

# **Gallup Branch Campus Pre-Business Administration, AA**

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## **Broad Learning Goals**

- A. Students will be able to demonstrate proficiency in oral and written communication.
- B. Students will be able to solve mathematical problems using critical thinking skills.
- C. Students will be able to demonstrate computer usage skills.
- D. Students will be able to demonstrate knowledge of the marketing function to the management of an organization.

## **Student Learning Outcomes**

- A1. Students will be able to communicate effectively both written and orally.
- B1. Students will be able to solve mathematical problems by applying concepts and proving the results.
- C1. Students will be able to demonstrate knowledge of the basic operations of a computer and software applications.
- D1. Students will be able to evaluate a marketing situation and develop recommendations.