

Condon and Rogers retire after distinguished careers with C&J

Two of C&J's best known professors have retired.

John Condon, one of the university's eight Regents professors, retired in January. Known to many as "Jack," he is continuing to teach C&J courses on a part-time basis.

Everett M. Rogers, best known as "Ev," retired at the end of the summer. He was chair of the department from 1993 to 1997 and is regarded as the founder of C&J's communication doctoral program. UNM honored him as one of only four Distinguished Professors.

"Professor Rogers and Professor Condon's careers here at UNM have been marked by outstanding service," said Brad Hall, chair of the department. "They have both led by example in mentoring students and new faculty and their day-to-day presence, wisdom and caring will be missed. I know the whole department wishes them the very best in their future endeavors and are happy that through the role of Professor Emeritus they will both continue to be connected with us."

Condon, who came to UNM in 1981, became the backbone of the department's internationally known intercultural communication program.

Condon is considered one of the founding figures in the study of intercultural communication. His books, *With Respect to the Japanese*, and *Good Neighbors: Communicating with Mexicans*, have become classics in the field.

"So many of our institutions, including our universities, have ignored or minimized the cultural diversity and richness all around us," Condon said in explaining the importance of intercultural



Everett M. Rogers



John Condon

communication. "Now, for so many reasons, more voices are heard and, let us hope, listened to."

Rogers came to UNM as chair of the department. In honor of his service in starting the communication doctoral program at UNM, the department's faculty has named one of its annual awards as the "Ev Rogers Doctoral Research Award."

Diffusion of Innovations, his award-winning and best-selling book, first came out in 1962 establishing Rogers as a scholar in both communication and business. The book entered its fifth edition in 2004.

Rogers said he became interested in what is now known as diffusion theory as an Iowa farmboy when he observed how farmers who adopted innovations such as hybrid seed corn made more money than those who did not. So why, he asked himself, didn't everyone adopt innovations more quickly?

"I realized that this was more a social decision than an economic one—farmers had to talk with other farmers who had adopted the innovations first," Rogers said. "Diffusion of innovations was a communication process."

Accreditation plan underway

Professor Miguel Gandert is heading the department's drive to explore the potential for the journalism program to become accredited.

C&J Faculty

Bradford 'J' Hall
Department Chair

Glenda R. Balas
Janet Cramer
Karen A. Foss
Ken Frandsen
Miguel Gandert
Bob Gassaway
Dirk C. Gibson
Judith Hendry
Dennis F. Herrick
Krishna Kandath
Virginia McDermott
John G. Oetzel
Iliia Rodriguez
Richard Schaefer
Jan Schuetz
Olaf Werder
Gill Woodall

C&J faculty
on branch campuses:

Taos
Kathryn Cordova
Shirley Gish
Clay Bridgford

Gallup
Pamela Stovall
Gloria J. Dyc
Mike Bolz

Los Alamos
Raymond B. Becich

Valencia
Chad Perry

C&J Staff

Shirley-Rey Lovato
Mary Bibeau
Pat Kiska
Susie Krebbs

C&J hosts 2 major conferences

The Western States Communication Association (WSCA) convention as well as the Annual Doctoral Honors Seminar of the National Communication Association (NCA) were both held in Albuquerque in 2004.

C&J faculty members were the coordinators for both events, which were hosted by the department.

Professor Kenneth D. Frandsen was the coordinator for the WSCA's 75th annual convention, which attracted more than 600 educators on Feb. 13–17.

In honor of Frandsen's 24 years of service to WSCA, which included being

the host coordinator three times, and other service to the communication discipline, WSCA presented Frandsen with its Distinguished Service Award.

For the Doctoral Honors Seminar held July 15–17, the coordinator was Assistant Professor Krishna P. Kandeth.

The seminar brought together 48 faculty members and graduate students to discuss research topics in culture and communication, mediated communication and rhetorical studies.

Other C&J faculty members pitched in with numerous assignments to ensure the success of both events.

Alumni News

Recent C&J graduates are moving out into the world. A sampling of some of their beginning jobs follows:

Karen Francis is the public information officer for the Navajo Nation Council's Office of the Speaker.

Alana Lynn was on the staff of ABC's Good Morning America show, and now is at Big I 107 radio in Albuquerque with her own Fox sports show.

Penne Usher is a reporter for the Auburn (California) Journal.

Nevada Casey works at a Los Angeles advertising agency, The Ant Farm.

Yasmin Khan is a reporter for the Santa Fe New Mexican.

Susan Yara is winner of the 2004 title of Miss New Mexico. She will compete in the Miss America Pageant on Sept. 18.

After that, she will resume her new job as a broadcast reporter in New York City.

Angela Chavez is working for

the Kerry/Edwards campaign out of Washington, D.C.

May graduates Jeff Proctor and LeAnn Holt were both hired as reporters at the Albuquerque Journal.

Dezaree Vega is an advertising account executive at Griffin & Associates, Albuquerque.

Amie Kincaid is an assistant professor at Eureka College in Illinois.

Kim McCormick is an assistant professor at University of North Florida.

Yoshitaka Miike is an assistant professor at University of Hawaii–Hilo.

Christina Sanchez is director of international student services at the University of San Francisco.

Avinash Thombre is as an assistant professor at Arkansas State University.

(Send alumni news to herrick@unm.edu. Visit www.unm.edu/~cjdept/student/alumni.html)

C&J faculty publish six books during '03-'04 school year

Five C&J faculty members had six books published during the 2003-04 academic year, with Professor Karen A. Foss producing two books.

The other faculty authors were Distinguished Professor Everett M. Rogers, Professor Miguel Gandert, Assistant Professor Glenda Balas and Lecturer Dennis F. Herrick.

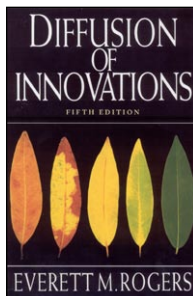
Rogers and Foss are on the communication faculty, while Gandert, Balas and Herrick are on the journalism side.

Everett M. Rogers produced the fifth edition of his perennial best-seller, *Diffusion of Innovations*. First published in 1962, the book is acclaimed by both communication and business scholars for its explanations on how new innovations are adopted in a society.

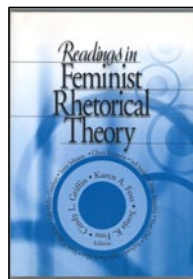
Books were a family affair for Karen A. Foss. She, her sister Sonja K. Foss and Cindy L. Griffin are co-editors of a collection of essays and readings by nine feminist theorists. The book, *Readings in Feminist Rhetorical Theory*, introduces several influential feminist voices and presents theory as a way of framing experience and events.

Foss also teams up with her husband Stephen W. Littlejohn in producing the eighth edition of his well-known book, *Theories of Human Communication*. This classic book categorizes and describes theories across contexts and traditions in the communication discipline.

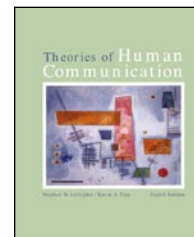
Littlejohn also teaches communication courses at C&J. His teaching is on a part-time basis because he is a private communication consultant based in Albuquerque.



by Ev Rogers



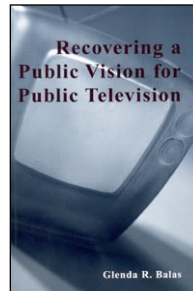
by Karen A. Foss



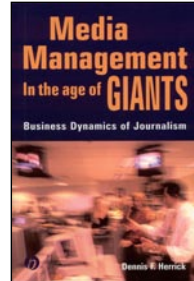
by Karen A. Foss and Stephen Littlejohn



by Miguel Gandert



by Glenda Balas



by Dennis Herrick

The photography of Miguel Gandert is featured in his latest book titled *Hermanitos Comanchitos: Indo-Hispano Rituals of Captivity and Redemption*. It was co-authored with Enrique R. Lamadrid. Gandert's book preserves one of the Southwest's least understood cultural traditions—one that has been shared for centuries by Pueblo and Hispano peoples about their historic relationships with the Comanches.

Glenda Balas examines the status of public television in the United States in her book, *Recovering a Public Vision for Public Television*. She explores the history of public television, discusses its evolving place in today's media, and offers recommendations on how to strengthen this vital part of America's communications system.

In *Media Management in the Age of Giants*, Dennis F. Herrick offers an introduction to business concepts, managerial theories and business terminology for journalism students enrolled in media management classes, all with a focus on America's news-oriented media companies. The histories and operations of media giants are explored in a managerial context.

Communication and Journalism
University of New Mexico
C&J Room 235
Albuquerque, NM 87131-1171

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You can help with modernization of old C&J building

Fund-raising is continuing as C&J alumni and other supporters are stepping forward with donations to modernize the department's building housing classrooms, a computer lab, and offices.

Modernization would extensively renovate the 55-year-old building's electrical, plumbing, heating and air conditioning systems as well as add classrooms and meet other needs identified by the faculty and the recent journalism accreditation site visit team.

Tax-deductible contributions toward the modernization needs can be made out to "C&J Building Fund" and mailed to University of New Mexico, Department of Communication and Journalism, Room 235, Albuquerque, NM 87131-1171. Bequests are welcome.

Questions can be e-mailed to cjdept@unm.edu or asked by calling 505-277-5305.

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