

ARTH 210 – History of Photography

UNM Valencia, Digital Media Arts
Summer 2011

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WebCT Online Course

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Course Description

This course is designed to provide students with a fundamental working knowledge of the major trends in the aesthetic, conceptual, and technical aspects of photography from its beginnings in the 1830s to the recent practices of photographers and artists working with photographic technologies. Together we will investigate photography's role as an artistic medium as a central focus, as well as its broader role in our visual, political, and social culture. Textbook readings, online: lectures, discussions boards, journals, group presentations, exams, and other activities will assist students in gaining a critical understanding of photography.

Objectives

- To understand the significant people and events in the development of photography
- To help students develop visual literacy: To begin building a vocabulary for analyzing photography in terms of form and style
- Recognize the various uses that have been considered appropriate for photography
- Evaluate the photographs of individuals who have set new trends in the art of photography
- Analyze and compare the work of significant photographic practitioners
- Describe the relationship between photography and other contemporary events that have shaped the nation and the world
- To enjoy the art of photography!

Required Text

A World History of Photography, Fourth Edition
Naomi Rosenblum

Method of Instruction

Methods of instruction include textbook readings, lecture, threaded discussions, journal questions, virtual field trips, web searches, reading online articles/websites, a group presentation, examinations, and other activities will all presented to the student through Weekly Learning Modules. This course is run from week to week on Tuesday. This means that you will have from Tuesday, when the Learning Module is opened, to the next Monday at midnight MOUNTAIN TIME to complete and submit all course requirements for that particular week.

Textbook Readings – Each week you will be required to read certain chapters and/or pages of the required textbook (**A World History of Photography** , Fourth Edition by Naomi Rosenblum).

Lecture – In the Weekly Learning Module, the student will access the lecture. The lecture will be presented in any number of formats, including written, photo, audio, video, and more. A written transcript will always be provided for every format.

Threaded Discussion –You will be required to participate in discussions throughout the semester meant to simulate classroom discussion. The due date for discussion postings is located on the course schedule and in the Yellow Box on our class home page, and always in the learning modules. The student should post his/her own reply to the listed topic and then post a reply to at least three other student's postings before each due date. I encourage you to post throughout the week, and not wait until the last day. I will not accept ANY late discussion postings for credit.

Journal Entries – Topic questions that will be answered and submitted using the assignment tool. For each assignment, the student will need to put the Weekly Learning Module number as the topic of the assignment.

Virtual Field Trip – The student will click on a list of websites that will take the student to a variety of supporting websites for that week's learning module. A summary of the trip will be posted in the Virtual Field Trip forum of the course.

Web Searches – The student may be given a topic to search for credible websites and then required to list the URLs and descriptions of cinema related topics found on the Internet.

Online Reading – The student will be required to read a variety of online articles. Links to these articles will be posted in the Weekly Learning Modules.

Group Presentations – Each student will be required to participate in one group activity. I will assign groups, and you will all work together to create a presentation for the class. This presentation will be presented in the form of a WIKI.

Quizzes – There will be quizzes presented throughout the semester that will include multiple choice, true/false, and matching questions. All quizzes are open-book, open-note.

Examinations – There will be two exams, one midterm and one final, that will include multiple choice, true/false, and matching questions. All test are open-book, open-note.

Other Activities – There may be other learning activities associated with the weekly content of the course that will be found in the Learning Modules.

Student Responsibilities

- Have a UNM email and NetID to access WebCT.
- Students **MUST** have access to a computer with **high-speed Internet** for this course. A dial-up connection **WILL NOT** be suitable for much of the content delivered for this class. If you do not have access to a computer with high-speed internet at home, you can access a computer at:
 - o **UNM Valencia Campus Computer Labs:**
 - Library Computers - <http://www.unm.edu/%7Eunmvclib/>
 - The Learning Center Labs - <http://www.unm.edu/~tutor/>
 - DMA Lab – Room 107 B&T
 - Business & Technology Lab - <http://vc.unm.edu/Busntech/complabhours.htm>
 - o **Los Lunas Public Library** - <http://www.loslunasnm.gov/index.aspx?nid=103>
 - o **Belen Public Library** - <http://www.belen-nm.gov/library.htm>
 - o **Bosque Farms Public Library** – <http://www.bosquefarmspubliclibrary.org/>
 - o **Albuquerque Public Library** - <http://www.cabq.gov/library/>
 - o **Other sources:**
 - UNM Main Campus Computer Labs - <http://its.unm.edu/pods/>
 - Other public libraries
 - Rent time: Kinko's, Staples. Office Max (not recommended – very expensive!)
- Students must have basic computer and file management skills for all DMA courses, especially online courses. Students that fall behind due to lack of basic computer skills will be dropped.
- Students must successfully complete all online requirements and be an active participant in this online course's community
- Students must log on to this course at a minimum of three times a week. It is a requirement to check your email regularly for any communication from the instructor.
- Be prepared to spend, on average, anywhere from 8 - 12 hours per week on this course.
- Always keep a backup of your work!
- Any form of plagiarism is strictly prohibited.
- If you have a disability, please inform me of your needs as soon as possible to ensure that your needs are met in a timely manner.

Participation

Weekly student participation and response in online courses is considered a necessary factor in the learning process. In this form of computer-based learning, weekly course participation is equivalent to class attendance. If no student response occurs during a week of the semester, the student is considered absent. Students are still held responsible for all academic work required or performed during their absence regardless of the reasons for those absences. Class participation influences your grade heavily. Participation includes:

- Successful participation in this course requires access to the correct technology with the necessary computer skills. Please see "Student Responsibilities."
- Students are required to complete all work on time. This includes doing the following by the posted deadline dates:
 - o Reading textbook excerpts by the required dates
 - o Do all the required reading within the week it is posted
 - o Complete and comprehend the weekly lecture within the week it is posted
 - o Contribute to all threaded discussions in a timely manner
 - o Make meaningful entries to the online Journal as requested
 - o Participate in discussing the Virtual Field Trips
 - o Complete each Learning Module successfully and within the timeframe allotted
 - o Prepare for and complete both exams

Grading Policy

- Grading is based on a timely completion of course participation requirements, the quality of individual critical development, and a personal commitment to your work. Personal commitment involves regular participation, consistent effort, completion of work, and the general willingness to try.
- No full credit will be given for any late work. If work is not delivered on time, an automatic 0 points will be given. You will need to make arrangements with me if you are planning to make-up the work, and a fair grade will be issued once the work has been delivered. No late discussion postings will be accepted. Any late work will receive an automatic one-letter grade deduction. Full credit will never be issued for late work except in extreme cases and with **prior** notification – no exceptions.
 - o There will be one discussion posting make-up assignment: To substitute for one missed discussion posting, the student can write a 500-word article summing up the missed discussion board content. This assures the student has read and understands the missed discussion. Directions on how to submit will be provided online.
- Incompletes are rarely issued. If 75% of the semester's work/deliverables and participation have been completed with a satisfactory grade, and incomplete may be issued.
- To see how your submissions will be evaluated, see "Rubrics", a separate document

Grading Policy, cont.

Semester Requirements:

Textbook Access Form	5 points	
Discussions:		
Intro Discussion	5 points	
Reading Discussions (5)	25 points	5 points each
Web Search	5 points	
Virtual Field Trip	5 points	
Quiz 1	5 points	
Midterm Exam	15 points	
Final Exam	15 points	
Group Team Contract	5 points	
Group Presentation	15 points	
Group/Individual Score added together		
Group Discussion boards will be continually monitored		

Make-Up/Extra Credit:

Make-Up Discussion	5 points
Extra Credit	will be offered throughout the semester for various points at a maximum of 10 points for the entire semester

Points will be added up and a letter grade will be issued according to the following scale:

A+	101+
A	94-100
A-	90-93
B+	88-89
B	84-87
B-	80-83
C+	78-79
C	74-77
C-	70-73
D+	68-69
D	64-67
D-	60-63
F	50-59

How to Contact the Instructor

Email:

I prefer all email to be from the internal WebCT class email. How to email through WebCT is clearly explained in the "Getting Started" Learning Module. I will check this WebCT email regularly and will respond to all emails within 48 hours (72 hours weekends), and usually sooner.

Although less preferred, you can email me at alexa08@unm.edu. In the Subject Line of the email, ALWAYS write your full name and class number. For example – "Laurie Anderson ARTH 210"

Instant Messaging:

If I am available to talk, I will set my status to online. You will first need to set up an account with the following services, then you can use these IM services:

Google Talk - "alexatoast"

Set up a Gmail account: gmail.google.com
Email me with your gmail address: alexatoast@gmail.com
I will add you & you add me to your buddy list
GOOGLE TALK HELP: <http://www.google.com/support/talk/?hl=en>

Yahoo Messenger – "alexatoast"

Download Yahoo Messenger:
Mac: <http://messenger.yahoo.com/download/>
PC: <http://messenger.yahoo.com/download/win/>
Once successfully downloaded, open the program. Add me to your contacts by clicking on the "+" at the bottom left of the screen. My Messenger ID is – alexatoast@yahoo.com

AIM (AOL instant messaging) – "alexawheeler"

Skype – "alexatoast"

Download a Skype account:
Mac: <http://www.skype.com/download/skype/macosex/>
PC: <http://www.skype.com/download/skype/windows/>
Once successfully downloaded, open the program. You can "call" me by typing – alexatoast – in the search bar.
SKYPE HELP: <http://www.skype.com/help/guides/>

WebCT Chat:

If I am online in the WebCT system, invite me to chat!

Text:

You can also reach me **BY TEXT ONLY** at: 505-515-1055. I WILL NOT answer phone calls and ask that you please NEVER LEAVE A MESSAGE!!! Any messages left by students will be deleted and will not constitute an attempt at communication. In the event of an absence, you will be counted unexcused if you only left a message and made no other written attempt at communication (email, chat, IM, etc...). All communication between instructor and student MUST be in written format for this class.

Support Information, Resources, & Tutorials

Access to the book:

- Online-
 - o Ordering this book online will be your best bet. Do ASAP as we will begin using it immediately once the semester starts. It is currently out of print and availability is very low. I apologize.
 - Amazon.com: www.amazon.com - some new, some used
 - Half.com: www.half.ebay.com - discounted prices for used books!

- University of New Mexico Valencia Bookstore:
 - o NO COPIES AVAILABLE

- Library System:
 - o University of New Mexico Valencia Campus Library:
 - <http://www.unm.edu/~unmvclib/>
 - There will be one copy on reserve. You will need to check it out at the front desk. It will only be available for 2 hour checkout, and cannot ever leave the library. You can also request an interlibrary loan at this UNM Valencia Branch.

 - o University of New Mexico Main Campus Fine Arts Library:
 - <http://elibrary.unm.edu/falref/>
 - They have one copy for regular check out.

 - o Other Libraries:
 - **Los Lunas Public Library** - <http://www.loslunasnm.gov/index.aspx?nid=103>
 - **Belen Public Library** - <http://www.belen-nm.gov/library.htm>
 - **Bosque Farms Public Library** – <http://www.bosquefarmspubliclibrary.org/>
 - **Albuquerque Public Library** - <http://www.cabq.gov/library/>
 - You may have to do an Inter Library Loan if the book is not available at the listed libraries. Go to the library websites, and/or call them to find out how. Again, do this right away as you will need to book when class starts!

Support for WebCT:

- o - WebCT help: <http://webctinfo.unm.edu/student/>.

UNM Valencia Tutoring Services:

- o - Custom tutoring services are available through the The Learning Center at <http://www.unm.edu/~tutor/>. Even online tutoring is available!

Other tutorials:

- I will post a number of links to tutorials in WebCT for this course.

Instructor Support:

- Please see "How to Contact the Instructor" for methods of contacting the instructor for help.

Community Support:

- We will have a HELP FORUM discussion board in the WebCT course. Use this as a place to post questions to the community. It is important for peer learning and peer communication to enhance our community.

Netiquette*

Participate. In the online environment, it's not enough to show up! Instructors need to "hear" students' voices to feel their presence, and they especially need student comments to evaluate their own performance as a facilitator and teacher.

Be persistent. If students run into any difficulties, they should not wait to submit a report! Contact the instructor immediately.

Share tips, helps, and questions. For many of us, taking online courses is a new experience. There are no dumb questions, and even if a solution seems obvious, please share it with classmates!

Think twice before pushing the Send button. Both students and instructors need to be sure to say just what they meant. How will the person on the other end interpret a message? While no one can anticipate all reactions, read over each message before sending.

Remember that we can't see the grins on each others' faces. When students or instructors make a sarcastic comment, others online can't decipher if the person is serious or not. Also, when text messaging, remember that some people may not be familiar with typing shortcuts and abbreviations. Explain ideas fully and clearly, and try using emoticons! See this website for an Emoticon Dictionary:
<http://www.netlingo.com/smileys.php>

Remember that there's a person on the other side. Students should ask for feedback if they're not sure how their ideas and comments were construed. If others disagree with what someone has said, "flaming," or ranting at someone else is unacceptable; it's the equivalent of having a tantrum, something most of us wouldn't do in a traditional classroom setting.

Stalking and derogatory comments are inappropriate. Stalking someone, or any derogatory or inappropriate comments, jokes, and forwarded emails regarding race, gender, age, religion, sexual orientation, are unacceptable and subject to the same disciplinary action that they would receive if they occurred in the physical classroom. If students have concerns about something that has been said to or about themselves or other classmates, they should let the instructor know.

*Source: <http://telr.osu.edu/resources/netiquette.htm>

Course Schedule

Summer 2011:

Semester begins Monday, June 6

Semester ends Saturday, July 30

Dates	Schedule	Textbook Readings
<u>Week 1</u>	<ul style="list-style-type: none"> • Welcome! • Intro to WebCT • Meet the Instructor • Syllabus/Schedule • Due: <ul style="list-style-type: none"> ○ Textbook Access Form ○ Intro to Discussions ○ Quiz 1 	Concentrating on the Technical History of Photography: Unit 1: p. 14 – 37 Unit 4: p. 192 – 199 Unit 6: p. 280 – 295 Unit 9: p. 442 – 453 Unit 12: p. 630 – 638 <i>(64 pages total)</i>
<u>Week 2</u>	<ul style="list-style-type: none"> • Due : <ul style="list-style-type: none"> ○ Virtual Field Trip & Virtual Field Trip Journal ○ Discussion 2 	Unit 2: p. 38 – 93 Unit 3: p. 94 – 153 <i>(115 pages total)</i>
<u>Week 3</u>	<ul style="list-style-type: none"> • Group formed by instructor for Group Project • Due : <ul style="list-style-type: none"> ○ Group Team Contract ○ Discussion 3 ○ WIKI Tutorial 	Unit 4: p. 154 – 191 and p. 200 – 207 Unit 5: all – p. 208 – 243 <i>(79 pages total)</i>
<u>Week 4</u>	<ul style="list-style-type: none"> • Due : <ul style="list-style-type: none"> ○ Discussion 4 ○ Web Search ○ Midterm Exam ○ 	Unit 6: p. 240 – 279 Unit 7: p. 296 – 339 <i>(82 pages total)</i>
<u>Week 5</u>	<ul style="list-style-type: none"> • Due : <ul style="list-style-type: none"> ○ Discussion 5 	Unit 8: p. 340 – 391 Unit 9: p. 392 – 441 and p. 454 – 461 <i>(107 pages total)</i>
<u>Week 6</u>	<ul style="list-style-type: none"> • Due : <ul style="list-style-type: none"> ○ Discussion 6 ○ Work on Group Project 	Unit 10: p. 462 – 515 Unit 11: p. 516 – 569 <i>(108 pages total)</i>
<u>Week 7</u>	<ul style="list-style-type: none"> • Due : <ul style="list-style-type: none"> ○ Discussion 7 ○ Work on Group Project ○ Final Exam 	Unit 12: p. 570 – 629 <i>(60 pages total)</i>
<u>Week 8</u>	<ul style="list-style-type: none"> • Due : <ul style="list-style-type: none"> ○ Present Group WIKIs ○ Discussion 8 	