll that found only 39% agree a college education is worth the cost, and added the unemployment rates of college grads being 2%, while unemployment rates for high school grads is 7%.

Regent Clifford commented that 2/3 of students who come to UNM don't get a degree. Dr. Wood respectfully corrected that the number is more like 50%, and UNM is better than where it used to be. Dr. Babbitt added there needs to be multiple strategies to service the various different types of students who come to UNM, with differing needs. There was further discussion.

Regent Lee added that open discussions about concerns are important, and retention is just as important as recruitment.

Regent Brasher commented that with UNM using one-time monies and reserves to plug the gaps this year, what would be the plans next year, from a financial standpoint, if things don't improve? Dr. Babbitt responded that a 5-year budget planning process has been added to the Budget Leadership Team (BLT). David Harris added the BLT started meeting much earlier than it has in the past, and there are subcommittees addressing different elements of the budget. The priorities of safety and promoting veterans into university admission will remain high priorities; there will be much difficulty funding other requests that come forward. Interim Provost Wood said Regent Brasher's question is a very important question and planning for that scenario is crucial. This enrollment decline is unprecedented and it cannot be assumed that it will be a one-time event. Every college has created a prioritized list of how they would absorb future cuts. The cuts that have had to be absorbed already were disproportionately at the management level, so to protect the front-line units serving students.

The motion to approve the Quarterly Financial Actions Report and Certification through September 30, 2018 passed with a unanimous vote in favor (1st Hosmer; 2nd Brasher).

Approval of Enhanced Fiscal Oversight Program Report and Certification through September 30, 2018

Rob Robinson presented the item, referring to materials provided in the eBook. The information is provided to HED and includes last year's FY18 annual actuals, this year's FY19 budget, quarterly actuals as they occur, along with a schedule of the 10-year deficit reduction plan.

The motion to approve the UNM Athletics Department Enhanced Fiscal Oversight Report and Certification through September 30, 2018 passed with a unanimous vote in favor (1st Clifford; 2nd Brasher).

Approval of Request for Project Construction for: Cogeneration Turbine Unit #2 Engine Overhaul

Lisa Marbury presented the item, referring to material provided in the eBook. This project is the manufacturer recommended 30,000 hour engine overhaul of Facilities Management Utilities' Cogeneration Turbine Unit #2. The total estimated project budget is \$2.06 million and would be funded from the Facility Management Utilities capital reserve funds. In accordance with Section 7.12 of the Board of Regents Policy Manual and as required by the New Mexico Higher Education department and New Mexico State Board of Finance, project construction approval is requested for this project.

There was discussion about the engine and UNM's commitment to having the engine replaced and the recent student government resolution supporting sustainable energy.

The motion to approve the Project Construction for the Cogeneration Turbine Unit #2 Engine Overhaul passed with a unanimous vote in favor (1st Brasher; 2nd Adcock).

Approval of Request for Project Construction for: Natural History Science Center

Lisa Marbury and Mark Peceny, Dean of the College of Arts & Sciences, presented the item referring to material provided in the eBook. This project is located in the existing Biology Annex Building. The project will redesign and renovate the former Biology Annex building into an interdisciplinary teaching and learning lab for Earth and Planetary Sciences, Museum Studies, Biology, and the Museum of Southwestern Biology. The total estimated project budget is \$3.883 million and would be funded from 2017 UNM Bond Revenue. In accordance with Section 7.12 of the Board of Regents Policy Manual and as required by

the New Mexico Higher Education department and New Mexico State Board of Finance, project construction approval is requested for this project.

There was discussion about the collection that will be housed at the Biology Annex. Regent Lee reminded members the Biology Annex is an historical building on campus and is a John Gaw Meem.

The motion to approve the Project Construction for the Natural History Science Center passed with a unanimous vote in favor (1st Adcock; 2nd Brasher).

Approval of Request for Project Construction for: Castetter Zebrafish Project

Lisa Marbury presented the item. This project will renovate and equip approximately 900 Net SF of shelled basement space in Castetter Hall, Building #21 to provide aquatic resource facilities for UNM Animal Research Facility (ARF) Zebrafish labs. The total estimated project budget is \$407K and will have various funding sources as listed in the proposal. In accordance with Section 7.12 of the Board of Regents Policy Manual and as required by the New Mexico Higher Education department and New Mexico State Board of Finance, project construction approval is requested for this project.

Regent Brasher inquired if this project needed to go to the HED for approval. Ms. Marbury confirmed that it will go to the HED for approval.

The motion to approve the Project Construction for the Castetter Zebrafish Project passed with a unanimous vote in favor (1st Brasher; 2nd Doughty).

Approval of Request for Project Construction for: Antione Predock Center for Design & Research: Studio Renovation

Lisa Marbury presented the item. This project is a partial renovation of the recently acquired Antione Predock studio located at 300 12th St. in Albuquerque. It is a complex donated to UNM in 2017 by world-renowned architect and UNM alum Antione Predock. The facility renewal project involves the 3,800 square foot studio building, which will provide important overflow studio space for architecture student teaching and research, and for architectural community outreach. Total estimated project budget is \$422,225, funded with FY19 building renovation and renewal funds (\$400K), and FY18 capital funds allocated to the Provost's Office (\$22,225). In accordance with Section 7.12 of the Board of Regents Policy Manual and as required by the New Mexico Higher Education department and New Mexico State Board of Finance, project construction approval is requested for this project.

Regent Hosmer inquired if the last two projects are below the threshold for Regents' approval. Ms. Marbury clarified for this kind of project, the threshold is \$300K, requiring Regents' approval and will then go to the HED. For an amount \$750K and over would also require State Board of Finance Approval.

The motion to approve the Project Construction for the Antione Predock Center for Design & Research, Studio Renovation, passed with a unanimous vote in favor (1st Hosmer; 2nd Doughty).

Monthly Athletics' Report on Revenue, Expenditures and Compliance (information item)

Rob Robinson presented the item, referring to material included in the eBook. Schedule A details financial activity through September 30 and offers a summary of revenues and expenses for the Athletics Department as a whole; schedule B details the budget and year-to-date actuals by sports program. In general, expenses are down as compared to last year. AD Nunez provided an update on recent successes, opportunities, activities and upcoming events within UNM Athletics.

UNM Marketing/Branding Update (information item)

Cinnamon Blair introduced the item and Argy Maniatis also presented. The branding initiative was started a little over three years ago. It has been an exercise in inclusivity and authenticity and about a sense of place that includes the UNM community, the City, and the State. Ms. Blair expressed thanks to everyone for their support, including the Board. The Regents allocated \$1 million to the initiative that goes with the \$500K annual allocation. Ms. Blair showed a timeline that included highlights over the past three years and talked about the importance of the experiential aspect of higher education as well as the value of the degree. There are 17 members of UCAM (University Communications & Marketing), 5 of whom are on the marketing team, who have worked with marketing and communications professionals across campus, deans and leadership. Foundational elements were created in the first two years, and since then there have been 50+ brand presentation sessions, 30+ brand design workshops, and 40+ logo presentations across campus. Ms. Blair touched on brand objectives (unite the campus community under a common brand identity; create consistent brand tone and design; increase institutional pride and loyalty; drive applications and enrollment among prospective in-state and out-of-state students; drive awareness and familiarity of UNM's academic and research excellence; and differentiate UNM from competition and increase familiarity) and campaign objectives (increase in awareness of academic excellence among key audiences and increase in traffic from prospective students and parents to difine.unm.edu and unm.edu/apply websites). The target

audience is: prospective students, parents of prospective students and the New Mexico Community. Ms. Blair turned over the presentation to Argy Maniatis, Director of Marketing.

Ms. Maniatis presented information about production, the foundational creative work produced to promote UNM. There has been diligence around hiring local when possible. Ms. Maniatis talked about production components, including Viewbooks, print advertising, departmental publications and recruitment books, videos, traditional media like billboards, television and radio production, along with information about numbers of impressions, awards received, and marketing outcomes data. Ms. Maniatis discussed digital marketing targets and traffic and presented information on web and campaign analytics. UNM has seen an 18.3% increase in un.m.edu web traffic, a 20.6% decrease in bounce rate, and a 21.7% increase in average website session duration. Ms. Maniatis talked about how Marketing has been strategic in its spending, cost-saving measures, and marketing partnerships.

Ms. Blair presented information about the Communications piece. There are 4 people on staff who do an exceptional job on both internal and external story-telling. One important message that has been push out is the expertise of faculty at UNM. Ms. Blair talked about results of the Image and Perception Study that was conducted last Spring when 1,150 New Mexicans were surveyed. The study has been conducted since 2003, every 3-4 years as can be afforded. The measure of overall impression is, 66% have a good impression of UNM and rate the Quality of Education at a mean of 7.6 out of 10 points. Several benchmarks have remained flat, but Quality of Education, Having Experienced and Knowledgeable of Faculty and Staff, and Listening to Concerns and Needs of New Mexicans, have all moved up in the mean. Ms. Blair talked about the high demand for the new logo and logo-related products.

Ms. Maniatis discussed the various areas of collaboration, including with Health Sciences, UNM-Gallup, Alumni, Engineering, research and athletics.

Regent Lee commented that UCAM has been excellent stewards of the funds that were allocated, and commended UCAM for a great job on the Institutional Branding and thanked Ms. Blair for her comprehensive presentation.

PUBLIC COMMENT (no comments)

ADVISORS' COMMENTS

John Brown, President, UNM Alumni Association, spoke about his first five months as President and the many activities and events that have taken place, including Homecoming Week, Lobo Living Room, Annual Fall Awards Breakfast, and a wide range of outreach events. Mr. Brown thanked Regent Hosmer for speaking at the recent UNM Veterans Day Celebration at the UNM Alumni Memorial Chapel, an annual event honoring UNM Veterans. The Association has a goal to increase Alumni Advocacy for UNM and has tasked members to give thought to how to harness the power of 180K alumni around the world to help out in recruiting new students. Mr. Brown thanked the Alumni Relations Office staff for their exemplary efforts at planning, organizing and putting on the wide range of events.

Rob Burford, President, Staff Council, commented on recent and upcoming events, including the upcoming Gerald May staff awards, the ongoing Happy Tails event, Staff as Students event earlier in the month, and the vigil for Peace, Inclusion and Healing, hosted by Equity and Inclusion and well attended by the UNM community.

Alice Vernon (for Becka Myers), ASUNM Chief of Staff, informed the board of recent ASUNM activities, including senate elections with 10 new senators elected; work with Athletics to support student turnout at games; and ASUNM's final recommendations for Student Regent, submitted to President Stokes - ASUNM has full confidence in the names passed forward. The Student Fee Review Board (SFRB) finalized its recommendations for both FY19 & 20 and presented it to the Budget Leadership Team (BLT) earlier in the week.

Melissa Henry (for Boney Mutabazi), GPSA Chief of Staff, informed the board about recent activities, including SFRB and the submission of recommendations for Student Regent to President Stokes.

Vote to Close the Meeting and Proceed in Executive Session

Regent Doughty noted the Regents' closed session agenda and asked for a motion to close the meeting and clarified he would take a roll call vote; Regent Lee motioned to close the meeting; Regent Adcock seconded the motion; the following votes were taken: Regent Adcock-yes; Regent Hosmer-yes; Regent Lee-yes; Regent Clifford-yes; Regent Brasher-yes; Regent Doughty-yes vote also. Motion to close the meeting passed. The meeting closed at 11:41 AM. Members moved to the Cherry Silver Room.

Executive Session agenda:

1. Discussion and determination where appropriate of potential purchase, acquisition, or disposal of real property, as permitted by Section 10-15-1 H(8), NMSA (1978)

2. Discussion of "limited personnel matters" as defined in and permitted by Section 10-15-1 H(2), NMSA (1978)
 - a. Regarding employee appeal
3. Discussion, and determination where appropriate of threatened or pending litigation as permitted by Section 10-15-1.H(7), NMSA (1978)

Vote to re-open the meeting and certification that only those matters described in the Closed Session Agenda were discussed in Closed Session, and if necessary, final action on matters discussed in Executive Session that are required to be taken in Open Session

Regent Hosmer motioned to re-open the meeting; Regent Lee seconded; all were in favor; the meeting re-opened at 1:09 PM; the doors to the Cherry Silver Room were opened. Regent Doughty certified that only those matters described in the closed session agenda were discussed and there was one item upon which action would be taken in open session:

Regent Hosmer motioned that the Board exercise its discretionary authority to accept the appeal of Chancellor Roth and Dr. Cordova de Ortega and stay the AF&T proceedings until the Board decides the appeal; Regent Doughty seconded; all were in favor; motioned passed.

ADJOURN

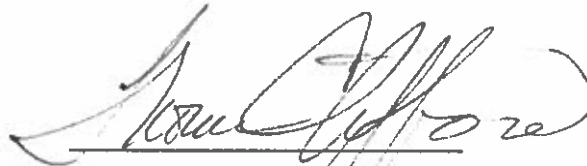
There being no further business, Regent Doughty asked for a motion to adjourn; Regent Lee motioned; Regent Hosmer seconded; motion passed unanimously; the meeting adjourned at 1:10 PM.

Approved:

Attest:



Robert M. Doughty III, President



Tom Clifford, Secretary/Treasurer