

PhD Candidate and Instructor
University of New Mexico
Department of Communication and Journalism

EDUCATION

University of New Mexico

August 2006-present PhD (expected Fall 2009) in Communication

Research Interests:

Intercultural Communication
Media, Culture, and Communication
New Communication Technologies

Advisor: Dr. Janice Schuetz

University of Denver

2004-2005 MA in International and Intercultural Communication

Advisor: Dr. Margaret Thompson

Santa Clara University

2000-2004 BA in International Studies and Spanish Studies, Political
Science minor

Advisor: Dr. Rose Maria Beebe

RELEVANT COURSE WORK

- Culture and Communication
- International Communication
- Intercultural Communication: History and Foundations
- Mass Communication Internship
- Intercultural Communication-Intercultural Training
- Qualitative Research Methods
- Intercultural Dialogue and Community Building
- Seminar in Intercultural Communication
- Rhetorical Theory
- History and Philosophy of Communication
- Quantitative Data Analysis
- Communication Research Methods: Qualitative
- Advanced Intercultural Communication
- Media Studies Seminar
- Critical/Cultural Studies
- Critical Race Theory
- Sociology of Culture
- Theories of Communication

EXPERIENCE

Academic Experience

Portland State University

Adjunct Instructor in Communication, 2008, 2009

Facebook/MySpace: Online Course

Advanced Computer Mediated Communication: Online Course

Advanced Computer Mediated Communication: Living in a Facebook and MySpace World

University of New Mexico

TA Persuasive Communication, 2009

TA Intercultural Communication, 2009

Interpersonal Communication, Guest Lecturer, 2009

TA Freshman Learning Community link with Public Speaking and Psychology: What's up with People? 2008

TA Teaching the Basics, Graduate Course, 2008

TA Nonverbal Communication, 2007-2008

TA Freshman Learning Communication link, Public Speaking and UNM Medical School: So You Want to Be Dr.? 2007

TA Language Thought and Behavior, 2006-2007

TA Public Speaking, 2007, 2009

Media Studies, Guest Lecturer, 2007

Chabot College

Adjunct Professor in Communication, 2005-2007

Elements of Speech Communication-SPCH11

McKinley Elementary School

Math Intervention Instructor, 2006

University of Denver

Guest Lecturer

Public Speaking- Ideas that Matter, 2005

Santa Clara University

Spanish Conversation Leader, 2003-2004

Yuerba Buena High School

ESL Intervention Program Tutor, 2002

East Side Academy

Bilingual Education Tutor, 2003

Industry Experience

Institute of International Education: Rocky Mountain Regional Center

International Visitor Leadership Program Intern, Denver, CO, 2005

- Worked with regional center in conjunction with the Washington Agency to create and implement International Visitor Leadership programs
- Worked with Manager to put together presentations for Washington

Target Incorporated: Mervyns

Executive Assistant, 2003

- Directly managed specific department of 10 team members and oversaw presentation, signing, and merchandise fill-in process.
- Worked directly with store manager to help with store leadership, productivity and office efficiency.
- Controlled public relations for company donations to community organizations.
- Coordinated and advertised store-wide events to help improve team moral, safety, and increase store credit.

PUBLICATIONS

Articles in Books

(2006). Culture, organization, and contradiction in the social construction of technology: Adoption and use of the cell phone across three cultures. In A. P. Kavoori & N. Arceneaux (Eds.), *The cell phone: History, technology, culture*. (pp.205-225). New York: Peter Lang Publishers.

Journals

Manuscripts In-Review

Anonymity, Identity Construction, and Representation on the Social Networking Site MySpace. (7/2009)

Manuscripts in Preparation for Publication

Virtual Identity Construction Theory. (5902 words as of 8/2009)

Organizational Identity Roles: An Analysis of Engineering Identities Across Cultures. (5906 words as of 8/2009)

PRESENTATIONS

Refereed

(2009). *On Whose Terms? Rules, Regulations and Boundaries in Cyberspace*. Paper Presented at the Internet Culture Division interest group of the Popular Culture/American Culture Association. New Orleans, LA.

(2008). *Anonymity, Identity Construction, and Representation on the Social Networking Site MySpace*. Paper presented to the annual meeting of the National Communication Association, San Diego, CA.

(2008). *Playing to Win: The Rhetoric of Life*. Paper presented to the Language and Social Interaction interest group of the annual meeting of the National Communication Association, San Diego, CA.

2008). *The Construction and Discourse Behind Virtual Ethnic Groups: A Thematic Analysis of Groups on Facebook*. Paper presented to the Communication and Digital Culture Division of the Popular Culture Association, San Francisco, CA.

- (2008). *Diversity, Culture Identities, and Multicultural Education: A Case Study of an Elementary School*. Paper presented to the Intercultural Communication interest group of the annual meeting of the Western States Communication Association, Denver, CO.
- (2007). (November 2007). *Feminism for stupid girls: A feminist rhetorical critique of a popular song by the artist Pink*. Paper presented to the Feminist and Women's Studies Division of the annual meeting of the National Communication Association, Chicago, IL
- (2007). *Critical Analysis of Chicano Cultural Representations in Children's Literature*. Paper presented to the Intercultural Communication Interest group at the annual meeting of the Western States Communication Association Conference, Seattle, WA.
- 2007). *Construction of the Ideology of Dialogue: A Bridge to Mediterranean Cultural Understanding*. Paper presented to the Kenneth Burke Society at the annual meeting of the Eastern Communication Association, Providence, RI

Invited

- (2009). *Narratives as Self Performance: The Rhetorical Construction of Self on Facebook Homepages*. Presented at the Dissertating Symposium. University of New Mexico, Albuquerque, NM.
- (2009). Interpersonal Communication Online. Guest Lecturer: Interpersonal Communication. University of New Mexico, Albuquerque, NM.
- (2008). *Re-Presenting the Self Online: Trust, Privacy, and the Marriage of the Real and Virtual on MySpace*. Presented at the University of New Mexico Graduate Colloquium. Albuquerque, NM.
- (2008). Panel Presentation in Rhetorical Criticism Methods Class. University of New Mexico, Albuquerque, NM.
- (2008). Academic Publishing Workshop, Guest Speaker. University of New Mexico, Albuquerque, NM.
- (2007). *Culture, Identities, and the Internet*. Presented at the University of New Mexico Internet and Technology Symposium, Albuquerque, NM.
- (2007). *Diversity, Culture Identities, and Multicultural Education: A Case Study of an Elementary School*. Presented at the University of New Mexico Communication and Journalism Symposium. Albuquerque, NM

SERVICE

PROFESSIONAL SERVICE

Chair of PCA/ACA Internet Culture Panel, 2009

Summer Institute for Intercultural Communication

Training Methods for Exploring Values, Portland, OR, 2008
Workshop Attendee

International Communication Association (ICA)

Reviewer for Communication and Technology Division, *2007*
Reviewer for Language and Social Interaction Division, *2007*

ACADEMIC SERVICE

University of New Mexico

Communication Graduate Association, President, *2008-2009*
TA Instructor Data Base, Co-Creator, *2009*
Diversity Potluck, Co-Coordinator, *2009*
CJ Colloquium Attendee, *2007-2009*
Graduate Fling Fundraiser, Coordinator, *2009*
Mercer Speech Tournament, Judge, *2007, 2008*
Communication Graduate Association Treasurer, *2006-2008*
Communication Graduate Association, Spring Fling Coordinator, *2007, 2008*
Research Assistant for Journey's Film Project, *2006-2008*
Research Assistant for Intercultural Allies, *2006-2008*
Society for Intercultural Education Training and Research (SIETAR) Volunteer and Participant, *2006*

University of Denver

Commission on the Abraham Lincoln Study Abroad Fellowship Program participant and roundtable recorder, *2005*
International and Intercultural Community Council member and acting leader, *2004-2005*
Communication Summit Facilitator, *2005*
Festival of Nations Delegate, *2005*

Santa Clara University

Community Council member, *2003-2004*
Globalization Recognition Month Coordinator/Participant, *2003-2004*
"Discover" Discernment Group Member *2003-2004*
Event Coordinator/Research Expert for Bolivian Art Grant *2001*

COMMUNITY SERVICE

Web Designer for Photography Department, Chabot College; Hayward, CA
Water Safety Instructor -For young children and parents; San Leandro, CA; Alameda CA
Alzheimer's Activity Center -Day center for those with Alzheimer Disease; San Jose, CA
Saint Vincent De Paul Society –Center for the homeless; Oakland, CA

HONORS AND AWARDS

The Everett Rogers Doctoral Research Scholar, *2009*
Phi Sigma Iota-International Foreign Language Honors Society, *2004*
Certificate in International Leadership, *2003*
Target All Around Scholar, *2001*
Youth of the Year Exchange Club Grant, *2000*
Foreign Language Achievement Award, *2000*

PROFESSIONAL AFFILIATIONS

Popular Culture/American Culture Association (PCA/ACA)-member since 2007
National Communication Association (NCA) – member since 2007
Western States Communication Association (WSCA) – member since 2007
International Communication Association (ICA)- member since 2007

GRANTS

OGS Graduate Research Project and Travel Grant (RPT), *Fall 2007, Spring 2009*
University of New Mexico OGS FA GATA Tuition Award, 2006, 2007, 2008
Student Research Allocation Committee Grant (SRAC), 2007
International and Intercultural Communication Scholarship, 2005
Harold and Edythe Toso Grant, 2003-2004
SCU Scholar Grant, 2000-2004
Italian Catholic Federation, 2000-2003
Italian American Student of the Year, 2000
Youth of the Month Exchange Club Grant, 2000

LANGUAGES

Fluent in Spanish (reading, writing and speaking)

COMPUTER SKILLS

SPSS
Trained in Blackboard online platform
Trained in WebCT online platform
Trained in Dream Weaver