

Communication & Journalism

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The University of New Mexico

Accreditation for journalism being reviewed

During the visit by the accrediting team from ACEJMC, Dr. Trevor Brown, the chair of the review team, asked the department to consider declaring itself ineligible for accreditation.

In making this request he specifically expressed concerns about the integrated nature of the department. The journalism/mass communication faculty members voted to withdraw their application at this time for further study.

Department Chair Brad Hall noted that the department's integrated status had not prevented it from being accredited in the past. The journalism, mass communication, and communication programs were merged into one department in 1992.

Some confusion followed the department's decision to temporarily withdraw from the accreditation process. People unfamiliar with the accreditation process worried that the program was dying and that students would not be able to get jobs, transfer credits or get into graduate programs.

Hall noted that all of these are natural concerns, but none of them are accurate. The accreditation process in journalism and mass communication is a voluntary program in which only about 20 percent of the nation's university programs participate.

Faculty members, however, believe that the accrediting process has worth as an external check on the program and have expressed a strong interest



The Communication and Journalism building

in looking at reaccreditation in the future.

Although the accrediting team's review was cut short, there were still a variety of recommendations made that will be used to continue to improve the program and better position it for accreditation in the next couple of years. Specific concerns related to faculty diversity, student advising and internships, and alumni contacts and fund-raising.

The department has already established guidelines to improve student advising, started an advisory board of community professionals to assist with such things as internships and fund-raising, and is in the process of hiring another print journalist.

The team concluded that the C&J department was in compliance with accreditation standards such as curriculum, public service efforts by the faculty, and faculty qualifications.

Hall said efforts will continue to obtain university funding to renovate the C&J building and to open up more space for instructional space and student use.

"We want our journalism/mass communication program to excel," Hall said, "and we want our students to succeed."

We are moving to e-mail; please help us stay in touch

One of the great barriers to regular departmental newsletters is the cost related to their distribution. Rather than lose touch with all of our alumni, we are hoping to increase our communication with you via e-mail. However, to do this, we need your help!

If you are interested in staying in touch with the department and receiving periodic newsletters, please e-mail the following information to cjdept@unm.edu:

Name

e-mail address

Year of graduation

Current place and position of employment

C&J Faculty

Bradford 'J' Hall
Department Chair

Glenda R. Balas
Jack Condon
Janet Cramer
Karen A. Foss
Ken Frandsen
Miguel Gandert
Bob Gassaway
Dirk C. Gibson
Judith Hendry
Dennis F. Herrick
Krishna Kandath
Virginia McDermott
John G. Oetzel
Ilia Rodriguez
Everett M. Rogers
Richard Schaefer
Jan Schuetz
Olaf Werder
Gill Woodall

*C&J faculty
on branch campuses:*

Taos
Kathryn Cordova
Shirley Gish
Clay Bridgford

Gallup
Pamela Stovall
Gloria J. Dyc
Mike Bolz

Los Alamos
Raymond B. Becich

Valencia
Chad Perry

C&J Staff

Amy Jameson
Mary Bibeau
Pat Kiska
Susie Kuenzler-Krebbs

Fund-raising underway to remodel aging C&J building

The 2003 stage of the fund-raising drive to remodel the Communication & Journalism building starts with about \$100,000 in donations already in the bank.

University officials have indicated that the building's renovation has been moved up in priorities because of the poor condition of some parts, and the need to renovate space that is soon to be vacated by other campus operations.

The half-century-old

building's electrical, heating, air conditioning and plumbing systems are in serious need of modernization.

The remodeling also would add classrooms, provide more space for cramped administrative offices, allow for a library and study area for C&J students, install a new computer pod, and meet other needs identified by the faculty and by the recent journalism accreditation site visit team.

Tax-deductible contributions to make the remodeling possible can be made out to "C&J Building Fund" and mailed to:

University of New Mexico
Communication & Journalism Department
Room 235
Albuquerque, NM 87131-1171

Pledges and questions can be e-mailed to cjdept@unm.edu or by calling 505-277-5305.

Professional advisory committee formed

A special committee composed of 18 working professionals in print, broadcast, public relations and advertising has been organized to advise the journalism faculty on matters of curriculum, professional place-

ment, policy and journalism standards. Department Chair Brad Hall and Arts and Sciences Dean Reed Dasenbrock convened the committee's first meeting in February.

Five books published in 2001 and 2002 by communication faculty



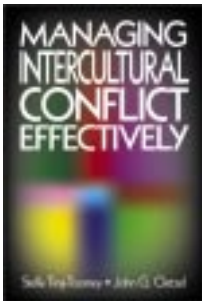
by
Karen Foss
and
Sonja Foss

Five books have been published in the past year and a half by five of C&J's communication faculty members. The authors are Professor Karen Foss, Professor Brad Hall, Associate Professor John G. Oetzel, Professor Janice Schuetz, and Professor Everett M. Rogers.



by
Brad Hall

Karen Foss, along with her sister Sonja Foss, published a second edition of their popular public speaking text, *Inviting Transformation: Presentational Speaking for a Changing World*. The second edition involves an elaboration of the invitational rhetoric suggested in their first book and serves to expand mindsets typically found in the public speaking arena.



by
John
Oetzel
and
Stella
Ting-
Toomey

Brad Hall's book, *Among Cultures: The Challenge of Communication*, seeks to introduce students to the major concepts and concerns of intercultural communication. Building off of the assumption that stories help people make sense of their lives, Dr. Hall incorporates narratives throughout the book hoping to illuminate both the cognitive and emotional aspects of interacting with people from other cultures.

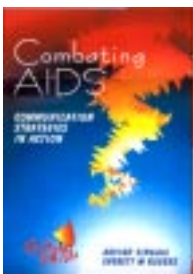
**Faculty
books
of 2001
and 2002**

Teaming up with Stella Ting-Toomey, John Oetzel co-authored *Managing Intercultural Conflict Effectively*. Together these authors help readers recognize and avoid the traps of ethnocentric approaches to everyday conflicts. They also provide solid suggestions for how to manage these intercultural conflicts competently.



by
Janice
Schuetz

The new book by Janice Schuetz, *Episodes in the Rhetoric of Government-Indian Relations*, provides a "rhetorical ancestry" to the history of government-Indian relations. Drawing on a wide variety of data, Dr. Schuetz illuminates the rhetorical relations between government and Indian spokespersons for almost a hundred and fifty years.



by
Everett
Rogers
and
Arvind
Singhal

One of the growing global concerns is the AIDS crisis. Focusing on the communication strategies that can mobilize political action, target high-risk groups, and overcome the stigmas related to AIDS, Everett Rogers and co-author Arvind Singhal humanize the epidemic in *Combating AIDS: Communication Strategies in Action*.

Visit the Department of Communication & Journalism Web site: unm.edu/~cjdept

Hank Trehwitt was a beloved professor

Professor Emeritus Henry “Hank” Trehwitt came to work on a Wednesday morning even though his health made it difficult. He passed away the next day.

Hank loved working with the students and did not allow his battle with emphysema to prevent him from doing everything he could to help them.

Although formally retired from the Department of Communication & Journalism for a few years, he continued to stay involved in the lives of students by serving as the writing coach for the *Daily Lobo*.

On Jan. 31, 2003, one week after his passing, many of his current and past students, colleagues and others whose lives he had touched gathered at the University chapel for a memorial. It was a time filled with stories and remembrances that highlighted the inner strength and outer warmth of this remarkable man.

Hank’s long and distinguished career included reporting at the *Baltimore Sun*, *Newsweek* and *U.S. News & World Report*, as well as being a long-time regular on the “Washington Week in Review” television program, before he returned to teach at his alma mater, the University of New Mexico.

During his career, Hank covered a wide variety of national and international news, but he really made his mark as an international correspondent. Over a period of 30 years he worked in 114 different countries. In 1999, the German government made him an honorary citizen so he could be awarded the Order of Merit, which can only be given to German citizens, for his contributions to the international community’s understanding of German affairs.

His time as a teacher at the University of New Mexico began in 1989. Drawing on his varied experiences, Hank made a real difference in the lives of hundreds of students.

Before his death the Department of Communication & Journalism had decided to name a service award for graduate students after him: The Hank Trehwitt Service Award.

It was not just the department that recognized him. In 2001, he earned the Regents’ Meritorious Service Medal for distinguished service to UNM.