Journal Selection

General Factors
- What journals are publishing in your area?
- Is your work for generalists or specialists?
- Read journal masthead
- Read table of contents
- Look at your references
  - Where has work been published?

Does Your Article Fall Within the Scope of the Journal?

Specific Factors
- Prestige factors
  - Quality vs. Quantity (at your institution)
  - Status of refereed journal
  - Professional society association
  - Years in print
  - Impact factor
    - J. Citation Reports: # citations
    - Impact factor (current=2 yr)
      - Current citations /number or articles

Specific Factors cont.
- Frequency factors
  - Publication lag?
    - Submit, revise, accept, publish
  - National vs. International

Specific Factors cont.
- Political/Economic factors
  - Blind review? Double blind review?
  - Rejection rate?
  - % acceptance rate?
  - Journals per year?
  - Articles per journal?
  - # Data-based articles?
  - # Review articles? Case studies?
  - Circulation to libraries and membership
Specific Factors cont.
- Immediacy index
- How quickly article is cited
- # of current citations/# articles (that yr)
- Publisher
  - Private vs. professional society
- Indexed by? (Information retrieval)
- Abstracted by?

Editorial Questions
- Who is editorial review board?
- Gender/ethnicity of board
- How many?
- Who is editor-in-chief?
- Section editors?
- What are page costs?
- What are reprint costs?

Journal Citation Reports
- Rank, evaluate, categorize, compare
- Ranks journals by articles published
- Ranks journals by # of citations
- Provides immediacy index
- Provides impact factor

Success in publication takes time, perseverance, and self-discipline.