

Assistant Professor of Strategic Communication, The University of New Mexico

The Department of Communication & Journalism invites applications for a full-time probationary appointment leading to a tenure decision as an Assistant Professor to begin August 2012.

Minimum Qualifications: PhD in mass communication or related field completed by August 2012.

Preferred Qualifications:

1. Record of teaching effectiveness, with experience and/or interest in teaching advertising, public relations, and marketing as an integrated discipline. At the undergraduate level, candidates should have the experience and/or skills necessary to teach a variety of courses appropriate to the needs of the department and the candidates' expertise. Among these courses: introduction to strategic communication, strategic planning and positioning, campaigns, public relations case studies, media theory and research, media history or visual communication. At the graduate level, candidates are expected to have the experience or background necessary to teach courses like quantitative or qualitative research methods, media theory and effects, and other topic seminars in their areas of interest and expertise.
2. Strong record of research or scholarship showing potential to lead to tenure and promotion to the rank of associate professor. We welcome applications from candidates whose research interests intersect the main concentrations in the doctoral program: intercultural, health, and mass communication.
3. Relevant professional experience in strategic communication, advertising, public relations, marketing, or digital media production.
4. Ability to advise undergraduates, student organizations like AdFed and PRSSA, and graduate students.
5. Experience and/or interest in contributing to diversity through research, teaching, and service.

The Department of Communication & Journalism at UNM has national accreditation by ACEJMC for its programs in journalism and mass communication. It offers undergraduate majors in multimedia journalism, strategic communication, and communication studies; an MA program in communication studies; and a PhD program with emphasis on intercultural, health, and mass communication. The department sits on historic Route 66 in a newly renovated building, and is consistently ranked by students as one of their favorite departments across campus.

The University of New Mexico, the flagship university in the state, is a research I university and a minority-serving institution. Founded in 1889, 30,000 students attend UNM, which offers more than 200 degree and certificate programs. The campus is located in heart of Albuquerque, a high desert city of 700,000 with a multi-cultural

population. The city is bordered by the Sandia Mountains, straddles the Rio Grande, and enjoys 310 days of sunshine per year. In 2008, Forbes Magazine rated Albuquerque the 13th best metro area in the country and, in 2006, the best city for business and careers.

The university is especially interested in candidates who can contribute to diversity through their teaching, research, and service. Advising graduate students in Communication & Journalism is an expectation.

A complete application consists of (1) a letter of interest identifying areas of expertise, research interests, and teaching and professional experience; (2) an academic resume; (3) a sample of a recent, representative publication or conference paper; (4) evidence of teaching effectiveness, for example: student evaluations, course syllabi and/or letters of evaluation; and (5) letters from three references. Letters of recommendation, in pdf format, should be sent separately by the recommender to Nancy Montoya, Department Administrator, at nmontoya@unm.edu.

For best consideration, apply by November 10, 2011. The position will remain open until filled. To apply, please visit this website: <https://unmjobs.unm.edu/> and reference Posting Number: 0813084.

Contact Ilia Rodriguez, Strategic Communication Search Committee Chair, at ilia@unm.edu if you have questions.

The University of New Mexico is an Equal Opportunity/Affirmative Action employer and educator.