

XIN (Robert) LUO, Ph.D.

Robert O. Anderson School of Management, The University of New Mexico, Albuquerque, NM, USA

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EDUCATION

Doctor of Philosophy	Mississippi State University, USA Major: Business Information Systems Support Area: Information Security	2007
Master of Science	Mississippi State University, USA Major: Business Information Systems	2004
M.B.A	The University of Louisiana at Monroe, USA Major: Business Administration	2003
Bachelor of Arts	Sichuan Normal University, China Major: International Business	1999

TEACHING INTERESTS

Information Assurance & Security
Business Programming
Electronic Commerce

RESEARCH INTERESTS

Information Assurance & Security
Cross-cultural IS Diffusion
E-Commerce and M-Commerce

EMPLOYMENT HISTORY

The University of New Mexico , Anderson School of Management, Albuquerque, New Mexico Tenure-Track Assistant Professor (Department of Marketing, Information and Decision Sciences) Endowed Anderson Alumni Professorship; Bill Daniels Business Ethics Fellow; Anderson Foundation Fellow Associate Director for Center for Information Assurance Research and Education	08/2008 – current
Virginia State University , Petersburg, Virginia Tenure-Track Assistant Professor (Department of Computer Information Systems)	08/2006 – 05/2008
Mississippi State University , Starkville, Mississippi Instructor & Graduate Teaching Assistant (Department of Management & Information Systems)	08/2003 – 05/2006
The University of Louisiana at Monroe , Monroe, Louisiana Graduate Research Assistant & Webmaster (Department of Computer Information Systems)	08/2000 – 05/2003
Sichuan Television Corporation , Chengdu, China Business Associate (International Department)	07/1999 – 07/2000
Yesite Information Co., LTD , Chengdu, China Web Project Manager & Southern China Area Coordinator	12/1999 – 07/2000
China Tobacco Import & Export Corporation , Chengdu, China Business Associate (Department of International Business)	11/1998 – 02/1999

REFEREED JOURNAL PUBLICATIONS

1. Bose, Ranjit and Xin Luo, "Integrative Framework for Assessing Firms' Potential to Undertake Green IT Initiatives via Virtualization – A Theoretical Perspective," *Journal of Strategic Information Systems*, Vol. 20, Issue 1, pp. 38-54, March 2011
2. Li, Han, Ashish Gupta, Xin Luo, and Merrill Warkentin, "Exploring the Impact of Instant Messaging on Subjective Task Complexity and User Satisfaction," *European Journal of Information Systems*, Vol. 20, No. 2, pp. 139-155, March 2011
3. Xu, Heng, Xin Luo, John M. Carroll, and Mary Beth Rosson, "The Personalization Privacy Paradox: An Exploratory Study of Decision Making Process for Location-Aware Marketing," *Decision Support Systems*, Vol. 51, Issue 1, pp. 42-52, April 2011
4. Luo, Xin, Rich Brody, Alex Seazzu, and Stephen Burd, "Social Engineering: The Neglected Human Factor for Information Security Management," *Information Resources Management Journal*, Vol. 24, No. 3, pp. 1-7, 2011
5. Lu, Yong, Michael Polgar, Xin Luo, and Yuanyuan Cao, "Social Network Analysis of a Criminal Hacker Community," *Journal of Computer Information Systems*, Vol. 51, Issue 2, pp. 31-41, Winter 2010-2011
6. Luo, Xin, Han Li, Jie Zhang, and J. P. Shim, "Examining Multi-dimensional Trust and Multi-faceted Risk in Initial Acceptance of Emerging Technologies: An Empirical Study of Mobile Banking Services," *Decision Support Systems*, Vol. 49, pp. 222-234, May 2010
7. Luo, Xin, Anil Gurung, and J. P. Shim, "Understanding the Determinants of User Acceptance of Enterprise Instant Messaging: An Empirical Study," *Journal of Organizational Computing and Electronic Commerce*, Vol. 20, Issue 2, pp. 155-181, 2010
8. Liao, Qinyu, Xin Luo, Anil Gurung, and Long Li, "Workplace Monitoring and Employee Misuse Avoidance: Does Punishment Matter?" *Journal of Computer Information Systems*, Vol. 50, Issue 2, pp. 49-59, 2010
9. Zhang, Jie, Xin Luo, Somashekar Akkaladevi, and Jennifer Ziegelmayer, "Improving Multiple-password Recall – An Empirical Study," *European Journal of Information Systems*, Vol. 18, Issue 2, pp. 165-176, 2009
10. Gurung, Anil, Xin Luo, and Qinyu Liao, "Consumer Motivations in Taking Action against Spyware: An Empirical Investigation," *Information Management & Computer Security*, Vol. 17, Issue 3, pp. 276-289, 2009
11. Brody, Richard and Xin Luo, "Fraud and White Collar Crime: A Chinese Perspective," *Cross-Cultural Management: An International Journal*, special issue on International Ethics and Fraud, Vol. 16, Issue 3, pp. 317-326, 2009
12. Liao, Qinyu, Xin Luo, and Anil Gurung, "Rebuilding Post-Violation Trust in B2C Electronic Commerce", *Journal of Organizational and End User Computing*, 21(1), 60-74, January-March 2009
13. Gurung, Anil, Xin Luo, and M.K Raja, "An Empirical Investigation on Customer's Privacy Perceptions, Trust and Security Awareness in E-commerce Environment," *Journal of Information Privacy and Security*, Vol. 4, Issue 1, 2008
14. Lewis, Bruce R., Gary F. Templeton, and Xin Luo, "A Scientometric Investigation into the Quality of IS Journal Quality Measures", *Journal of the Association for Information Systems*, Vol. 8, Issue 12, Article 35, pp. 619-633, 2007.
15. Luo, Xin and Qinyu Liao, "Awareness Education as the Key to Ransomware Prevention", *Information Systems Security*, Vol. 16, Issue 4, pp. 195 – 202, July – August 2007
16. Templeton, F. Gary, Bruce R. Lewis, and Xin Luo, "Author Affiliation Index: Response to Ferratt et al.", *Communications of the Associations for Information Systems*, Vol. 19, Letter 2, pp. 710-724, 2007

17. Luo, Xin and Tan Teik Guan, "Defeating Active Phishing Attacks for Web-Based Transactions", *International Journal of Information Security and Privacy*, Vol. 1, Issue 3, pp. 47-60, July - September 2007
18. Luo, Xin, "A Holistic Approach for Managing Spyware", *Information Systems Security*, Vol. 15, Issue 2, pp. 42 – 48, May – June 2006
19. Warkentin, Merrill, Xin Luo, and Gary F. Templeton, "A Framework for Spyware Assessment", *Communications of the ACM*, Vol. 48, Issue 8, August 2005 (**translated into Japanese** - Warkentin, Merrill, Xin Luo, and Gary F. Templeton. "A Framework for Spyware Assessment," *Communications of the ACM* (Japan), Vol. 5, No. 2, 2006 N1, pp. 43-49.)
20. Liao, Qinyu and Xin Luo, "The Phishing Hook: Issues and Reality", *Journal of Internet Banking and Commerce*, November 2004, Vol. 9, No. 3, ISSN 1204-5357
21. Luo, Xin and Cheon-Pyo Lee, "Micropayments in Wireless M-Commerce: Issues, Security, and Trend", *Journal of Internet Banking and Commerce*, July 2004, Vol. 9, No. 2, ISSN 1204-5357

REFEREED CROSS-DISCIPLINARY JOURNAL PUBLICATIONS

1. Brody, Richard, Xin Luo, and Alex Seazzu, "Electronic Discovery: A Descriptive Analysis of Technological, Legal, and Managerial Issues," *Oil, Gas & Energy Quarterly*, March 2011, Vol. 59, No.3
2. Bose, Ranjit and Xin Luo, "Green IT Adoption: A Process Management Approach," *International Journal of Accounting and Information Management*, forthcoming

REFEREED BOOK CHAPTERS

1. Liao, Qinyu, Xin Luo, and Anil Gurung, "Trust Restoration in Electronic Commerce," in *Organizational and End-User Interactions: New Explorations, Summation of the Journal of Organizational and End User Computing*, Clarke and Dwivedi (Ed.), IGI Global, Chapter 3, pp.72-88, May 2011, ISBN 978-1-60960-577-3
2. Xu, Shuting and Xin Luo, "Current Issues and Future Analysis in Text Mining for Information Security Applications", in *Handbook of Research on Text and Web Mining Technologies*, Song and Wu (Ed.), IGI Global, September 2008, Chapter XXXIX, ISBN: 978-1-59904-990-8 (**reprinted** – "Current Issues and Future Analysis in Text Mining for Information Security Applications ", in *Social and Political Implications of Data Mining*, Hakikur Rahman (Ed.), IGI Global, December 2008, Chapter X, ISBN: 978-1-60566-230-5)
3. Luo, Xin and Merrill Warkentin, "Developments and Defenses of Malicious Code," in Pagani, Margherita (Ed.), *Encyclopedia of Multimedia Technology and Networking (2e)*, Hershey, PA: Idea Group Publishing, 2008, pp. 356-363, ISBN: 978-1-60566-014-1
4. Luo, Xin and Qinyu Liao, "Ransomware: A New Cyber Threat to Enterprises", in *Handbook of Research on Information Security and Assurance*, Sharma and Gupta (Ed.), Hershey, PA: Idea Group Publishing, 2008, pp. 1-6, ISBN: 978-1-59904-855-0
5. Luo, Xin and Somasheker Akkaladevi, "Analysis of Intelligent Software Agents in E-commerce I", *Encyclopedia of Artificial Intelligence*, Hershey, PA: Idea Group Publishing, 2008, pp. 940-944, ISBN: 978-1-59904-849-9
6. Luo, Xin and Somasheker Akkaladevi, "Analysis of Intelligent Software Agents in E-commerce II", *Encyclopedia of Artificial Intelligence*, Hershey, PA: Idea Group Publishing, 2008, pp. 945-949, ISBN: 978-1-59904-849-9
7. Akkaladevi, Somasheker, Ajay K. Katangur, and Xin Luo, "Improving the Protein Secondary Structure Prediction Accuracy Using Decision Fusion and Bayesian Inference Method", *Encyclopedia of Artificial Intelligence*, Hershey, PA: Idea Group Publishing, 2008, pp. 1330-1336, ISBN: 978-1-59904-849-9

8. Luo, Xin and Qinyu Liao, "Using Instant Messaging to Improve E-collaboration in Organizations", in *Encyclopedia of E-Collaboration*, Ned Kock (Editor), Publisher: Information Science Reference, November 2007, ISBN: 978-1599-04000-4
9. Liao, Qinyu and Xin Luo, "Instant Messaging As an E-collaboration Tool", in *Encyclopedia of E-Collaboration*, Ned Kock (Editor), Publisher: Information Science Reference, November 2007, ISBN: 978-1599-04000-4
10. Luo, Xin and Merrill Warkentin, "Consumer's Attitude toward Mobile Office Use: A Technology Trade-Off Research Agenda," in *E-Business Processes: Technologies and Solutions*, Sounderpandian, J. and T. Sinha (Eds), January 2007 (**reprinted** – "Consumer's Attitude toward Mobile Office User: A Technology Trade-Off Research Agenda," in *Electronic Business: Concepts, Methodologies, Tools, and Applications*, In Lee (Ed), IGI Global, December 2008, Chapter 6.13, pp. 1920 – 1928, ISBN: 978-1-60566-056-1)
11. Luo, Xin and Merrill Warkentin, "Malware and Anti-Virus Procedures", in *Encyclopedia of Multimedia Technology and Networking*, April 2005, Editor: Margherita Pagani, ISBN: 1591405610, Idea Group Publishing

REFERRED PAPERS IN PROCEEDINGS, CONFERENCE PRESENTATIONS & OTHERS

1. Zhang, Wei, Xin Luo, Stephan Burd, and Alex Seazzu, "How Could I Fall for That? Exploring Phishing Victimization with Heuristics-Systematic Model," *Proceedings of Hawaii International Conference on System Sciences (HICISS)*, Grand Wailea, Maui, Hawaii, January 4-7, 2012
2. Dai, Hua, and Xin Luo, "The Role of Risk Perception, Trust, Innovativeness and Emotion in Developing Consumer's Satisfaction in Electronic Mediated Environment (EME)," *Proceedings of International Conference on Information Systems (ICIS)*, Shanghai, China, December 2011
3. Guo, Chengqi, J.P. Shim, Xin Luo, and Anil Gurung, "Validating Perception and Use of Mobile Social Network Service: A Cross-Cultural Comparison Study," *Proceedings of International Conference on Information Systems (ICIS)*, Shanghai, China, December 2011
4. Guo, Chengqi, J.P. Shim, Xin Luo, and Anil Gurung, "A Cross-Cultural Comparison of Mobile Social Network Service Use: U.S. vs. China," *Proceedings of America's Conference on Information Systems (AMCIS)*, Detroit, Michigan, August 2011
5. Yao, Lee and Xin Luo, "Are Hackers 'Safe' to Help Us? – A Perspective from IT Professionals," 2nd Annual AAA Forensic and Investigative Accounting Section Research Conference, New Orleans, LA, March 25-26, 2011
6. Akkaladevi, Somasheker, Ajay K. Katangur, Xin Luo, and Ahmed Mahdy, "Role of Intrusion Detection Systems," *the International Academy of Business and Public Administration Disciplines*, Orlando, Florida, Jan 3-6, 2011
7. Zhu, Bin, Xin Luo, and Michael Chau, "Finding Treasures from Your Trash," *AIS SIGSEC Workshop on Information Security & Privacy (Pre-ICIS)*, St. Louis, Missouri, USA, December 12-15, 2010
8. Luo, Xin, Han Li, Qing Hu, and Heng Xu, "Understanding Why Individual Employees Commit E-Crimes: A Routine Activity Approach," *Proceedings of the DeWald Rode Information Security Workshop 2010 IFIP TC8/TC11 Workshop*, Bentley University, Waltham, MA, October 8-9, 2010
9. Chen, Rong, Xin Luo, Heng Xu, and Wei Zhang, "The Conceptual Model of Mobile TV Service Adoption: A Triangulation Perspective," *Proceedings of International Conference on Electronic-Business Intelligence*, December 19-21, 2010, Kunming, China
10. Lu, Yong, Xin Luo, and Xubin Cao, "The Roles of Bridging and Bonding in Online Communities in the Aftermath of a Natural Disaster," *Proceedings of Decision Sciences Institute*, San Diego, California, November 2010
11. Luo, Xin and Wei Zhang, "Guest Editorial Preface: Information and Communication Technology Issues in the Greater China Region," special issue on ICT Issues in Greater China Region, *Journal of Global Information Technology Management*, Vol.13, No. 2, April 2010

12. Yan, Ruiliang and Xin Luo, "Understanding Consumers' Online Search and Purchase Behaviors: A Social-Psychological Perspective," *Proceedings of 2010 Joint Conference on eServices and Business Intelligence*, Chengdu, China, June 4-6, 2010
13. Lu, Yong, Xin Luo, Xubin Cao, and Dan Yang, "The Roles of Social Capital in Virtual Communities," *Proceedings of 2010 Joint Conference on eServices and Business Intelligence*, Chengdu, China, June 4-6, 2010
14. Zhu, Bin, Xin Luo, Jian Ma, and Michael Chau, "Finding Treasures from Your Trash," *Proceedings of 2010 Joint Conference on eServices and Business Intelligence*, Chengdu, China, June 4-6, 2010
15. Brody, Richard, Xin Luo, and Alex Seazzu, "Electronic Discovery: A Descriptive Analysis of Technological, Legal, and Managerial Issues," *Proceedings of Annual AAA Forensic and Investigative Accounting Section Research Conference*, Baton Rouge, LA, May 7-8, 2010
16. Luo, Xin and Laurie Schatzberg, "Results of an Online Information Security Module in a Required Introductory MIS Course," **Best Paper Nominee**, *Proceedings of Information Academy for Information Management (SIG-ED)*, Phoenix, AZ, December 2009
17. Pope, Michael, Merrill Warkentin, Leigh A. Mutchler, and Xin Luo, "The Domain Name System – Past, Present, and Future," **Winner of Distinguished Track Paper (Information Systems)**, *Proceedings of Decision Sciences Institute*, New Orleans, Louisiana, November 14-17, 2009
18. Luo, Xin, Merrill Warkentin, and Allen Johnston, "The Impact of National Culture on Workplace Privacy Expectations in the Context of Information Security Assurance," *Proceedings of America's Conference on Information Systems*, San Francisco, California, August 2009
19. Zhang, Wei and Xin Luo, "A Dual-Process Perspective on Media Choice," *Proceedings of The Third China Summer Workshop on Information Management*, Guangzhou, China, June 27-28, 2009
20. Johnston, Allen, Merrill Warkentin, and Xin Luo, "National Culture and Information Privacy: The Influential Effects of Individualism and Collectivism on Privacy Concerns and Organizational Commitment", *Proceedings of International Federation of Information Processing (IFIP) International Workshop on Information Systems Security Research*, Cape Town, South Africa, May 2009
21. Luo, Xin, J. P. Shim, Anil Gurung, Qinyu Liao, and Somashekar Akkaladevi, "An Empirical Investigation on Collective Multilateral Trust toward Innovative Technology Acceptance: A Mobile Banking Study," *Proceedings of Decision Sciences Institute*, Baltimore, Maryland, November 2008
22. Lee, Cheon-Pyo, Xin Luo, and Merrill Warkentin, "Perception of Security and Privacy When Using Mobile Communication Systems – An Analysis of Administrative and Line Staff Congruence," *Proceedings of Decision Sciences Institute*, Baltimore, Maryland, November 2008
23. Akkaladevi, Somashekar and Xin Luo, "Bottlenecks in the Process of Improving ICT Infrastructure in Developing Countries: A Chinese Perspective", *Proceedings of Americas Conference on Information Systems*, Toronto, Canada, August 2008
24. Akkaladevi, Somashekar, Himabindu Keesara, and Xin Luo, "Efficient Forensic Tools for Handheld Devices: A Comprehensive Perspective", *Proceedings of Southwest Decision Sciences Institute*, Houston, Texas, March 2008
25. Luo, Xin, Han Li, and Jie Zhang, "An Exploratory Analysis of Trust and Risk on Innovative Technology Adoption: A Mobile Banking Case," *Proceedings of Pre-ICIS Workshop on Information Security and Privacy, the SIGSEC Pre-ICIS Workshop*, Montréal, Canada, 2007
26. Zhang, Jie and Xin Luo, "Revisiting the Password Problem from a New Perspective," *Proceedings of Pre-ICIS Workshop on Information Security and Privacy, the SIGSEC Pre-ICIS Workshop*, Montréal, Canada, 2007

27. Michelle Boatwright and Xin Luo, "What Do We Know About Biometrics Authentications?" *Proceedings of Information Security Curriculum Development Conference*, Kennesaw, GA, September 29, 2007
28. Dipti Patel and Xin Luo, "Take a Close Look at Phishing," *Proceedings of Information Security Curriculum Development Conference*, Kennesaw, GA, September 29, 2007
29. Luo, Xin, Anil Gurung, and J.P. Shim, "Understanding Acceptance of Enterprise Instant Messaging: A Theoretical Integration and Empirical Investigation," *Proceedings of Decision Science Institute 2007*, Phoenix, AZ, November 17-20, 2007
30. Liao, Qinyu and Xin Luo, "A Comprehensive Understanding of Non-users' Perception for University Campus Wireless Network Adoption: An Empirical Investigation," *Proceedings of Decision Science Institute 2007*, Phoenix, AZ, November 17-20, 2007
31. Liao, Qinyu, Xin Luo, Anil Gurung, and Long Li, "Workplace Internet Use Monitoring and Employee Behavior Intention Change," *Proceedings of Americas Conference on Information Systems*, Keystone, CO, August 7-12, 2007
32. Warkentin, Merrill, Chengqi Guo, Xin Luo, and Feifei Xie, "An Assessment of U.S. and Chinese Online Gaming Environments and Futures," *Proceedings of Americas Conference on Information Systems*, Keystone, CO, August 7-12, 2007
33. Gurung, Anil and Xin Luo, "Understanding the Motivation of Consumers to Take Actions against Spyware," *Proceedings of Americas Conference on Information Systems*, Keystone, CO, August 7-12, 2007
34. Liao, Qinyu, Xin Luo, and Anil Gurung, "Post-Violation Trust Rebuilding in B2C Electronic Commerce," *Proceedings of 2007 Global Conference on Business and Finance*, South Padre Island, Texas, January 3-6, 2007,
35. Liao, Qinyu, Xin Luo, and Kirk Arnett, "CS and MIS: What Do They Know About Information Security?" *Proceedings of 2006 ISOneWorld International Conference*, Las Vegas, Nevada, April 2006,
36. Luo, Xin and Merrill Warkentin, "Consumers' Preferences, Attitudes, and Trade-offs towards Mobile Office Use: A Conjoint Analysis," *Proceedings of 2005 Decision Science Institute Annual Meeting*, San Francisco, CA
37. Luo, Xin, Cheon-Pyo Lee, and Merrill Warkentin, "Adoption of Instant Messaging in an Information Security Supervision and Management Environment: An Empirical Study in Workplace Adoption," *Proceedings of Information Resources Management Association International Conference 2005*, May 15-18, 2005, San Diego, California
38. Lee, Cheon-Pyo, David A. Vance, and Xin Luo, "Information technology payoff and time lags," *Presented at the 2005 International Resource Management Association International Conference*, San Diego, California, May 15-18, 2005
39. Liao, Qinyu, Xin Luo, and Kirk Arnett, "Student Recognition and Awareness of Information Security in Course Learning from Management Information Systems and Computer Science Classes: An Empirical Investigation," *Proceedings of The Fourth International Conference on Electronic Business*, Beijing, China, December 2004,
40. Warkentin, Merrill and Xin Luo, "Perceptions of Wi-Fi Security Requirements: A Stratified View," *2004 Decision Science Institute Annual Meeting*, Sessions on Mobile Services and Wireless Networks, Boston, Massachusetts, November 20-23, 2004
41. Liao, Qinyu, J.P. Shim, and Xin Luo, " Student Assessment of a Web-based Learning and Assessment System Using the Unified Theory of Acceptance and Use of Technology," *Proceedings of Americas Conference on Information Systems 2004*, New York City, New York, August 2004,
42. Luo, Xin and Merrill Warkentin, "Assessment of Information Security Spending and Costs of Failure," *Proceedings of 2004 ISOneWorld International Conference*, Las Vegas, Nevada, April 2004
43. Luo, Xin, "New Skills of DHTML Scripts," *Computer Business Information*, 03/1999 (in Chinese)

44. Luo, Xin, "New Ideas and Knacks of WebPages Design," *Computer Business Information*, 03/1999 (in Chinese)
45. Luo, Xin, "Human Being on the Web," *Chengdu Evening*, 03/1999 (in Chinese)
46. Luo, Xin, "The Most Popular DHTML Scripts," *Computer Business Information*, 03/1999 (in Chinese)
47. Luo, Xin, "Tips on Skills of ICQ Operation," *Computer Business Information*, 03/1998 (in Chinese)
48. Luo, Xin, "Attractiveness of Java Script," *Computer Business Information*, 02/1998 (in Chinese)
49. Luo, Xin, "Personal WebPages Designing Skills," *Computer Business Information*, 12/1997 (in Chinese)
50. Luo, Xin, "Skills of Editing WebPages with Java," *Computer Business Information*, 08/1997 (in Chinese)
51. Luo, Xin, "The Popular Free Service Webs on the Internet," *Computer Business Information*, 08/1997 (in Chinese)
52. Luo, Xin, "Two Examples of How to Fix Computer Problems," *Computer Business Information*, 03/1997 (in Chinese)

MANUSCRIPTS UNDER REVIEW

Luo, Xin and Merrill Warkentin, "Understanding Mobile Office Technology Adoption Trade-offs: A Conjoint Analysis Approach," *Information Resources Management Journal* (invited for revision)

Lee, Cheon-Pyo, Xin Luo, and Minna Mattila "Examining Mobile Banking Service Resistance: A Four-Country Study on Decision-Making Process," *International Journal of Mobile Communications* (invited for revision)

Templeton, Gary, Xin Luo, Tomas Giberson, and Natalie Campbell, "Leader Influences on Member Personality and Values Homogeneity in Online Social Networks," *IEEE Transactions on Engineering Management*

Pope, Michael, Merrill Warkentin, Leigh A. Mutchler, and Xin Luo, "The Domain Name System – Past, Present, and Future," *Communications of the AIS*

WORKING PAPERS

Warkentin, Merrill, Allen C. Johnston, and Xin Luo, "Cultural Cues and Information Privacy Expectancy: The Moderating Affects of Allocentrism and Idiocentrism on the Privacy Expectancy - Organizational Commitment Relationship," collecting data, target *MIS Quarterly*

Lu, Yong and Xin Luo, "The Roles of Birdging and Bonding in Online Communities in the Aftermath of a Natural Disaster," finalizing manuscript, target *European Journal of Information Systems*

Arnett, Kirk, Gary Templeton, and Xin Luo, "Establishing a Strategic Information Security Policy: Recommendations for Practice," target *Computers & Security* or *Information Management & Computers Security*

Liao, Qinyu, Xin Luo, and Anil Gurung, "An Empirical Study of Understanding Non-users' Perception for University Campus Wireless Network Adoption: Using Change Management Theory," data collected and analyzed, target *IEEE Transactions on Education*

Warkentin, Merrill, Chengqi Guo, Xin Luo, and Feifei Xie, "Cross-Cultural Gaming industry models," framework designed, target *Communications of the ACM*

Luo, Xin, Alex Seazzu, Stephen Burd, "Understanding Contextual Urgency and Relevancy for Social Engineering Attacks – A Case Study,"

INVITED TALKS

“Understanding When Enterprises Can Go Green: A Theoretical Perspective,” Presented at presented at Xi’an JiaoTong University, Xiamen University, and Southwestern University of Finance and Economics, China, May – June, 2011

“Business Information Systems Research: Writing Articles for Quality Publication,” Presented at Presented at presented at Xi’an JiaoTong University, Xi’an Post and Telecommunication University, and Xiamen University, China, May – June, 2011

“Using Routine Activity Theory to Understanding Internal e-Crimes,” presented at Fudan University, China, Dec. 14, 2010

“Why Insiders Commit E-Crimes?” presented at Southwestern Univ. of Finance and Economics, Chengdu, China, June 19, 2010

“Trust and Risk perceptions in Mobile Banking,” presented at Chongqing University, Chongqing, China, May 25, 2010

“Understanding E-crimes in Organizations,” presented at NanKai University, Tianjin, China, May 19, 2010

“Examining Multi-dimensional Trust and Multi-faceted Risk in Initial Acceptance of Emerging Technologies: An Empirical Study of Mobile Banking Services,” presented at Southwestern University of Finance and Economics, Chengdu, China, July 2009

PROFESSIONAL ACTIVITIES

Editorial Advisory Board Member

- Managing Editor for *Journal of Internet Commerce and Banking*
- Associate Editor, Track on IS Security & Privacy, *International Conference on Information Systems* 2011
- Guest Editor for *Journal of Global Information Technology Management* (special issue on ICT Development China)
- Guest Editor for *Electronic Markets* (special issue on E-commerce Research in Greater China Region)
- Guest Editor for *International Journal of Accounting & Information Management* (special issue on fraud)
- *Journal of Computer Information Systems*
- *Journal of Cases on Information Technology*
- *International Journal of Information Technology Project Management*
- *International Journal of E-Services and Mobile Applications*
- *International Journal of Business Intelligence Research*
- *International Journal of E-Finance*
- *Academy of Business Disciplines Journal* (former *Journal of Business Disciplines*)
- Book: *Open Source Mobile Learning: Mobile Linux Applications* (Edited by Dr. Lee Chao)

Reviewer for Journals

- *MIS Quarterly*
- *European Journal of Information Systems*
- *Decision Sciences*
- *Decision Support Systems*
- *Communications of the ACM*
- *Electronic Commerce Research and Applications*
- *Journal of Computer Information Systems*

- *Journal of Information Technology Theory and Application*
- *Industrial Management & Data Systems*
- *Journal of International Technology and Information Technology*
- *Journal of Business Disciplines*
- *International Journal of Information Technology Project Management*
- *International Journal of Business Intelligence Research*
- *Information Systems Management*
- *Journal of Cases on Information Technology*
- *Journal of Organization and End User Computing*
- *Information Systems Security*
- *Electronic Commerce Research*
- *The Institute for Business and Finance Research*
- *Journal of Systems and Management Sciences*
- *Journal of Information Systems Education*

Reviewer for International Conferences

- The Dewald Roode Information Security Workshop, IFIP WG 8.11/11.13 (2010)
- International Conference on Information Systems (ICIS) (2009, 2010)
- Americas Conference on Information Systems (2004, 2005, 2007, 2008, 2009)
- Decision Science Institute (tracks of Information Security and Information Systems, 2005, 2007, 2008, 2009)
- European Conference on Information Systems (2008)
- Southwest Decision Sciences Institute – Track of Information Security (2008)
- Pre-ICIS Workshop on Information Security and Privacy (2007, 2009)
- International Association for Computer Information Systems (2005)

Reviewer for Books

- Handbook of Research on Social Implications of Data Mining and Information Privacy (2008)
- Handbook of Research on Information Security and Assurance (2007)
- Encyclopedia of Artificial Intelligence (2007)
- Encyclopedia of E-Collaboration (2006)
- Encyclopedia of Multimedia Technology and Networking (2004)

Program Committee for International Conferences

- Program Committee Member for the Dewald Roode Information Security Workshop, IFIP WG 8.11/11.13 (2011)
- Program Committee Member for Pacific Asia Workshop on Intelligence and Security Informatics (2011)
- Scientific Committee Member for 3rd Annual Conference of the World Accounting Frontiers Series incorporating the International Conference of Accounting, Business, Leadership and Information Management (2011)
- Program Co-Chair for Joint Conference on eServices and Business Intelligence (2010)
- International Conference on Accounting and Information Technology (2010)
- 5th Midwest Association for Information Systems Conference (2010)
- Financial Business Intelligence and Risk Management & Electronic Payment and Electronic Commerce (2009)

- IEEE International Conference on Intelligence and Security Informatics – Pacific Asia Workshop on Intelligence and Security Informatics (2007, 2008)
- Conference of the Global Institute of Flexible Systems Management(2008, 2009)
- Information Resources Management Association (2006)

Track and Session Chair for International Conferences

- Invited Panel Discussant, Track of Social Issues in Information Technology, Decision Sciences Institute 2009
- Americas Conference on Information Systems (Mini-track chair of ICT Issues in the Greater China Region, 2008, 2009, 2010)
- Americas Conference on Information Systems (Mini-track chair of ICT Issues in the Pan-Pacific Region, 2010)
- Americas Conference on Information Systems (Mini-track chair of Information Security and Privacy in Developing Economies, 2009)
- Americas Conference on Information Systems (Session chair, 2007)
- Decision Science Institute (Session chair of Information Systems Track, 2007; Session chair of Information Security Track, 2008)

Professional Membership

- Association for Information Systems (AIS)
- Association for Computing Machinery (ACM)
- Decision Sciences Institute (DSI)
- International Chinese Information System Association (ICISA)

TEACHING EXPERIENCE

The University of New Mexico (Anderson School of Management, Albuquerque, NM, USA)

Information Systems Security (Undergraduate concentration course)
 Web Application Development (Graduate concentration Course)
 Computer-based Information Systems (Undergraduate core course)
 Business Application Programming (Undergraduate core course)

Virginia State University (School of Business, Petersburg, VA, USA)

Information Systems Security Management *original course developer
 Advanced Visual Basic.NET Programming
 Introduction to Programming Using Visual Basic.NET
 Management Information Systems
 Current Issues in Information Technology – CIS Capstone Project
 Introduction to Information Systems

Mississippi State University (College of Business, Starkville, MS, USA)

Visual Basic Applications
 Introduction to Business Computer Systems

HONORS & AWARDS

Who's Who in the World	2009-2011
Endowed Anderson Alumni Professorship , Anderson School of Mgt, University of New Mexico	2011-2014
Endowed Bill Daniels Business Ethics Fellowship , Anderson School of Mgt, University of New Mexico	2010-2012
Winner of Distinguished Paper (Information Systems Track) , Decision Sciences Institute	2009
Endowed Anderson Foundation Fellowship , Anderson School of Mgt, University of New Mexico	2009-2012
Faculty Summer Research Grant , Anderson School of Management, University of New Mexico	2009-2011
Faculty Summer Research Grant , School of Business, Virginia State University	2007
Information Security Research Travel Award (\$1000) , Mississippi State University	04/2006
Henry Hunter Doctoral Research Travel Award (\$600) , Mississippi State University	04/2006
Ph.D. Student Teaching Award Nominee , College of Business, Mississippi State University	03/2006
Ph.D. Student & Faculty Collaboration Research Award Nominee , Mississippi State University	03/2006
2005 Decision Science Institute (DSI) Doctoral Consortium , San Francisco, California	11/2005
Information Security Research Travel Fund (\$1350) , Center of Computer Security Research, MSU	05/2005
Doctoral Research Travel Fund (\$650) , College of Business & Industry, Mississippi State University	04/2004
Academic Award , College of Business Administration, The University of Louisiana at Monroe	2002-2003
University Scholarship , Sichuan Normal University	1997-1998
2nd Winner , Web Design Competition by Computer Business Information	1999
2nd Winner , National Web Design by China Telecom Corp. & Chinese Computer User Association	1998
1st Winner , Internet Application Knowledge Competition by Chengdu Commerce and Tyfo.com	1998
3rd Winner , English-Chinese Tech Translation Competition by Hong Kong Instant-Trans Tech Corp.	1998
3rd Winner , Chinese National Webpage Design Competition by Microsoft and Computer World Press	1998

ACADEMIC SERVICES

Associate Director, Center for Information Assurance Research and Education, the Univ. of New Mexico	2008 – now
Faculty Advisor, Executive MBA Residency, Anderson School of Management, Univ. of New Mexico	2011
Research Seminar Coordinator, Anderson School of Management, the University of New Mexico	2009 – now
<ul style="list-style-type: none">• Dr. Merrill Warkentin (Mississippi State University) in July 2009• Dr. Cheon-pyo Lee (Fairmont State University) in April 2010• Dr. De Liu (University of Kentucky) in September 2010• Dr. Richard Baskerville (Editor-in-Chief, EJIS, Georgia State University) in March 2011• Dr. Detmar Straub (Editor-in-Chief, MISQ, Georgia State University) in November 2011	
Instructional Resources & Technology Committee Chair, School of Business, Virginia State University	2007
Departmental Curriculum Committee Chair, Department of CIS, Virginia State University	2007
Departmental Intellectual Contribution Committee, Department of CIS, Virginia State University	2007
Faculty Development Committee, School of Business, Virginia State University	2006-2007
Advisement & Curriculum Committee, School of Business, Virginia State University	2006

Member & Webmaster, Ph.D. Student Association, Mississippi State University	2003-2005
President, Chinese Student Association (CSA), The University of Louisiana at Monroe	2000-2002
Vice President, MBA Association (MBAA), The University of Louisiana at Monroe	2001-2002

PERSONAL INFORMATION

U.S. Permanent Resident (Outstanding Professor/Researcher – EB1-B category)

Language: Fluent in English and Chinese (Mandarin), novice in Chinese (Cantonese), French, and Korean

President for New Mexico Chinese School of Arts & Language (Albuquerque, New Mexico, USA)