



3 points

Answer the following questions on a separate piece of paper.

CHAPTER 7 – Learning

1. In contrast to structuralism and the process of introspection, Ivan Pavlov, and later John Watson, preferred to draw conclusions regarding the workings of the human mind through observation of conditioned behavior. This psychological perspective became known as *behaviorism*. Explain what *behaviorism* is in terms of its view of psychology.
2. Explain the process of *classical conditioning*.
3. Describe the differences and drawbacks (if any) of the *fixed interval* and *variable interval* reinforcement schedules.
4. Explain how an employee that assembles circuit boards at a computer manufacturing plant might be *intrinsically* motivated and *extrinsically* motivated.
5. Albert Bandura pioneered research that investigated the relationship between observing behavior and modeling behavior in children. Explain the major discoveries of Bandura's research on the relationship between observing behavior and modeling behavior. Based on Bandura's research, can we say there is a *cause-and-effect* relationship between observing behavior and modeling the behavior observed? Answer your question in terms of how kids might be affected by watching certain types of TV programming.