

VITA

W. Gill Woodall

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Research Scientist, Center on Alcoholism, Substance Abuse, and Addictions
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Addresses:

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Areas of Interest:

Health Communication, Prevention Research, Internet-based Interventions, Communication Strategies for Substance Abuse and Cancer Prevention, Nonverbal Communication, Information Processing and Social Cognition, Program Evaluation Research, Comprehension of Television News, Quantitative Research Methods, Philosophy of Science and Communication Theory.

Education:

	<u>Major</u>	<u>Minor</u>	<u>Degree</u>	<u>Year</u>
University of Florida	Psychology	Philosophy	B.A.	1974
University of Florida	Communication	Psychology	M.A.	1976
University of Florida	Communication	Psychology	Ph.D.	1978

Teaching Experience: Institution and Course Areas Taught

- 1982-present: *Associate and Assistant Professor, Department of Communication and Journalism, The University of New Mexico.* Health Communication, Computer Methods in Communication Research, Advanced Nonverbal Communication, Foundations of Communication Theory (Intro. to Graduate Studies), Foundations of Communication Research Methods, Communication Research Methods: Statistics and Experimental Design, Nonverbal Communication, Interpersonal Communication Analysis, Communication Theory, Introduction to Communication.
- 1978-82 *Assistant Professor, Department of Communication, Cleveland State University.* Information Processing (advanced), Graduate Seminar in Nonverbal Communication, Introduction to Graduate Studies, Nonverbal Communication, Quantitative Research Methods in Communication, Human Communication Theory, Small Group Communication, Leadership in Small Groups, Introduction to Interpersonal Communication.
- 1975-78 *Graduate Teaching Assistant, Speech Communication, University of Florida.* Introduction to Nonverbal Communication, Introduction to Speech Communication.
- 1973 *Undergraduate Teaching Assistant - discussion group leader, University of Florida, Department of Philosophy, Special Topics in Philosophy: The Use of Power and Violence in American Society.*

Honors and Awards:

- 1974 Graduate, B.A. with High Honors and Special Honors in Psychology, University of Florida.
- 1974 Phi Beta Kappa, member.
- 1973 Recipient of Florida Honors Student Scholarship, awarded on basis of high grade point average.

Professional Memberships:

International Communication Association
National Communication Association
Research Society on Alcoholism
Society for Prevention Research

Publications:

Senior and Single Authored Publications

- W. Gill Woodall, Judee K. Burgoon and Norman N. Markel (1980). The effects of facial-head cue combinations on interpersonal evaluations. *Communication Quarterly*, 28, 47-55.
- W. Gill Woodall and Judee K. Burgoon (1981). The effects of nonverbal synchrony on message comprehension and persuasiveness. *Journal of Nonverbal Behavior*, 5, 207-223. (note: this was the lead article in this journal issue)
- W. Gill Woodall and Joseph P. Folger (1981). Encoding specificity and nonverbal cue context: An expansion of episodic memory research. *Communication Monographs*, 48, 39-53.
- W. Gill Woodall (1982). Interpersonal competency: A functional view of nonverbal components. In S. E. Kogler-Hill (ed.), *Improving interpersonal competence: A laboratory approach*. Dubuque, Iowa: Kendall-Hunt.
- W. Gill Woodall and Susan E. Kogler-Hill (1982). Cognitive and perceived empathy as predictors of leadership style. *Perceptual and Motor Skills*, 54, 800-802.
- W. Gill Woodall, Dennis K. Davis and Haluk Sahin (1983). From the boob tube to the black box: Televised news comprehension from an information processing perspective. *Journal of Broadcasting*, 27, 1-22. (note: this was the lead and cover article for this issue)
- W. Gill Woodall, Dennis K. Davis and Haluk Sahin (1983). From the boob tube to the black box: Televised news comprehension from an information processing perspective. In E. Wartella & D. C. Whitney (eds.), *Mass communication review yearbook 4*. Beverly Hills, Ca.: Sage Publications.

- W. Gill Woodall and Judee K. Burgoon (1983). Talking fast and changing attitudes: A critique and clarification. *Journal of Nonverbal Behavior*, 8, 126-142.
- W. Gill Woodall and Joseph P. Folger (1985). Nonverbal cue context and episodic memory: On the availability and endurance of nonverbal behaviors as retrieval cues. *Communication Monographs*, 52, 319-333.
- W. Gill Woodall (1986). Information processing theory and television news. In J. P. Robinson & M. R. Levy, with D. K. Davis, W. G. Woodall, M. Gurevitch, & H. Sahin (eds.), *The main source: Learning from television news*. Beverly Hills, Ca.: Sage Publications.
- Woodall, W. G. (1988). Program evaluation methods and procedures for the ASAP program. In V. Sanchez & N. Wallerstein (Eds.), *The ASAP professional school guide* (pp. 9-1 - 9-20). Albuquerque, NM: The University of New Mexico School of Medicine.
- Woodall, W. G., Kunitz, S. J., Zhao, H., Wheeler, D. R., Westerberg, V., & Davis, J. (2004). The prevention paradox, traffic safety, and driving while intoxicated treatment. *American Journal of Preventive Medicine*, 27(2), 106-111.

Junior Authored Publications

- Judee K. Burgoon, Don W. Stacks and W. Gill Woodall (1979). A communicative model of violations of distancing expectations. *Western Journal of Speech Communication*, 43, 153-167.
- Joseph P. Folger and W. Gill Woodall (1982). Nonverbal cues as linguistic context: An information processing view. In M. Burgoon (ed.), *Communication Yearbook 6*. Beverly Hills, Ca.: Sage Publications.
- John P. Robinson and Mark R. Levy, with Dennis K. Davis, W. Gill Woodall, Michael Gurevitch, and Haluk Sahin (1986). *The main source: Learning from television news*. Beverly Hills, Ca.: Sage Publications.
- Edward Bernstein and W. Gill Woodall (1987). Changing perspectives of riskiness in drinking, drugs and driving: An emergency department based alcohol and substance abuse prevention program. *Annals of Emergency Medicine*, 16, Dec., 1350-1354.
- Judee K. Burgoon, David B. Buller and W. Gill Woodall (1989). *Nonverbal communication: The unspoken dialogue*. New York: Harper & Row.
- Burgoon, J. K., Buller, D. B., & Woodall, W. G. (1996). *Nonverbal Communication: The unspoken dialogue (2nd Ed.)*. New York: McGraw-Hill.

- Coultas, D. B., Klecan, D. A., Whitten, R. M., Obenshain, S. S., Rubin, R. H., Wiese, W. H., Wilson, B. E., Woodall, W. G., & Stidley, C. A. (1994). Training medical students in smoking cessation counseling. *Academic Medicine Supplement*, 69, 548-550.
- Bennett, M. E., Walters, S. T., Woodall, G., May, P., & Miller W. R. (1999). Alcohol use and gambling: Does drinking confer risk for problems [Abstract]? *Alcoholism: Clinical and Experimental Research*, 23(5) Supplement, 129A.
- Bennett, M. E., Miller, J. H., & Woodall, W. G. (1999). Drinking, binge drinking, and other drug use among southwestern undergraduates: Three-year trends. *American Journal of Drug and Alcohol Abuse*, 25 (2), 331-350.
- Bennett, M.E., Woodall, G., Walters, S., May, P., & Miller, W.R. (2000). Drinking and gambling: Three-year trends. [Abstract] *Alcoholism: Clinical and Experimental Research*, 24(5),143A.
- Buller, D. B., Woodall, W. G., Hall, J., Borland, R., Ax, B., and Hines, J. M. (2000). Using websites for smoking prevention . In Rice, R. and Atkin, C. R. (Eds.), Public communication campaigns, 3rd edition . Beverly Hills, CA, Sage Publications.
- Bennett, M. E., Walters, S. T., Miller, J. H., & Woodall, G. (2000). Relationship of early inhalant use to substance use in college students. *Journal of Substance Abuse*, 12, 227-240.
- Polacek, M., Rogers, E. M., Woodall, W. G., Delaney, H., Wheeler, D., & Rao, N. (2001). Stages-of-Change and drunk driving prevention. *Journal of Studies on Alcohol*, 62, 344-350.
- Buller, D. B., Woodall, W. G., Rogers, E. R., Burris-Woodall, P. A., Zimmerman, D., Slater, M., Pepper, J., Bartlett, K., Hines, J., Unger, M., Hau, B., & LeBlanc, M. (2001). Formative research activities to provide web-based nutrition education to adults in the Upper Rio Grande valley. *Journal of Family and Community Health*, 24, 1-12.
- Hall, J. R., Ax, B., Brown, M., Buller, D. B., Woodall, W. G., & Borland, R., (2001). Challenges to producing and implementing the Consider This web-based smoking prevention and cessation program. *Electronic Journal of Communication*, 11.
- Kunitz, S. J., Woodall, W. G., Zhao, H., Wheeler, D. R., Lillis, B., & Rogers, E. M. (2002). Re-arrest rates after incarceration for DWI: A comparative study in a Southwestern county. *American Journal of Public Health*, 92(11), 1826-1831.
- Wheeler, D. R., Rogers, E. M., Tonigan, J. S., & Woodall, W. G. (2003). Effectiveness of customized Victim Impact Panels on first-time DWI offender inmates. *Accident Analysis and Prevention*, 36(1), 29-35.

- Walters, S. T., & Woodall, W. G. (2003). Mailed feedback reduces consumption among moderate drinkers who are employed. *Prevention Science, 4* (4), 287-294.
- Buller, D. B., Borland, R., Woodall, W. G., Hall, J. R., Burris-Woodall, P., Voeks, J. H. (2003). Understanding factors that influence smoking uptake. *Tobacco Control, 12*(suppl 4):IV16-IV25.
- Agostinelli, G., Floyd, T. E., Grube, J. W., Woodall, G., & Miller, J. H. (2004). Alcohol problem recognition as a function of own and others' perceived drinking. *Addictive Behaviors, 29*, 143-157.
- Delaney, H. D., Kunitz, S. J., Zhao, H., Woodall, W. G., Westerberg, V., Rogers, E. M., & Wheeler, D. R. (2005). Variations in jail sentences and the probability of re-arrest for Driving While Intoxicated. *Traffic Injury Prevention, 6*, 105-109.
- Buller, D. B., Reynolds, K. D., Yaroch, A., Cutter, G. R., Hines, H. M., Geno, C. R., Maloy, J. A., Brown, M., Woodall, W. G., & Grandpre, J. (2006). Effects of the *Sunny Days, Healthy Ways* curriculum on students in grades 6 to 8. *American Journal of Preventive Medicine, 30*(1), 13-22.
- Kunitz, S. J., Delaney, H. D., Layne, L. J., Wheeler, D. R., Rogers, E. M., & Woodall, W. G. (2006). Small-area variations in conviction rates for DWI: The significance of contextual variables in a Southwestern state. *Accident Analysis and Prevention, 38*, 600-609.

Manuscripts in Progress:

- Buller, D. B., Borland, R., Woodall, W. G., Hall, J. R., Hines, J. M., Burris-Woodall, P. A., Cutter, G. R., Miller, C., Balmford, J., Starling, R., Ax, B., & Saba, L. (in press). Randomized trials on *Consider This*, a tailored internet-delivered smoking prevention program. *Health, Education and Behavior*.
- Blankenship, J., Starling, R., Woodall, W.G., & May, P.A. (in press). Gambling and alcohol use: Trends in the State of New Mexico from 1996 – 1998. *Journal of Gambling Studies*.
- Blankenship, J., Starling, R., Woodall, W.G., & May, P.A. (in press). Gambling Trends in the State of New Mexico: 1996-1998. *Electronic Journal of Gambling Issues*.
- Buller, D. B., Woodall, W. G., Zimmerman, D., Slater, M. D., Heimendinger, J., Rogers, E. M., Waters, E., Hines, J. M., Starling, R., Hau, B., Burris-Woodall, P. A., Davis, G. S., Saba, L., & Cutter, G. R. (under review). Randomized trial on the *5 a Day, the Rio Grande Way* website, a web-based program to improve fruit and vegetable consumption. *Journal of the American Dietetics Association*.

Woodall, W. G., Buller, D. B., Zimmerman, D., Waters, E., Hines, J. M., Saba, L., & Starling, R. (under review). Effect of emailed messages on return use of a nutrition education website and subsequent changes in dietary behavior. *Journal of Medical Internet Research*.

Woodall, W. G., Delaney, H. D., Kunitz, S. J., Westerberg, V. S. & Zhao, H. (under review). A Randomized Trial of a DWI Intervention Program for First Offenders: Intervention Outcomes and Interactions with Anti-Social Personality Disorder Among a Primarily American Indian Sample. *Alcoholism: Clinical and Experimental Research*.

Woodall, W. G., Delaney, H., Rogers, E., Wheeler, D., Rao, N., Polacsek, M., & May, P. A.. Mothers Against Drunk Driving Victim Impact Panels as a DWI Deterrent: Results from a randomized trial. *Journal of Health Communication Research*, to be submitted.

Steiner, J., Woodall, W. G., Yeagley, J. A., & Venegas, M.. The e-Chug: A randomized, controlled study of a web-based binge drinking intervention with college freshmen. *American Journal of Preventive Medicine*, to be submitted.

Dresser, J., Woodall, W. G., May, P. A., & Makarushka, M. A randomized trial of Fetal Alcohol Spectrum Prevention via Responsible Beverage Service Training: A two state project. *Journal of Studies on Alcohol*, to be submitted.

Professional Papers:

Senior and Single Authored Papers

W. Gill Woodall (1976). Smiles, head nods, and eyebrow raises: A package of nonverbal attraction cues. Paper presented at a symposium, Coverbal Relationships in Interpersonal Interaction, Dr. T. J. Saine, chair. Southeastern Psychological Association Convention, New Orleans, March.

W. Gill Woodall (1979). The effects of nonverbal synchronization and vocal rate on receiver attention, comprehension and yielding. Paper presented at the Eastern Communication Association Convention, Philadelphia, Pa., May.

W. Gill Woodall (1980). Integrating nonverbal and relational research. Paper presented at a symposium, Ways of Looking at Interaction: An Integration of Content Analysis with Relational and Nonverbal Communication, Dr. E. Rogers, chair. Eastern Communication Association Convention, Ocean City, Md., May.

- W. Gill Woodall (1980). Towards an integrated view: Issues in merging nonverbal and relational communication inquiry. Paper presented at the Eastern Communication Association Convention, Ocean City, Md., May. (note: this paper was ranked fourth in the Nonverbal Communication Interest Group submissions)
- W. Gill Woodall and Joseph P. Folger (1980). Encoding specificity and nonverbal cue context: An expansion of episodic memory theory and research. Paper presented at the Speech Communication Association Convention, New York, N.Y., November.
- W. Gill Woodall (1981). Information processing theory as a framework for consciousness: Relations and implications. Paper presented at an invited panel, Eastern Communication Association Convention, Pittsburgh, Pa., April.
- W. Gill Woodall (1981). Nonverbal communication curriculum from a functional perspective. Paper presented at an invited panel, Eastern Communication Association Convention, Pittsburgh, Pa., April.
- W. Gill Woodall and Linda A. Helman (1981). Nonverbal behavior coding systems: Issues and example. Paper distributed as part of a workshop, International Communication Association Convention, Minneapolis, Mn., May.
- W. Gill Woodall, Dennis K. Davis and Haluk Sahin (1981). From the boob tube to the black box: Televised news comprehension from an information processing perspective. Paper presented at the Association for Education in Journalism Convention, East Lansing, Mi., August.
- W. Gill Woodall and Patricia A. Burris (1982). Memory in multichannel situations: An information processing view of channel comparisons in nonverbal communication research. Paper presented at the Eastern Communication Association Convention, Hartford, Cn., May.
- W. Gill Woodall and Joseph P. Folger (1983). Nonverbal cue context and episodic memory: On the availability and endurance of nonverbal behaviors as retrieval cues. Paper presented at the International Communication Association Convention, Dallas, Tx., May.
- W. Gill Woodall (1984). Attitude and comprehension processes: Some unexamined and re-examined relations. Paper presented at the International Communication Association Convention, San Francisco, Ca., May.
- Woodall, W. G., Burris-Woodall, P. A., & Miller, M. D. (1989). Patient characteristics and expectations: Further refinement of the MRRI and its relationship to patient characteristics. Paper presented to the annual convention of the International Communication Association, San Francisco, CA, May.

- Woodall, W. G., (1989). Alcohol and substance abuse prevention program evaluation research. Paper presented to the Center for Addiction and Substance Abuse Research conference, Albuquerque, NM, April.
- Woodall, W. G. (1990). The ASAP program: Recent program evaluation results. Paper presented to the ASAP Summer Institute, Albuquerque, NM, July.
- Woodall, W. G. (1994). Nonverbal cue processing: A review of evidence and implications for theory construction. Paper presented at the annual convention of the Speech Communication Association, New Orleans, LA, November.
- Woodall, W. G. (1995). Alcohol Prevention Research and Health Communication: An example funded by the National Institutes of Health - National Institute on Alcohol Abuse and Alcoholism (NIAAA). An invited presentation given at the Annual SCA Conference on Health Communication, July, Washington, D.C.
- Woodall, W. G., & Polacek, M. (1995). Some preliminary results from the MADD-VIP project. A paper presented to the Annual Conference on DWI - Sponsored by the New Mexico State Transportation Safety Bureau, Albuquerque, NM, June.
- Woodall, W. G. (1995). Alcohol prevention research and health communication: Some recent examples and results. Paper presented at the Arizona Cancer Center, The University of Arizona, Tucson, December.
- Woodall, W. G. (1996). Alcohol prevention research and health communication: Some recent examples funded by the National Institutes of Health - National Institute on Alcohol Abuse and Alcoholism (NIAAA). Invited paper presented to the Annual Convention of the International Communication Association, Chicago, May.
- Woodall, W. G. (1998). The San Juan County DWI Treatment Center: Program description and initial evidence of effectiveness. Paper presented at the annual Lifesavers Traffic Safety Conference, Cleveland, OH., March 1998.
- Woodall, W. G., Delaney, H., Rogers, E., & Wheeler, D. R. (2000). A randomized trial of victim impact panels= DWI deterrence effectiveness. Poster presented at the annual conference of the Research Society on Alcoholism, June, Denver, CO.

Woodall, W. G. (2003). Web-based diffusion strategies. Paper presented at the annual meeting of the Society for Prevention Research, June, Washington, D.C.

Woodall, W. G., Buller, D. B., Waters, E., Ax, B., Burriss-Woodall, P. A., Starling, R., Rogers, E., Slater, M., Zimmerman, D., & Heminendinger, J. (2004). Email notification and website use: Results from a trial of a prevention website. Poster presented at the annual meeting of the Society for Prevention Research, June, Quebec City, Quebec, Canada.

Junior Authored Papers

Judee K. Burgoon, Don W. Stacks and W. Gill Woodall (1977). Personal space expectations and reward as predictors of recall, credibility and attraction. Paper presented at the Speech Communication Association Convention, Washington, D.C., December.

Joseph P. Folger and W. Gill Woodall (1979). Nonverbal cues as linguistic context: Effects on memory and comprehension. Paper presented at the Speech Communication Association Convention, San Antonio, Tx., November.

Dennis K. Davis and W. Gill Woodall (1982). Uses of TV news: Ratification or edification? Paper presented at the International Communication Association Convention, Boston, Ma., May.

Cynthia Gallois, W. Gill Woodall, Patricia A. Burriss and Norman N. Markel (1982). Behavioral coding systems: Methodological issues, choices, and a strategy. Paper presented at the Speech Communication Association Convention, Louisville, Ky., November.

Patricia A. Burriss and W. Gill Woodall (1983). Nonverbal coding systems and family therapy. Paper presented at the Texas Association for Marital and Family Therapy, Austin, Tx., January.

Dennis K. Davis and W. Gill Woodall (1983). Visual factors in television news: Attributes that affect comprehension. Paper presented at the Broadcasting Educators Association Convention, Las Vegas, Nv., April.

Dennis K. Davis, R. Vincent, & W. Gill Woodall (1985). Making sense of air disaster news: Viewer perceptions and story content. Paper presented at the annual convention of the Speech Communication Association, Denver, Colorado, November.

- Miller, M. D., Woodall, W. G., & Burris-Woodall, P. A. (1988). Interpersonal relations in health communication: Implications for research in Japan and the United States. Paper presented at the Communication Association of Japan, June, Kyoto, Japan.
- Miller, M. D., Woodall, W. G., & Burris-Woodall, P. A. (1988). Health care provider-patient role relationships: The patient's perspective. Paper presented at the convention of the Speech Communication Association, November, New Orleans, LA.
- Wallerstein, N., Woodall, W. G., & Dow, L. (1992). Preventing alcohol and substance abuse in minority youth: Recent results from ASAP training and demonstration programs. Paper presented at Prevention 92, the ninth annual national preventive medicine meeting, March, Baltimore, MD.
- Gamiz, N., & Woodall, W. G. (1992). Compliance gaining in the Health care setting: An investigation into patient ethnicity as a factor in medical students' communication strategies. Paper presented at the annual convention of the Speech Communication Association, Commission on Health Communication, November, Chicago, Ill.
- Wallerstein, N., Woodall, W. G., Dow, L., & DuPhorne, P. A. (1992). Preventing alcohol and substance abuse in minority youth: Recent results from ASAP training and demonstration programs. Paper presented at the annual meeting of the American Public Health Association, November, Washington, D.C.
- Rogers, E. M., & Woodall, W. G. (1994). Prevention of drunk driving by the victim impact panels of Mothers Against Drunk Driving. Paper presented at the Health Communication Conference, Lexington, Kentucky, March.
- Rao, N., Woodall, W. G., Rogers, E. M., Kang, N., Polacsek, M., & May, P. A. (1995). Effects of Mothers Against Drunk Driving's (MADD's) Victim Impact Panels on First-Time DWI Offenders: Some Initial Results. Paper presented at the annual convention of the International Communication Association, Albuquerque, NM, May.
- Bennett, M. E., Walters, S. T., Woodall, G., May, P., & Miller W. R. (1999). Alcohol use and gambling: Does drinking confer risk for problems? Poster session presented at the annual meeting of the Research Society on Alcoholism, Santa Barbara, CA.
- Walters, S. T., Bennett, M. E., Miller, J. H., & Woodall, W. G. (1999). The relationship of early inhalant use to substance use among college students. Poster presented at the annual meeting of the Association for the Advancement of Behavioral Therapy, Toronto, Canada.

- Wheeler, D., Saltz, R. F., & Woodall, W. G. (1999). Preliminary results from Project SIRVE: A qualitative evaluation of a responsible beverage service program. Poster session presented at the annual meeting of the Research Society on Alcoholism, Santa Barbara, CA.
- Wheeler, D. R., Woodall, W. G., & Tonigan, J. S. (2000). Predictors of BAC: A retrospective study of court defined first time DWI offenders. Poster presented at the annual conference of the Research Society on Alcoholism, Denver, CO.
- Bennett, M. E., Miller, J. H., Walters, S. T., & Woodall, G. (February, 2000). Smoking among southwestern undergraduates: Four-year trends and associations with drinking and drug use. Poster session presented at the annual meeting of the Society for Research in Nicotine and Tobacco, Arlington, VA.
- Bennett, M.E., Woodall, G., Walters, S., May, P., & Miller, W.R. (June, 2000). Drinking and gambling: Three-year trends. Poster session presented at the annual meeting of the Research Society on Alcoholism, Denver, CO.
- Walters, S. T., Yeagley, J., Squires, D., & Woodall, G. (November, 2000). Surveys via email: An idea whose time has come? Poster presented at the annual meeting of the Association for the Advancement of Behavioral Therapy, New Orleans, LA.
- Saltz, R.F., Woodall, W.G., & Wheeler, D.R.. Does Gender Matter When Serving Obviously-Intoxicated Patrons? Presented at the 2001 Scientific Meeting of The Research Society on Alcoholism, Montreal, Canada, June 23-28, 2001.
- Bent, P. B., Mecanko, P., Wheeler, D. R., & Woodall, W. G. (2004). Alcohol-related treatment needs unique to female DWI offenders. Poster presented at the annual meeting of the Research Society on Alcoholism, June, Vancouver, B.C.
- Wheeler, D. R., Woodall, W. G., May, P. A., Dresser, J. (2004). Reducing alcohol consumption by pregnant women at bars and restaurants. Poster presented at the annual meeting of the Research Society on Alcoholism, June, Vancouver, B.C.
- Steiner, J., Woodall, W. G., Yeagley, J. A., & Venegas, M. (2005). The e-Chug: A randomized, controlled study of a web-based binge drinking intervention with college freshmen. Poster presented at the annual convention of the Society for Prevention Research, Washington, D.C.
- Woodall, W.G., Kunitz, S.J., Wheeler, D., Westerberg, V., Delaney, H. D., & Rogers, E. M. (2005). Preliminary results from a randomized trial of a DWI Intervention Program for first offenders. Poster presented at the annual conference of the Research Society on

Alcoholism, Santa Barbara, CA.

Steiner, J., Woodall, W. G., Yeagley, J. A., & Venegas, M. (2005). The e-Chug: A randomized, controlled study of a web-based binge drinking intervention with college freshmen. Paper presented at the U. S. Dept. of Education's 19th Annual National Meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education, Oct., Indianapolis, IN.

Starling, R., Blankenship, J., May, P.A., & Woodall, W.G. (2006). Problem Gambling in New Mexico: 1996 & 1998. Poster presented at the annual International Conference on Treatment of Addictive Behaviors, Santa Fe, NM.

Starling, R., Blankenship, J., May, P.A., & Woodall, W.G. (2006). Problem Gambling and Alcohol in New Mexico: 1996 & 1998. Poster presented at the annual conference of the Research Society on Alcoholism, Baltimore, MD.

Blankenship, J., Starling, R., Woodall, W.G., & May, P.A. (2006). Gambling and Alcohol use: Trends in the State of New Mexico from 1996 – 1998. Poster presented at the annual International Conference on Treatment of Addictive Behaviors, Santa Fe, NM.

Blankenship, J., Starling, R., Woodall, W.G., & May, P.A. (2006). Gambling trends in the State of New Mexico: 1996 – 1998. Poster presented at the annual International Conference on Treatment of Addictive Behaviors, Santa Fe, NM.

Sponsored Research:

Woodall, W. G., & Wallerstein, N. (co-principal investigators) (1988). Alcohol and substance abuse prevention program (ASAP) inservice training and dissemination project (R184A80107). Funded by the U.S. Dept. of Education, 2 year project, \$188,500.

Woodall, W. G. (principal investigator) (1989). Alcohol and substance abuse prevention program teacher and state educational personnel training project (S207A90198). Funded by the U.S. Dept. of Education, 1 year project, \$123,670.

Woodall, W. G. (principal investigator), & Wallerstein, N. (co-principal investigator) (1990). UNM ASAP Public Schools Demonstration Project (S184A00059). Funded by the U.S. Dept. of Education, 1.5 year project, Oct. 1990 - April 1992, \$389,692.

Woodall, W. G. (principal investigator), & Wallerstein, N. (co-principal investigator) (1991). UNM ASAP Public Schools Demonstration Project Continuation (S184A00059). Funded by the U.S. Dept. of Education, 1.5 year continuation, April 1992 - Oct. 1993, \$200,000.

Woodall, W. G., (principal investigator), Miller, J., Lisbin, J., & Zuniga-Forbes, O. (co-principal investigators) (1993). Media campaign and peer education strategies for substance abuse prevention on college campuses. Proposal funded by FIPSE (Fund for the Improvement of Post-Secondary Education, U.S. Dept. of Education), Institution-Wide competition, 2 year budget, \$107,894.00, 9/1/93 - 8/31/95. This grant supported the implementation and evaluation of peer education and media campaign drug and alcohol prevention strategies for university students at UNM.

Woodall, W. G., (principal investigator), Comer, S., & Miller, J. (co-principal investigators) (1993). A proposal for a substance abuse prevention consortium for Institutions of Higher Education in Central and Northern New Mexico. Proposal funded by FIPSE (Fund for the Improvement of Post-Secondary Education, U.S. Dept. of Education), 2.25 year budget, \$36,688, 9/1/93 - 12/31/95. This proposal supported a substance abuse prevention consortium of Institutions of Higher Education in the North-Central region of New Mexico. UNM hosts and sponsors the consortium, which provides a forum for exchange of information, training, and research concerning substance abuse prevention for university students and their surrounding communities.

Woodall, W. G., & Aragon, L. (1992). ASAP Youth video project. University of New Mexico Dept. of Emergency Medicine, May 1992, December 1992, \$3500.

Woodall, W. G., (principal investigator) & Wallerstein, N. (co-principal investigator) (1992). Preventing alcohol and tobacco use via the Adolescent Social Action Program. Proposal funded by the Drug Free Schools and Communities division of the Federal Dept. of Education, Federal Activities Competition, 2 year budget, \$386,435.00, 10/1/93 - 9/30/95. This grant expanded the ASAP Prevention model and curriculum to include tobacco as a substance for prevention along with alcohol and other drugs. This grant was one of 15 awarded nationally out of a total of 287 applications in the competition.

May, P. A. (principal investigator), Woodall, W. G., & Rogers, E. M. (co-principal investigators) (1994). A preliminary investigation of the impact of MADD Victim Impact Panels. Proposal funded by the Robert Wood Johnson Foundation (grant #23927), 1 year budget, \$27,000, 4/1/94 - 4/1/95. This grants supported a series of preliminary studies on the effect of Victim Impact Panels on their participants.

Woodall, W. G. (principal investigator), Rogers, E. M., & May, P. A. (co-principal investigators) (1994). Effects of MADD's Victim Impact Panel on Drunk Drivers. Proposal funded by NIAAA, 3 year budget, \$952,775, 9/29/94 - 8/31/97. This project evaluated the

impact of Mothers Against Drunk Driving Victim Impact Panels on first time DWI offenders in terms of a variety of related outcome variables, including DWI recidivism.

Wallerstein, N. (principal investigator), & Woodall, W. G. (co-principal investigator) (1994).

Minority Alcohol and Substance Abuse Prevention Program. Proposal funded by NIAAA, 5 year budget, \$1,610, 332, 8/1/94 - 7/30/99. This project provides a careful and systematic evaluation of the Adolescent Social Action Program (ASAP), a substance abuse prevention program for minority youth in New Mexico.

Saltz, R., Woodall, W. G., & Noonan, C. (1994). Project SIRVE (Server Intervention, Research, Verification, and Evaluation). This project has just completed a 3 part initial study where 1) a phone interview with liquor license holders was conducted concerning the server training act, 2) a pseudo-patron study where trained actors who simulated intoxication canvassed liquor establishments to determine whether they would be served, and 3) in-depth interviews were completed with servers concerning server training. This project was carried out under a supplementary funding arrangement on an existing grant from the National Institute on Alcohol Abuse and Alcoholism, Dr. Bob Saltz, Prevention Research Center, Berkeley, CA, principal investigator. I served as local research coordinator for the project (see below).

Smith, M., & Woodall, W. G. (1994). A joint proposal from the New Mexico Center for Dispute Resolution and the State of New Mexico Dept. of Children, Youth and Families: Pilot research on the Violence Intervention Program (VIP). Proposed to the Metropolitan Life Foundation, Ms. Melinda Smith, principal investigator. Eighteen month budget, \$100,000.00, Dec. 1, 1994-May 1, 1996. I served as Research Director and Project Evaluator on the grant.

Saltz, R.(principal investigator), & Woodall, W. G. (co-principal investigator) (1995).

Project SIRVE (Server Intervention Research, Verification and Evaluation): A project to evaluate New Mexico=s Server Training Act. Proposal funded by NIAAA, 9/01/95-8/31/98, \$923,861. This project will employ a 3 year time period for several waves of pseudo-patron surveys, random phone surveys of servers, and qualitative interviews with servers. Time-series data on alcohol-related crashes will also be analyzed. I served as co-principal investigator on the project.

Woodall, W. G., May, P. A., & Rogers, E. M., Westerberg, V., & Rao, N. (1996). An initial evaluation of a multi-component DWI Treatment Facility in San Juan County, New Mexico. Proposal funded by the Robert Wood Johnson Foundation, 9/01/96-8/31/97,

\$50,000. This proposal funds an initial evaluation of the San Juan County DWI Treatment Facility located in Farmington, NM. This facility employs a unique approach of a combined intervention and incarceration protocol that is culturally sensitive to the clients of the facility. In addition, the project will evaluate Victim Impact Panels as part of the intervention protocol. Because of the uniqueness of the intervention approach of the facility, data from this project will be very valuable, and will lead to a more comprehensive research project at the San Juan County facility.

Woodall, W. G., & Westerberg, V. (1996). A planning and feasibility study of a regional DWI treatment center in Fort Sumner, NM. Contract funded by DeBaca County and the State of New Mexico, 11/15/96-8/31/97, \$25,000. This contract provided for a planning and feasibility study for a regional DWI and Alcohol treatment facility to be located in the Fort Sumner Community Hospital in Fort Sumner, NM.

Buller, D., Woodall, W. G., & Hall, J. (1997). Arresting smoking uptake using interactive media. Proposal funded by NCI/NCHID, 10/01/97-9/30/01, subcontract to UNM, \$450,897. This grant will develop a website designed to aid adolescents in cessation of smoking. The first two years of the application will involve baseline surveys and focus group work concerned with the development of website technologies, and the last two years of the application will entail a randomized trial of the website in New Mexico, Arizona, and Colorado middle and high schools.

Woodall, W. G., Kunitz, S., May, P. A., & Rogers, E. M. (1998). A comprehensive evaluation of a multi-component DWI treatment facility in San Juan County, NM. Application funded by the National Institute on Alcohol Abuse and Alcoholism (NIAAA), 3/01/99-3/31/04, \$2,153,847. This application provides for a large randomized trial evaluation of the San Juan County facility, with extensive follow-up evaluation of the mostly Navajo clientele. The research provides valuable data on the combined incarceration and intervention approach employed by the San Juan facility, and its efficacy in Native American populations.

Buller, D., Woodall, W. G., Burris-Woodall, P. A., Rogers, E., Dignan, M., and Heimendinger, L. (2000). The internet as a dietary change agent: Using the internet as a means for dietary change in a multicultural rural population. Proposal funded by the National Cancer Institute, 1/1/00-12/31/04, \$3,522,631.00. This application will investigate, in a series of studies and then a randomized trial, the use of internet web technology to effect a change in fruit and vegetable consumption in a Northern New Mexico and Southern Colorado rural population. The application is a collaborative effort between the AMC Cancer Research Center and the Cancer Research Center at UNM.

Dresser, J. W., May, P. A., Woodall, W. G., & Wheeler, D. (1999). Alcohol Server Education as a FAS Prevention Model. Proposal funded by the National Institute on Alcohol Abuse and Alcoholism, 10/1/99-9/30/04, \$2,768,609.00. This application will mount a multi-method

investigation of prevention initiatives that focus on Responsible Beverage Service as a means of reducing alcohol service to pregnant women and consequent Fetal Alcohol Syndrome rates. This application is a collaborative effort between the Oregon Research Institute and UNM.

Buller, D., Burris-Woodall, P. A., & Woodall, W. G. (2001). Sun safety for adolescents and their families: A tailored approach. Proposal funded by the National Cancer Institute, subcontract to UNM from AMC Cancer Research Center, 02/01/01B1/31/03, \$195,000.00. This project will implement a sun safety-skin cancer prevention intervention in mid-schools in Albuquerque, and follow with a tailored family-based booster intervention.

Woodall, W. G., Starling, R., Burris-Woodall, P. A., Buller, D., & Zimmerman, D. (2004). Website prevention of college binge drinking, 1 R01 AA014217. Proposal funded by the National Institute on Alcohol Abuse and Alcoholism, 9/15/04-8/31/08, \$2,059,648.00. This project will systematically develop and test an interactive website, based on Motivational Interviewing and Normative Perception Correction principles, to reduce and prevent risky alcohol consumption among college students.

Woodall, W. G. (2004). Project ALERT: An implementation study in New Mexico schools. Proposal funded by the Office of Juvenile Justice and Delinquency Prevention to the Pacific Institute for Research and Evaluation, subcontract to UNM-CASAA, 9/1/04-8/31/05, \$131,486.00. This project will conduct an implementation and fidelity study of the ALERT substance abuse curriculum in middle schools in selected New Mexico communities. A second year of continued funding at the same level is anticipated.

Woodall, W. G. (2004). NewMAST: New Mexico Alcohol Server Training program. Contract Funded by the Alcohol and Gaming Division of the State of New Mexico Dept. of Licensing and Regulation, \$99,991.00, 7/1/04-6/31/05. This project will develop an evidence-based and best practices Responsible Beverage Service training program for alcohol servers in New Mexico, and assess the implementation of the curriculum by server trainers in New Mexico.

Woodall, W. G., Starling, R., Burris-Woodall, P. A., Saltz, R., & Buller, D. (2005). Web-based Responsible Beverage Service Training, 1 R01 AA014982. Proposal funded by the National Institute on Alcohol Abuse and Alcoholism, \$2,525,216, 4/1/05 – 3/31/10. This project will systematically develop a web-based Responsible Beverage Service Training website and associated management implementation website, and examine the efficacy of these websites in a randomized field trial of on-premise alcohol service sites.

Woodall, W. G., Davis, J., & Guerin, P. (2006). Treatment Sentencing and Participation for DWI Offenders in New Mexico. Contract funded by the New Mexico Dept. of Transportation, \$25,000.00, period tba. This contract will fund research to examine what treatment options

DWI offenders are sentenced to under recent new state law, and determine the degree to which those sentenced are adhered to.

Funding Summary: To date, my total sponsored research support for grants submitted as a principal or co-principal investigator, or as a key staff member, amounts to \$22,140,672.00.

Pending Research Funding:

Woodall, W. G., Starling, R., Saltz, R., & Buller, D. B. (2006). Web-based Responsible Beverage Retail Service Training. Application submitted for review to the National Institute on Alcohol Abuse and Alcoholism, \$3,283,893.00, Oct. 1, 2006 – August 31, 2011. This project will develop a specialized web-based training for off-premise package liquor salespeople with the aim to reduce package alcohol sales to intoxicated and underage patrons. Review results indicated a scientific merit score of 204, with revision and resubmission scheduled for Nov. 1, 2006.

Woodall, W. G., Starling, R., Quintero, G., Buller, D. B., & Zimmerman, D. (2006). Drug Abuse Prevention for Young Adults via the Web. Application submitted for review to the National Institute on Drug Abuse, \$2,729,199.00, March 1, 2007 – Feb. 28, 2011. This project will develop a website designed to reduce cannabis use and prescription drug abuse among freshman college students, and test the website in a randomized trial on two college campuses. Review results are anticipated in late October-early November 2006.

Woodall, W. G., Starling, R., Buller, D., Donohew, L., Zimmerman, R., & Helme, D. (2006). Web-based substance abuse and STD/HIV prevention. Application under review at the National Institute on Drug Abuse, to be submitted for second round review 1/1/07, \$2,850,402.00.

Consultancies to Grant Projects:

Daitz, B. (principal investigator) (1990). ASAP secondary intervention project for YDDC. Funded by GSACC-State of New Mexico, 1 year project, \$43,305. I served as the program evaluation researcher on this project. The project was completed in September, 1992.

Coultas, D. B. (principal investigator) (1990). Preventive pulmonary academic award, Public Health Service, UNM School of Medicine. I served as a research associate on this

project aiding in design and implementation of methods to assess communication processes in doctor-patient interaction concerning smoking prevention.

DuPhorne, P. (1990). Alcohol and substance abuse prevention program teacher, state agency, and community training project. Funded by the U.S. Dept. of Education, \$138,608. I served as the program evaluation researcher on this project, time in kind.

Enhancing Rural Substance Abuse Prevention Research Project, Dr. Jerry Dominguez, principal investigator, project evaluator, 1993-1995.

Evaluation research consultant to the Violence Intervention Program (VIP), Children, Youth and Families Dept., State of New Mexico, Mr. Keith Beckwith and Ms. Melinda Smith, project directors, 1992-1994.

Buller, D. (1994). The prevention of skin cancer: A communication project. Funded by the National Cancer Institute, I served as a consultant to the project.

Buller, D. (2005). Smoking cessation among young adults via website technology. R 01 Project funded by the National Cancer Institute. I serve as a consultant to the project.

Hester, R. (2006). Alcohol counseling for college students at risk via the web. SBIR Project funded by the National Institute on Alcohol Abuse and Alcoholism. I serve as a consultant to the project.

Doctoral Advisement:

Tamar Ginossar; 2002; Information Seeking and Empowerment of Internet Cancer Support Groups Members. Doctoral committee member.

Scott T. Walters; 2001; Effects of Mailed Normative Feedback for Employee Alcohol Reduction in an Industrial Setting. Doctoral committee member.

Thomas Dominguez; 2001; Predicting response to community reinforcement training. Doctoral committee member.

Janet C'de Baca; 1999; Risk factors for recidivism among DWI offenders entering screening: A 4-year follow-up. Doctoral committee member.

Una Medina; currently preparing for comprehensive exams, expected to finish Ph. D. in spring of 2007. Doctoral chair.

Chris Hollis; currently preparing for comprehensive exams, expected to finish Ph. D. in the 2006-2007 academic year. Doctoral committee member.

I expect to be named as doctoral advisor by at least two more students during the fall 2006 semester.

Masters Advisement:

Caryn Spain; 1984; Thesis chair

Randall Starling; 1993; Television Alcohol Advertising: Exposure and Cognitions Concerning Alcohol Consumption Among Elementary School Children. Thesis chair.

Nancy Gamiz; 1995; Thesis chair.

John Mandes; 1996; Thesis chair.

Sara Nelson; 2005; Thesis committee member.

Yuan Fan; 2006; Can using *5 A Day, the Rio Grande Way* Website increase the Internet self-efficacy and the general Internet use? This candidate is scheduled to defend the thesis on 7/5/06. Thesis chair.

Service:

To the Profession

1985 to 1987 Reviewer and Consultant on manuscripts in information processing and communication for *Human Communication Research*.

1983 to 1987 Reviewer and Consultant on manuscripts in Nonverbal Communication for *Journal of Nonverbal Behavior*.

1982 to 1989 Reviewer and Consultant on manuscripts in Television News for *Journal of Broadcasting and Electronic Media*.

1981 to 1989 Reviewer and Consultant on manuscripts for *Communication Monographs*.

1982 Critic on Top 2+2 Nonverbal Communication Panel, Eastern Communication Association Convention, Hartford, Cn., May, 1982.

- 1995 to 1998 Community Prevention and Control Initial Review Group (IRG) study section, Division of Grant Review, National Institutes of Health, standing member, Oct. 1996-present. I served this study section as a standing member, reviewing as a primary or secondary reviewer an average of 8 NIH applications in the area of alcohol prevention, and as a tertiary reader an average of 4 NIH applications, 3 times a year.
- 1993 to Present Social Sciences, Nursing, Epidemiology, and Medicine Initial Review Group (IRG) study section and prior Community Prevention and Control study section, Center for Scientific Review, National Institutes of Health, standing member (this study section was recently renamed Community Level Health Promotion – CLHP). I serve this study section as a standing member, reviewing as a primary or secondary reviewer or reader an average of 10 NIH applications in the areas of alcohol, substance abuse, and cancer prevention research, 3 times a year.
- 2000 to Present Member of editorial board, American Journal of Preventive Medicine.
- 2000 Guest Reviewer, Social Science and Medicine.
- 2004 to Present Guest Reviewer, Prevention Science
- 2004 to Present Ad hoc Reviewer, American Association for the Advancement of Science
- 2006 Ad hoc Reviewer, National Cancer Institute small grant supplement program Special Emphasis Panel
- 2006 Ad hoc Reviewer, NIH SBIR Study Section Special Emphasis Panel.
- 2006 Ad hoc Reviewer, Centers for Disease Control and Prevention and National Institutes of Health Special Emphasis Panel on Sexually Transmitted Diseases Prevention.
- 2006 Ad hoc Reviewer, Special Emphasis Panel reviewer for Community Level Health Promotion member applications.

To the Community

- 1982-83 Several workshops on group processes, decision making, conflict resolution, problem solving and group cohesion, Neonatal Nurse Practitioner Intensive Care Program, University of New Mexico Medical School.
- 1983 Workshop on group communication phases and stages, Primary Care Curriculum Program, University of New Mexico Medical School.
- 1985 Departmental coordinator, United Way Campaign, University of New Mexico.

To the University

- 1980-81 Communication College Committee. Developed and submitted plans for a College of Communication, Cleveland State University.
- 1981-82 Communication Building Committee. Developed technical specifications and plans with university architect's office for a new communication building, developed plans for allocation of initial site planning budget for the building, Cleveland State University.
- 1983-1984 Computer Literacy Task Force. Developed a proposal to more widely involve faculty and students in computer use, and to raise awareness, use and skill of faculty computing. Includes recommendations on requisition plans for hardware and software, demonstration projects in selected departments, and comparison of faculty/student computing at UNM to similar educational institutions.
- 1982-present Department liaison to Users Support Group, UNM Computing Center.
- 1991-present University Site License Committee, UNM Computing Center.
- 1983-86 Chair, Graduate Recruitment and Admissions Committee, Department of Speech Communication, University of New Mexico.
- 1990-1993 Graduate Recruitment and Admissions Committee, member.
- 1989-1993 Arts and Sciences Institutional Review Board, member, reviews human subjects procedures for all research in A&S departments

1991-1993 College of Arts and Sciences Tenure and Promotion Committee.

2006 CASAA Center Director Search Committee, member.

Other Academic, Administrative, and Consulting Experience:

1982-present Research Director: Program Evaluation, and Data Analysis Consultant, Alcohol and Substance Abuse Prevention Project, University of New Mexico Medical School, Dr. Nina Wallerstein, program director.

1985-present Steering Committee member, Adolescent Social Action Program (ASAP).

1987-1989 Evaluation and Research Committee member, Comprehensive Campus Wide Alcohol and Drug Abuse Prevention Program, Dr. William Miller, University of New Mexico Dept. of Psychology, principal investigator.

1990-1991 Director, KUNM-FM Survey Research Project. Directed a listener area-wide phone survey for the local National Public Radio affiliate. Project activities included questionnaire development, training of interviewers, development of sample frame, data collection and analysis, final report writing.

1991-1993 Advisory Committee member, Communication Cooperative Agreement Project, program funded by OSAP to develop communication curricula to intervene with drug abusing pregnant minority women.

1991-2000 **Director of Prevention and Education Division, University of New Mexico, Center on Alcoholism, Substance Abuse, and Addictions (CASAA)**, and member of the CASAA executive committee. The prevention division currently has an annual externally funded budget of 1.2 million dollars. My direct role on the CASAA Executive Committee was to help set policy and provide guidance for the general mission of CASAA. The Executive Committee met weekly to accomplish these general and many specific tasks. Another part of my responsibility in this position entailed oversight of the Campus Office of Substance Abuse Prevention (COSAP), which has a staff of three. Further, I oversaw the CASAA Treatment Division prevention committee, a committee that conducted prevention activities as part of the federal pass through funding for substance abuse treatment. Additionally, a task connected with this role is the promotion of faculty grant efforts

that are connected to prevention research. Administratively, I currently oversaw 3 separate grant staffs with a combined total of 22 people. The budget, personnel,

and oversight duties of this position were very time consuming.

- 1996 **Acting Director, University of New Mexico, Center on Alcoholism, Substance Abuse, and Addictions (CASAA).** While the permanent director, Dr. Phil May, was on administrative leave, I served as acting director of the center, 7/1/96 - 12/31/96.
- 1998-2002 **Principal Investigator, Epidemiology and Cancer Control/New Mexico Tumor Registry, UNM Health Sciences Center, secondary faculty appointment in Internal Medicine.**
- 2000-2002 **Co-Director, University of New Mexico, Center on Alcoholism, Substance Abuse, and Addictions (CASAA).** In the summer of 2000, CASAA underwent some organizational and structural changes. As a result, a new center leadership model was developed where the Center was directed by the Executive Committee comprised of three Co-Directors, myself, Dr. William R. Miller (Research Division Director), and Dr. Philip May (former Center director).
- 2002-2004 **Co-Director, University of New Mexico, Center on Alcoholism, Substance Abuse, and Addictions (CASAA), and Prevention, Education and Research Branch Director, CASAA.** CASAA underwent further organizational changes in the spring of 2002, and as a result, was re-organized into two branches. Dr. Woodall served as Center Co-Director and PERB branch director during this period.

Computer Expertise:

Mainframe systems:

SAS, and associated products (SASgraph, SAS/ETS, etc.)
CMS editing system
VMS editing/operating system
TSO editing system
MUSIC/SP editing system
UNIX operating system
INTERNET: gwoodall@unm.edu

PC systems:

Windows 98, Windows 2000, Windows XP Professional
MS Office XP Professional
WordPerfect, DOS and Windows versions
Procomm Plus Communications software, DOS and Windows versions

SAS for Windows ver. 6.08, 6.11
SPSS for Windows
MS Frontpage 2000, HTML editor
SAS *JMP* Software

References:

Dr. David Buller
Cooper Institute
14023 Denver West Parkway
Suite 100
Golden, CO 80401

Dr. Philip May
Center on Alcoholism,
Substance Abuse, and
Addictions
University of New Mexico
Albuquerque, NM

Other references available on request