

Benjamin Mabe

Curriculum Vitae

Introduction

I am a doctoral student at the University of New Mexico studying mass communication and culture. My research interests are in media culture, identity, and critical theory. I prefer a mixed method approach to research that blends quantitative and qualitative techniques to take advantage of the strengths of each. I plan to graduate in 2009, and my goal is a tenure track position at a research university.

Academic Degrees

- M.A. 2006 University of New Mexico: Albuquerque, NM
- Communication major
 - Thesis: *Media Culture and the Construction of Relationship "Prizes" in Reality TV Romance Games: A Critical Discourse Analysis*. J. Cramer, chair.
- B.S. 2003 Fitchburg State College: Fitchburg, MA
- Magna Cum Laude
 - Communication / Media major
 - Film production concentration with additional coursework in technical communication and multimedia design
 - Philosophy minor

Teaching Experience

University of New Mexico - Department of Communication & Journalism
2005 - 2006 *M.A. Student / Teaching Assistant*
2006 - Pres. *Ph.D. Student / Teaching Assistant*

C&J 110 - Introduction to Mass Communication

- Teaching Assistant / Lecturer
- Fall 2005 (1 section)
- Catalog description: "The development of the mass media with emphasis on television in the areas of programming, policy, regulations, economics, and technology. Examination of the social, cultural and political impact of the mass media on contemporary society."

C&J 130 - Public Speaking

- Instructor of Record
- Spring 2005 (2 sections), Fall 2005 (1 section)
- Catalog description: "Analysis, preparation, and presentation of speeches. A performance course."

C&J 269 - Introduction to Visual Communication

- Instructor of Record
- Spring 2006 (1 section), Spring 2007 (2 sections)
- Catalog description: "Exploration of visual images in the mass media, with emphasis on deciphering the language of pictures through history, techniques and imagery. Includes practical training in still photography and video."

C&J 314 - *Intercultural Communication*

- Instructor of Record
- Fall 2006 (2 classroom sections and 9 concurrent CCTV sections)
- Catalog description: "Examines cultural influences in communication across ethnic and national boundaries."

C&J 507 - *Quantitative Data Analysis* (Graduate course)

- Teaching Assistant / SPSS Lab Instructor
- Spring 2006 (1 section)
- Catalog description: "Designing empirical research in communication, with special reference to applications of experimental design to communication research; methods of data analysis; developing a research report."

Other Relevant Experience

- 2003 Tyco International - Tyco Safety Products Institute: Westminister, MA
Instructional Design Intern
- Developed Web-based distance learning module for installation and service of a healthcare communication system.
 - Responsible for project management, content development, multimedia design, usability testing, and publication of course.
- 2002 - 2003 Computer Access For Empowerment (Cyber Café): Fitchburg, MA
Instructor / Consultant
- Developed and taught classroom instruction in community computer centers.
 - Assisted management in meeting technical and administrative goals.
- 1993 - 2003 United States Army Reserve
- Served as *Field Training Observer / Controller* from 1998 to 2002.
 - Developed and delivered training in advanced combat and medical tasks.

Juried Papers

- Mabe, B. (2006, February). *A captivated audience: Assumptions and perceptions of Reality TV viewers*. Paper presented at the annual convention of the Western States Communication Association, Palm Springs, CA.
- Mabe, B. (2006, April). *Gender and profanity: An observational analysis of expletive use by gender of conversational participants*. Paper presented at the annual convention of the Rocky Mountain Communication Association, Greeley, CO.
- Mabe, B. & Dong, H. (2006, June). *"Who turned off the world?" The television-dependent rhetorical vision in Darryl Worley's "Have You Forgotten."* Paper selected for presentation at the annual convention of the International Communication Association, Dresden, Germany.
- Mabe, B. (2006, November). *Coordinated Management of Meaning and the Cyprus conflict: A strategic proposal based on Broome's narratives*. Paper to be presented at the annual convention of the National Communication Association, San Antonio, TX.

Mabe, B. (2006, November). *Losing your self: A rhetorical criticism of the identity theft metaphor*. Paper to be presented at the annual convention of the National Communication Association, San Antonio, TX.

Mabe, B. (2007, February). *What is Reality TV? A generic rhetorical approach to developing a cohesive definition*. Paper to be presented at the annual convention of the Western States Communication Association, Seattle, WA.

Other Presentations

Mabe, B. (2006, April). *Reconstructing reality: Research, Reality TV, and the postmodern problem*. Presentation at the annual research symposium of the University of New Mexico Communication Graduate Student Association, Albuquerque, NM.

Mabe, B. (2006, April). *Ruins Americana: The discourse of decay*. Presentation at the annual research symposium of the University of New Mexico Communication Graduate Student Association, Albuquerque, NM.

Professional Service

2006 National Communication Association Summer Institute, Albuquerque, NM
Catching Ourselves in the Act: A Collaborative Session to Enrich Our Discipline Through Social Constructionist Approaches.

- Served on planning committee.
- Designed printed materials.
- Assisted in event facilitation.

2006 Annual convention of the National Communication Association, San Antonio, TX

- Reviewed papers for the Mass Communication division.
- Chaired session: *Social Uses of Reality TV: Entertainment, Identity, and Gender Construction.*

Institutional Service

2005 - 2006 University of New Mexico - Department of Communication & Journalism
Undergraduate Curriculum Committee for Journalism and Mass Communication

2005 - 2006 University of New Mexico - Department of Communication & Journalism
Communication Committee

- Visiting member for Web site redesign.
- Designed a beta navigation interface for the Department's home page.

2005 - 2006 University of New Mexico - Department of Communication & Journalism
Assistant Department Webmaster

2005 - 2006 University of New Mexico - Department of Communication & Journalism
Graduate Student Orientation Committee

2005 - 2006 University of New Mexico - Department of Communication & Journalism

Annual Research Symposium Committee

- 2006 - 2007 University of New Mexico - Information Technology Cabinet
Graduate and Professional Student Association Representative
- 2006 - 2007 University of New Mexico - Graduate and Professional Student Association
Election Committee
- 2006 - 2007 University of New Mexico - Graduate and Professional Student Association
Student Research Funding Committee

Competitive Awards

- 2002 LaCoy Scholarship and Television Studio Assistantship, Fitchburg State College
2003 Technical Communication Student of the Year, Fitchburg State College

Computer Skills

- Full range of video and photography editing applications including Apple Final Cut Pro, Adobe Photoshop, Adobe After Effects, and Apple DVD Studio Pro.
- Web design skills including HTML / XHTML, ASP, Macromedia Dreamweaver, and Macromedia Flash.
- SPSS and AMOS
- Microsoft Office
- Proficient in both Microsoft Windows and Mac OS environments.

Affiliations

- 2002 National Communication Association Undergraduate Honor Society (Lambda Pi Eta)
2005 Western States Communication Association
2005 National Communication Association
2006 International Communication Association
2006 Rocky Mountain Communication Association