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| **PROGRAMMING**  **Confidence**  Promoting and realizing the value in what we do.  *Example: Have conversations with faculty about how we can help them.* |  | **PROGRAMMING**  **Creativity**  Developing creative solutions to challenging problems.  *Example: Re-energizing a Friends group to help to provide outside programs. ..* |
| **PROGRAMMING**  **Alignment**  Actively advancing the Institution’s mission thought the Library’s work.  *Example: Coordinating library programs with events happening on campus.* |  | **PROGRAMMING**  **Outreach**  Identifying, creating, and sustaining programs with other entities on and off-campus.  *Example: Partner with student affairs to off career workshops in the library.* |
| **PROGRAMMING**  **Diversity and Inclusion**  Actively seek ways to strengthen communities through diversity and inclusion.  *Example: Creating joint exhibit with a local community center celebrating Black history month.* |  | **PROGRAMMING**  **Marketing**  Craft & deliver narratives promoting the impact of the library on the institution.  *Example: Publish a monthly newsletter sharing library stories and data—also post on social media.* |
| **PROGRAMMING**  **Education**  Promote the value of equitable access to higher education for all.  *Example: Promote and help development open educational resources.* |  | **PROGRAMMING**  **Credentialing**  Create systems to show how users’ have completed training or attended workshops.  *Example: Create a 3D designed flag badge for completing a digital citizenship workshop.* |
| **PROGRAMMING**  **Partnerships**  Identify organizations that support the Library’s mission and create program with value for both.  *Example: Develop a series of art exhibits with a local gallery featuring some of the same artists.* |  | **PROGRAMMING**  **Life-long learning**  Provide opportunities to actively participate in a scholarly community outside of the classroom.  *Example: Sponsor author talks and book clubs featuring that author’s works.* |

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