

Name: _____

C&J 372 (fall 2012)

COPY EDITING / LAYOUT

1. Do you read the *Daily Lobo* on a regular basis of at least a few times a week?

Yes No

2. Did you read the *Daily Lobo*:

last week today not yet, but probably will read it later today hardly ever read *Lobo*

3. When you read a commercial daily paper, which do you read?

Albuquerque Journal *Santa Fe New Mexican* Your hometown newspaper Other (specify) Hardly ever read a daily

4. When did you read a daily newspaper (other than the *Lobo*)? Mark all that apply:

yesterday today this past Sunday

5. Which, if any, of the following dailies do you read at least occasionally in print or online?

New York Times *Wall Street Journal* *USA Today* other (specify)

6. What newspaper(s) do you read regularly online?

7. To the best of your knowledge, do your friends read print newspapers at least occasionally?

Probably not Very few Some do Nearly all

8. Circle the experience you have had for the *Daily Lobo* or any another publication:

Write stories edit stories write headlines design pages none

9. What is your main regular source of information for news?

Daily Lobo daily newspapers TV newscasts Internet radio

10. Nearly everyone gets at least some news from the Web. Name your favorite Internet source(s):

12. Which of the following, if any, free alternative papers do you read frequently?

Alibi *Santa Fe Reporter* other (specify)

13. When you watch TV news, which station do you usually watch it on?

KASA-2 KOB-4 KOAT-7 KRQE-13 Other (CNN, Fox, etc.)

14. Did you watch TV local news....

yesterday not yesterday, but occasionally hardly ever

15. Did you watch TV national news on a local or cable station,,,,

yesterday not yesterday, but occasionally hardly ever

16. What is your biggest complaint (of any kind) about TV newscasts?

17. Do you have Internet access at your college address?

Yes No

18. For class purposes, print the e-mail address you regularly use (please print legibly):

19. How often do you check your e-mail?

several times a day at least once a day every few days once in a while hardly ever

20. Circle which of the following software programs you know:

Microsoft Word QuarkXPress InDesign Pagemaker Dreamweaver

21. What is your class year at UNM?

first year sophomore junior senior graduate

22. What aspect of print journalism interests you the most?

Copy editing Page design Headline writing Reporting Other (specify)

23. If you're a C&J major, what is your concentration?

print broadcast public relations advertising

24. Have you completed both 171 and 271 already?

yes, I've completed both taking 171 now taken 171, but not 271 taking 271 now

25. Briefly describe what you expect or want to learn from this class.