



**For Immediate Release: 1 April 2010**

Honda Motorsport USA is proud to announce the all new 2011 model year Honda Ruckus. We at Honda have used the last year to intensively interview our proud and loyal customers for a re-design of this iconic machine that matches our innovations to your interests.

As with the successful release of our popular Fury Cruiser, we are slowing rolling out this fine product at dealer expositions over the next 7 months.

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