

Program Evaluation (OLIT 508)

UNM's Organizational Learning & Instructional Technology Program

Offers an
Online Course in Fall 2008

This introductory course on evaluation examines models and methods of evaluating programs, processes, and products in education, business, healthcare, the military, non-profit, and governmental organizations. Particular emphasis is given to topics of formative and summative evaluation, frameworks for program evaluation, quantitative and qualitative methods of data collection and analysis, communicating and reporting evaluation findings, and the ethics and standards of evaluation practice. The underlying philosophy of the course is that evaluation can be the catalyst for organizational learning.

Instructor: Bill Bramble, Ph.D.
E-mail: bbramble@unm.edu

Take this course as an elective, as part of the OLIT Organizational Learning Professional Development Certificate Program, or to complete the requirements of the OLIT Master's Program.

