

The Making of a Magazine (Scribendi Part 2)

UHON 302-014 | M | 3:00-5:30 | SHC 9 | 29170

Dr. Leslie Donovan

Scribendi is an annual undergraduate honors publication affiliated with the Western Regional Honors Council as well as UHP. Produced at UNM by a staff of UHP students, Scribendi publishes work submitted by Honors students from more than 220 colleges and universities in the 13-state western region of the U.S. In the spring semester of our year-long process, students put into practice the graphic design, copyediting, desktop publishing, and submission assessment skills they learned in the fall semester to perform the entire process of creating the next issue of our high quality literary/art magazine. To accomplish this, they perform all editorial, design, typesetting, promotional, and operations management functions necessary to create a successful magazine. By the end of the year, student staff members gain practical, marketable skills in the art and process of small press publication. Producing Scribendi is a highly rewarding effort that begins in the fall and culminates with this course. However, the spring course is ordinarily limited to students who have completed the corresponding fall Scribendi course. Permission to enroll must be obtained from the instructor.

Readings

Lynda.com Typography/InDesign courses

Scribendi Staff Handbook

Amy Einsohn, *The Copyeditor's Handbook: A Guide for Book Publishing and Corporate Communications*

Bill Walsh, *The Elephants of Style*

Robin Williams, *The Non-Designer's Design Book: Design and Typographic Principles for the Visual Novice*

Robin Williams, *The Non-Designer's Type Book: Insights and Techniques for Creating Professional-Level Type*

Requirements

Attendance, active participation, meeting stringent deadlines for weekly pre-press and marketing assignments, weekly work reports, 2-3 short committee or individual reports, 1 final paper (12-15 pages).

About the Instructor

Leslie Donovan is a continuing UHP faculty member and the faculty advisor for Scribendi. She earned her B.A. and M.A. in English from UNM and her Ph.D. in Medieval Literature from the University of Washington. Her publications include studies of J.R.R. Tolkien, Beowulf, Anglo-Saxon women saints, and Honors teaching.

300-Levels