|  |  |  |
| --- | --- | --- |
| **USERS****Faculty**Institution’s teaching and research faculty. *Example: Teaching assistant for English 102.* |  | **USERS****Staff**Institution’s support staff.*Example: Secretary in Dept. Office.* |
| **USERS****Library employees**Any employee of library.*Example: Student working Reserve Desk.* |  | **USERS****Undergraduates**Freshman, Sophmore, Junior, and Senior students enrolled and taking classes in the institution—may or may not be degree seeking.*Example: Senior in Final project class.* |
| **USERS****Graduate Students**Students enrolled in masters, PhD or other advanced degree program.*Example: Medical intern at teaching hospital.*  |  | **USERS****Friends Group/ Advisory Boards**Outside advocacy group, or departmental or institutional advocacy group.*Example: School of Engineering Library Advisory Board consisting of Engineering faculty and librarian for a branch library.* |
| **USERS****Community**Public individuals not directly associated with the institution.*Example: Local public school teachers.* |  | **USERS****Freshman**Students in their first year of college.*Example: Individuals enrolled in FYE class.* |
| **USERS****Institution’s Administration**President/CEO, and upper management structure of the institution..*Example: Dean’s Council.* |  | **USERS****Local Businesses**Business owners and managers located near the institution or regularly patronized by students*Example: Manager of restaurant across the street from the campus* |

|  |  |  |
| --- | --- | --- |
| **USERS** |  | **USERS** |
| **USERS** |  | **USERS** |
| **USERS** |  | **USERS** |
| **USERS** |  | **USERS** |
| **USERS** |  | **USERS** |