

# A Bright Future:

The Strategic Plan for 2009 – 2012



The University of New Mexico  
Valencia Branch Campus

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# Overview

*The mission, vision, core values and strategic areas of our 2009 – 2012 Strategic Plan were developed to help us focus our professional endeavors to enhance student success. The Plan emerged through numerous meetings of the Strategic Planning Committee going back to September, 2008. Input from all stakeholders was sought over the years, including at a town hall meeting held on March 11, 2009. In effect, this Plan was a collective effort of the College community.*

# Mission, Vision & Core Values

## **Mission**

*A quality education – a lifetime of success*

## **Vision**

*Excellence in teaching, learning,  
and service to our community*

## **Core Values**

*Student centered ∞ Quality education & services  
Diversity & community ∞ Ethics & academic integrity  
Creativity & initiative ∞ Responsible stewardships*

# Increase Student Success

*Increase the prospects of all students  
to realize their educational goals.*

# Ensure a Quality Curriculum

*Focus on academic quality, innovative teaching and learning practices and program relevancy with a commitment to improvement of the curriculum through assessment of student learning outcomes at the course and program level.*

# Invest in Campus Renewal & Sustainability

*Continue investing in our physical resources to ensure  
a quality and sustainable learning environment.*

# Require Accountability

*Promote a culture of openness, honesty, integrity, and the highest of ethical standards.*

# Expand Access to Students

*Extend our reach by reducing barriers to enrollment.*