

VITA

Lissa M. Knudsen

Critical-Cultural Health Communication PhD Student
University of New Mexico

Addresses:

Department of Communication and Journalism
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Research Interests:

Health Communication related to Discrimination and Stigma of Severe Mental Illness, Health Advocacy and Policy, Breastfeeding Promotion, Health Disparities, Childhood Obesity Prevention, the Relationship between Health and Space, Place, and the Built Environment and Community Based Participatory Research.

Policy Interests:

Single Payer Universal Health Care, Extension of the Pregnancy Discrimination Civil Rights Act to include Breastfeeding Rights, Increased Funding for Mental Health Services, FDA Regulation of Big Tobacco, Nutrition Information on Fast Food Products, and WIC Vouchers for Farmers Markets

Education:

	<u>Major</u>	<u>Degree</u>	<u>Year</u>
California State University, Sacramento	Health Sciences	BS	2002
California State University, Northridge	Health Education	MPH	2005
University of New Mexico	Health Communication	PhD	(2009)

Teaching Experience:

Fall 2005-Present	Graduate Teaching Assistant/Instructor of Record – Small Group Communication, Public Speaking, Research Service Learning, Freshman Learning Communities, BA/MD Program, and Intercultural Communication (Scheduled to teach Fall 2007)
Fall 2006- Present	Graduate Assistant to Professor Howard Waitzkin, MD, PhD – <i>Contours of Health in New Mexico</i> . Topics included Alternative Medicines, Curanderismo, Native American Traditions, Public Mental Health, Medicaid and Universal Health Care, Patient Provider Communication, and Interpreter Credentialing.
Fall 2004	Graduate Assistant Health Sciences Senior Seminar – Program Planning; CSU, Northridge.
1998-2004	American Red Cross Instructor Trainer – Adult, Child, and Infant CPR and Basic First Aid

1994-2004 American Red Cross Health and Safety Instructor – HIV/AIDS Fundamentals, Advanced First Aid, Water Safety, Babysitting, Community First Aid and Safety, and Pet First Aid.

Honors and Awards:

2007 **Inaugural American Public Health Association Trong Ngyuen Health Policy Scholarship**

2007 **University of New Mexico Student Volunteer of the Year Award**

2005-Present **Chancellor's Doctoral Incentive Program Recipient**
California State University Chancellor's Office, Long Beach, CA
Selected to receive a competitive forgivable loan designed for doctoral students who represent underserved groups and are interested in applying and competing for CSU instructional faculty positions after completion of the doctoral degree.

Fall 2003-Spring 2004 **Sally Casanova Pre-Doctoral Scholar**
California State University Chancellor's Office, Long Beach, CA
Received award for pre-doctoral students that demonstrate academic achievement, economic or educational disadvantage, and leadership potential.

November 2003 **Society for Public Health Education Student Scholar**
San Francisco, CA 2003 SOPHE National Conference
Received competitive award for students who represent the marginalized groups and display leadership potential for the future of Public Health Education.

Professional Memberships/Certifications:

Certified Health Education Specialist, # 10774
(The National Commission for Health Education Credentialing)
American Public Health Association (APHA)
International Communication Association (ICA)
National Communication Association (NCA)
Western States Communication Association (WSCA)
Coalition of Women Scholars in the History of Rhetoric and Composition

Publications:

October 2005 **Applied and Preventive Psychology Publication**
Corrigan, P. W., Kerr, A., & Knudsen, L. (2005). The stigma of mental illness: Explanatory models and methods for change. *Applied and Preventive Psychology*, 11, 179-190.

Professional Papers/Panels/Posters In Progress:

November 2007 **American Public Health Association Poster Presenter**
Agenda Setting and Newspaper Media Representations of Mental Illness Before and After a Highly Publicized Violent Incident

- November 2007 **National Communication Association Panel Participant**
 Women in the Academy: Issues of Access V – Feminist Graduate Student Mothers Lacking Academic Mentors
- October 2007 **Association of Women’s Health, Obstetric and Neonatal Nurses**
 Health Policy Efforts to Increase Breastfeeding Rates
- October 2007 **Organization for the Study of Communication, Language, and Gender**
 Breast and Bottle: Nourishment Choices and Women’s Voices
- October 2007 **Feminism(s) and Rhetoric(s) Conference**
 Arguments Against Lactation Spaces in Academic Environments: An Ideological Analysis

Professional Papers/Panels/Posters:

- February 2007 **Western States Communication Association Panel Participant**
 “They’re Coming to Take Me Away: An Analysis of Media (Mis)Representations of Mental Illness and Involuntary Commitment”
- November 2006 **National Communication Association Panel Chair and Participant**
 “Tales from the Original ‘Hood – Motherhood: Graduate Students Negotiating Maternity”
- November 2006 **National Communication Association Panel Participant**
 Health Promotion As It Relates To Space, Place, and Environment
- April 2004 **Foundations of Cultural Assessment Presentation, California State University Northridge**
 Formal presentation on ‘Ethics in Public Health’ at a NCHEC - The National Commission For Health Education Credentialing- approved health education continuing education workshop for certified health educators.
- November 2003 **Society for Public Health Education Poster Presentation**
 San Francisco, CA 2003 SOPHE National Conference
 “CHOICES: Changing Health Options In Campus Environments: A Public Health Advocacy Website” Co-presented the results of a health education website intervention. The website was designed to empower high school students to advocate for healthier food options on campus.

Service:

To the University of New Mexico Communication and Journalism Department

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| Fall 2007 | Health Communication Faculty Search Committee |
| Spring2007/Fall 2006 | MA Admissions Committee |
| Fall 2006 | Fall 2006 TA Orientation Committee |
| Fall 2006 | WebCT Training Committee Chair/Coordinator |
| Spring 2007 | Mercer Speech Competition Judge |
| Fall 2005-Present | Commgrads Graduate Student Association |
| Fall 2006/Spring 2007 | NCA & WSCA Grad Student Recruitment Committee |

To the University of New Mexico

Summer 2007-Present	Benefits Committee Chair Graduate/Professional Student Association
Spring 2007	Associate Justice Graduate/Professional Student Association
Summer 2006-Present	UNM Breastfeeding Support Program Coordinator
Summer 2006-Present	New Mexico Mental Illness and Behavioral Health Stigma Research Committee Member
Fall 2006-Present	Graduate student representative on the UNM Accessibility Committee

To the Profession (Public Health & Health Communication)

American Public Health Association Student Assembly Paper Reviewer Spring 2007
 Western States Communication Association – Health Comm. Paper Reviewer Fall 2006
 National Communication Association Volunteer 2005

To the Community

Coordinated lobby efforts for New Mexico legislation that protects breastfeeding employees (HB 613: Breastpump Use in the Workplace was signed into law 3/13/07)
 Member of the New Mexico Breastfeeding Task Force
 Member of New Mexico Advocates for Treatment Solutions (NMATS)
 New Mexico Food Stamp Participation Project – Volunteer Supervisor
 Facilitated undergraduate student projects for the following local organizations: The Albuquerque Animal Shelter, Alley Gardens, CASA Foster Care Services, Healthcare for the Homeless, Road Runner Food Bank, Ronald McDonald House, New Mexico Voices For Children, Special Olympics of New Mexico, United Blood Services, The UNMH Children’s Hospital, Watermelon Ranch Animal Shelter,
 Member and workshare participant at Los Poblanos Organics CSA (Community Supported Agriculture)

Other Academic, Administrative, and Work Experience:

July 2000-July 2002	Health Education Specialist , American Red Cross of Greater Los Angeles, Los Angeles, CA Facilitated health education programs focused on first aid and CPR, supervised multiple paid and volunteer staff, and applied expertise in marketing, budgeting, and customer service.
May 1999-June 2000	Health Instructor Relations Coordinator , American Red Cross, Sacramento-Sierra Chapter, Sacramento, CA Coordinated and taught instructor training programs, supervised paid and volunteer instructors, facilitated class scheduling, & developed and advocated for improved communication channels throughout the agency.
January 1999-May 1999	Community Health Education Intern AIDS Education and Prevention Program, Sacramento County Department of Health and Human Services, Sacramento, CA

Assisted with 'Homeless Health Fair' planning, HIV screenings, and prepared community presentations on HIV/AIDS prevention.

- September 1997-July 1998 **Health Educator/Disaster Caseworker**, American Red Cross/AmeriCorps 'National Rapid Response Corps' National Readiness and Response Corps, Inglewood, CA
Provided disaster and crisis assistance to victims of local and national disasters and instructed under-served communities in CPR, First Aid, HIV/AIDS, and Disaster Preparedness. Deployed to Northern California Floods of February 1998 and Iowa Floods of June 1998
- September 1996-August 1997 **Emergency Medical Technician**, San Luis Ambulance Services (SLAS) San Luis Obispo County, CA
Provided advanced first aid and ambulance transport for life threatening emergencies.
- September 1996-August 1997 **Caseworker/Mentor**, San Luis Obispo County AmeriCorps Program. Paso Robles Teen Parenting Program, San Luis Obispo, CA
Mentored a caseload of 12 pregnant and parenting teens (male and females) with a specific focus on academic success, parenting skills, nutrition, injury prevention, and other health and safety topics.
- June 1995-September 1996 **Lifeguard/Water Safety Instructor**, Cuesta Community College, San Luis Obispo, CA, Taught water safety and swim lessons; conducted pool surveillance and enforced injury prevention strategies for patrons of all ages and swim levels.
- January 1995-June 1995 **County Jail Medical Record Intern**, San Luis Obispo County Jail/Health Agency, San Luis Obispo, CA, Performed clerical duties in the jail medical records office, worked with and around inmates, also shadowed prison medical and psychiatric staff.

Computer Expertise:

Mainframe Systems:

SPSS (Statistical Package for Social Sciences)
WebCT Vista

PC Systems:

Windows 98, Windows 2000, Windows XP
MS Office XP Professional (2007)

References:

Gill Woodall, PhD Email: gwoodall@unm.edu Telephone: (505) 925-2300
Howard Waitzkin, MD, PhD Email: waitzkin@unm.edu, Telephone: (505) 277-0860
Cheryl Ferguson, MPH Email cheryl@nmpolicymatters.com Telephone (505) 856-1403
Robert Huff, PhD, MPH Email: robert.huff@csun.edu, Telephone: (818) 677-2997
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