Assessment Workshop 2010
Friday, April 24th and Monday April 27th
Using Writing for Assessment: Practices, Challenges, and Benefits.
Linda Adler-Kassner, Ph.D.

Faculty, graduate students and academic staff are invited to participate in two workshops by Dr. Linda Adler-Kassner, a professor of English at Eastern Michigan University and a prolific scholar in program assessment, writing across the curriculum, writing pedagogy and basic writing. Critical thinking and basic writing skills are crucial for student success in every discipline, and Dr. Adler-Kassner is a leader in the field of writing studies and the assessment of writing program effectiveness. She has consulted on assessment for the American Association of Colleges & Universities, is active in the National Council of Teachers of English, and is the incoming President of the Council of Writing Program Administrators. These two workshops will focus on improving writing development across the curriculum, and will offer guidance on how to use writing to assess student learning. Participants in these events will gain useful skills in:

- Developing authentic student learning outcomes
- Using writing to assess student learning
- Assessing writing across the curriculum
- Developing a scholarship of teaching

The workshops will be held on Friday, April 24, and Monday, April 27 from 1:00 to 3:00 p.m. both days in the Student Union Building, Lobo A&B.

Schedule of Activities
- Friday, April 24
  ◦ 1:00 – 3:00: Using Writing for Assessment: Practices, Challenges, Benefits.
- Student Union Building, Lobo A & B.
- Monday, April 27
  ◦ 1:00 – 3:00: Dynamic Criteria Mapping: A Strategy for Developing Common Ground in a Writing Program.
  ◦ Student Union Building, Lobo A & B.

For more information, contact Gregory Evans at ge1018@unm.edu.

External Links:
Linda Adler-Kassner faculty web page
Linda Adler-Kassner’s blog on Writing Program Administration
Council of Writing Program Administrators
Take 20: Twenty questions of 22 teachers that captures the ongoing conversation about current practices, changing conditions, and emerging ideas around the teaching of writing.

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