

Sara J. Holmes

PhD Candidate and Instructor
Department of Communication & Journalism

University of New Mexico
Dept of Communication and Journalism
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EDUCATION

PhD Candidate: **University of New Mexico, Albuquerque, NM**
Department of Communication and Journalism
Emphasis: Media, Intersectionality, and Identity
Advisor: Ilia Rodriguez
August 2007 to present

Master of Arts: **University of North Texas; Denton, Texas**
Department of Communication Studies
Emphasis: Gender and Media
Advisor: Karen Anderson
Awarded August 2007

Bachelor of Arts: **University of North Texas; Denton, Texas**
Department of Communication Studies
Emphasis: Performance Studies and Rhetoric
Department of Foreign Languages
Emphasis: French
Awarded August 2002
Graduated Cum Laude

Associate of Arts and Sciences: **Mountain View College; Dallas, Texas**
Communication Studies and French
Awarded August 1999
Honors Scholar

TEACHING EXPERIENCE

Summary of Courses Taught

Undergraduate: Public Speaking, Introduction to Mass Communication, Media Theory and Influence, Intercultural Communication

Teaching Interests

Media Studies
Popular Culture
Intercultural Communication
Qualitative Methods
Diffusion of Innovations
Communication and Conflict

Gender and Communication
Culture and Communication
Narrative Theory
Rhetorical Methods
Communication and Change

Teaching History

University of New Mexico, Albuquerque, New Mexico August, 2007 – Present

Instructor of Record

C&J 110 Introduction to Mass Communication (lower division): 2 terms
C&J 130 Public Speaking (lower division): 2 terms
C&J 268 Media Theory and Influence (lower division): 2 terms
C&J 314 Intercultural Communication (upper division): 1 term
C&J 326 Gender and Communication (upper division): 2 terms

University of North Texas, Denton, Texas Jan, 2002 – May, 2002

Undergraduate Teaching Assistant

FREN 1010 French (lower division): 1 term

St. Joseph Lycée et Collège Privé, Le Havre, France Sep, 2000 – May, 2001

English Assistant

Jeanne d'Arc Lycée Privé et Technique, Le Havre, France Sep, 2000 – May, 2001

English Assistant

Mountain View College, Dallas, Texas Jan, 2000 – May, 2000

French Tutor

RELEVANT COURSEWORK

Advanced Intercultural Communication	Theories of Communication
Communication Research Methods: Qualitative	Narrative Theory
Quantitative Research Methods in Communication	Organizational Communication
Qualitative Research Methods in Communication	Interpersonal Communication
Gender and Communication	Communication and Change
Communication Consulting	Health Communication
Intercultural Communication	Rhetorical Theory
Advanced Quantitative Research Methods	Seminar in Media Studies
History and Philosophy of Communication	Introduction to Graduate Studies
Feminist Theory and Ethnography	Rhetorical Criticism
Racial and Ethnic Relations	Race and Gender
Health Communication and Community Approaches	Independent Study (Publications)
Multiculturalism, Gender, and Media	Independent Study (Research Study)
Critical Race Theory	Legal Communication
Diffusion of Innovations	Communication and Conflict
Mass Communication Theories	

PUBLICATIONS AND PRESENTATIONS

Holmes, S. J. (March 7, 2010). *Transportation through visual media: A visual media model of narrative transportation*. Paper presented at the Western States Communication Association (WSCA) Annual Conference, Anchorage, AK.

Holmes, S. J. (November 12, 2009). *"Everything is not what it seems": Ideologies of Racial and Ethnic Identity in Disney's Wizards of Waverly Place*. Paper presented at the National Communication Association (NCA) Annual Conference, Chicago, IL.

- Holmes, S. J. (November 12, 2009). *"Pit Bulls in Pearls": Narrative Analysis of Newsweek Coverage of Hillary Clinton and Sarah Palin in the 2008 Primary and National Elections*. Paper presented at the National Communication Association (NCA) Annual Conference, Chicago, IL.
- Holmes, S. J. (February 15, 2009). *Voting for race or gender: A frame analysis of MSNBC.com coverage of the 2008 Democratic National Primaries*. Paper presented at the Western States Communication Association (WSCA) Annual Conference, Phoenix, AZ.
- Holmes, S. J. (February 16, 2009). *"Your disability is not a problem—But it is": A thematic analysis of mental disability, stigma, and America's Next Top Model*. Paper presented at the Western States Communication Association (WSCA) Annual Conference, Phoenix, AZ.
- Holmes, S. J. (November 22, 2008). *How Kurt got his groove back: Representations of relationship termination in ABC's The Ex-Wives Club*. Paper presented at the National Communication Association (NCA) Annual Conference, San Diego, CA.
- Holmes, S. J. (November 16, 2007). *Future Stars: Diffusing education innovation through theatre*. Paper presented at the National Communication Association (NCA) conference, Chicago, IL.
- Holmes, S. J. (November 16, 2007). *Good boys and bad girls: A close textual analysis of the media coverage surrounding the broadcast of Donald Trump's and Martha Stewart's Apprentice programs*. Paper presented at the National Communication Association (NCA) Annual Conference, Chicago, IL.
- Holmes, S. J. & Rose, D. (November 15, 2007). *An analysis of student and instructor perceptions of immediacy in the online classroom environment*. Paper presented at the National Communication Association (NCA) Annual Conference, Chicago, IL.
- Holmes, S. J. & Rose, D. (March 9, 2007). *An analysis of student and instructor perceptions of immediacy in the online classroom environment*. Paper presented at the University of North Texas College of Education Educational Research Exchange, Denton, TX.
- Holmes, S. J. (November 16, 2006). *Fired or just fitting in: Constructing gendered identities through reality television*. Paper presented at the National Communication Association (NCA) Annual Conference, San Antonio, TX.
- Holmes, S. J. (June, 2006). *Globalizing feminism: Constructing a global outlook for women's movements*. Paper accepted to the International Communication Association (ICA) Annual Conference, Dresden, Germany.
- Holmes, S. J. (March 25, 2006). *Future Stars: Diffusing education innovation through theatre*. Paper presented at University of North Texas Communication Studies Student Conference, Denton, Texas.
- Holmes, S. J. (March 25, 2006). *Fired or just fitting in: Constructing gendered identities through reality television*. Paper presented at University of North Texas Communication Studies Student Conference, Denton, Texas.

PROFESSIONAL EXPERIENCE

<i>Graduate Assistant</i> Ombuds/Dispute Resolution Services for Faculty, University of New Mexico, Albuquerque, NM	Aug 2010 – present
<i>Focus Group Facilitation</i> University of New Mexico Law School, Albuquerque, NM	Aug 2010 – Sept, 2010
<i>Account Executive</i> Jo Ann Holt & Associates, Dallas, TX	May, 1998 – Aug, 2007
<i>Administrative Associate</i> Dallas Summer Musicals, Dallas, TX	May, 1998 – Aug, 2007
<i>Intern</i> Read-Poland Associates Public Relations, Dallas, TX	June, 2000 – Aug, 2000

SERVICE OPPORTUNITIES

National Communication Association (NCA)

- ✧ Reviewer for Mass Communication Division: February 2007 to present
- ✧ Reviewer for Feminist/Women's Studies Division: February 2009
- ✧ Session Chair for NCA Annual Convention November 2007
 - Session Title: Research on Magazines, Journalism and TV Talk.

Western States Communication Association (WSCA)

- ✧ Reviewer for Media Studies Interest Group (MSIG): September 2009 to present
- ✧ Session Chair for WSCA Annual Convention March 2010
 - Session Title: Dialectics of Legal Power in Law, Politics and Literature.

University of New Mexico

- ✧ Undergraduate Mass Communication Committee
 - Committee member: 2007-2008
 - Committee Chair: Glenda Balas.
- ✧ The Student Research Allocations Committee (SRAC)
 - Application Reviewer: 2008
- ✧ Communication Graduate Association
 - Treasurer: 2008-2009
 - Historian: 2009-2010
 - Spring Fling Committee: 2010
 - Fall Ball Committee: 2010
- ✧ C&J Department Website Committee
 - Committee member: 2010-2011

University of North Texas

- ✧ Performance Interest Group
 - President: 2001-2002

Mountain View College

- ✧ French Club, MVC
 - Treasurer: 1997
 - President: 1997-1998
 - Vice President: 1998-1999

LANGUAGES

English
French
Beginning Italian
Beginning Spanish

ACADEMIC HONORS AND ACTIVITIES

Lamda Pi Eta Communications Honor Society
Phi Theta Kappa International Honor Society
Pi Delta Phi International French Honor Society
Mountain View College Outstanding Student Nominee, 1998; Bronze Medalist, 1999
The Honor Society of Phi Kappa Phi
Outstanding Graduate Student in the Department of Communication Studies, UNT, 2007
Top Overall Communication Theory Paper, WSCA, 2010
Everett Rogers Doctoral Research Scholar, UNM, 2010

GRANTS

WSCA Memorial Fund Travel Award (Spring 2010)

- ✧ Western States Communication Association. Merit-based grant awarded to top overall paper award recipients

Student Research Allocation Committee Grant (SRAC) (Spring, 2009; Fall, 2009)

- ✧ Graduate and Profession Student Association, University of New Mexico. Competitively based grants for conference travel

Research Project and Travel Grant (RPT) (Fall, 2009)

- ✧ Office of Graduate Studies (OGS), University of New Mexico. Competitively based grants for conference travel

Teaching Assistantship (2007-2010)

- ✧ Includes Office of Graduate Studies Tuition Award
- ✧ Communication and Journalism Department, University of New Mexico

Graduate Assistantship (2010-2011)

- ✧ Includes Office of Graduate Studies Tuition Award
- ✧ Ombuds/Dispute Resolution Services for Faculty, University of New Mexico

PROFESSIONAL MEMBERSHIP

National Communication Association (2006-2011)
International Communication Association (2005-2006)
Western States Communication Association (2008-2010)