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| **USERS**  **Faculty**  Institution’s teaching and research faculty.  *Example: Teaching assistant for English 102.* |  | **USERS**  **Staff**  Institution’s support staff.  *Example: Secretary in Dept. Office.* |
| **USERS**  **Library employees**  Any employee of library.  *Example: Student working Reserve Desk.* |  | **USERS**  **Undergraduates**  Freshman, Sophmore, Junior, and Senior students enrolled and taking classes in the institution—may or may not be degree seeking.  *Example: Senior in Final project class.* |
| **USERS**  **Graduate Students**  Students enrolled in masters, PhD or other advanced degree program.  *Example: Medical intern at teaching hospital.* |  | **USERS**  **Friends Group/ Advisory Boards**  Outside advocacy group, or departmental or institutional advocacy group.  *Example: School of Engineering Library Advisory Board consisting of Engineering faculty and librarian for a branch library.* |
| **USERS**  **Community**  Public individuals not directly associated with the institution.  *Example: Local public school teachers.* |  | **USERS**  **Freshman**  Students in their first year of college.  *Example: Individuals enrolled in FYE class.* |
| **USERS**  **Institution’s Administration**  President/CEO, and upper management structure of the institution..  *Example: Dean’s Council.* |  | **USERS**  **Local Businesses**  Business owners and managers located near the institution or regularly patronized by students  *Example: Manager of restaurant across the street from the campus* |

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