

Fulfills

A&S
Group 1

Writing &
Speaking

300-Levels

The Publication Process: Scribendi Pt. 1

UHON 301-002 M 3:00-5:30 SHC 8

Scribendi is a high quality publication of art and literature, sponsored by the Western Regional Honors Council and the UHP. Produced completely by UHP students, *Scribendi* publishes creative works by undergraduate honors students in more than 220 western colleges and universities. This first half of our year-long process is designed specifically for students who have committed themselves to the immensely rewarding and enormously challenging experience of producing our publication. Functioning largely as an educational internship in small publication production, this course provides students with practical, hands-on experience in proofreading, copyediting, typography, magazine design and layout (using Adobe InDesign desktop publishing software), fundraising, marketing and distribution, as well as small press management. By the end of the year, the student staff members will gain practical skills in the art and process of producing such a publication. The *Scribendi* experience differs from the usual academic class in that it is focused primarily on active learning accomplished by intensive discussion, lots of practice, and an emphasis on professional behavior. Enrollment is limited to students selected through an application and interview process conducted by the instructor. Students should understand this is a two-semester commitment, spanning both Fall and Spring semesters.

Readings

Lynda.com Typography/InDesign courses

Amy Einsohn, *The Copyeditor's Handbook: A Guide for Book Publishing and Corporate Communications*

Bill Walsh, *The Elephants of Style*

Robin Williams, *The Non-Designer's Design Book: Design and Typographic Principles for the Visual Novice*

Robin Williams, *The Non-Designer's Type Book: Insights and Techniques for Creating Professional-Level Type*

Requirements

Attendance, active participation, weekly work reports, 8-12 short skills-building assignments and committee projects, final 10-15 page mini-magazine project.

About the Instructor

Leslie Donovan is a continuing UHP faculty member and the faculty advisor for *Scribendi*. She earned her B.A. and M.A. in English from UNM and her Ph.D. in Medieval Literature from the University of Washington. Her recent publications include studies of J.R.R. Tolkien, *Beowulf*, Anglo-Saxon women saints, and Honors teaching.