BEING THE BEST ISN'T EASY, BUT AROUND HERE IT'S TRADITION

It is a funny thing about life. If you refuse to accept anything but the best, you very often get it.

W. Somerset Maugham

For Gamma Beta, 2007 was no different than any other year in terms of successful accomplishments. Kappa Kappa Gamma women made vast strides and tremendous improvements throughout the year with regard to the New Member Program, retention rates, philanthropic contributions, memorial services, and recognition at the Eta Province Meeting held in Colorado Springs, Colorado.

Please see The Best/page 2
The New Member Program at Gamma Beta was given a comprehensive face-lift with the help of New Member Advisor, Annalee Esterly, the New Member Chair, Rachel Dautenhahn, and the New Member Assistant, Micki Lucero. The year was spent trying to eliminate aspects that were outdated and to integrate concepts that would complement what was already in place. We were able to bring back Kore Groups, New Member conferences, and officer integration. These different elements of the New Member Program increased the retention of our members and the quality of members being recruited.

At the Eta Province Meeting Gamma Beta was recognized with awards in Public Relations, Ritual, and Standards and brought home the most awards in Eta Province. The Albuquerque Alumnae Association received multiple awards, as well, for their dedication and commitment to excellence.

Gamma Beta was yet again recognized as a Five Star Chapter of Excellence. We were proud to take home the Greek Week Cup for another year! Since 1994, our chapter has taken the Greek Week Cup home 10 times. Not only has it become second nature to be the best, but also to find better ways to be the best. Within the Greek Community, we have continued to shine through participation, recruitment, and unity.

2007 has proven to be the year for innovative ideas and unwavering progress. As outgoing President, I expect the same success for 2008 and have the utmost confidence that Gamma Beta will far exceed any and all expectations with the greatest of ease.

Ashley Roybal, 2007 Gamma Beta President

ALUMNAE LEADERS VISIT GAMMA BETA

2007 was an all hands on year when every member was able to participate in the decision making within the chapter. Our committee meetings were productive, and we felt we accomplished many worthwhile projects. We enjoyed visits from two amazing ladies: Karen D' Antoni, Eta's Province Director of Chapters, and Amy Hawkins, a Leadership Consultant. Karen helped us improve our ritual and met with the officers to assure that we were all comfortable with our new offices. Amy was also a great asset to our chapter. She, too, met with each officer and provided some great tips for the year. We also planned a Leadership Day to ensure that each officer would be properly trained.

Melissa Hunt, Vice President of Organization
2007 WAS A BANNER YEAR FOR ACADEMIC EXCELLENCE

Gamma Beta Chapter had a Spring 2007 GPA of 3.192 which was an increase from the previous term. This put Gamma Beta above the All-Woman’s Average and the All-Sorority Average on campus.

Many of the Kappa ladies improved their own GPA with several of them achieving a 4.0 or better. Kappas received scholarships from several sources. Lesley Pompa and Ashley Roybal received scholarships from Kappa Kappa Gamma's House Corporation serving GB. Shaylee Beasley, Erica Barela, and Madison Warren were given scholarships from the Albuquerque Alumnae Association of KKG for the 2007-2008 school year. Amber Cannon, Jessica Jaramillo, and Erika Maestas received 2007-2008 Santa Fe Alumnae Association of KKG scholarships. Shaylee Beasley received the Diana Kinney Book Scholarship. Amber Cannon received one of four scholarships provided by the Albuquerque Metropolitan Alumnae Panhellenic. Emily Martin received a Rugby Scholarship from UNM.

I am proud of the Kappas’ scholastic achievements and their focus on academic excellence throughout the year! We thank all of the above groups for promoting scholarship in the Kappa Community.

Amber Cannon, Vice President of Academic Excellence

2007 RECRUITMENT MADE KAPPA PROUD

We are pleased to record the names of Gamma Beta's new members who were initiated in 2007: Leandra Abeyta, Lesly Aguilar, Lindsey Borders, Meagan Bourne, Jazmin Estrada, Erin Frasier, Sara Gurule, Kristen Hanifin, Sequoia Kaul, Caitlin Locke, Tiffany Lowenstein, Emily Martin, Erin Miller, Cherese Paloni, Candace Rodriguez, Theresa Saiz, Danielle Sanchez, Nicole Sawyer, Samantha Sonntag, Cynthia Tena, and Chloe Voorheis.

The Recruitment Parties were memorable. Bid Day was exciting! Initiation made us all remember our own ceremony, and the women who joined Kappa Kappa Gamma are outstanding. They became involved immediately in the goals of this chapter and have already proven themselves to be unique contributors. In 2057 they will remember these same rewarding moments when they receive their 50-year pins. Welcome to all the 2007 initiates!

Rachel Dautenhaun, New Member Chair
GAMMA BETA SUPPORTS OUTREACH PROJECTS

Gamma Beta Chapter started 2007 with an outreach project to the Greek Community. Valentines were delivered to each sorority house on campus. Each girl in the sorority received a personal valentine along with a little treat to bring them hearty good wishes from Kappa. The valentines were a big hit along Greek row and greatly appreciated by all the girls.

In April 2007 Gamma Beta hosted a Candlelight Vigil for the victims of the Virginia Tech Massacre. One of the victims was a member of Zeta Mu chapter of Kappa Kappa Gamma at Virginia Tech.

An invitation was spread throughout the UNM campus, and we assembled at the "Key" just west of our chapter home for this comforting ceremony. We also conducted far-reaching fundraising efforts, and we were able to raise and donate $1,000 to the Caitlin Hammeran Foundation established by the Fraternity.

2007 also marked another successful year in terms of active and alumnae relations. We once again opened our doors to the “little ones” of Kappa’s alumnae and to those of Kappa’s family members and held a Princess PJ Party at our house in November 2007. We had the girls come over in their PJs to participate in fun activities, enjoy face painting, coloring, and watching a Disney Princess movie. Also, some of our active girls showed their enthusiastic spirit by dressing up as Disney Princesses! All girls, young and old, had a blast, and we hope to continue this as a tradition.

To end 2007 we continued our traditional outreach to the other 130 Kappa Kappa Gamma chapters in the nation by mailing a Holiday photo card of our membership and our best wishes to each chapter.

Michelle Baumann, Public Relations Chair

EMMAH SMITH ELLIS CELEBRATES 103 YEARS

April 7, 2008 will be a day of celebration for the many friends of Emmah Ellis as she reaches her 103rd birthday. She was initiated at Kappa Kappa Gamma's Gamma Nu at the University of Arkansas in 1925 as a charter member. She moved to Albuquerque in 1947, and began an illustrious career of varied services to Gamma Beta.

If you wish, remember her with a card sent to Montebello, 10500 Academy NE, ALR # 832, Albuquerque, 87111. Emmah is a True Blue Kappa and a beloved friend to all her sisters.
SUMMARIZED LIST OF 2007 PHILANTHROPIC ACHIEVEMENTS

- Volunteered with Blue Star mothers welcoming soldiers home
- Volunteered at the Duke City Marathon passing out water and snacks to runners
- Served food to the homeless at Project Share throughout the Spring 2007 semester
- Participated in the Walk-a-Mile-in-Her Shoes which raised money to donate to sexually abused women
- Collected books for RIF at FD
- Participated in many campus trash clean-ups
- Participated in Spring Storm
- Made Inspiration Books for the children at UNM Children’s Hospital
- Participated with the UNM Men's Rugby Team and Roadrunner Food Bank for the Albuquerque Thanksgiving Food Drive
- Participated in UNM President Schmidly’s Inauguration
- Worked with the Greek Week Community Service event planting trees and spreading mulch in a Barelas Community Park
- Donated $1000 to the Caitlin Hammeran Foundation
- Raised $3127.00 for Greek Week Charity

Caitlin Locke, Philanthropy Chair

2007 HIGHLIGHTS

- Received Five Star Chapter of Excellence 2006
- Received Greek Week Cup for the tenth time
- Recognized at the 2007 Eta Province Meeting with awards for Public Relations, Ritual, and Standards
- Represented by Noell Sauer at the 2007 Leadership Academy
- Served by five Gamma Betas on the 2007 UNM Panhellenic Council
- Celebrated Academic Excellence

FD AWARDS 2007

- Scholarship: Noell Sauer
  Highest GPA: Noell Sauer
  Most Improved: Ashli Johnson
- Senior Award: Ashley Roybal
- Sisterhood Award: Stefanie Alexander
- Christy Barker: Madison Warren
- Rosalie Doolittle: Madison Warren
- Helen Savage: Nikki DiVasto
- Barbara Trechel: Alicia Alexis
A HOUSE BECOMES A HOME

As House Chair it is my responsibility to carry out the house rules and regulations of our chapter. I work very closely with Barb Coles, our long-time House Director, to ensure that our home is safe and presentable. She helps me plan fire drills, informs me when something needs to be taken care of, and keeps me on track when I become distracted with school or work. Barb is always busy planning meals, doing taxes, and helping to maintain our home. Nevertheless, she remains a support system for all of her girls. She makes time to sit and to chat with all of us.

I am also an ex-officio member of the House Board. Here are some of the newest luxuries HB has provided for our home: our gym has been completed with treadmills, a weight machine, a balance ball, padded flooring, a donated TV, and many other items. Over the summer it was also repainted. Much time and energy went into making this the best possible gym for us girls. Our PJ Room has been refurnished with a brand new, over-sized couch that the girls just love along with a beautiful, flat screen TV.

On March 31, 2008 Gamma Beta will celebrate her 90th birthday. During this celebration, girls will be giving house tours and introducing our new gym, study, PJ Room, and formal living room to alumnae. Afterwards birthday cake will be shared and alumnae and actives alike will join to talk about Kappa's past, present, and future.

We have initiated a fun way to let girls show off their rooms called "KKG TV, Cribs". This is a mock of the television show, MTV's Crib. On this show celebrities give tours of their homes. In our Cribs, we video tape girls as they give tours of their rooms. They point out favorite items which make their room unique. We show the footage at our meetings. Out of all the new ideas the House Committee has introduced, this has been the most popular. The girls love to show off how different their room is from everyone else's. The diversity in our house is amazing, but the sisterhood between these widely different girls is even more remarkable.

Alicia Alexis, House Chair
Continuing our long tradition of leadership on campus, Gamma Beta took an active role in the 2007 Panhellenic Council. Lauren Miles served as the Council's Vice President and also as a Rho Gamma during fall recruitment.

Other Council participants from Kappa were Noell Sauer, Assistant Scholarship Chair; Estella Tabet, Community Service Chair; Alicia Pompa, Public Relations Chair, and Shay Beasley, Campus Activities Chair.

Panhellenic is working to become more involved with the Athletic Department at UNM through the monthly Greeks at the Game events. Greeks are encouraged to attend games with their letters and, in turn, are recognized by the athletic teams. Our members really enjoy the spirit and sisterhood at the games.

Monthly Greek Area Clean-ups are also popular at the Kappa house. The clean-ups are a great way to earn extra philanthropy hours and keep Greek row looking sharp.

The University’s Greek Task Force continues to work with President Schmidly on restructuring the Greek system for continued success. UNM is privileged to have a leader like President Schmidly who supports the Greeks.

Kappa was host to the President and his wife for dinner in November 2007, and our members enjoyed sharing their experiences as Greeks with both of them. As always, Gamma Beta appreciates the support of our many alumnae who work with Panhellenic and Greek Life for our future success.

Shay Beasley, Panhellenic Delegate
welcomed the group and introduced Janet Schultz Kahn who acted as Toast Mistress.

The evening was filled with memorable moments and events. Pins were presented to alumnae who were initiated 50 years ago, 65 years ago, and one honoree, Katherine Meeks Bisbee, received her Seventy-five Year Pin following the FD gathering. Janet jogged memories of KKG activities at UNM in 1957. A slide show helped all to appreciate the fun and achievements of women who were initiated at that time. Personal letters from 24 pin recipients were included in the Keepsake Program presented to all.

New members were introduced, and awards were given to outstanding Gamma Beta women. Jodi Hebert was the recipient of the Outstanding Alumna Award, and, of course, the six founders of Kappa Kappa Gamma were also honored.

Alumnae and Gamma Beta expressed appreciation to the 2007 Founders Day Committee headed by Lanell Anderson for the lovely Kappa evening.

Alicia Pompa, Education Chair

SPECIAL EVENTS HIGHLIGHT THE YEAR

SPRING SEMESTER 2007
Gamma Beta held our Kappa Karnival Date Party in the city park near Carlisle and Lomas Boulevard NE. We gathered and enjoyed visiting, eating, and fun jumps and slides that were set up within the park.

Our Spring Formal was held at the Santa Ana Casino. The chapter seemed to enjoy both events very much.

FALL SEMESTER 2007
On October 20, 2007 a lovely Initiation Reception was held for new members and their parents at the Kappa House.

On October 27, 2007 we held a casino exchange with Phi Gamma Delta (Fiji). A casino company set up craps, black jack, and Texas Hold'em right in our own house!

A “Sister Picks Your Mister” Date Party was held November 10, 2007 at the Holiday Bowl. Each girl chose a friend to pick a date for her for the evening. Of course, most of the girls’ dates didn’t stay secret for long. Another "twist" to this party was that each girl was tied to her date by the wrist and ankle with a zip tie. It was funny to watch the dates try to bowl.
## 2007 OFFICER AND ADVISOR LIST

<table>
<thead>
<tr>
<th>OFFICE</th>
<th>OFFICER</th>
<th>ADVISOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advisory Board Chair</td>
<td>Annalee Esterly</td>
<td>--</td>
</tr>
<tr>
<td>President</td>
<td>Ashley Roybal</td>
<td>Karla Wilkinson</td>
</tr>
<tr>
<td>Vice President—Standards</td>
<td>Dezlyn Chacon</td>
<td>Kathryn Lenberg</td>
</tr>
<tr>
<td>Vice President—Organization</td>
<td>Melissa Hunt</td>
<td>Kristi Nana</td>
</tr>
<tr>
<td>Vice President—Academic Excellence</td>
<td>Amber Cannon</td>
<td>Amy Mahr</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Adriana Patron</td>
<td>Kayla Seagren</td>
</tr>
<tr>
<td>Marshal</td>
<td>Estella Tabet</td>
<td>Shelby Fields</td>
</tr>
<tr>
<td>Education</td>
<td>Alicia Pompa</td>
<td>Nancy Herring</td>
</tr>
<tr>
<td>House</td>
<td>Alicia Alexis</td>
<td>Jodi Hebert</td>
</tr>
<tr>
<td>Membership</td>
<td>Nikki DiVasto</td>
<td>Christina Boothe</td>
</tr>
<tr>
<td>New Member</td>
<td>Rachel Dautenhaun</td>
<td>Annalee Esterly</td>
</tr>
<tr>
<td>Panhellenic</td>
<td>Shay Beasley</td>
<td>Marian Williams</td>
</tr>
<tr>
<td>Philanthropy</td>
<td>Cait Locke</td>
<td>Annalee Esterly</td>
</tr>
<tr>
<td>Public Relations</td>
<td>Michelle Baumann</td>
<td>Alma B. Sanderson</td>
</tr>
<tr>
<td>Events</td>
<td>Noell Sauer</td>
<td>Becky King</td>
</tr>
<tr>
<td>Risk Management</td>
<td>Laura Baumgart</td>
<td>Becky King</td>
</tr>
<tr>
<td>Recording</td>
<td>Erika Maestas</td>
<td>Christina Antenucci</td>
</tr>
<tr>
<td>Corresponding</td>
<td>Kayla Donner</td>
<td>Christina Antenucci</td>
</tr>
<tr>
<td>Registrar</td>
<td>Bonnie Jones</td>
<td>Christina Antenucci</td>
</tr>
<tr>
<td>Member-at-Large</td>
<td>Miriam Kane</td>
<td>--</td>
</tr>
<tr>
<td>Song Chair</td>
<td>Stefanie Alexander</td>
<td>--</td>
</tr>
<tr>
<td></td>
<td>Stephanie Olive</td>
<td>--</td>
</tr>
</tbody>
</table>

Special Events from page 8

The Albuquerque International Balloon Museum was the setting for the Fall Formal held on December 1, 2007. The dinner was catered by Gardunos. The attendees had complete access to the entire museum the whole night, and a DJ provided the music for dancing!

Laura Baumgart, Risk Management
In 2006 Gamma Beta made a transitional issue of 2006 Adobe Key which was emailed to all alumnae whose email addresses were in our data base. This fulfilled two goals: 1. to initiate a more economical newsletter prototype to our far-flung Gamma Beta Alumnae Family and 2. To provide the Adobe Key to local Albuquerque alumnae who are members of various Kappa chapters, but had never received the newsletter of the chapter whom they serve with such TLC.

In 2007 Gamma Beta continues this futuristic focus by putting the 2007 Adobe Key on our website, UNM.edu/~kappa/. Postcards were mailed to all Gamma Betas using HQ labels so that we could reach as many of you as possible. If you know a Gamma Beta Kappa who did not receive this notice, would you please give her our website? If you have a Gamma Beta friend who does not have a computer, would you download a copy for her or help her download a copy at a public library computer?

In 2008 Gamma Beta hopes to increase our circle of contact with our Gamma Beta Alumnae Family by periodically placing news of you, your activities, and your achievements on our website. We lose track of our sisters as the years go by, but our memories of them remain in our hearts. UNM.edu/~kappa/ will be a key to unlock current news and reinforce our Kappa links electronically.

You may contact us in many ways!

- **Snail Mail** sent to: Gamma Beta Chapter of KKG
  1620 Mesa Vista Road NE
  Albuquerque, NM 87106

- **Website**
  UNM.edu/~kappa/

- **Email**
  kappa.org

- **A Visit**
  when you are in Albuquerque
  Or come to UNM

Whatever the venue, let us know your

- Name
- Address
- Active Chapter and Date of Initiation
- News
- Activities and Volunteerism
- Achievements
- Alumnae Group Affiliation and Idea Sharing.

Let’s Keep In Touch!!!