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| **PROGRAMMING****Confidence**Promoting and realizing the value in what we do. *Example: Have conversations with faculty about how we can help them.* |  | **PROGRAMMING****Creativity**Developing creative solutions to challenging problems.*Example: Re-energizing a Friends group to help to provide outside programs. ..* |
| **PROGRAMMING****Alignment**Actively advancing the Institution’s mission thought the Library’s work.*Example: Coordinating library programs with events happening on campus.* |  | **PROGRAMMING****Outreach**Identifying, creating, and sustaining programs with other entities on and off-campus.*Example: Partner with student affairs to off career workshops in the library.* |
| **PROGRAMMING****Diversity and Inclusion**Actively seek ways to strengthen communities through diversity and inclusion.*Example: Creating joint exhibit with a local community center celebrating Black history month.*  |  | **PROGRAMMING****Marketing**Craft & deliver narratives promoting the impact of the library on the institution.*Example: Publish a monthly newsletter sharing library stories and data—also post on social media.* |
| **PROGRAMMING****Education**Promote the value of equitable access to higher education for all.*Example: Promote and help development open educational resources.* |  | **PROGRAMMING****Credentialing**Create systems to show how users’ have completed training or attended workshops.*Example: Create a 3D designed flag badge for completing a digital citizenship workshop.* |
| **PROGRAMMING****Partnerships**Identify organizations that support the Library’s mission and create program with value for both.*Example: Develop a series of art exhibits with a local gallery featuring some of the same artists.* |  | **PROGRAMMING****Life-long learning**Provide opportunities to actively participate in a scholarly community outside of the classroom.*Example: Sponsor author talks and book clubs featuring that author’s works.* |

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