

Chapter 29: The Monetary System
Principles of Economics, 8th Edition
N. Gregory Mankiw
Page 1

1. Introduction
 - a. *This is a fairly descriptive chapter, but it contains some important material for understanding the world that we live in.*
 - b. Money is important for facilitating trade.
 - c. Paper money has no intrinsic value.

2. The Meaning of Money
 - a. In other contexts the term money is used very loosely to mean wealth or income.
 - b. Money is the set of assets in an economy that people regularly use to buy goods and services from other people. P. 604.
 - c. There are three functions of money, as it is a
 - i. Medium of exchange is an item that buyers give to sellers when they want to purchase goods and services. P. 605.
 - ii. Unit of account is the yardstick people use to post prices and record debt. P. 605.
 - (1) Wealth is the total of all stores of value.
 - iii. Store of value is an item that people can use to transfer purchasing power from the present to the future. P. 611.
 - d. *Alternatively, it can be viewed as a highly liquidity asset that facilitates transactions:*
 - i. Liquidity is the ease with which an asset can be converted into the economy's medium of exchange. P. 605.
 - e. When people decide in what form to hold their wealth, they have to balance the liquidity of each possible asset against the asset's usefulness as a store of value.
 - f. The Kinds of Money
 - i. Commodity money is money that takes the form of a commodity with intrinsic value. P. 605.
 - (1) An example is gold.
 - ii. Fiat money is money without intrinsic value that is used as money because of government decree. P. 606.
 - iii. **In the News: Why Gold?, P. 612.**
 - g. Money in the U.S. Economy
 - i. It is not easy to draw a line between the assets that can be called "money" and assets that cannot.
 - ii. Currency is the paper bills and coins in the hands of the public. P. 607.
 - iii. Demand deposits are balances in bank accounts that depositors can access on demand by writing a check. P. 607.
 - h. **FYI: Why Credit Cards Aren't Money, P. 609.**

Chapter 29: The Monetary System
Principles of Economics, 8th Edition
N. Gregory Mankiw
Page 2

- i. A credit card transaction does not involve money.
 - i. **Figure 1: Two Measures (M1 and M2) of the Money Stock for the U.S. Economy. P. 608.**
 - i. M1 is basically currency in circulation and checkable deposits.
 - ii. M2 is M1 plus savings accounts, smalltime deposits and money market mutual funds.
 - m. **Case Study: Where is All the Currency? P. 608.**
 - i. There is \$4,490 of currency in circulation for each American.
 - ii. Who is holding it?
 - (1) Foreigners and
 - (2) Drug dealers.
- 3. The Federal Reserve (Fed) is the central bank of the United States. P. 609.
 - a. Central bank is an institution designed to oversee the banking system and regulate the quantity of money in the economy. P. 609.
 - b. *It is a lender of last resort.*
 - c. The Fed's organization
 - i. It was created in 1913
 - ii. The Board of Governors consists of 7 members serving 14 year terms.
 - iii. The Chairman
 - (1) directs the Fed staff,
 - (2) presides over board meetings and
 - (3) testifies regularly before Congress.
 - iv. 12 regional Reserve Banks.
 - v. Jobs:
 - (1) Supervise banks and
 - (2) Control the money supply.
 - (3) Money supply is the quantity of money available in the economy. P. 610.
 - (4) Monetary policy is the setting of the money supply by the policymakers in the central bank. P. 610.
 - (5) *In contrast to the view presented by the media, its "powers" have traditionally been very limited.*
 - d. The Federal Open Market Committee
 - i. It consists of the 7 members of the Board of Governors and five of the twelve regional bank presidents.
 - ii. This is the key institution.
 - iii. It conducts (no surprise) open market operations.
- 4. Banks and the Money Supply
 - a. The simple case of 100 percent reserve banking

Chapter 29: The Monetary System
Principles of Economics, 8th Edition
N. Gregory Mankiw
Page 3

- i. Reserves are deposits that banks have received but have not loaned out. P. 612.
- ii. If banks hold all deposits in reserve, banks do not influence the supply of money.
- b. Money Creation with Fractional Reserve Banking
 - i. Fractional reserve banking is a banking system in which banks hold only a fraction of deposits as reserves. P. 612.
 - (1) When banks hold only a fraction of deposits in reserve, banks create money.
 - ii. Reserve ratio: The fraction of deposits that banks hold as reserves. P. 612.

FIRST NATIONAL BANK			
Assets		Liabilities	
Reserves	\$10.00	Deposits	\$100.00
Loans	\$90.00		
SECOND NATIONAL BANK			
Assets		Liabilities	
Reserves	\$9.00	Deposits	\$90.00
Loans	\$81.00		
THIRD NATIONAL BANK			
Assets		Liabilities	
Reserves	\$8.10	Deposits	\$81.00
Loans	\$72.90		

- c. The money multiplier
 - i. The simple money multiplier is $1/rr$, so the higher the reserve ratio, the less of each deposit banks loan out and the smaller the money multiplier.
 - ii. *A more realistic money multiplier would take into account currency held by the public and the potential for excess reserves by banks.*

Chapter 29: The Monetary System
Principles of Economics, 8th Edition
N. Gregory Mankiw
Page 4

- (1) $Money(M) = C(Currency) + Deposits(D)$
- (2) $Monetary\ Base(B) = C + Reserves(R)$
- (3) $M/B = (C/D + 1)/(C/D + R/D)$
- (4) *In the US, $C/D = .4$ and $R/D = .1$, so each dollar of B creates 2.8 dollars of M .*

- iii. Money multiplier is the amount of money the banking system generates with each dollar of reserves. P. 614.
- d. **Bank Capital, Leverage, and the Financial Crisis of 2008-2009**
 - i. Bank capital is the resources a bank's owners have put into the institution. P. 615.
 - ii. Leverage is the use of borrowed money to supplement existing funds for purposes of investment. P. 615.
 - iii. Leverage ratio is the ratio of assets to bank capital. P. 615.
 - iv. Capital requirement is a government regulation specifying a minimum amount of bank capital. P. 615.
 - v. In 2008-9, a shortage of capital induced the banks to reduce their lending, a phenomenon sometimes called a credit crunch, which in turn contributed to a severe downturn in economic activity.
- e. **The Fed's Tools of Monetary Control**
 - i. Open market operations are the purchase and sale of U.S. government bonds by the Fed. P. 617.
 - (1) *This is usually the only tool used.*
 - i. Discount rate is the interest rate on the loans that the Fed makes to banks. P. 617.
 - (1) *This is like borrowing from your parents as the Fed will ask why you are there.*
 - (2) *The alternative source of short term funds is the federal funds market.*
 - ii. Reserve requirements are regulations on the minimum amount of reserves that banks must hold against deposits. P. 618.
 - (1) *This has too big a bang to be used normally.*
- f. **Problems in Controlling the Money Supply**
 - i. The Fed does not control the public's demand for currency or the banks' demand for excess reserves.
 - i. However, both of these tend to be fairly stable.
- g. **Case Study: Bank Runs and the Money Supply, p. 619.**
 - i. *This is a very important case study.*
 - ii. *Initially, the Great Depression was interpreted as an example of the natural tendencies of private decisions to destabilize an economy.*
 - iii. *However, the explanation now accepted by most economists for the Great Depression is the extreme incompetence of the Federal*

Chapter 29: The Monetary System
Principles of Economics, 8th Edition
N. Gregory Mankiw
Page 5

Reserve, which permitted the money supply to decline by 28 percent between 1929 and 1933.

iv. *This translated into unexpected deflation that had a devastating effect on the economy.*

h. The Federal Funds Rate

i. This is the rate on short term loans between banks. P. 628.

ii. *While the primary vehicle in monetary policy is the money supply, the Fed's actions are presented in terms of the federal funds rate.*

iii. *A reduction in the federal funds rate implies an increase in the growth rate of the money supply.*

iv. *A increase in the federal funds rate implies a reduction in the growth rate of the money supply.*

i. **In the News: A Trip to Jekyll Island: How the Fed was Created, P. 620.**

5. Conclusion

6. Summary