

# Distance Education Programs and Services

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The Redesign of Distance Education  
Efforts at UNM for 2009-2010 and  
Beyond

# Background

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- Self Study at the Request of President Schmidly in Early 2008.
  - Completed in August 2008.
  - Primary Recommendations:
    - **Make distance education and outreach a presidential and university priority.**
    - **Incorporate the outreach and distance learning mission into all college and department strategic plans.**
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# Background

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- Self Study Recommendations (cont):
    - Integrate distance learning, hybrid learning, web-enhanced courses and alternative-format courses into an integral vision for learning for the entire University, becoming part of the university culture
    - Conduct environmental scans and market analyses to determine workforce needs and suitable degree programs to meet these needs
    - Develop a budget model that rewards and adequately funds academic participation and technical infrastructure for distance learning
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# Background

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- Self Study Recommendations: (cont)
    - Support full degree programs to be offered at a distance, rather than individual courses
    - Provide seed funding for program development and implementation
    - Support a range of e-learning delivery options, both for distance and campus-based students
    - Support all players involved with distance learning—academic colleges, faculty, UNM Centers, and EU
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# Background

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- Self Study Recommendations (cont):
    - **Establish an Academic Curriculum Planner Position**
    - **Reward collaboration for degree completion and new degrees**
  - Big Changes for EU will be necessary to move forward with these recommendation
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# DEPS Funding Taskforce

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- ❑ Established in August 2008
  - ❑ Charged by the President to re-tool the funding of Academic Units for participation in Distance Education efforts
  - ❑ Representation from Administrative, Academic and DEPS groups, both finance and curriculum input.
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# Funding Task Force Recommendations

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- Move to a single delivery platform with multiple presentation options and technical solutions as soon as feasible
  - Create an EU Advisory Council
  - Hold individual colleges/schools “financially harmless” during transition year.
  - Create faculty liaison positions
  - Add core features to EU model including online advisement, online tutoring, etc.
  - Create start-up/incentive fund for colleges and schools to develop new online programs (+/- \$500,000)
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# Funding Task Force Recommendations

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- Increase online development compensation from \$1,000.00 to \$2,000.00.
  - Provide funding to the Library to enhance electronic access for distance education students to journals and publications and books, and to enhance the Library's ability to provide technical assistance
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# Funding Task Force Mechanics

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- What does this mean to us?
    - Colleges and schools will receive base-funding based on AY 2008-2009 instructional expenses.
    - Funding actuals will be transferred each semester based on FY 09 activity.
    - Colleges and schools will be expected to generate SCH at the AY 2008-2009 level.
    - Budget figures will be provided to the colleges in early April.
    - Questions so far.
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# Funding Task Force Mechanics

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- Growth in SCH production will result in revenue sharing:
    - Activity has been captured for 2008-2009.
    - Same sections = 50/50 split in revenue.
      - Roughly \$107.00 per undergrad sch.
      - Roughly \$118.00 per graduate sch.
      - Anderson and A&P slightly higher
    - New sections = 50/50 split after instruction and development costs.
      - College receives \$5,000 for new section, plus 50/50 split.  $((\text{rev} - \$5,000) * .5) = \text{split}$ . College receives \$5,000 + split, EU = split
  
  - Questions so far
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# Funding Task Force Mechanics

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- Decline in Online or ITV SCH will result in reduced budget allocation actuals:
    - Activity has been captured for 2008-2009.
    - Reduction is based on cost factor:
      - Transfer / Sch generation in 2008-2009.
      - Varies by college
      - Ranges from \$43.04 to \$142.86
  - Seed Funding for new programs available
    - Business Plan necessary for consideration and award.
  - Questions so far
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# Funding Task Force Mechanics

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- SCH based performance funding is the goal.
  - 2009-2010 is a transition year.
  - Could be extended if it works well and/or Academic Units need time to transition.
  - A new task force will be formed to explore a performance-based funding model.
    - Ratio-based funding
    - Supports DEPS operations
    - Funds academic units based on SCH generation
  - Task force will be called after the beginning of FY10.
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# Distance Education Programs and Services

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- Questions
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