

Communication & Journalism



The University of New Mexico

C&J building reopens with new look

A "Grand Reopening" of the C&J building, which underwent a year-long \$5.8 million renovation inside and out, was held Aug. 19. Classes started the next day.

C&J Chair John G. Oetzel said the building will be a great asset in providing a quality education in communication, journalism and mass communication.

The building dates from 1948, but inside it is modern with high-tech classrooms, computer labs, a broadcast studio, offices, and student lounges.



Cutting the ribbon at the "Grand Reopening" of the renovated C&J building on Aug. 19 are State Rep. Janice Arnold Jones (alumna of C&J); Peggyann Hutchinson (alumna of C&J from 1949); John Oetzel, C&J chair; Brenda Claiborne, dean of the College of Arts and Sciences, and Provost Viola Flores.

Photo at top is by Miguel Gandert, and the photo at left is by Karolyn Cannata-Winge.

Newly renovated C&J building reopens for fall classes.

C&J posts news site

Check the online news site at www.unm.edu/~cjdept/department/c&j_online.html, which carries stories and videos by students.

C&J Faculty

John G. Oetzel
Department Chair

Glenda R. Balas
Karolyn Cannata-Winge
John Carr
Mary Jane Collier
Patricia Covarrubias
Janet Cramer
Karen A. Foss
Miguel Gandert
Dirk C. Gibson
Judith Hendry
Dennis F. Herrick
Krishna Kandath
Pamela Lutgen-Sandvik
Virginia McDermott
Tema Milstein
Iliia Rodriguez
Richard Schaefer
Jan Schuetz
Janet Shiver
Olaf Werder
Judith White
Gill Woodall

C&J faculty
on branch campuses:

Taos
Kathryn Cordova
Shirley Gish
Bill Knief

Gallup
Pamela Stovall
Gloria J. Dyc
Mike Voltz

Los Alamos
Raymond B. Becich

Valencia
Chad Perry

C&J Staff

Shirley-Rey Lovato
Mary Bibeau
Sean Solowiej

3 new faculty members join C&J department in fall

New faculty members in the communication and mass communication programs joined C&J this fall.

They are:

- Tema Milstein, assistant professor in communication.

Dr. Milstein received her Ph.D. in 2007 from the University of Washington. She earlier received her bachelor's and master's degrees from UNM. A former journalist who now is a communication scholar, she is teaching both journalism and communication classes.

She maintains an extensive website at unm.edu/~tema.

- Judith White, assistant professor in public relations.

Dr. White was assistant director of the Division of Marketing and Communications at Texas A&M University when she obtained her doctorate degree. She comes to UNM with more than seven years of college-level teaching experience. She is teaching public relations classes this fall.

- Janet Shiver, lecturer II in communication.

Dr. Shiver received her Ph.D. from UNM and taught in C&J as a part-time instructor. As a full-time lecturer in the fall, she is in charge of C&J's public speaking program. Because all of the university's public speaking classes are offered through C&J, there are scores of classes.

Students in Action

Teaching award

Chris Brown, a Ph.D. candidate in communication, won the department's teaching award. In addition, Brown received one of UNM's outstanding graduate teaching assistant awards this year from the College of Arts and Sciences. Earlier this year, he won the Rocky Mountain conference's outstanding graduate teaching assistant award.

Clauve Award

Dohnia W. Dorman, an advertising student in C&J and a Spanish double major, received a 2007 Clauve Outstanding Senior Award. The award is

presented to only six to eight UNM seniors with outstanding academics, community and campus involvement, and leadership.

Silver Addy winner

Shane Harris, a C&J advertising student, received a 2006 Silver ADDY in the New Mexico Advertising Federation's local competition in the Student Category for a series of magazine ads designed for "Under Armour Camouflage." The NMAF ADDYs recognize the best in advertising creative in print, broadcast and interactive.

New editor

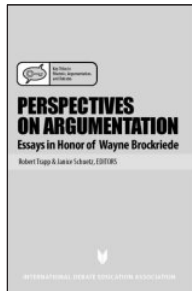
Print major Christopher Sanchez has been named the editor of *The Daily Lobo* for the 2007-08 academic year.

C&J faculty publish four books in '06-'07

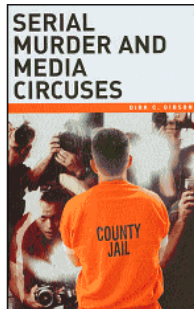
Four faculty books were published or had new editions issued in the 2006-07 academic year.

Professor Janice Shuetz produced two books.

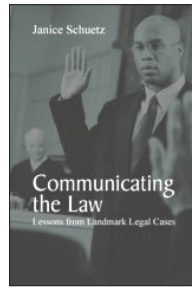
Dr. Schuetz was one of two editors for the volume, *Perspectives on Argumentation: Essays in Honor of Wayne Brockriede*.



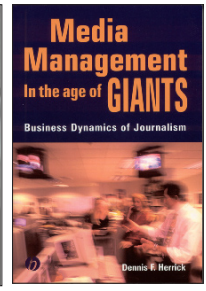
ed: Jan Schuetz



by Dirk Gibson



by Jan Schuetz



by Dennis Herrick

She also was the author of *Communicating the Law: Lessons from Landmark Legal Cases*.

Dr. Schuetz is the author of several books and is this year's chair of the Undergraduate Communication Committee. *Perspectives on Argumentation* is a compilation of essays by several communication scholars. Her co-editor is Dr. Robert Trapp of Willamette University. *Communicating the Law* examines communication perspectives of several high-profile American legal cases.

Associate Professor Dirk C. Gibson produced a second book on serial murderers, this one titled *Serial Murder and Media Circuses*.

In his latest book, Dr. Gibson presents and analyzes the role of communication—rhetoric, journalism and public relations—in the highly charged and emotional atmosphere of serial murders, and he points to the troubling downside of mass press coverage of these horrific crimes.

An India edition was published by Surjeet Publications of Delhi, India, of Lecturer Dennis F. Herrick's book, *Media Management in the Age of Giants: Business Dynamics of Journalism*, which was first published in 2003.

Herrick's book was a nominee for the Robert Picard Award in media management and economics, and it has been adopted as a textbook for media management classes at several colleges and universities across the nation.

C&J named 'Best Department'

UNM students named the Department of Communication and Journalism as the "Best Department" at the university in the "Lo Mejor" polling conducted by *The Daily Lobo* and published Nov. 13. Also honored in the same polling was C&J Lecturer Karolyn Cannata-Winge, who was one of three educators named as "Best Teacher at UNM."

C&J administrator honored

C&J Administrator Shirley-Rey Lovato was one of only three university employees awarded this year's Provost's Staff Award for her accomplishments and performance as administrator of the C&J Department. Provost Reed Dasenbrock presented the award April 27. Another honoree was a former C&J administrator, Amy Jameson, now administrator of the English Department.

Accreditation visit in 2008

A team will arrive in January 2008 to review C&J's programs in Journalism (print and broadcast) and Mass Communication (public relations and advertising) for accreditation through the Accrediting Council on Education in Journalism and Mass Communications.

The faculty and staff have prepared a final self-study report for that visit. Additional faculty members, curriculum changes and improved facilities are in place for the visit.

Visit the C&J Web site at www.unm.edu/~cjdept

Communication and Journalism
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You can help with donations to building fund

Alumni and other supporters of C&J have an opportunity to help ensure the continuing improvement of the department's building, equipment and facilities.

Tax-deductible contributions toward the instructional needs can be made out to "C&J Building Fund" and mailed to University of New Mexico, Department of Communication and Journalism, MSC03 2240, 1 University Dr., Albuquerque, NM 87131-0001.

Details about renovation of the historic building, designed by John Gaw Meem and built in 1948, can be found at the C&J Web site at www.unm.edu/~cjdept.

Details on a number of different ways to contribute to C&J's building, scholarship and other funds can be found on the "Giving to C&J" web pages. They start at www.unm.edu/~cjdept/friends.html with a link to those pages also on the C&J home page.

We are moving to e-mail; help us stay in touch

One of the great barriers to departmental newsletters is the cost related to their distribution. Rather than lose touch with our alumni, we are hoping to increase our communication with you via e-mail. Please e-mail the following information to cjdept@unm.edu:

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e-mail address
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