

## Journal Selection

### General Factors

- ▣ What journals are publishing in your area?
- ▣ Is your work for generalists or specialists?
- ▣ Read journal masthead
- ▣ Read table of contents
- ▣ Look at your references
  - ▣ Where has work been published?

## Does Your Article Fall Within the Scope of the Journal?

### Specific Factors

- ▣ Prestige factors
  - ▣ Quality vs. Quantity (at your institution)
  - ▣ Status of refereed journal
  - ▣ Professional society association
  - ▣ Years in print
- ▣ Impact factor
  - ▣ J. Citation Reports: # citations
  - ▣ Impact factor (current=2 yr)
    - ← Current citations /number of articles

### Specific Factors cont.

- ▣ Frequency factors
  - ▣ Publication lag?
    - ← Submit, revise, accept, publish
    - ← National vs. International

### Specific Factors cont.

- ▣ Political/Economic factors
  - ▣ Blind review? Double blind review?
  - ▣ Rejection rate?
  - ▣ % acceptance rate?
  - ▣ Journals per year?
  - ▣ Articles per journal?
  - ▣ # Data-based articles?
  - ▣ # Review articles? Case studies?
  - ▣ Circulation to libraries and membership

### Specific Factors cont.

- ☐ Immediacy index
  - 📖 How quickly article is cited
  - 📖 # of current citations/# articles (that yr)
- ☐ Publisher
  - 📖 Private vs. professional society
- ☐ Indexed by? (Information retrieval)
- ☐ Abstracted by?

### Editorial Questions

- ☐ Who is editorial review board?
  - 📖 Gender/ethnicity of board
  - 📖 How many?
- ☐ Who is editor-in-chief?
- ☐ Section editors?
- ☐ What are page costs?
- ☐ What are reprint costs?

### Journal Citation Reports

- ☐ Rank, evaluate, categorize, compare
- ☐ Ranks journals by articles published
- ☐ Ranks journals by # of citations
- ☐ Provides immediacy index
- ☐ Provides impact factor

Success in publication takes time,  
perseverance, and self-discipline.