

THE RECORDER

NM Coalition of School Administrators Newsletter

March 2010



NMCSA Executive Board 2009-2010

Deborah Dominguez Clark
President

Patricia Parsons
Vice President

James Gallegos
Past President

Theresa Archuleta
Gary Atwood
Jim Barentine
Jeff Carr
Mary Rose CdeBaca
Patricia Cloud
Penny Coppedge
Terry Dean
Jimmy Derrick
Karen Jones
Cathy Jones
Mona Kirk
Regina Lane
Joey Montano
Michael Morehead
Linda Paul
Allie Pelayo
Mike Phipps
Denise Potter
R.L. Richards
Janel Ryan
Gary Tripp
Emily Trujillo-Vigil
Manuel Valdez

New Mexico Coalition
of School Administrators

College of Education
MSCO5 - 3040
I UNM
Albuquerque, NM 87131

AASA's National Conference on Education February 11-13, 2010

The AASA Conference was held in Phoenix in February. As some of you may recall, the East coast was held in the grip of a fierce snowstorm, and as a result, both attendees and presenters had a difficult time getting to the conference. Several sessions were cancelled because of this. There were, however, several very inspiring and informative speakers. Among them were Malcolm Gladwell, the author of several intriguing books: *Blink*, *Outliers* and his latest book: *What the Dog Saw and other Adventures*.

On Friday morning, February 12, conference attendees heard from Education Secretary Arne Duncan who spoke about the proposed reauthorization of ESEA. The second speaker that morning was Geoffrey Canada whose work with the Harlem Children's Zone has inspired many districts to create similar models. Mr. Canada was clear that it takes hard work, dedication, and a prioritization of resources to create opportunities for success for children. The Harlem Children's Zone works with kids from birth until they graduate from college, with children receiving services from 8 a.m. to 5:45 p.m., 11 months a year. He has managed to marshal resources to improve conditions for children in a nearly 100 block zone in Harlem. Geoffrey Canada writes one poem every year at Valentine's Day. That poem is included in this newsletter.

Finally, on Saturday morning, Mika Brzezinski, the co-anchor on MSNBC's Good Morning Joe spoke about the importance of technology for both communicating and networking. She compared the challenges that educators and the news media face with applying new forms of technology that allow the public more choices than ever about where to get information. Brzezinski said her industry has been forced to embrace it and advised educators to do so as well.

On Thursday afternoon, Dr. Karen Couch, Superintendent of Moriarty-Edgewood Schools, was recognized as New Mexico's Superintendent of the Year, along with 49 other people, each representing their individual states. We encourage our members to attend the AASA conference next year which will be held in our neighboring state of Colorado. Early Bird registration usually begins in October. The keynote speakers and the Thought sessions are always inspiring and thought-provoking.

Also Inside This Issue...

Tom's Tales.....	2
Top 3 Tips for Succeeding as a Female Superintendent.....	4
NMCSA Leadership Series.....	5
NMCSA Webinars.....	6
Calendar of Events.....	7



THE RECORDER

Tom's Tales



I had hoped to be providing a comprehensive review of the recent legislative session –including details about an approved state and public school budget, but as this article is being composed we are awaiting the start of a special legislative session to again attempt to deal with the budget. Entrenched differences regarding cuts to education and government services vs. revenue enhancements-i.e. various taxes- led to adjournment without resolution during the previous attempt and are likely still at issue. Realistically, I fear there will ultimately be cuts to District budgets despite the efforts of strong education advocates hoping to hold us harmless.

Nonetheless, there were still a number of bills affecting education which were passed during the session that are now awaiting action by the Governor. Some will be of particular interest to many of you.

From the House, HB 44 requires Health Education as a new H.S. graduation requirement (? credit) for students entering 8th grade in 2012, with the local option of providing the course in either mid school or high school. HB 53 will allow a financial literacy class to count as one of the 4 required math credits for graduation provided that the course content has been aligned to state benchmarks and standards. HB 227 requires all districts to establish both finance and audit sub-committees with some specific membership requirements and also prescribed duties to carry out. And HB 232 establishes fixed days – the second Wednesday in October,

December and March- for reporting student enrollment rather than the current, and often widely varied 40th,80th and 120th day count dates around the state. In the Senate, SB 85 formally establishes the School Leadership Institute as a comprehensive and cohesive framework for the preparation, mentoring and professional development of principals and other public school leaders. SB 87 delays the implementation of standardized school calendars- from 2009 legislation- while Senate Joint Memorial 12 calls for a thorough study of various school calendars prior to the changes taking effect. Similarly, SB 165 delays for another year the data collection and reporting required under last year's School Athletics Equity Act. And SB 97 will provide temporary flexibility to Districts during these difficult financial times in terms of class size, teaching loads, staffing patterns, instructional materials etc.

Finally both HB 150 and SB 132 – the Hispanic Education Act- will provide for the study, development and implementation of educational systems focused on the success of Hispanic students to close the achievement gap and improve graduation rates for a significant percentage of our state's students.

While the Governor must still act on these bills, I believe all of these have a high probability of enactment. For a more comprehensive list of all the bills this last session dealing with education you might want to follow the link below to the Legislative Education Study Committee's excellent compilation know as "The Blurbs."

<http://legis.state.nm.us/lcs/lescdocs/LESC%20Blurbs%2049th%20Legislature,%202nd%20Session,%202010.pdf>

Tom Sullivan



JBHM
EDUCATION GROUP

Supporting Teaching, Leading, Learning



Waiting For Whom?

By: Geoffrey Canada (the Harlem Children's Zone) February 2010

*If you asked me where it all went wrong,
And why we find today
That certain children's lives are ruined,
Broken dreams just tossed away.
I would tell you a tale so sad to hear
You might not believe it's true.
It's true, it's sad, and terribly bad.
The question is: what will you do?
It seems that it is not a crime,
And not against the law,
To miseducate millions of children
As long as they are poor.
You can fail them year, after year,
And no one will give a damn.
That is no one except you and me,
But we're quiet and injustice stands.
In fact, adults seem to have the right
To get paid while doing harm.
Even if they have slapped and cursed,
And pinched those little arms.
And some do worse, lest we forget,
Those who punch, demean, molest,
And they get to stay, can't be sent away.
Who supports this system anyway?
I ask who created this broken system,
Where for decades poor children have failed?
And why can't we change such dysfunction
Where for most, failed schools lead to jail?
And who in the hell defends such a thing,
Where the evidence is clear and true?
I, for one, have said enough is enough,
I hope I can count on you too.
Our children are waiting for someone,
A hero who's ready to fight.
To end decades of injustice,
To know and to do what is right.
And what I am saying is shocking,
But what I am saying is true.
The hero children are waiting for,
That hero, it's me and it's you.*

Ed Gausson Memorial Scholarship

The Ed Gausson Memorial Scholarship honors the educational contribution of Mr. Gausson who served New Mexico in his roles as superintendent and as the Executive Director of NMCSA during the period of 1989-94. Applications for this year's scholarship award are now being accepted. This \$1000 scholarship provides for a professional growth experience to a practicing administrator. Especially in these poor economic times, this provides a great opportunity for administrators to participate in a professional growth activity of their choice. The recipient may use the funds during the 2010-11 school year. Candidates must be NMCSA members (district membership includes all administrators as members) and currently employed in an administrative position. The deadline for applications is May 10, 2010. Award winners will be announced at the summer conference in July. At the end of the 2010-2011 school year, the recipient is required to submit a short report on his or her professional growth experience. Applications will be available on the NMCSA website in March, at <http://www.unm.edu/~nmcsa/>

NMCSA Hall of Fame

The NMCSA Hall of Fame was established to honor retired New Mexico administrators who have made a significant contribution to the education of young people. Nominations are now being accepted for this prestigious award. Nominees must have held an administrative position in New Mexico for a minimum of ten (10) years. Preference will be given to nominees who have held office in NMCSA or in an Affiliate organization. Past recipients include Joe Lopez, John Mondragon and Fred Pomeroy. In 2009, the award was presented to LC Cozzens, a former administrator in Portales and a founding member of NMCSA. Applications for this award are also available on the NMCSA website. The NMCSA Board accepts the nominations and selects the recipient.



THE RECORDER

Top 3 Tips for Succeeding as a Female Superintendent

By Suzanne L. Gilmour and Mary. P. Kinsella

How do women obtain top school leadership positions, successfully retain the positions and lead with a higher aim?

We interviewed more than 50 successful female superintendents and asked them about their strategies for success. Here are their top recommendations for getting there, staying there, and leading effectively.

1. Getting There: It's about the match. Female superintendents said time and time again that the critical first piece to their success was the match between them and the school district. Doing a comprehensive district scan was vital and relying on their professional network helped them learn about the district and whether they would be a "fit." In addition, their vision needed to be congruent with the vision of the district.

Superintendent Ruby claimed, "The overall quality of life in a school district often times is one of the key deciding factors in determining the match between the district and the superintendent. I got a better glimpse of this while conducting the district scan, checking their previous board minutes, searching articles written about them on the Internet, and visiting a local diner."

2. Staying There: It's about relationships. The female superintendents built interpersonal relationships by interacting with all stakeholders, especially members of the board of education. These relationships required constant attention, nurturing and communication. Superintendent Juanita recommended that female superintendents "build strong allies in all political areas and with all groups of stakeholders. And, remember not to believe everything you hear. Conversations need to be held with all players, not just the ones who first come to your door."

Not all relationships are interpersonal. The superintendents also stressed the importance of articulating programmatic relationships within the organization, such as the relationship between student success and financial support. Superintendent Kathleen commented, "When dealing with financial issues, admit what you don't know, but find someone whom you can trust to help in this area. Remember that all decisions are

financial." This way, she said, superintendents could sustain programs over time and help all stakeholders see the relationship between a strong instructional program and the financial base needed to ensure its success.

3. Leading with a higher aim: It's about integrity and passion. Superintendents Betty and Frances agreed that "successful superintendents are organized keepers of the dream. They develop an entry plan to ensure that the dream comes to fruition, regularly monitor this plan and share its progress with the board and the entire school community." They were responsible for aligning the organizational, strategic, political and instructional elements of the role with an ethical and visionary focus that helped create and maintain the dream of student success.

For some superintendents, this took on a focus of social justice; for others, it was almost a spiritual calling. Still others talked about their higher aim as supporting a democratic community that reflected cultural proficiency

continued on page 5

The new face of learning

Getting students to grin, gasp and grow is easy with SMART education solutions. We support you all the way with everything from exceptional products to premium digital resources.

Create a new look in your classrooms.
Visit www.smarttech.com/EdSolutions

SMARTTM
Extraordinary made simpleTM

© 2009 SMART Technologies ULC. All rights reserved. 11014-08



Top 3 Tips for Succeeding as a Female Superintendent

continued from page 4

and equity. Regardless, their aim involved intentional behavior that led to a shared realization of the dream.

Sarah Jerome, former superintendent and past president of AASA, shares that “women and men can benefit from the lessons learned and shared by these successful superintendents. They offer valuable guideposts for artful and inspired leadership.”

Learn More

For more on this topic, read *Succeeding as a Female Superintendent: How to Get There and Stay There*, co-published by AASA and Rowman & Littlefield Education. To receive your 20% AASA member discount, enter promotion code AASA20 at checkout.

About the Authors

Suzanne L. Gilmour is chair of the Educational Leadership Department at the State University of New York at Oswego. She is a superintendent search consultant and executive director of the New York State Association for Women in Administration. Mary P. Kinsella is chair of the Educational Leadership Department at the State University of New York at Cortland. She is a former superintendent of schools. Gilmour and Kinsella are the authors of *Succeeding as a Female Superintendent: How To Get There and Stay There*, co-published by AASA and Rowman & Littlefield Education. AASA members save 20% using promotion code AASA20 when ordering.

NMCSA Leadership Series Professional Learning Communities



The third session of our Leadership Series was held on February 23 with about 40 people in attendance. Dr. Tom Many, Superintendent in Kildeer, IL and associate to Rick Dufour facilitated the second in a series of three days on professional learning communities (PLCs).

Participants learned about the “software” and “hardware” of PLCs, the hardware being the structure or the purpose of PLCs and the software being the how or the development of collaborative teams in PLCs. Dr. Many talked about the importance of protocols for using PLCs’ time productively and effectively. He gave the group time to analyze an actual team meeting to see how protocols are used. Finally, the group had an opportunity to review a case history of the progress of several schools. What the group learned is that collaboration and productive professional relationships, are the driving force behind progress in student achievement. One of his final slides

included this quote: “...creating a collaborative culture is the single most important factor for successful school improvement initiatives and the first order of business for those seeking to enhance the effectiveness of their schools.” (Eastwood & Lewis). The next session in our Leadership Series will be held on Friday, March 12 at CNM’s Workforce Training Center in Albuquerque. Call the NMCSA office for registration materials. The cost is \$50 per participant. The final session is scheduled for April 27, 2010.





NMCSA Webinars

NMCSA is pleased to announce the two final Webinars of the year.

The Webinar "*Technology Issues for Practicing Administrators*" is scheduled for Thursday, March 18 from 2:00 pm to 3:30 pm and will be facilitated by Patricia Miller, Superintendent of the Fort Sumner Schools. This highly interactive webinar will focus on those aspects of technology all administrators need to be aware of ranging from instructional applications to productivity tools.

The Webinar "*Ethics in the Public School Arena*" is scheduled for Tuesday, May 4 from 2:00 pm to 3:30 pm. This session will be facilitated by Hugh Prather and will feature New Mexico Attorney General Gary King and Paul Benoit, Superintendent of the Floyd Schools. Both the legal and applied aspects of ethics in public schools will be addressed in this interactive session.

To register for either or both please send your name and email address to Carol Wood (cswood@unm.edu) indicating your request to register. Participation is limited to the first 50 registrants. You might want to consider participating as a group. A week prior to the webinar you will receive your reminder and complete login information. We hope you can participate in one or both of these exciting professional development sessions.



GCI SchoolAccess is New Mexico's trusted partner for education and enrichment opportunities, providing:

- Collaborative learning environments
- Access to limitless curriculum
- Multiple modes of learning
- High-quality teachers

GCI SchoolAccess combines deep experience in education and technology to provide an individualized on-demand solution that enables anytime, anywhere learning.

Visit www.schoolaccess.net to learn more.



SCHOOLACCESS®

Aspiring Superintendents' Academy Now Accepting Applications

Applications are now being accepted for the second cohort of Fellows for the Aspiring Superintendent's Academy. This year long program is open to practicing administrators in New Mexico schools with five or more years of administrative experience. The program is a yearlong look at the superintendency with the intention of preparing participants for the rigors of one of the most demanding jobs in the profession. Fellows who are selected participate in a series of face to face and online sessions where theory and practice are melded and where participants are able to interact with highly successful superintendents. Written assignments accompany the sessions and current articles and books related to the superintendency are reviewed. A registration fee of \$150 will be required for participants who are selected.

To request an application, please e-mail Dr. Hugh Prather at hugh.h.prather@gmail.com and indicate your interest in receiving an electronic application form. Completed applications will be received through the application deadline of Friday, April 16, 2010. Applications will also require a letter of support for participation from the district Superintendent. Successful applicants will be notified by May 7, 2010. To ask any questions about the program call 505.321.1467.

YOUR NEW MEXICO BANKING TEAM

Public Finance Specialist with over 70 years of combined experience Serving New Mexico's Municipal Finance Needs

Paul Cassidy Managing Director	Loretta Batista Associate Vice-President
Kevin Powers Director	Rose Perea Administrative Assistant
Erik Harrigan Vice President	

6301 Uptown Blvd. NE • Suite 110 • Albuquerque, NM 87110
(505) 872-5999 • (877) 412-8162 • Fax (505) 872-5979

© Registered trademark of Royal Bank of Canada. RBC Capital Markets is a registered trademark of Royal Bank of Canada. Used under license. Member - CIPF.





THE RECORDER

Calendar of Events 2010

NMCSA Leadership Series

CNM Workforce Training Center
March 12, & April 27, 2010 (see article)

PED / NMASBO Spring Budget Workshop

Hotel Albuquerque
March 22 - 24, 2010

NMSBA School Law Conference

Hotel Albuquerque
June 4 - 5, 2010

NMCSA/NMPED Annual Conference

Hotel Albuquerque
July 26 - 28, 2010



George K. Baum & Company

INVESTMENT BANKERS SINCE 1928

New Mexico's Partner in Public Finance

John D Archuleta, Senior Vice President & Manager

A.L. Clemmons, Ph.D., Senior Vice President

505.872.2320 800.446.5998

Member NASD



High Plains DataBank

Customizable, responsive, and reliable data solutions.

Computer data disaster recovery, backup, & virtualization services and solutions ...

Customizable to meet your school district's computer data needs.

High Plains Regional Education Cooperative & High Plains DataBank

Call today: 575.445.7090 | Visit: www.HighPlainsDataBank.com

Leadership in closing the Achievement Gap

NMCSA/NMPED Summer Conference

July 26-28, 2010

Hotel Albuquerque, Albuquerque, NM

Presents



Dr. John Draper



Dr. Pedro Noguera



Dr. Gerald Tirozzi

Dr. John Draper is the CEO of the Educational Research Service in Alexandria, VA. His previous experience includes teacher, principal and Executive director of the Council for Leaders in Alabama Schools. Dr. Draper's presentation will focus on the types of conversations that resonate with the public, build morale among staff and generate support from political and business leaders.

Dr. Pedro Noguera is a professor at New York University and is the Executive director of the Metropolitan Center for Urban Education and the co-Director of the Institute for the Study of Globalization & Education in Metropolitan Settings. Dr. Noguera has served as an advisor and engaged in collaborative research with several large urban school districts throughout the United States. His message resonates with any district that serves a diverse population.

Dr. Gerald Tirozzi is the Executive Director of the National Association of Secondary School Principals (NASSP). Dr. Tirozzi is a nationally recognized leader in education reform whose career spans nearly 50 years. Dr. Tirozzi also served as Asst. Secretary of Elementary & Secondary Education at the United States Department of Education.

Your best Conference Buy is with NMCSA! Your \$150 Early Registration Fee Includes:

Special Keynote Presentations by Dr. Pedro Noguera, Dr. Gerald Tirozzi and

Dr. John Draper – back by popular request.

Greetings by Dr. Veronica C. Garcia, NM Secretary of Education

The Annual Leadership Awards Recognition Luncheon, emceed by APS funnyman, magician & juggler, Toby Herrera

More than 40 in-depth topical strands with something for everyone

Access to over 64 exhibitors / vendors with the latest in products for education

Daily complimentary breakfast and manager's evening reception for hotel guests

Two continental breakfasts, a light buffet evening reception, door prizes including three \$500 prizes, a complimentary gift item . . . and more

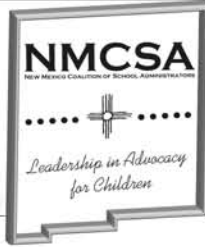
Early Registration Fee: \$150 (members), \$300 (non-members)

After July 5, 2010, add \$50 to the appropriate fee. Pre-registration ends July 16, 2010. Walk-ins will be accepted at the door.

Downloadable registration form available or register online at address below.

Hotel Albuquerque at Old Town (800-237-2133 or 505-843-6300) is offering conference rates of \$109 before July 5.

Identify yourself as an attendee.



NEW MEXICO COALITION OF SCHOOL ADMINISTRATORS
COE, MSC05 3040, 1 UNM
Albuquerque, NM 87131
phone: 277-6986 fax: 277-5496 email: nmcsa@unm.edu

LEADERSHIP IN CLOSING THE ACHIEVEMENT GAP

NMCSA & NMPED 2009 SUMMER CONFERENCE REGISTRATION JULY 26 - 28, 2010

Hotel Albuquerque at Old Town, 800 Rio Grande Blvd. NW, Albuquerque
 Mail or fax this form to contact above or register on-line at: www.unm.edu/~nmcsa
 (on-line registrants will be eligible to win a prize – P.O. # Required)

NAME (please print): _____ **District** _____

BILLING ADDRESS: _____

POSITION: _____ **E-MAIL:** _____ **PHONE** _____

EARLY REGISTRATION (received by July 5, 2010)

Members . . \$150.00. Non-Members . . \$300.00.*
All cancellations must be received in writing, fax or email.
A fee of \$50.00 will be charged for cancellations received after July 5, 2010
No-shows will be billed full amount of registration.

LATE REGISTRATION FEE (after July 5, 2010 - including walk-ins):
ADD \$50.00 TO APPROPRIATE FEE ABOVE!

My conference fee is \$ _____ Method of Payment: PO# _____
 Please invoice. Check Enclosed.

* Contact your superintendent's office or the NMCSA office to check for membership status if you are not sure.
Pre-registration ends on July 16, 2010. After that date we will only have on site registration.

HOTEL RESERVATIONS

Call the Hotel Albuquerque at Old Town at (800) 237-2133 or (505) 843-6300 before July 5, 2010. Identify yourself as an attendee to the NMCSA Summer Conference in order to qualify for conference room rates of \$109 for single or double occupancy.