

JENNIFER A. SANDOVAL

PhD Candidate and Instructor
Department of Communication & Journalism

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EDUCATION:

PhD Student

University of New Mexico, Albuquerque, NM
Department of Communication and Journalism
August 2007- Present
Area of Concentration: Culture and Communication
Cognate: Postcolonial Feminist Thought

Masters of Dispute Resolution

Pepperdine University School of Law, Malibu, CA
Straus Institute for Dispute Resolution
Awarded: August 2003
Area of Concentration: International Conflict

Bachelor of Arts

Pepperdine University, Malibu, CA
Department of Communication
Awarded: April 2002, Cum Laude
Major: Organizational Communication
Minor: Journalism

Research Interests:

The intersections of culture, the body and public policy

GRADUATE COURSEWORK

PhD:

History and Philosophy of Communication
Critical and Cultural Studies
Persuasion Seminar
Teaching the Basic Course in Communication
Advanced Intercultural Communication
Qualitative Methods
Theories of Communication
Postcolonialism & Mediascapes
Race & Ethnic Relations
Rhetorical Criticism
Quantitative Methods
Postcolonial Literature
Feminist Epistemology and Pedagogy

MDR:

Mediation Seminar
Negotiation
Cross-Cultural Conflict & DR
Communication and Conflict
Interviewing Counseling & Planning
Introduction to Legal Processes
Mediation Clinic
Arbitration Practice
Social Psychology of Conflict
Employment Dispute Resolution
Dispute Resolution in Entertainment
Faith Based Diplomacy and
International Peacemaking

International Coursework:

Asian Dispute Resolution Processes in Hong Kong and Beijing & Guangzhou, China
Current Issues in International Dispute Resolution in London, England & Geneva, Switzerland

RESEARCH

Conference Papers and Presentations

Sandoval, J.A. (2008). *Away in a manger: A tale of surrogacy in the U.S. and Ukraine on the International Surrogacy Partners website*. Paper accepted to the Feminist Communication Division of the annual meeting of the *National Communication Association*, November 2009.

Sandoval, J.A. (2008). *More than skin deep: Embodied racism and health outcomes in the United States*. Paper accepted to the Health Communication division of the annual meeting of the *National Communication Association*, November 2009.

Sandoval, J.A. (2008). *Rock n Roll, NASCAR and War: The Simulacrum of the American Soldier*. Paper accepted to the Mass Communication division of the annual meeting of the *National Communication Association*, November 2009.

Sandoval, J.A. (2008). *Bodies for sale: The documentary discourse of the black market organ trade*. Paper accepted to Global Communication and Social Change division of the annual meeting of the *International Communication Association*, May 2009.

Sandoval, J.A. (2008). *Controlling the Chaos: An eco-feminist discourse analysis of Pre-Menstrual Dysphoric Disorder (PMDD)*. Paper accepted to Feminist Communication Division of annual meeting of the *National Communication Association*, November 2008.

Sandoval, J.A. (2008). *Private vs. Public: (Re) thinking agency, they body and public policy*. Paper accepted to the Theory Division of annual meeting of *Western States Communication Association*, February, 2008.

Sandoval, J.A. (2007). *We're Not Gonna Take It:" The pathologizing of feminine health norms in pharmaceutical advertising*. Paper accepted at *Gender Across Borders*, State University of New York at Buffalo, April, 2008.

Manuscripts in Preparation for Publication

Foss, K. Krolokke, C. and Sandoval, J.A. (2010). *The commodification of motherhood: surrogacy as a matter of choice in Contemplating motherhood in an era of choice: Explorations into discourses of reproduction*. Lexington: Lexington Press.

Chandler, R. and Sandoval, J.A. (2009) *Communication and Conflict Theories for ADR Professional*. Pending publication in 2010.

Assisted with research and design of: *Terrorism – How Can Business Continuity Cope? Initiating Continuity Planning for Terrorism Threats Workbook, 2004 with Robert C. Chandler*.

Current Research Projects

Community Based Participatory Research: with Dr. John Oetzl, a joint project between the School of Public Health and the Communication & Journalism Department at the University of New Mexico

UNM Departmental and Communication Graduate Student Association

CommGrads (Graduate Student Organization) President

PhD Admissions & Curriculum Committee, Graduate Student Representative

Development Committee Member, Graduate Student Representative

Workshop on Conflict Management. Co-facilitated a workshop for incoming graduate students at the graduate student retreat. (August 2008)

Website Coordinator. (August 2008–July 2009). Collected and posted graduate student biographies, CVs, and other information on departmental website.

Completed Safe Zone in Educational Setting Training in Spring 2009

Community and Non-Profit

Mentor and Moderator for Hablamos Conference on Renewable Energy. Work with Albuquerque Academy students, Winter 2007

Crisis Counselor/Advocate - Peace Over Violence (formerly the Los Angeles Association on Assaults Against Women, LACAAW), Los Angeles, CA, Feb 2006- July 2008

Volunteer Advocate S.O.S Community Outreach for People in Transition, Malibu, CA, Nov 2001- Dec 2003

PROFESSIONAL AFFILIATIONS

International Communication Association (ICA) - Member since 2008

National Communication Association (NCA) - Member since 2007

Western States Communication Association (WSCA) - Member since 2008

Organization for Research on Women and Communication (ORWAC) - Member since 2009

PROFESSIONAL EXPERIENCE

Packman & Associates **Newbury Park, CA** **2006-Present**

Communication Consultant

- Executive coaching and communication training for a variety of clients including Verizon, United Way, Amgen, Nike, as well as several not for profits and state and city government agencies

Straus Institute for Dispute Resolution **Malibu, CA** **2000-2005**

Strategic Projects Coordinator (promoted from Assistant to Director)

- Created, coordinated and implemented new initiatives including the 2004 Asian Study Tour, taking 24 students and professionals to Asia to study intercultural dispute resolution methods, and joint efforts with the Pepperdine Business School, the Graduate School of Education and Psychology and the School of Public Policy introducing concentrations in dispute resolution to current graduate programs.
- Implemented strategies to gain greater web presence and re-designed web pages to be more concise, colorful and user-friendly. Brought website to the top five search engine searches for 11 keywords on Google, Yahoo, MSN, AOL and Lycos.
- Developed new marketing materials including 12' x 12' exhibit display, display banners, magazine ads and introduced new information strips to decrease printing and mailing costs by 60 percent.
- Researched current legal and communication theories regarding dispute resolution and the workplace.
- Edited and published annual newsletter *Resolutions*.
- Managed and administered \$1.7 million dollar budget, designed and implemented new payroll system under new California laws for adjunct professors.
- Trained, supervised and hired staff of four to five support staff members.

California Academy of Mediation Professionals **Encino, CA** **2002-2003**

Mediator/Intern

- Mediated over 75 cases at Superior Court of California in Los Angeles County with an 80 percent settlement rate; issues ranged from construction defect to wrongful death.
- Wrote statistical reports and managed cases required for county funding of mediation program.

Pepperdine University **Malibu, CA** **2001-2002**

Training Team Leader

- Assessed and evaluated training and development needs of the United Way of Ventura County.
- Directed team of student consultants in design of one-day training program in communication and conflict addressing specific needs of the client to improve relationships with neighboring business.
- Presented training program to twenty staff members of the United Way of Ventura County.

Special Project Assistant to Communications Professor

- Assessed and evaluated training and development needs of Verizon's corporate public affairs office.

- Created training presentation and materials on intercultural communication with advisor.
- Presented training program with advisor to twenty staff members.

Studio 8 Consulting

Calabasas, CA

2001-2002

Intern

- Developed intellectual property of the start-up firm through research and creation of theory frameworks addressing communication challenges for various businesses.
- Designed presentation materials and implementation of training programs.
- Strategic business planning and vision document development for non-profit organization focusing on the empowerment of those who found themselves homeless.

Turlock Chamber of Commerce

Turlock, CA

1999-2000

Director of the Convention & Visitor's Bureau

- Managed the coordination of multiple concerts, conferences, fundraisers, and special programs, raising over \$250,000 for the small not-for-profit organization.
- Directed and designed community Ambassador Program as well as several strategic committees, such as Leadership Turlock, Agriculture Committee, Economic Committee.
- Promotion and marketing of all programs, continued positive media relations, public relations and advertising.
- Increased membership of Bureau by thirteen percent in nine months.

Communications Assistant

- Designed and produced all publications including advertisements, newsletters, press releases and event material.
- Assistance and coordination of special events, fundraising and development.

Language Ability:

Conversational Spanish

Computer Skills:

Microsoft Office, Publisher, Adobe Illustrator, Adobe Pagemaker, Adobe Photoshop, Quark, SEO, SPSS, NVIVO, BlackBoard teaching platform, WebCT teaching platform