

# VITA

## PERSONAL DATA

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Updated: December 2011

Name: Allen Montgomery Parkman  
Birthdate: August 5, 1940  
Marital status: Married, two children  
Title: Regents' Professor Emeritus of Management  
Anderson Schools of Management  
University of New Mexico  
Albuquerque, NM 87131  
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## EDUCATIONAL TRAINING

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J.D. University of New Mexico 1979  
Ph.D. University of California, Los Angeles 1973 (Economics)  
M.A. University of California, Los Angeles 1970 (Economics)  
B.A. Brown University 1962 (International Relations)  
  
Ph.D. Dissertation: "Simultaneous Legal and Illegal Demand"  
Chairman: Sam Peltzman  
  
Ph.D. Examination Areas: Theory, Economic History and Institutions, Labor  
Economics, and Public Finance

## PROFESSIONAL EXPERIENCE

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Regents' Professor Emeritus, Anderson Schools of Management, University of New Mexico, Albuquerque NM, January 2006 - present.  
Regents' Professor, Anderson Schools of Management, University of New Mexico, Albuquerque NM, July 1990 – January 2006.  
Professor, Anderson Schools of Management, University of New Mexico, Albuquerque NM, May 1985 - June 1990.  
Visiting Scholar, Institute for Research in the Social Sciences, University of York, Heslington, York (UK) April 1984 - June 1984.  
Senior Staff Economist, President's Council of Economic Advisers, Washington DC, August 1981 - August 1982.  
Associate Professor, Anderson Schools of Management, University of New Mexico, Albuquerque NM, May 1981 - May 1985.  
Assistant Professor, Anderson Schools of Management, University of New Mexico, Albuquerque NM, August 1975 - May 1981.  
Assistant Professor, New College, Sarasota FL, August 1973 - June 1975.  
Instructor, Santa Monica College, Santa Monica CA, September 1971 - June 1973.

## ACADEMIC HONORS

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Anderson Schools of Management Research Professor of the Year, 1991-2.

## BOOKS

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*Smart Marriage: Using Your (Business) Head as Well as Your Heart to Find Wedded Bliss* (Westport, CT: Praeger, 2007), Turkish edition (Istanbul: Yakamoz Yayıncılık, forthcoming).

*Good Intentions Gone Awry: No-Fault Divorce and the American Family*, (Lanham, MD: Rowman & Littlefield, 2000).

*No-Fault Divorce: What Went Wrong?* (Boulder, CO: Westview Press, 1992).

## CHAPTERS IN BOOKS

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"Marriage," in Ronald Hamowy, Editor, *Encyclopedia of Libertarianism* (Thousand Oaks, CA: Sage Publications, 2008), pp. 317-8.

"Balancing Escape and Commitment in Marriage," in Lynn Wardle and Camille S. Williams, Editors, *Family Law: Balancing Interests and Pursuing Priorities* (Buffalo, NY: William S. Hein & Co, 2007), 621-629.

"To What 'Marriage' Do We Have a Right," in Peter Lodrup and Eva Modvar, Editors, *Family Life and Human Rights* (Oslo, Norway: Gyldendal, 2004), 553-67.

"Mutual Consent Divorce" in Anthony Dnes and Robert Rowthorn, Editors, *Marriage and Divorce: An Economic Perspective* (Cambridge, UK: Cambridge University Press, 2002), 57-69.

"Good Incentives Make Good Marriages," in Alan Hawkins and Lynn Wardle, Editors, *Revitalizing the Institution of Marriage for the 21<sup>st</sup> Century* (Westport CT: Greenwood Publishing Co., 2002), 69-77.

"Why Child Support Assurance Won't Work," in Oldham, J. Thomas and Marygold S. Melli, Editors; *Child Support: The Next Frontier*, (Ann Arbor, MI: University of Michigan Press, 2000), 190 - 208.

"The Application of Human Capital Theory to Article 27," in Arlene Bowers Andrews and Natalie Hevener Kaufman, Editors, *Article 27 of the U.N. Convention on the Rights of the Child*, (Westport, CT: Praeger, 1999), 149 - 55.

"A Systematic Approach to Valuing the Goodwill of Professional Practices," in Ronald L. Brown, *Valuing Professional Practices and License, 3rd Edition*, (Clifton, NJ: Prentice-Hall, 1998), 6-1 - 6-18.

"Valuing and Allocating Celebrity Status at Divorce," in Ronald L. Brown, *Valuing Professional Practices and License, 2nd Edition* (1996 Supplement), (Clifton, NJ: Prentice-Hall, 1996), 25A1-32. Reprinted in Ronald L. Brown, *Valuing Professional Practices and License, 3rd Edition*, (Clifton, NJ: Prentice-Hall, 1998), 42-1 - 42-32.

"The Deterioration in the Family: A Law and Economics Perspective," in Gary Melton, Editor, *The Individual, the Family and Social Good: Personal Fulfillment in Times of Change*, (Lincoln, NE: University of Nebraska Press, 1995), 21-52.

"An Investment Approach to Valuing Spousal Support of Education", in Ronald L. Brown, *Valuing Professional Practices and License, 2nd Edition*, (Clifton, NJ: Prentice-Hall, 1993), 18-1 - 18-22. Updated in 1994 Supplement, 18-1 - 18-25. Reprinted in Ronald L. Brown, *Valuing Professional Practices and License, 3rd Edition*, (Clifton, NJ: Prentice-Hall, 1998), 32-1 - 32-26.

"Adjustments in National Economic Policies in Light of Trends Toward Tax Fatigue, Growing Budget Deficits, Efforts to Strengthen the Private Sectors and Protection of Essential Social Programs," in *Political Perspectives on Major Economic Issues in the United States and Scandinavia*, (Holte, Denmark: Scandinavian Seminar College, 1985), 39-54.

"An Economic Analysis of Amphetamine Controls," in W. G. McGlothlin, *Amphetamines, Barbiturates, and Hallucinogens: An Analysis of Use, Distribution, and Control*, (Washington, DC: Department of Justice, 1973), c1-c22.

## ACADEMIC PUBLICATIONS

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"The Contractual Alternative to Marriage," *Northern Kentucky Law Review*, 32(1), 2005, 125-155.

"Bargaining Over Housework: The Frustrating Situation of Secondary Wage Earners," *American Journal of Economics and Sociology*, 63(4), October 2004, 765-94.

"The Importance of Gifts in Marriage," *Economic Inquiry*, 42(3), July 2004, 483-495.

"Property Settlements as the Cornerstone of Financial Arrangements at Divorce," *Journal of Law and Family Studies*, 4(1), 2002, 117-129.

"The ALI Principles and Marital Quality," *Duke Journal of Gender Law and Policy*, 8, Spring/Summer 2001, 157-166.

"Reforming Divorce Reform," *Santa Clara Law Review*, 41(2), 2001, 379-435.

"Bringing Consistency to the Financial Arrangements at Divorce," *Kentucky Law Review*, 87(1), 1998-9, 51-93.

"Why Are Married Women Working So Hard?," *International Review of Law and Economics*, 18(1), Winter 1998, 41-9. Summarized in *Business Week*, September 22, 1997, p. 26. Reprinted in Margaret F. Brinig, Editor, *The Economics of Family Law* (Edward Elgar, Cheltenham, UK: 2007).

"The Dischargeability of Post-Divorce Financial Obligations Between Spouses: Insights From Bankruptcy in Business Situations," *Family Law Quarterly*, 31(3), Fall 1997, 493-511.

"The Government's Role in the Support of Children," *BYU Journal of Public Law*, 11(1), 1997, 55-74.

"Vertical Mergers and Selective Price Cutting," *Review of Industrial Organization*, 10(5), October 1995, 533-540.

"Human Capital as Property in Celebrity Divorces," *Family Law Quarterly*, 29(1), Spring 1995, 141-169. Reprinted in Margaret F. Brinig, Ed., *The Economics of Family Law*, (Cheltenham, UK: Edward Elgar Publishing, forthcoming).

"Accounting Constraints on Economic Reform in Socialist Countries," *Journal of Business and Economic Perspectives*, 19(2), Fall 1993, 11-16.

"Reform of the Divorce Provisions of the Marriage Contract," *BYU Journal of Public Law*, 8(1), 1993, 91-106.

"No-Fault Divorce and the Family," *The Family in America*, 7(2), February 1993, 1-10.

"Unilateral Divorce and the Labor-Force Participation Rate of Married Women, Revisited," *American Economic Review*, 82 (3), June 1992, 671-678.

"Premerger Notification and the Incentive to Merge and Litigate", *Journal of Law, Economics and Organization*, 7 (1), 1991, 145-162 (with Ron Johnson).

"A Systematic Approach to Property in Divorces," *Family Advocate*, 12 (2), Fall 1989, 34-37.

"Owners or Traders: Who are the Real Victims of Insider Trading," *Journal of Business Ethics*, 7 (7), December 1988, 965-971 (with Barbara George & Maria Boss). Reprinted in L. H. Newton & M. M. Ford, *Taking Sides: Clashing Views on Controversial Issues in Business Ethics and Society*, (Guilford, CN: Dushkin, 1990), 202-206 and L. H. Newton & M. M. Ford, *Taking Sides: Clashing Views on Controversial Issues in Business Ethics and Society, Second Edition* (Guilford, CO: Dushkin, 1992), 260-264.

"Human Capital as Property in Divorce Settlements," *Arkansas Law Review*, 40 (3), 1987, 439-467. Summarized in *Law Review Digest*, 37 (1), January/ February 1988, 22-23.

"The Role of Ideas in Antitrust Policy Toward Vertical Mergers: Evidence from the FTC Cement-Ready Mixed Concrete Cases," *Antitrust Bulletin*, XXXII (4), Winter 1987, 841-883 (with Ron Johnson).

"Spatial Competition and Vertical Integration: Cement and Concrete Revisited: Comment," *American Economic Review*, 77 (4), September 1987, 750-753 (with Ron Johnson).

"Who Benefits from Restrictions on Information Flows? The Case of Lawyers," *Akron Business and Economic Review*, 17 (3), Fall 1986, 31-37.

"Lawyers' Attitudes Toward Advertising: A Guide for Marketing Professional Services," *Mid-South Business Journal*, VI (3), July 1986, 11-14 (with James Porter, Fernando Robles & Robert Rogers).

"The Economic Approach to Valuing a Sacrificed Career in Divorce Proceedings," *Journal of the American Academy of Matrimonial Lawyers*, 2, 1986, 45-56.

"The Multiplier in English Fatal Accident Cases: What Happens When Judges Teach Judges Economics," *International Review of Law and Economics*, 5 (2), December 1985, 187-197.

"Crossownership and Media Concentration," *Review of Industrial Organization*, 1 (2) Summer 1984, 138-147.

"The Treatment of Professional Goodwill in Divorce Proceedings," *Family Law Quarterly*, XVIII (2), Summer 1984, 213-224. Reprinted in S. P. Pratt (ed.), *Readings in Business Valuation*, (Washington, DC: American Society of Appraisers, 1986) 135-146.

"Spatial Monopoly, Non-Zero Profits and Entry Deterrence: The Case of Cement," *Review of Economics and Statistics*, LXV (3), August 1983, 431-439 (with Ron Johnson).

"The Effect of Television Station Ownership on Local News Ratings," *Review of Economics and Statistics*, LXIV (2), May 1982, 289-295.

"The Growth of CATV and the Value of TV Stations," *Quarterly Review of Economics and Business*, 21 (4) Winter 1981, 64-74.

"The FCC's Allocation of Television Licenses: Regulation with Inadequate Information," *Albany Law Review*, 46 (1), Fall 1981, 22-58.

"The Interest Rate Illusion," *Current Business Perspectives*, 1 (1), January 1981, 18-22.

"Network Affiliation and the Ratings of Local TV News," *Business and Economic Perspectives*, VI (1), Fall 1980, 11-17.

"Questions: Leading and Otherwise...," *Judge's Journal*, 19 (3), Summer 1980, 42-45 (with Richard Ogle & James Porter).

"The Minimum Wage and the Optimal Size of Firms in Retail Trade," *Akron Business and Economic Review*, 10 (3), Fall 1979, 16-19.

"An Economic Analysis of the FCC's Multiple Ownership Rules," *Administrative Law Review*, 31 (2), Spring 1979, 205-221.

"Simultaneous Legal and Illegal Demand for Prescription Drugs," *Nebraska Journal of Economics and Business*, 17 (3), Summer 1978, 21-30.

#### OTHER REFEREED PUBLICATIONS

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"Public Utility Diversification," *Collegiate Forum*, Spring 1984, 9 and 17.

"The Fallacy of Government Demand," *Business and Economic Dimensions*, 13 (2), March/April 1977, 10-15.

"Social Security - Is it Worth it?" *Business and Economic Dimensions*, 12 (2), March/April 1976, 1-17.

"Prospects of Growth in a World of Scarcity," *Business and Economic Dimensions*, 11 (2), March/April 1975, 8-16.

"Economists Do Have Something to Say About Black-White Wage Differentials," *Business and Economic Dimensions*, 10 (2), March/April 1974, 16-20.

#### OTHER PUBLICATIONS

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"Stimulus Plans and the New Mexico Economy," *Capitol Report New Mexico*, 3(2), February 2009, 8.

"Washington is Rushing to Stimulate Waste," *Albuquerque Journal*, January 30, 2009, 15.

"Exposing the true costs of insurance," *Business Outlook, Albuquerque Journal*, July 31, 2008, 7.

"Bill Might Enhance N.M. Matrimony," *Albuquerque Journal*, February 21, 2003, A15.

AA Look Into the Economic Crystal Ball," *New Mexico Business Resource Guide*, 1998, pp. 6-7, 31.

"Bringing Logic to Divorce Statute," *Albuquerque Journal*, March 12, 1997, A11.

"Despite support of the public, FDA performance falls short," *Albuquerque Journal*, February 19, 1996, Business Outlook, 2.

"Tax Laws Contribute to Health-Care Crisis," *Albuquerque Journal*, September 19, 1994, Business Outlook, 2.

"Terms of Endearment," *Reason*, 25(2), June 1993, 29-33. Reprinted as "The Trouble With No-Fault Divorce," *Los Angeles Daily Journal*, June 30, 1993, 6.

"Do We Need More Cable TV Regulation," *Albuquerque Journal*, July 22, 1991, A7.

"Human Capital: An Approach to Valuing Future Earning Ability in Divorce Cases," *New Mexico Lawyer*, 1 (12), March 27, 1989, 10.

Book review: R. D. Tollison & R. E. Wagner, *Smoking and the State*, in *Albuquerque Journal*, January 15, 1989, D15.

"Spending Tax Least Painful Option," *Albuquerque Journal*, December 17, 1988, A19.

"Corporations Thrive on Pressure, Adaptation," *Santa Fe New Mexican*, March 13, 1988, A7.

"Rationale for Tax Reform Sails Out the Window," *Albuquerque Journal*, April 12, 1987, B3.

"Using Economic Analysis in Your Practice," *ABA Journal*, 73, February 1, 1987, 54-58. Reprinted in the *State Bar of New Mexico Bar Bulletin*, 26 (14), April 2, 1987, 1-6 and *Facts & Findings*, XIV (1), August 1987, 22-26.

Chapter Leader, "Reforming Government Regulation of Economic Activity," *Economic Report of the President*, 1982, (Washington, DC: Government Printing Office, 1982), 134-166.

"Sports More Than Just Games," *New Mexico Business Journal*, 7 (3), May 1981, 27-28.

"The Property Tax is Better," *New Mexico Business Journal*, 3 (1), January 1979, 28-29.

"The National Dividend Plan: An Evaluation," *Economic Leaflets*, XXXIV (4), June/July 1977, 1-4.

"Energy Crisis: Doom or Illusion," *Economic Leaflets*, XXXII (4), April 1974, 1-4.

ACADEMIC PAPERS GIVEN

---

"The Role of Adoption in the Market for Children," Symposium on Children's Rights and Adoption, Brigham Young University, Provo, UT, March 2, 2007.

"Balancing Escape and Commitment in Marriage," International Society of Family Law, Salt Lake City, UT, July 2005.

"To What Marriage Do We Have a Right?" International Society of Family Law, Copenhagen/Oslo, August 2002.

"Indefinable Property Rights, Non-binding Contracts and Marriage Failure," Western Economic Association, San Francisco, CA, July 2001.

"Property Settlements as the Cornerstone of Financial Arrangements at Divorce," Conference on the ALI Principles on Family Dissolution, Brigham Young University, Provo, UT, February 2001.

"Good Incentives Make Good Marriages," Revitalizing the Institution of Marriage for the 21<sup>st</sup> Century, Brigham Young University, Provo, UT, March 2000.

"Incentives to File for Divorce," Rocky Mountain Academy of Legal Studies in Business, Vail, CO, September 1999.

"From Status to Contract: Overcoming the Constitutional Constraint on Divorce Reform," Western Economic Association, San Diego CA, July 1999.

"The Constitutional Constraint on Divorce Reform," International Society of Family Law, Albuquerque, NM, June 1999.

"Divorce Reform Within a Federal System," Rocky Mountain Academy of Legal Studies in Business, Vail, CO, September 1998.

"The Dischargeability of Post-Divorce Financial Obligations Between Spouses: Insights From Bankruptcy in Business Situations," Rocky Mountain Academy of Legal Studies in Business, Vail, CO, September 1997 and Western Economic Association International, Seattle, WA, July 1997.

"Why Are Married Women Working So Hard?," Rocky Mountain Academy of Legal Studies in Business, Vail, CO, September 1996 and Western Economic Association International, San Francisco, July 1996.

"The Government's Role in the Support of Children," International Society of Family Law, Quebec City, Quebec, June 1996.

"Bad Divorce Laws Lead to Bad Marriages," The Family: Legal, Economic and Policy Perspectives, Vancouver, BC, June 1996.

"The Application of Human Capital Theory to Article 27," International Study Group on Article 27(1) of the UN Convention on the Rights of the Child, Charleston, SC, May 1996.

"An Economic Analysis of Child Support Assurance," Rocky Mountain Academy of Legal Studies in Business, Vail, CO, September 1995.

"The Deterioration of the Family: A Law and Economics Perspective," Nebraska Symposium on Motivation, Lincoln, NE, April 1994.

"No-Fault Divorce and Married Women's Work: Liberation or Victimization?," Rocky Mountain Academy of Legal Studies in Business, Santa Fe, NM, September 1993.

"Reform of the Divorce Provisions of the Marriage Contract," International Society of Family Law, Jackson, WY, June 1993.

"Posner and Remedies for Breach of the Marriage Contract," George Mason School of Law Conference to Commemorate the Fourth Edition of Richard Posner's Economic Analysis of Law, January 1993.

"Remedies for Breach of the Marriage Contract," Rocky Mountain Business Law Association, Vail CO, September 1991 and Western Economic Association, San Francisco, July, 1992.

"Accounting Constraints on Economic Reform in the Soviet Union," Western Economic Association, San Diego, July 1990 (with Alan McNamee).

"Unilateral Divorce, Human Capital, and the Labor Force Participation Rate of Married Women," Western Economic Association, Lake Tahoe NV, June 1989.

"Hart-Scott-Rodino and the Incentives to Merge," Rocky Mountain Business Law Association, Vail CO, September 1988 (with Ron Johnson).

"Premerger Notification and the Incentives to Merge," Western Economic Association, Los Angeles, July 1988 (with Ron Johnson).

"Investors or Employers: Who are the Real Victims of Insider Trading?," Rocky Mountain Business Law Association, Vail CO, September 1987 (with Barbara George & Maria Boss), .

"A Reappraisal of the Effects of Vertical Mergers: Insights from the Cement Industry," Rocky Mountain Business Law Association, Keystone CO, September 1986 (with Ron Johnson).

"Vertical Integration in the Cement Industry: Reconsidered," Western Economic Association, San Francisco, July 1986 (with Ron Johnson).

"The Economic Approach to Valuing a Sacrificed Career in Divorce Proceedings," Rocky Mountain Business Law Association, Keystone CO, September 1985.

"The Multiplier in English Fatal Accident Cases," Western Economic Association, Anaheim CA, July 1985.

"The Multiplier in English Wrongful Death Cases," Rocky Mountain Business Law Association, Keystone CO, September 1984.

"Public Utility Diversification and Social Welfare," Western Economic Association, Seattle, July 1983.

"Lawyers' Attitudes Toward Advertising: Altruism or Self-Interest?," Rocky Mountain Business Law Association, Keystone CO, May 1983 (with Fernando Robles & Robert Rogers).

"Cross Ownership and the Selling Price of Television Licenses," Western Economic Association, San Francisco, July 1981.

"The Concept of Goodwill in a Professional Practice," Rocky Mountain Business Law Association, Keystone CO, May 1981.

"The Growth of CATV and the Value of TV Licenses," Western Economic Association, San Diego, June 1980.

"The Allocation of TV Licenses: the FCC vs. the Market," Rocky Mountain Business Law Association, Keystone CO, May 1980.

"The FCC and the Cost of Diversity," Western Economic Association, Las Vegas, June 1979.

"Standards for Strict Liability," Rocky Mountain Business Law Association, Keystone CO, May 1978 (with James Porter).

"The FCC and Diversity of Ownership," Rocky Mountain Business Law Association, Denver, May 1977.

"The Economics of Black Market Demand," Southern Economic Association, Atlanta, November 1974.

"Simultaneous Legal and Illegal Demand," Western Economic Association, Las Vegas, June 1974.

#### SPECIAL CONFERENCES ATTENDED

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Panel Member, 7<sup>th</sup> Biennial Governor's Housing Summit, November 2008.

Panel Member, "The Financial Meltdown: A Roundtable Discussion," University of New Mexico Law School, October 2008.

Panel Member, "Using an Economic Expert in an Employment Case: The Pros and Cons," State Bar of New Mexico Annual Meeting, September, 2005.

Speaker, Continuing Legal Education, New Mexico Bar Association, November 1997.

Invited participant Freedom of Contract in Family Law, George Mason University, Alexandria, VA, October 1997.

Invited participant, Liberty Fund Conference on the Family, George Mason University, Arlington, VA, July, 1995.

Speaker, Family Law Institute, New Mexico Bar Association, Albuquerque, June 1989.

Invited participant, U S West Academic Seminar, Keystone CO, August 1988.

Invited participant, U S West Academic Seminar, Keystone CO, August 1987.

Principal speaker, Symposium of "American Capitalism: Power and Responsibility," Albuquerque, December 1985.

Keynote speaker, U.S.- Scandinavian Seminar for Parliamentarians, Bakkerne, Denmark, August 1985.

Speaker, Family Law Institute, New Mexico Bar Association, Albuquerque, June 1985.

Speaker, National Association of Bank Women, Ruidoso NM, April 1985.

Speaker, Family Law Seminar, American Academy of Matrimonial Lawyers, Key West FL, March 1985.

Invited participant, AISI/UCLA Conference on the Future of the Steel Industry, Los Angeles, February 1985.

Speaker, Business Torts Seminar, New Mexico Trial Lawyers Association, Albuquerque, December 1984.

Discussant, CATO Symposium on Property Rights and Natural Resources, Big Sky MT, December 1980.

Invited participant, FREE Conference on the Economics of the Communications Industry, UCLA, Los Angeles, July 1980.

Invited participant, Financing the Future, Aspen Institute, Aspen CO, August 1978.

Invited participant, Sixth Telecommunications Research Policy Seminar, Warrenton VA, May 1978.

Vita  
Allen M. Parkman  
Page 9

Invited participant, IEES/UCLA Seminar on the Economics of the Pharmaceutical Industry, UCLA, Los Angeles, September 1977.

GE Fellow, University of Chicago, Chicago, Summer 1975.