

Template  
Academic Program  
Plan for Assessment of Student Learning Outcomes  
The University of New Mexico

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**A. College, Department and Date**

1. College: *School of Architecture and Planning*
2. Department: *Town Design Certificate Program*
3. Date: *Sept 17, 2008*

**B. Academic Program of Study\***

*Town Design Graduate Certificate Program*

**C. Contact Person(s) for the Assessment Plan**

*Mark C. Childs, Director, mchilds@unm.edu*

**D. Broad Program Goals & Measurable Student Learning Outcomes**

The Certificate in Town Design aims to give students the foundations to ask critical questions about, study examples of, and propose approaches to designing the emergence of districts, towns, and cities.

**Student Learning Objectives**

- Knowledge of urban design practice and theory
- Knowledge of an aspect of the regulation of built form
- Urban design skills – Ability to work within a complex built environment, with multiple designers and a welter of stakeholders, and to “weigh the impact of their work on present users and future generations” (Boyer and Mitgang Building Community 1996).
- Collaborative skills - Ability to identify and assume divergent roles that maximize individual talents, and to cooperate with other students when working as members of a design team and in other settings, and to work with a diverse range of community members and clients in an effective and respectful manner.
- Site Conditions – Ability to respond to natural and built site characteristics in the development of a program and design of a project.

**E. Assessment of Student Learning Three-Year Plan**

All programs are expected to measure some outcomes annually and to measure all priority program outcomes at least once over two consecutive three-year review cycles. Describe below the plan for the next three years of assessment of program-level student learning outcomes.

**1. Student Learning Outcomes**

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Academic Program of Study is defined as an approved course of study leading to a certificate or degree reflected on a UNM transcript. A graduate-level program of study typically includes a capstone experience (e.g. thesis, dissertation, professional paper or project, comprehensive exam, etc.).

*[Insert at least 2-5 priority learning outcomes that will be assessed by the unit over the next three years. Each unit will select which of its learning outcomes to assess.]*

<b>University of New Mexico Student Learning Goals</b>				
<b>Program SLOs</b>	<b>Knowledge</b>	<b>Skills</b>	<b>Responsibility</b>	<b>Program SLO is conceptually different from university goals.</b>
Knowledge of urban design theory	X			
Site Conditions	X	X	X	

**2. How will learning outcomes be assessed?**

*The current exit survey will be amended to include self-assessment and knowledge questions about the two SLOs.*

*Each course syllabus has a section on learning objectives, and these are coordinated with the programs objectives. Thus students are regularly assessed on these areas.*

**3. When will learning outcomes be assessed? When and in what forum will the results of the assessment be discussed?**

*The Director of Town Design will review the exit surveys annually, and discuss the results with faculty teaching Urban Design Theory and studios.*

**4. What is the unit’s process to analyze/interpret assessment data and use results to improve student learning?**

*The unit consists of part of one faculty member’s duties as director. All courses are offered under the auspices of master degree programs in the School of Architecture and Planning. Thus the Director analyzes assessment data, proposes adjustments to the curriculum, and speaks with faculty teaching the courses.*