

**UNIVERSITY OF NEW MEXICO FACULTY AND STUDENTS AT NCA**

(24 Graduate Students and 9 Faculty Presenting)

*\*Please note dates/times/rooms are subject to change. Please consult NCA's final program to confirm all information*

**Zheng An (Graduate Student)**

Scheduled Time: Fri, Nov 16 - 1:00pm - 2:30pm, Building/Room: Chicago Hilton / Normandie Lounge

Individual presentation: *Interpret the Meaning of Being a Teacher: Voice from New Chinese Teaching Assistants' Perspective*

**Marne L Austin (Graduate Student)**

Scheduled Time: Sat, Nov 17 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Conference Room 5B

Individual presentation: *Fantasy-Theme Criticism of Bush's Five-Year Anniversary of 9/11*

**Dr. Glenda R. Balas (Faculty)**

Scheduled Time: Thu, Nov 15 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Marquette Room; Session Role: Chair

Faith-Intellect-Ethics: Experiential Learning and Social Justice Service Learning Initiatives

Scheduled Time: Thu, Nov 15 - 8:00am - 9:15am, Building/Room: Chicago Hilton / PDR 5, Session Role: Chair

Photographs as Sources of Change

Scheduled Time: Fri, Nov 16 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Boulevard B, Session Role: Respondent

Representations in the Media

Scheduled Time: Sat, Nov 17 - 12:30pm - 1:45pm, Building/Room: Chicago Hilton / PDR 3, Session Role: Chair, Respondent

Woman Communicating World View: A Panel in Honor of Molly Ivins

**Elaine Baumgartel (Graduate Student)**

Scheduled Time: Sun, Nov 18 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Conference Room 4C

Individual presentation: *Good Guys and Bad Guys: A Content Analysis of New York Times and Washington Post Coverage of the 2004 Coup d'État in Haiti*

**Christopher Brown (Graduate Student)**

Scheduled Time: Sat, Nov 17 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Conference Room 5B

Individual presentation: *James Traficant and his Rhetorical Drive towards Historical Absolution*

Scheduled Time: Thu, Nov 15 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Lake Michigan

Individual presentation: *"I Love Black People!" Sarcasm and the (Re)production of Whiteness*

**Jennifer Caswell (Graduate Student)**

Scheduled Time: Fri, Nov 16 - 2:00pm - 3:15pm, Building/Room: Palmer House / PDR 16

Individual presentation: *The Rhetoric of Religious Recruitment: A Content Analysis of Church Web Sites*

**Yea-Wen Chen (Graduate Student)**

Scheduled Time: Sat, Nov 17 - 9:30am - 10:45am, Building/Room: Palmer House / Salon 9

Individual presentation: *Adoption Agencies' Construction of China Adoption: A Cluster Analysis of Intercountry Adoption Agencies' Websites*

Scheduled Time: Fri, Nov 16 - 12:30pm - 1:45pm, Building/Room: Chicago Hilton / Conference Room 4H

Individual presentation: *Social Network, Conflict, and Intersecting Identifications in Intercultural Heterosexual Romantic Relationships*

Scheduled Time: Thu, Nov 15 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Conference Room 5G

Individual presentation: *Self-disclosure in the Stages of Intercultural Friendship Development between Taiwanese and Native English speakers*

Scheduled Time: Fri, Nov 16 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Northwest 2

Individual presentation: *Dominant Ideologies and Intersecting Identities in the Discourse of Intercultural Heterosexual Romantic Relationships: A Critical and Interpretive Perspective*

**Dr. Patricia Olivia Covarrubias (Faculty)**

Scheduled Time: Thu, Nov 15 - 12:30pm - 1:45pm, Building/Room: Chicago Hilton / Conference Room 4M

### **Melissa Curtin (Graduate Student)**

Semiotics and the Ethical: Women, Children and the Symbolic

Scheduled Time: Sat, Nov 17 - 3:30pm - 4:45pm, Building/Room: Palmer House / Salon 9; Session Role: Chair

The Discursive Negotiation of Cultural Politics: Theoretical and Methodological Considerations

Scheduled Time: Sat, Nov 17 - 12:30pm - 1:45pm, Building/Room: Chicago Hilton / Conference Room 4L; Session Role: Chair

The Rhetoric of Culture: Public Discourse, National Rhetoric, and Generational Political Discourses of National Identity

Scheduled Time: Fri, Nov 16 - 3:30pm - 4:45pm, Building/Room: Chicago Hilton / Conference Room 5E; Session Role: Respondent

Scheduled Time: Fri, Nov 16 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Northwest 2

Individual presentation: *Applying Foucault, Hall & Giddens to the Theory of Coculturation*

### **Soumia Dhar (Graduate Student)**

Asian Media Studies: Pop Music, Internet, and Relations to American Media

Scheduled Time: Sun, Nov 18 - 11:00am - 12:15pm, Building/Room: Chicago Hilton / Conference Room 5F; Session role: Chair

Scheduled Time: Fri, Nov 16 - 5:00pm - 6:15pm, Building/Room: Chicago Hilton / Conference Room 4E

Individual presentation: *A Quantitative Review of President Bush's March 2006 Visit to South Asia*

Scheduled Time: Fri, Nov 16 - 2:00pm - 3:15pm, Building/Room: Palmer House / PDR 6

Individual presentation: *Defining Indianness: An exploratory study with Indian students in the US*

### **Elizabeth A Dickinson (Graduate Student)**

Scheduled Time: Thu, Nov 15 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Williford C

Individual presentation: *A Light Bulb Moment? Constructing Environmentalism through Catastrophe, Ego, Entertainment, and Consumption in Oprah Winfrey's Global Warming 101*

Scheduled Time: Thu, Nov 15 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Conference Room 4F

Individual presentation: *Feminism for Stupid Girls: A Feminist Rhetorical Critique of a Popular Song by Pink*

Scheduled Time: Sun, Nov 18 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Conference Room 4E

Individual presentation: *Performing Gender through Delinquency: A Critical Analysis of Female Juvenile Delinquency in 'On the Outs'*

### **Haibin Dong (Graduate Student)**

Scheduled Time: Fri, Nov 16 - 1:00pm - 2:30pm, Building/Room: Chicago Hilton / Normandie Lounge

Individual presentation: *An Island Overseas: An Ethnography of One Chinese Speech Community Formed in the University Family Housing Environment*

Scheduled Time: Fri, Nov 16 - 2:00pm - 3:15pm, Building/Room: Palmer House / PDR 6

Individual presentation: *Effects of positive karmas: Making sense of the symbolic and reciprocal kindness*

Scheduled Time: Sat, Nov 17 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Conference Room 5E

Individual presentation: *Caltrap Matrix of Identity (CMI): Structural properties and dynamic rules of identity in intercultural communication*

### **Jiayun Feng (Graduate Student)**

Scheduled Time: Sat, Nov 17 - 3:30pm - 4:45pm, Building/Room: Palmer House / Salon 1

Individual presentation: *Male Body as Embodiment in Contemporary China--A Generic Rhetorical Approach to Lan Yu*

### **Courtney Fletcher (Graduate Student)**

Scheduled Time: Sat, Nov 17 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Conference Room 5B

Individual presentation: *Fantasy-Theme Criticism of Bush's Five-Year Anniversary of 9/11*

### **Dr. Karen A. Foss (Faculty)**

Scheduled Time: Sat, Nov 17 - 2:00pm - 4:45pm, Building/Room: Chicago Hilton / Lake Huron

Session Role: Short Course, Presenter

### **Dr. Tamar Ginossar (Faculty)**

Applied Communication in Context: Organizational Issues

Scheduled Time: Sun, Nov 18 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Conference Room 4M; Session role: Chair

Scheduled Time: Thu, Nov 15 - 3:30pm - 4:45pm, Building/Room: Chicago Hilton / Conference Room 4D; Session Role: Presenter

### **Sara J Holmes (Graduate Student)**

Scheduled Time: Fri, Nov 16 - 9:30am - 10:45am, Building/Room: Chicago Hilton / PDR 4

Individual presentation: *Future Stars: Diffusing Education Innovation through Theatre*

Scheduled Time: Thu, Nov 15 - 11:00am - 12:15pm, Building/Room: Chicago Hilton / Conference Room 4L

Individual presentation: *An Analysis of Student and Instructor Perceptions of Immediacy in the Online Classroom Environment*

Scheduled Time: Fri, Nov 16 - 8:00am - 9:15am, Building/Room: Chicago Hilton / PDR 3

Individual presentation: *Good Boys and Bad Girls: A Close Textual Analysis of the Media Coverage Surrounding the Broadcast of Donald Trump's and Martha Stewart's Apprentice Programs*

Research on Magazines, Journalism and TV Talk

Scheduled Time: Sat, Nov 17 - 12:30pm - 1:45pm, Building/Room: Chicago Hilton / Conference Room 4A; Session Role: Chair

### **Dr. Krishna P. Kandath (Faculty)**

Creating Culturally Appropriate Health Interventions: Chinese, Korean, and Native-American Populations

Scheduled Time: Sat, Nov 17 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Conference Room 4E; Session Roles: Chair, Respondent

### **Lissa M Knudsen (Graduate Student)**

Women in the Academy: Issues of Access V

Scheduled Time: Fri, Nov 16 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Conference Room 4D; Session Role: Respondent

### **Marianne Leonardi (Graduate Student)**

Scheduled Time: Thu, Nov 15 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Conference Room 4F

Individual presentation: *Feminism for Stupid Girls: A Feminist Rhetorical Critique of a Popular Song by Pink*

### **Myra Luna Lucero (Graduate Student)**

Business Meeting for La Raza Caucus and the Latina/o Communication Studies Division

Scheduled Time: Thu, Nov 15 - 3:30pm - 4:45pm, Building/Room: Chicago Hilton / Conference Room 4D; Session Role: Presenter

Scheduled Time: Sat, Nov 17 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Williford C

Individual presentation: *Perceptions and Nonverbal Communication Featuring "Eat Shoes You Cat!"*

Scheduled Time: Fri, Nov 16 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Conference Room 4L

Individual presentation: *Narrative of Location: Photographs in Public Places in South Martineztown - Albuquerque, NM*

### **Dr. Pamela E. Lutgen-Sandvik (Faculty)**

Advances in Theory and Research on Emotion (at) Work

Scheduled Time: Thu, Nov 15 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Boulevard B; Session Role: Respondent

Building Workplace Bullying Seminars: Grounding Training and Development in Strong Communication Scholarship

Scheduled Time: Fri, Nov 16 - 5:00pm - 6:15pm, Building/Room: Chicago Hilton / Conference Room 4L; Session Role: Respondent

Scheduled Time: Sun, Nov 18 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Joliet Room

Individual presentation: *Communicating subtle message: Creating hostile and supportive work environments*

Scheduled Time: Fri, Nov 16 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Conference Room 5J

Individual presentation: *Fear and loathing in the workplace: Workplace bullying features, forms, and future research.*

### **Dr. Virginia McDermott (Faculty)**

Scheduled Time: Sun, Nov 18 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Joliet Room

Individual presentation: *Communicating subtle message: Creating hostile and supportive work environments*

### **Dr. Tema Milstein (Faculty)** (Paper submitted while a PhD candidate at University of Washington)

Scheduled Time: Thu, Nov 15 - 3:30pm - 4:45pm, Building/Room: Chicago Hilton / Marquette Room

Individual Presentation: *Environmental Discourse: Sticks and Stones Are Like My Bones, and Words May Hurt or Help Me*

### **Dr. John G. Oetzel (Faculty)**

Communicating Latina/o Worldviews: The Crossroads of Culture and Health

Scheduled Time: Sun, Nov 18 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Conference Room 5H; Session Role: Respondent

### **Hannah Oliha (Graduate Student)**

Scheduled Time: Fri, Nov 16 - 9:30am - 10:45am, Building/Room: Chicago Hilton / PDR 4

Individual Presentation: *Creating a Third Space: Utilizing Schema and Standpoint Theory to Foster the Success of Students of Color on Predominantly White Campuses*

### **Dr. Matthew D Petrunia (Faculty, Fashion Institute of Technology)** Paper submitted while UNM PhD candidate

Scheduled Time: Sat, Nov 17 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Conference Room 5B

Individual presentation: *James Traficant and his Rhetorical Drive towards Historical Absolution*

Scheduled Time: Thu, Nov 15 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Conference Room 4F

Presenter on individual presentation: *Deny Us This Day our Daily Bread: The Contentious Connection between Anorexia and Religion*

Scheduled Time: Thu, Nov 15 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Conference Room 4G

Individual pres.: *Connecting Extraordinary Messages to Skeptical Audiences: Pentadic Manipulations in the Strand Magazine's Fairy Tales*

### **Dr. Elizabeth M Root (Graduate Student, now faculty at University of Oregon)**

Scheduled Time: Thu, Nov 15 - 12:30pm - 1:45pm, Building/Room: Palmer House / Salon 6

Individual presentation: *When Teaching "Works": Letting Student Narratives Speak*

### **Dr. Janice E. Schuetz (Faculty)**

Scheduled Time: Fri, Nov 16 - 5:00pm - 6:15pm, Building/Room: Chicago Hilton / Conference Room 4I; Session Roles: Chair, Organizer

Individual presentation: *6. Clashes in Faith and Intellect in Kitzmiller v. Dover*

Scheduled Time: Fri, Nov 16 - 12:30pm - 1:45pm, Building/Room: Chicago Hilton / Conference Room 4A

Individual presentation: *A Typology of Legal Argumentation*

### **Sachi Sekimoto (Graduate Student)**

Scheduled Time: Sun, Nov 18 - 8:00am - 9:15am, Building/Room: Chicago Hilton / Conference Room 4E

Individual presentation: *Performing Gender through Delinquency: A Critical Analysis of Female Juvenile Delinquency in 'On the Outs'*

### **Divya Sreenivas (Graduate Student)**

Scheduled Time: Thu, Nov 15 - 12:30pm - 1:45pm, Building/Room: Chicago Hilton / Conference Room 5B

Individual presentation: *HIV/AIDS in a Bollywood Film: Weaving Health Content into Narratives for Mass Consumption*

Scheduled Time: Sun, Nov 18 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Boulevard B

Indiv. Prst: *Assessing narrative rationality of Phir Milenge: Indians in the U.S. interpret health content in Bollywood's first HIV/AIDS Film*

### **Judith F Stauber (Graduate Student)**

Faith-Intellect-Ethics: Experiential Learning and Social Justice Service Learning Initiatives

Scheduled Time: Thu, Nov 15 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Marquette Room; Session Roles: Respondent, Organizer

### **Chie Torigoe (Graduate Student)**

Scheduled Time: Sun, Nov 18 - 11:00am - 12:15pm, Building/Room: Chicago Hilton / Conference Room 4B

Individual Presenter: *Rhetorical Strategies in the Right-Hand Ring Advertisements*

Scheduled Time: Sat, Nov 17 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Conference Room 4G

Individual Presenter: *HanRyu and Zainichi Koreans' Identities: Online Discourse Analysis*

Scheduled Time: Sat, Nov 17 - 9:30am - 10:45am, Building/Room: Palmer House / Salon 9

Co-authored paper, Yea Wen Chen presenter: *Adoption Agencies' Construction of China Adoption: A Cluster Analysis of Intercountry Adoption Agencies' Websites*

Scheduled Time: Fri, Nov 16 - 12:30pm - 1:45pm, Building/Room: Chicago Hilton / Conference Room 4H

Co-authored paper, Yea Wen Chen presenter: *Social Network, Conflict, and Intersecting Identifications in Intercultural Heterosexual Romantic Relationships*

Scheduled Time: Fri, Nov 16 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Northwest 2

Individual Presenter: *Dominant Ideologies and Intersecting Identities in the Discourse of Intercultural Heterosexual Romantic Relationships: A Critical and Interpretive Perspective*

### **Bhavana Upadhyaya (Graduate Student)**

Scheduled Time: Sat, Nov 17 - 9:30am - 10:45am, Building/Room: Chicago Hilton / Conference Room 4E

Individual Presenter: *Acknowledging Menstruation: Communicative practices of visibility and invisibility around menstruation amongst women of East Indian origin*

Scheduled Time: Fri, Nov 16 - 5:00pm - 6:15pm, Building/Room: Chicago Hilton / Joliet Room; Session Role: Presenter  
Women's Caucus Business Meeting

Womentoring in the Professoriate: Utilizing Mentoring at Various Career Stages

Scheduled Time: Sat, Nov 17 - 2:00pm - 3:15pm, Building/Room: Chicago Hilton / Boulevard B; Session Role; Respondent

Womentoring-II; Unit: Women's Caucus

Scheduled Time: Sat, Nov 17 - 3:30pm - 4:45pm, Building/Room: Chicago Hilton / Boulevard B; Session Roles: Respondent, Organizer

### **UNM Top Papers at NCA**

**Dr. Janice E. Schuetz**

Top Papers in Argumentation and Forensics

**Dr. Elizabeth M Root**

The Scholarship of Teaching and Learning: Top Three Paper Panel

**Chie Torigoe with Yea Wen Chen**

Top Student Papers Panel in Intercultural Communication

**Melissa Curtin**

Top Student Papers Panel in Intercultural Communication