

Xin (Robert) Luo, Ph.D.

Anderson School of Management, The University of New Mexico, Albuquerque, New Mexico, USA

• Email: xinluo@unm.edu • Office phone: (505)277-8875

• Google Scholar: *H-index=48, i10-index=111*, <https://scholar.google.com/citations?hl=en&user=FemyycMAAAAJ>

Ranked **17** among IS scholars in the world in 2020-2022 for top-6 publications in ISR, MISQ, JAIS, JMIS, EJIS, and ISJ
<https://www.aisresearchrankings.org/rankings/>

World's Top 2% Scientist Ranking List Published by Stanford University and Elsevier

EMPLOYMENT HISTORY

The University of New Mexico , Anderson School of Management, Albuquerque, New Mexico	
Special Assistant to the Dean for Research Advancement	07/2022 – now
Endowed Dean's Professor of Research Excellence	04/2022 – now
Endowed Regent's Professor	08/2014 – now
Full Professor of MIS & Information Assurance with Tenure	08/2018 – now
Associate Professor of MIS & Information Assurance with Tenure	08/2012 – 07/2018
Assistant Professor of MIS & Information Assurance	08/2008 – 07/2012
Endowed Anderson Alumni Professor	08/2012 – 07/2014
Daniels Fund Business Ethics Fellow	08/2019 – 2022
Director of International Programs	07/2018 – now
Virginia State University , School of Business, Petersburg, Virginia	08/2006 – 05/2008
Assistant Professor of Computer Information Systems	
Mississippi State University , College of Business, Starkville, Mississippi	08/2003 – 05/2006
Instructor & Graduate Teaching Assistant (Department of Management & Information Systems)	
The University of Louisiana , College of Business Administration, Monroe, Louisiana	08/2000 – 05/2003
Graduate Research Assistant & Webmaster (Department of Computer Information Systems)	

EDUCATION

Doctor of Philosophy	Mississippi State University	2007
	Major: Management Information Systems	
Master of Science	Mississippi State University	2004
	Major: Management Information Systems	
M.B.A	The University of Louisiana	2003
	Major: Business Administration	
Bachelor of Arts	Sichuan Normal University, China	1999
	Major: International Business	

TEACHING INTERESTS

Cybersecurity Management
Advanced Information Technologies for Business
Social Analytics

RESEARCH INTERESTS

Information Security Management and Privacy Protection
Strategic Information Systems for Business Decision-making
Cross-cultural IS Development

RESEARCH & PROFESSIONAL GRANTS

- Sub-PI, CAE-C in Cybersecurity Education Innovation - Cybersecurity Faculty Development, *NSA* (\$3.35 million), 2020-22
- Key personnel, Scholarship for Service Grant for Information Assurance Program, *NSF* (\$1.67 million), 2013-22
- Discovering Factors Influencing Information Believability to Mitigate Dissemination of (Mis)information: An Experimental Neuroscience Study for Secure and Trustworthy Cyberspace, *University of Colorado Colorado Springs* (\$7,500), 2021

EDITORIAL & GRANT SERVICE

- Co-Chair, Track on Societal Impact, *International Conference on Information Systems*, 2024
- Invited Editorial Review Board Member, *Information Systems Research*, 2023-2025
- Guest Co-Editor, *Decision Support Systems*, special issue on Metaverse, 2023-2024
- Guest Associate Editor, *Journal of Management Information Systems*, special issue on Metaverse, 2022-2023
- Guest Associate Editor, *Decision Support Systems*, special issue on Blockchain technology and applications, 2022-2023
- Co-Editor in Chief, *International Journal of Accounting & Information Management*, 2016 – current
- Invited Grant Expert Review Panelist, Secure and Trustworthy Cyberspace, *National Science Foundation*, 2014-2016
- Invited External Reviewer, *The National Science Fund for Distinguished Young Scholars*, 2021-22
- Senior Editor, *Organizational Cybersecurity Journal*, 2021- current
- Ad-hoc Associate Editor, *MIS Quarterly*, since 2014
- Associate Editor, *Decision Support Systems*, since April 2023
- Associate Editor, *Journal of the Association for Information Systems*, since 2021
 - Recipient of Outstanding Associate Editor Award 2023
- Associate Editor, *Information & Management*, since 2020
- Associate Editor, *Decision Sciences*, since 2015
- Associate Editor, *Electronic Commerce Research*, since 2014
- Associate Editor, *European Journal of Information Systems*, 2013 - 2020
- Associate Editor, *European Journal of Information Systems*, special issue: security & privacy in 21st century, 2016
- Associate Editor, *European Journal of Information Systems*, special issue on cross-cultural IS, 2012-2013
- Associate Editor, *Journal of Electronic Commerce Research*, since 2013
- Associate Editor, *Industrial Management & Data Systems*, since 2022
- Associate Editor, Track on Digital and Mobile Commerce, *International Conference on Information Systems*, 2023
- Associate Editor, Track on IS Security & Privacy, *International Conference on Information Systems*, 2011,13-17,20, 22
- Associate Editor, Track on Digital and Mobile Commerce, *International Conference on Information Systems*, 2021
- Associate Editor, Track on IS Security and Privacy in Organizations, *European Conference on Information Systems*, 2022
- Associate Editor, *Journal of Intellectual Capital*, since 2019
- Editorial Board Member, *Journal of the Association for Information Systems*, 2018 – 2020
- Guest Associate Editor, *Information Systems Frontier*, since 2019
- Guest Co-Editor, *Journal of Electronic Commerce Research*, special issue: in honor of Prof. T.P. Liang, 2021
- Guest Co-Editor, *Decision Sciences*, special issue: information and operation sciences, 2018-2019
- Guest Co-Editor, *Journal of Database Management*, special issue: Managing IS risks in Digital Business, 2018-19
- Guest Co-Editor, *Information & Management*, special issue: social commerce & social media, 2017-2018
- Guest Co-Editor, *Decision Support Systems*, special issue: technical advances & behavioral security, 2015-2016
- Guest Co-Editor, *Electronic Commerce Research*, special issue: innovative e-business, 2015-2016
- Guest Co-Editor, *Electronic Markets*, special issue: E-Commerce Intelligence Development and Research, 2011-2012
- Guest Co-Editor, *Journal of Global Information Technology Management*, 2010-2011
- Guest Co-Editor, *International Journal of Accounting & Information Management*, 2010-2011

REFEREED JOURNAL ARTICLES

Information Security Management and Privacy Protection

1. “Contextual Integrity and Health Information Sharing on Online Social Networks,” *Journal of the Association for Information Systems*, with Han Li, Rathin Sarathy, and Heng Xu, conditionally accepted
2. “Identifying the Idiosyncrasies of Behavioral Information Security Discourse and Proposing Future Research Directions: A Foucauldian Perspective,” *Journal of Information Technology*, with Nan (Peter) Liang, Rudy Hirschheim, and Hayden Hollingsworth, Vol. 38, Issue 4, pp. 382-415, 2023

3. "Is Personally Identifiable Information Really More Valuable? Evidence from Consumers' Willingness-To-Accept Valuation of Their Privacy Information," *Decision Support Systems*, with Huan Liu, Kai Li, and Yan Chen, Vol. 173, October 114010, 2023
4. "Does Techno-invasion Lead to Employees' Deviant Behaviors?" *Journal of Management Information Systems*, with Yang Chen, Xin Wang, Jose Benitez, and Decao Li, 39(2), pp. 454-482, 2022
5. "Understanding Inconsistent Employee Compliance with Information Security Policies through the Lens of the Extended Parallel Process Model," *Information Systems Research*, with Yan Chen, Dennis Galletta, Paul Benjamin Lowry, Greg Moody, and Robert Wilison, 32(3), pp.1043-1065, 2021
6. "Understanding Information Security Policy Violation from a Situational Action Perspective," *Journal of the Association for Information Systems*, with Han Li and Yan Chen, 22(3), pp. 739-772, 2021
7. "The good, the bad, and the ugly: Impact of analytics and artificial intelligence-enabled personal information collection on privacy and participation in ridesharing," *European Journal of Information Systems*, with Xusen Cheng, Linlin Su, and Jose Benitez, 31(3), 339-363, 2022
8. "Cultivating Proactive Information Security Behavior and Individual Creativity: The Role of Culture and Structure," *Information & Management*, with Canchu Lin and Jenell Wittmer, 59(6), 103650, 2022
9. "Organized Cyber Racketeering: Exploring the Role of IT in Organized Cyber Crime Syndicates through a Grounded Theory Approach," *IEEE Transactions on Engineering Management*, with Jie Jian, Siqi Chen, Tien Lee, Vol. 69, Issue 6, pp. 3726-3738, 2022
10. "Making Better IS Security Investment Decisions: Discovering the Impact of Data Breach Announcement on Information Asymmetry and Firm Risk," *Industrial Management & Data Systems*, with Tianxi Dong, Suning Zhu, and Mauro Oliveira, Vol. 123, Issue 2, ISSN 0263-5577, 2023
11. "Exploring Different Appraisals in Sharing Deviant Behaviors: A Mixed-methods Study," *Journal of Business Research*, with Tingting Hou, Xusen Cheng, and Dan Ke, 139, pp. 496-509, 2022
12. "Beyond Adaptive Security Coping Behaviors: Theory and Empirical Evidence," *Information & Management*, with Yan Chen and Han Li, 59(2), 103575, 2022
13. "Reactions to Abusive Supervision: Neutralization and IS Misuse," *Journal of Computer Information Systems*, with Feng Xu, Carol Hsu, and Merrill Warkentin, 62(3), pp. 632-641, 2022
14. "Effects of Organizational Controls on Employees' Cyber-loafing: The Moderating Effects of Trait Mindfulness," *The Database for Advances in Information Systems*, with Feng Xu, Junmei Zhang, Shan Xiao, and Botong Xue, 53(1), pp. 61-79, 2022
15. "Discovering Group-based Transnational Cyber Fraud: A Polymethodological Approach," *Computers & Security*, with Siqi Chen, Yufei Yuan, Jie Jian, and Yan Wang, 104, 102217, May 2021
16. "Ethical leadership and employee information security policy violation: Exploring dual-mediation paths," *Organizational Cybersecurity Journal*, with Botong Xue, Feng Xu, and Merrill Warkentin, 1(1), pp. 5-23, 2021
17. "Toward a Unified View of Dynamic Information Security Behaviors: Insights from Organizational Culture and Sensemaking," *The Database for Advances in Information Systems*, with Canchu Lin, Vol. 52: Issue 1, pp. 65-90, 2021
18. "Why Individual Employees Commit Malicious Computer Abuses: A Routine Activity Theory Approach," *Journal of the Association for Information Systems*, with Han Li, Qing Hu, and Heng Xu, Vol. 21: Issue 6, Article 5, 2020
19. "Anger or Fear? Effects of Discrete Emotions on Employee Computer-Related Deviant Behavior," *Information & Management*, with Feng Xu and Carol Hsu, Vol. 57, Issue 3, pp. 103180, 2020
20. "Security Policy Opt-in Decisions in Bring-Your-Own-Device – A Persuasion and Cognitive Elaboration Perspective," *Journal*

of Organizational Computing and Electronic Commerce, with Xue Yang, Wei Thoo Yue, Xinwei Wang, and Choon Ling Sia, Vol. 29, Issue 4, pp. 274-293, 2019

21. "Do Strategy and Option in IT Security Investment Matter? An Empirical Investigation on Alignment Effects," *Information Systems Frontier*, with Feng Xu, Hongyun Zhang, Shan Liu, and Wayne Huang, Vol. 21, Issue 5, pp. 1069-1083, 2019
22. "Challenges of Cybersecurity Management in Industry 4.0," *Cutter Business Technology Journal*, with Feng Xu, Vol. 32, Issue 6, pp. 31-35, 2019
23. "Self-Control, Organizational Context, and Rational Choice in Information Abuses at Work," *Information & Management*, with Han Li, Jie Zhang, and Rathindra Sarathy, Vol. 55, Issue 3, pp. 358-367, 2018
24. "Are We Ready for Cyber Terrorist Attacks? Examining the Role of Individual Resilience," *Information & Management*, with Jian Hua and Yan Chen, Vol. 55, Issue 7, pp. 928-938, 2018
25. "Exploring the Effects of Social Networking Sites' Privacy-Handling Management Styles on User Satisfaction: A Conflict Management Perspective," *Decision Sciences*, with Jie Zhang, Han Li, and Merrill Warkentin, Vol. 48, Number 5, pp. 956-989, 2017
26. "Resolving the Privacy Puzzle: Toward a Cognitive Appraisal and Emotion Approach to Online Privacy Behaviors," *Information & Management*, with Han Li, Heng Xu, and Jie Zhang, Vol. 54, Number 8, pp. 1012-1022, 2017
27. "Explaining Consumer Satisfaction of Services: The Role of Innovativeness and Emotion in an Electronic Mediated Environment," *Decision Support Systems*, with Hua Dai, Qinyu Liao, and Mukun Cao, Vol. 70, pp. 97-106, 2015
28. "Exploring the Effects of Organizational Justice, Personal Ethics, and Sanction on Internet Use Policy Compliance," *Information Systems Journal*, with Han Li, Jie Zhang, and Rathindra Sarathy, Vol. 24, Issue 6, pp. 479-502, 2014
29. "Investigating security investment impact on firm performance," *International Journal of Accounting & Information Management*, with Ranjit Bose, Vol. 22, Issue 3, pp. 194-208, 2014 (**Won 2015 Highly Commended Paper Award**)
30. "Assessment of Re-Identification Risks of Data Perturbation Methods Using Record Linkage," *Journal of Database Management*, with Han Li, Krishnamurthy Muralidhar, and Rathindra Sarathy, Vol. 25, Issue 2, pp. 52-74, 2014
31. "Investigating Phishing Victimization with the Heuristic-Systematic Model: A Theoretical Framework and an Exploration," *Computers & Security*, with Wei Zhang, Stephan Burd, and Alessandro Seazzu, Vol. 38, pp. 28-38, October 2013
32. "The Personalization Privacy Paradox: An Exploratory Study of Decision Making Process for Location-Aware Marketing," *Decision Support Systems*, with Heng Xu, John M. Carroll, and Mary Beth Rosson, Vol. 51, Issue 1, pp. 42-52, April 2011 (**a Most Cited Article Published since 2010**, <http://www.journals.elsevier.com/decision-support-systems/most-cited-articles>)
33. "Social Engineering: The Neglected Human Factor for Information Security Management," *Information Resources Management Journal*, with Rich Brody, Alex Seazzu, and Stephen Burd, Vol. 24, No. 3, pp. 1-7, 2011
34. "Social Network Analysis of a Criminal Hacker Community," *Journal of Computer Information Systems*, with Yong Lu, Michael Polgar, and Yuanyuan Cao, Vol. 51, Issue 2, pp. 31-41, Winter 2010-2011
35. "Examining Multi-dimensional Trust and Multi-faceted Risk in Initial Acceptance of Emerging Technologies: An Empirical Study of Mobile Banking Services," *Decision Support Systems*, with Han Li, Jie Zhang, and J. P. Shim, Vol. 49, pp. 222-234, May 2010 (**a Most Cited Article Published since 2010**, <http://www.journals.elsevier.com/decision-support-systems/most-cited-articles>)
36. "Workplace Monitoring and Employee Misuse Avoidance: Does Punishment Matter?" *Journal of Computer Information Systems*, with Qinyu Liao, Anil Gurung, and Long Li, Vol. 50, Issue 2, pp. 49-59, 2010
37. "Improving Multiple-password Recall – An Empirical Study," *European Journal of Information Systems*, with Jie Zhang, Somashekar Akkaladevi, and Jennifer Ziegelmayer, Vol. 18, Issue 2, pp. 165-176, 2009

38. “Consumer Motivations in Taking Action against Spyware: An Empirical Investigation,” *Information Management & Computer Security*, with Anil Gurung and Qinyu Liao, Vol. 17, Issue 3, pp. 276-289, 2009
39. “Rebuilding Post-Violation Trust in B2C Electronic Commerce”, *Journal of Organizational and End User Computing*, with Qinyu Liao and Anil Gurung, 21(1), 60-74, January-March 2009
40. “An Empirical Investigation on Customer's Privacy Perceptions, Trust and Security Awareness in E-commerce Environment,” *Journal of Information Privacy and Security*, with Anil Gurung and M.K Raja, Vol. 4, Issue 1, 2008
41. “Awareness Education as the Key to Ransomware Prevention”, *Information Systems Security*, with Qinyu Liao, Vol. 16, Issue 4, pp. 195 – 202, July – August 2007
42. “Defeating Active Phishing Attacks for Web-Based Transactions”, *International Journal of Information Security and Privacy*, with Tan Teik Guan, Vol. 1, Issue 3, pp. 47-60, July - September 2007
43. “A Holistic Approach for Managing Spyware”, *Information Systems Security*, Vol. 15, Issue 2, pp. 42 – 48, May – June 2006
44. “A Framework for Spyware Assessment”, *Communications of the ACM*, with Merrill Warkentin and Gary F. Templeton, Vol. 48, Issue 8, August 2005
45. “The Phishing Hook: Issues and Reality”, *Journal of Internet Banking and Commerce*, with Qinyu Liao, November 2004, Vol. 9, No. 3, ISSN 1204-5357
46. “Micropayments in Wireless M-Commerce: Issues, Security, and Trend”, *Journal of Internet Banking and Commerce*, with Cheon-Pyo Lee, July 2004, Vol. 9, No. 2, ISSN 1204-5357

Working Area Papers (under advanced revision & review)

- “Win by Hook or Crook? Self-injecting Favorable Online Reviews to Fight Adjacent Rivals,” *Information Systems Research*, with Le Wang, Feng Xu, and Liangfei Qiu, revise & resubmit
- “Is More Complex Behavior a Better Sensor of Online Deception?” *MIS Quarterly*, with Lina Zhou, Dongsong Zhang, and Jinie Pak, revise & resubmit
- “The Influence of Affective Processing on Phishing Susceptibility,” *European Journal of Information Systems*, with Annie Tian and Greg Bott, revise & resubmit

Strategic Development of Information Systems

47. “The Categorical Paradoxes in the Sharing Economy: Empirical Evidence from Host Self-description on Airbnb,” *Production and Operations Management*, with Yuxin Huang, Yi Shen, and Fujun Lai, forthcoming
48. “The Impact of Supply Chain Transparency on Financing Offerings to Firms: The Moderating Role of Supply Chain Concentration,” *International Journal of Operations and Production Management*, with Rongrong Shi, Qiaoyi Yin, Yang Yuan, and Fujun Lai, forthcoming
49. “Qualitative Cusp Catastrophe Multi-agent Simulation Model to Explore Abrupt Changes in Online Impulsive Buying Behavior,” *Journal of the Association for Information Systems*, with Xiaochao Wei, forthcoming
50. “Egotistic or Altruistic? An Experimental Investigation of Referral Rewards in Social E-commerce from the Perspective of Relationship Norms,” *Electronic Commerce Research*, with Jie Su, Dan Ke, and Xue Bai, forthcoming

51. “Understanding the Effect of Group Emotions on Consumer Instant Return Behavior in Livestreaming E-commerce: Empirical Evidence from TikTok,” *Decision Support Systems*, with Zeen Wang, Chuan Luo, Xu Xu, forthcoming
52. “Examining the Impact of Cultural Tightness-Looseness on Value Assessment of Social Media Use,” *European Journal of Information Systems*, with Tao (Eric) Hu, Hua Dai, Chengqi (John) Guo, forthcoming
53. “Discovering the Juxtaposed Affordances in Digitally Transformed Live Streaming E-commerce: A Mixed-Methods Study from a Vicarious Learning Perspective,” *European Journal of Information Systems*, with Ying Hua, Dongyi Wang, Fang-kai Chang, and Yitian Xie, forthcoming
54. “Unraveling the effect of organizational resources and top management support on e-commerce capabilities: Evidence from ADANCO-SEM and fsQCA,” *European Journal of Information Systems*, with Jiabao Lin, Lei Li, and Carol Hsu, forthcoming
55. “Technology-driven mandatory customer participation: A new recovery strategy to promote customers’ online post-recovery satisfaction,” *European Journal of Information Systems*, with Yu Zhang, Binjia Shao, and Jose Benitez, forthcoming
56. “You jump, I jump? Herding behavior in blockchain application platforms,” *Decision Support Systems*, with Jingxuan Cai, Fujun Lai, Peiling Ai, and Xi Zhao, forthcoming
57. “Decoding Algorithm Appreciation: Unveiling the Impact of Familiarity with Algorithms, Tasks, and Algorithm Performance,” *Decision Support Systems*, with Hasan Mahmud, Najmul Islam, and Patrick Mikalef, Vol. 179, April 114168, 2024
58. “Moving Consumers from ‘Free’ to ‘Fee’: Addressing the Vexing Differentiation and Fairness Issues in the Platform-Based Market of Multiplayer Online Battle Arena Games,” *Information Systems Research*, with Le Wang, Paul Benjamin Lowry, and Han Li, Vol. 34(1), pp. 275-296, 2023
59. “Be Together, Run more: Enhancing Group Participation in Fitness Technology,” *Journal of the Association for Information Systems*, with Zilong Liu, Xuequn Wang, Xiaolong Song, Na Liu, and Yuan Zhang, Vol. 24, Issue 2, pp. 530-554, 2023
60. “Social Media-Enabled Customer Co-Creation Experience Value: Conceptualization and Measurement,” *European Journal of Information Systems*, with Hong Zhang, Bin Wang, and Patrick Y.K. Chau, Vol. 32, Issue 3, pp. 550-572, 2023
61. “Online Prejudice and Barriers to Digital Innovation: Empirical Investigations of Chinese Consumers,” *Information Systems Journal*, with Tong Che, Zeyu Peng, and Fujun Lai, Vol. 32, Issue 3, pp. 630-652, 2023
62. “When Carrots and Sticks Meet: A Mixed-Methods Study for Internet Taxi Drivers’ Psychological Work Engagement,” *Information & Management*, with Tingting Hou and Xusen Cheng, Vol. 60, Issue 4, ISSN 0378-7206, 2023
63. “Task Management in Decentralized Autonomous Organization,” *Journal of Operations Management*, with Xi Zhao, Peilin Ai, Fujun Lai, and Jose Benitez, Vol. 68, Issue 6-7, pp. 649-674, 2022
64. “Game Affordance, Gamer Orientation, and In-game Purchase: A Hedonic-Instrumental Framework,” *Information Systems Journal*, with Le Wang and Yongqiang Sun, Vol. 32, Issue 6, pp. 1097-1125, 2022
65. “An Empirical Examination of Organizational Commitment Across Psychological Contract Matching Patterns in Information Technology Outsourcing (ITO),” *Information Systems Frontiers*, with Bo Yang, Hua Dai, Peter Haried, and Tao (Eric) Hu, forthcoming
66. “How have firms transformed and executed IT-enabled remote work initiatives during the COVID-19 pandemic? Conceptualization and empirical evidence from Spain,” *Information & Management*, with Jose Benitez, Ana Castillo, Laura Ruiz, and Pedro Prades, Vol. 60, Issue 4, June 103789, 2023
67. The Interactions between Online Platform’s Store Brand Introduction and Manufacturer’s Innovation Strategies: Reselling vs. Agency Modes, *Electronic Commerce Research and Applications*, with Jingjing Zhao, Yao-Yu Wang, Lifeng Tu, Jian-Cai Wang, Vol. 62, ISSN1567-4223, November-December 101320, 2023

68. "How Do Live Streaming Platforms Facilitate Persuasion in Political Campaigns? Theory and Empirical Evidence from the Perspective of Affordance Actualization," *Information & Management*, with Tian Yu and Yan Chen, Vol. 60, Issue 3, April 103775, 2023
69. "Exploring the Effects of Sense of Membership on Information Sharing in Virtual Communities," *Journal of Electronic Commerce Research*, with Chuan Luo, Han Li, and Xiacong Cui, Vol. 24, Issue 2, ISSN 1526-6133, 2023
70. "Examining Electronic Word of Mouth in the Sharing Economy and the Role of Price and Responsiveness on Sales Performance: A Mixed-methods Investigation," *International Journal of Electronic Commerce*, with Fuzhen Liu, Kee-hung Lai, Jiang Wu, Vol. 26, No. 2, pp. 174-199, 2022
71. "Monetary Rewards, Intrinsic Motivators and Work Engagement in the IT-enabled Sharing Economy: A Mixed-Methods Investigation of Internet Taxi Drivers," *Decision Sciences*, with Ying Hua, Xusen Cheng, and Tingting Hou, Vol. 51, Issue 3, pp. 755-785, 2020 (**nominated for the best paper award by SIG-Grounded Theory Method, ICIS, Austin, TX, 2021**)
72. "Envy or Conformity? An Empirical Investigation of Peer Influence on the Purchase of Non-functional Items in Mobile Free-to-play Games," *Journal of Business Research*, with Le Wang and Han Li, Vol. 147, pp. 308-324, 2022
73. "Big Arena, Small Potatoes: A Mixed-Methods Investigation of Atmospheric Cues in Live Streaming E-Commerce," *Decision Support Systems*, with Dongyi Wang and Ying Hua, Vol. 158, ISSN 0167-9236, July 113801, 2022
74. "How big data technology enables the alliance relationship stability of contract farming in the age of digital transformation," *Information & Management*, with Shunzhi Lin, Jiabao Lin, and Feiyun Han, Vol. 59, Issue 6, ISSN 0378-7206, 2022
75. "Effect of sponsorship disclosure on online consumer responses to positive reviews: Investigating the moderating role of emotional intensity and tie strength through an online scenario-based experiment," *Decision Support Systems*, with Xiaorong Wang, Feng Xu, and Lifang Peng, Vol. 156, Issue C, ISSN 0167-9236, 2022
76. "Impact of information timeliness and richness on public engagement on social media during COVID-19 pandemic: An empirical investigation based on NLP and machine learning," *Decision Support Systems*, with Kai Li, Cheng Zhou, Jose Benitez, and Qinyu Liao, Vol. 162, November 113752, 2022
77. "Get Your Report a Thumb-up: Investigating the Usefulness of Crowd Testing Reports," *Decision Support Systems*, with Jiang Wu, Jingxuan Cai, and Dan Ke, Vol. 158, July 113781, 2022
78. "Exploring the spoiler effect in the digital age: Evidence from the movie industry," *Decision Support Systems*, with Kai Li, Yang Li, and Xiaobo Xu, Vol. 157, June 113755, 2022
79. "Value Creation in Blockchain-driven Supply Chain Finance," *Information & Management*, with Lu Wang and Frank Lee, and Jose Benitez, Vol. 59, Issue 7, November 103510, 2022
80. "Why do Organizations Leverage Social Media to Create Business Value? An External Factor-centric Empirical Investigation," *Decision Support Systems*, with Jiabao Lin, Zhimei Luo, Jose Benitez, and Aleš Popović, Vol. 151, December 113628, 2021
81. "Identifying Incident Causal Factors to Improve Aviation Transportation Safety: Proposing a Deep Learning Approach," *Journal of Advanced Transportation*, with Tianxi Dong, Qiwei Yang, Nima Ebadi, and Paul Rad, Vol.2021, Article ID 5540046, 15 pages, 2021
82. "How to improve customer loyalty in the short-term room rental market? A large-scale granular data investigation," *Decision Support Systems*, with Jiang Wu, Jingxuan Cai, and Jose Benitez, Vol. 143, April 113495, 2021
83. "Social media-driven customer engagement and movie performance: Theory and empirical evidence," *Decision Support Systems*, with Jose Benitez, Ana Castillo, and Javier Llorens, Vol. 145, June 113516, 2021
84. "Can E-commerce Platforms Build the Resilience of Brick-and-Mortar Businesses to the COVID-19 Shock? An Empirical Analysis in the Chinese Retail Industry," *Electronic Commerce Research*, with Sirui Li, Jing Su, Ying Liu, and Xiao Yang, Vol. 23, pp. 2827-2857, 2023

85. "A Longitudinal Study of the Actual Value of Big Data and Analytics: The Role of Industry Environment," *International Journal of Information Management*, with Sunning Zhu and Tianxi Dong, Vol. 60, October 102389, 2021
86. "Exploring Viewer Participation in Online Video Game Streaming: An Mixed-methods Approach," *International Journal of Information Management*, with Xiaoyu Xu, Kuang Wu, and Weijie Zhao, Vol. 58, June 102297, 2021
87. "Trialing or Combining? An Empirical Study on Consumer Variety-Seeking Behaviors in Multiple Competing Apps," *Internet Research*, with Yingying Hu, Lin Zhao, Sumeet Gupta, and Xiuhong He, Vol. 31 No. 5, pp. 1769-1802, 2021
88. "Understanding Inconsistent Corruption Reduction through E-government Participation: Updated Evidence from a Cross-country Investigation," *Electronic Commerce Research*, with Lihua Wang and M. Peter Jurkat, Vol. 22(3), pp. 979-1006, 2022
89. "Understanding the Interplay between Government Microblogs and Citizen Engagement: Evidence from China," *Electronic Commerce Research*, with Lihua Wang, Vol. 21, pp. 487-520, 2021
90. "The Value of Backers' Word-of-Mouth in Crowdfunding Projects Filtering: An Empirical Investigation," *Electronic Commerce Research*, with Haichao Zheng, Vol. 20, pp. 757-782, 2020
91. "Using Mobile Phone Data for Emergency Management: A Systematic Literature Review," *Information Systems Frontiers*, with Xi Zhao and Yanxin Wang, Vol. 22, pp. 1539-1559, 2020
92. "A Meta-analysis of Online Impulsive Buying and the Moderating Effect of Economic Development Level," *Information Systems Frontiers*, with Yang Zhao, Yixuan Li, Ning Wang, and Ruoxin Zhou, Vol. 24, pp. 1539-1559, 2020
93. "Carrot or Stick? The Juxtaposition Effect of Word-of-Mouth in Mobile Payment Switching Behaviors," *Journal of Electronic Commerce Research*, with Le Wang and Xue Yang, Vol. 24, pp. 1667-1688, 2022
94. "Juxtaposed Effect of Social Media Overload on Discontinuous Usage Intention: The Perspective of Stress Coping Strategies," *Information Processing and Management*, with Jiabao Lin, Shunzhi Lin, and Shan Liu, Vol. 58, Issue 1, ISSN 0306-4573, 2023
95. "The Effect of Commitment on Knowledge Sharing: An Empirical Study of Virtual Communities," *Technological Forecasting and Social Change*, with Chuan Luo, Yao Lan, and Han Li, Vol. 163, ISSN 0040-1625, 2021
96. "Why I Give Money to Unknown People? An Investigation of Online Donation and Forwarding Intention," *Electronic Commerce Research and Applications*, with Tingting Hou, Keke Hou, and Xue Wang, Vol.47, ISSN 1567-4223, 2021
97. "The impact of e-commerce capabilities on agricultural firm performance gains: the mediating role of organizational agility," *Industrial Management & Data Systems*, with Jiabao Lin, Lei Li, Ofir Turel, Peng Liu, Vol. 120, Issue 7, ISSN 0263-5577, 2020
98. "Developing a Value Assessment Framework of Habitual Social Media Use: A Grounded Theory Approach," *Journal of Electronic Commerce Research*, with Tao Hu, Hua Dai, and Xihui Zhang, Vol. 22, Issue 2, pp. 128-154, 2021
99. "Driving E-commerce Brand Attachment through Green Packaging: An Empirical Investigation," *Journal of Electronic Commerce Research*, with Xu Zhao, Cheng Pan, Jingxuan Cai, and Jiang Wu, Vol. 22, Issue 3, ISSN 1526-6133, 2021
100. "The Paradox of Word-of-Mouth in Social Commerce: Exploring the Juxtaposed Impacts of Source Credibility and Information Quality on SWOM Spreading," *Information & Management*, with Xusen Chen, Yu Gu, and Ying Hua, Vol. 58, Issue 7, ISSN 0378-7206, 2021
101. "Why Travelers Switch to the Sharing Accommodation Platforms? A Push-Pull-Mooring Framework," *International Journal of Contemporary Hospitality Management*, with Maomao Chi, Junjing Wang, and Han Li, Vol. 33, Issue 12, ISSN 0959-6119, 2021

102. "Understanding the selection of cross-border import e-commerce platforms through the DANP and TOPSIS techniques: A multi-study analysis," *Journal of Global Information Technology Management*, with Hongbo Jiang, Yuxia Lin, and Ting Shao, Vol. 25, Issue 1, pp. 26-53, 2022
103. "How do agribusinesses thrive through complexity? The pivotal role of e-commerce capability and business agility," *Decision Support Systems*, with Jiabao Lin, Lei Li, and Jose Benitez, Vol. 135, August 113342, 2020
104. "Juxtaposing Impact of Interaction Experiences on E-commerce Reputation: An Empirical Investigation," *Journal of Electronic Commerce Research*, with Xinchun Li, Qinyu Liao, and Yaoyu Wang, Vol. 21, No. 2, pp. 75-95, 2020
105. "How Do Expectations Share Consumer Satisfaction? An Empirical Study on Knowledge Products," *Journal of Electronic Commerce Research*, with Bin Fang, Xin Fu, and Shun Cai, Vol. 21, No. 1, pp. 1-20, 2020
106. "Understanding the roles of institutional pressures and organizational innovativeness in contextualized transformation toward e-business: Evidence from agricultural firms," *International Journal of Information Management*, with Jiabao Lin and Zimei Luo, Vol. 51, April 2020
107. "Exploring the Determinants of Information Adoption: A Comparative Study of Online Store and Third Party Forum," *Nankai Business Review International*, with Chuan Luo and Ning Ma, Vol. 10, Issue 4, pp. 618-634, 2019
108. "Easy Come or Easy Go? Empirical Evidence from Switching Behaviors in Mobile Payment Applications," *Information & Management*, with Le Wang, Xue Yang, and Zhilin Qiao, Vol. 56, Issue 7, pp. 103-150, 2019
109. "Unveiling the Interplay between Blockchain and Loyalty Program Participation," *International Journal of Information Management*, with Lu Wang and Frank Lee, Vol. 49, Issue C, pp. 397-410, 2019
110. "Cloud Computing Capability: Its Technological Root and Business Impact," *Journal of Organizational Computing and Electronic Commerce*, with Ranjit Bose, Han Li, Wei Zhang, and Q. B. Chung, Vol. 28, Issue 3, pp. 193-213, 2018
111. "Producing Competitive Advantage from an Infrastructure Technology: The Case of Cloud Computing," *Information Systems Management*, with Wei Zhang, Ranjit Bose, Han Li, and Q. B. Chung, Vol. 35, Issue 2, pp. 147-160, 2018
112. "Information Usefulness in Online Third Party Forums" *Computers in Human Behavior*, with Chuan Luo and Ranjit Bose, Vol. 85, pp. 61-73, 2018
113. "Does Incentive on WOM Matter in Social Commerce? A Positive Emotion Perspective," *Journal of Electronic Commerce Research*, with Xiaorong Wang, Feng Xu, and Lifang Peng, Vol. 19, Issue 2, pp. 135-153, 2018
114. "Designing an Intelligent Decision Support System for Effective Negotiation Pricing: A Systematic and Learning Approach," *Decision Support Systems*, with Xin Fu, Xiao-Jun Zeng, Di Wang, and Qing-Liang Fan, Vol. 96, pp. 49-66, 2017
115. "An Empirical Investigation on the Impact of XBRL Adoption on Information Asymmetry: Evidence from Europe," *Decision Support Systems*, with Maggie Liu and Fu Lee Wang, Vol. 93, pp. 42-50, 2017
116. "Toward a Holistic Understanding of Continued Use of Social Networking Tourism: A Mixed-Method Approach," *Information & Management*, with Aaron French and Ranjit Bose, Vol. 54, pp. 802-813, 2017
117. "Understanding the Roles of Social Commerce Features and Relationship Quality in Purchase Intention: An Empirical Investigation," *Journal of Electronic Commerce Research*, with Jiabao Lin, Yanmei Yan and Shengjun Chen, Vol. 18, No. 3, pp. 225-244, 2017
118. "Understanding the Role of Social Situations on Continuance Participation Intention in Online Communities: An Empirical Perspective" *Journal of Electronic Commerce Research*, with Honglei Li and Vincent S. Lai, Vol. 17, No. 4, pp. 358-380, 2016
119. "The Interplay Between Value and Service Quality Experience: E-Loyalty Development Process Through the ETailQ Scale and Value Perception," *Electronic Commerce Research*, with Honglei Li, Nnanyelugo Aham-Anyanwu, and Cemal Tevrici, Vol. 15, Issue 4, pp. 585-615, 2015

120. "Automated Negotiation for E-commerce Decision Making: A Goal Deliberated Agent Architecture for Multi-Strategy Selection" *Decision Support Systems*, with Mukun Cao, Xudong Luo, and Xiaopei Dai, Vol. 73, pp. 1-14, May 2015
121. "Examining the Moderating Role of Sense of Virtual Community in Online Review Evaluation," *Information & Management*, with Chuan Luo, Yun Xu, Merrill Warkentin, and Choonling Sia, Vol. 52, Issue 3, pp. 305-316, 2015
122. "A Holistic Understanding of Non-Users' Adoption of University Campus Wireless Network: An Empirical Investigation," *Computers in Human Behavior*, with Qinyu Liao, Anil Gurung, and Weihua Shi, Vol. 49, pp. 220-229, August 2015
123. "The Impact of XBRL Adoption in P.R. China," *Decision Support Systems*, with Chunhui Liu, Choonling Sia, Grace O'Farrel, and Hock Hai Teo, Vol. 59, pp. 242-249, March 2014
124. "Impact of Informational and Social Factors on Online Recommendation Credibility: the Moderating Role of Source Credibility," *Decision Support Systems*, with Chuan Luo, Laurie Schatzberg, and Choonling Sia, Vol. 56, pp. 92-102, December 2013
125. "Leader Influences on Member Personality and Values Homogeneity in Online Social Networks," *Decision Support Systems*, with Gary Templeton, Tomas Giberson, and Natalie Campbell, Vol. 54, No. 1, pp. 655-664, 2012
126. "Understanding Mobile Office Technology Adoption Trade-offs: A Conjoint Analysis Approach," *Journal of Computer Information Systems*, with Merrill Warkentin and Han Li, Vol. 53, No. 3, Spring 2013
127. "The Domain Name System – Past, Present, and Future," *Communications of the Association for Information Systems*, with Michael Pope, Merrill Warkentin, and Leigh A. Mutchler, Vol. 30, No. 1, Article 21, pp. 329-346, 2012
128. "An Exploratory Study of Mobile Banking Services Resistance," *International Journal of Mobile Communications*, with Cheon-Pyo Lee and Minna Mattila, Vol. 10, No. 4, pp. 366-385, 2012
129. "Integrative Framework for Assessing Firms' Potential to Undertake Green IT Initiatives via Virtualization – A Theoretical Perspective," *Journal of Strategic Information Systems*, with Ranjit Bose, Vol. 20, Issue 1, pp. 38-54, March 2011 (a **Most Cited Article Published since 2010**, <http://www.journals.elsevier.com/the-journal-of-strategic-information-systems/most-cited-articles>)
130. "Exploring the Impact of Instant Messaging on Subjective Task Complexity and User Satisfaction," *European Journal of Information Systems*, with Han Li, Ashish Gupta, and Merrill Warkentin, Vol. 20, No. 2, pp. 139-155, March 2011
131. "Understanding the Determinants of User Acceptance of Enterprise Instant Messaging: An Empirical Study," *Journal of Organizational Computing and Electronic Commerce*, with Anil Gurung and J. P. Shim, Vol. 20, Issue 2, pp. 155-181, 2010

Working Area Papers (under advanced revision & review)

- "Advancing the Design of Reputation and Feedback Systems in Education: A Field Experiment in Multidimensional Ratings," *MIS Quarterly*, with Yixing Chen, John P. Lalor, and Wenchang Li, revise & resubmit
- "Transferring, Eliminating, or Both? The Strategic Impact of Resale Platforms and Consumer Learning on Coping with Consumer Uncertainty," *Information Systems Research*, with Yongjian Li, Yusheng Wang, Xuanming Bai, revise & resubmit
- "Exploring Online Help-Seeking Tendencies: The Influence of Experience Type and Helper Identity," *MIS Quarterly*, with Shaobo (Kevin) Li, Xun (Irene) Huang, Le Wang, and Yuwei Jiang, revise & resubmit
- "Revisiting Seller Reputation: Impact of Internal and External Reputation on Sales in Online Knowledge Payment Markets," *Production and Operations Management*, with Xusen Cheng, Yue Xu, Qianqian Wang, and Liangfei Qiu, revise & resubmit

- “How Enterprise Social Media Improves Conversations between Top and Middle Management Teams: Implications for Organizational Innovation,” *Journal of Management Information Systems*, with Yang Chen and Jose Benitez, revise & resubmit
- “How does Big Data Analytics Capability Impact Firm Performance? The Role of Operational Resilience and Disruption Orientation,” *European Journal of Information Systems*, with Jiabao Lin, revise & resubmit
- “A Multi-stage Empirical Investigation of Users’ Participation Patterns in Online Health Communities,” *Information & Management*, with Yanyan Shang, revise & resubmit
- “IT-driven ridesharing economy at the Base of the Pyramid: Unraveling the impact of uncertainty reduction on drivers’ engagement in ridesharing,” *Information Systems Journal*, with Xusen Cheng and Xiaoping Zhang, revise & resubmit
- “How Customized Managerial Responses Influence Subsequent Online Consumer Ratings: The Language Style Matching Perspective,” *Decision Support Systems*, with Xiaojing Ren and Le Wang, revise & resubmit
- “Examining How Emotions Affect Online User Retention: Empirical Evidence from Livestreaming Electronic Commerce Platforms,” *Information & Management*, with Xu Xu, Chuan Luo, and Zeen Wang, revise & resubmit
- “Blockchain-driven Decentralized Identity Management An Interdisciplinary Review and Research Agenda,” *Information & Management*, with Xi Zhao, revise & resubmit
- “Directing Quality Review Generation in Online Review Sites: A Theory-Driven Design Using Interpretable Machine Learning,” *Decision Support Systems*, with Yuqiu Wang, Maixin Han, Kai Li, and Botong Xue, revise & resubmit
- “Impact of digitally-enabled agility on decision-making performance: The role of e-commerce ambidexterity, alignment, and digital business intensity,” *Information & Management*, with Jiabao Lin, Lei Li, and Jose Benitez, under review
- “How to build supply chain resilience: The role of fit mechanism between digitally-driven business capabilities and supply chain governance,” *Information & Management*, with Jiabao Lin, Shunzhi Lin, and Jose Benitez, under review
- “Smart operations: An intelligent strategic tourism system for improving the efficient utilization of tourist resources,” *Journal of Operations Management*, with Xi Zhao, Le Wang, and Fujun Lai, reject & resubmit
- “The Golden Zone of AI Emotion in Frontline Chatbot Service Failure,” *Internet Research*, with Qian Chen, Yeming Gong, and Yaobin Lu, revise & resubmit
- “Understanding the Juxtaposed Postadoption Use of Gamified Learning Systems Against the Conflicting Role of the Game Layer,” *Information & Management*, with Han Li, Paul Benjamin Lowry, and Jie Zhang, under review
- “Governmental online response strategy for handling citizen e-complaints: Conceptualization, measurement, and empirical validation,” *Journal of the Association for Information Systems*, with Yu Zhang, Dongming Xu, and Frank Hung, under review
- “Digital Innovation Unveiled: Improving Firm Performance through Juxtaposed Rules,” *Journal of Management Information Systems*, with Hui Peng and Yaobin Lu, under review
- “To Capture or Create Value? Unraveling the Influence of Complementors in Shaping Platform Owners’ Market Entry Decisions,” *Information Systems Research*, with Shiyang Zheng, Jenny Pu, Jin Chen, and Alain Chong, under review
- “I am, therefore, I think: Analyzing trust in metaverse collaboration from an embodied cognitive perspective,” *Journal of Management Information Systems*, with Xusen Cheng, under review
- “How does big data analytics capability enable operational resilience in the age of digital transformation? Theory and empirical evidence,” *Journal of the Association for Information Systems*, with Jiabao Lin, Shaowu Wu, and Jose Benitez, under review

- “Unlocking the Power of User Tie Strength: A Multi-study on Cross-Platform Content Sharing Behaviors,” *Journal of the Association for Information Systems*, with Jie Su, Han Li, and Haowen Xiao, under review
- “How Strategic Digital Posture and Digital Orientation Enforce Digital Product Innovation: Untangling Contingent Substitutive Effects by Way of Management Innovation,” *European Journal of Information Systems*, with Ricarda B. Bouncken, Martin Ratzmann, and Florian Schmitt, ready for submission

Cross-cultural IS & Strategic Development

132. “An imposed etic approach with Schwartz polar dimensions to explore cross-cultural use of social network services,” *Information & Management*, with Chengqi Guo, Merrill Warkentin, Anil Gurung, and J.P. Shim, Vol. 57, Issue 8, 2020
133. “A Systematic Review on Cross-Cultural Information Systems Research: Evidence from the Last Decade,” *Information & Management*, with Xinmin Chu and Yan Chen, Vol. 56, Issue 3, pp. 401-417, 2019
134. “Does IT Team Climate Matter? An Empirical Study of the Impact of Coworker Influence and Confucian Work Ethic on Deviance Behavior,” *Information & Management*, with Zhang, Hanpeng, Qinyu Liao, and Lifang Peng, Vo. 52, Issue 6, pp. 658-667, September 2015
135. “Factors Influencing E-Tax Filing Adoption Intention by Business Users in China,” *Electronic Government*, with Qinyu Liao and Bingjia Shao, Vol. 11, No. 4, pp. 283-305, 2015
136. “Rethinking the Path of Business Research in the West: What Direction Is Better for Business Research in China?” *Nankai Business Review International*, with Allen S. Lee, Vol. 5, Issue 4, pp. 346-355, 2014
137. “Fraud and White Collar Crime: A Chinese Perspective,” *Cross-Cultural Management*, with Richard Brody, Vol. 16, Issue 3, pp. 317-326, 2009

MIS Research Method and Development

138. “A Scientometric Investigation into the Quality of IS Journal Quality Measures,” *Journal of the Association for Information Systems*, with Bruce R. Lewis and Gary F. Templeton, Vol. 8, Issue 12, Article 35, pp. 619-633, 2007.
139. “Author Affiliation Index: Response to Ferratt et al.,” *Communications of the Associations for Information Systems*, with Gary F. Templeton and Bruce R. Lewis, Vol. 19, Letter 2, pp. 710-724, 2007

Special Issue Editorials

140. “Big data analytics in high stake decision for forecasting,” *Technological Forecasting and Social Change*, with Raj V. Mhato, Mohammad Zoynul Abedin, Satish Kumar, 2022 (<https://www.journals.elsevier.com/technological-forecasting-and-social-change/call-for-papers/big-data-analytics-in-high-stake-decision-forecasting>)
141. “Information technology and customization strategies in the digital economy,” *Technological Forecasting and Social Change*, with Yonggui Wang, 2022 (<https://www.journals.elsevier.com/technological-forecasting-and-social-change/call-for-papers/information-technology-and-customization-strategies>)
142. “Special issue in honor of Prof. Ting-Peng Liang’s lifetime contribution to the e-commerce discipline,” *Journal of Electronic Commerce Research*, with Shin-yuan Hung, Keng Siau, Jen-Her Wu, and Qi Li, 2021
143. “Social commerce and social media: Behaviors in the new service economy,” *Information & Management*, with Fujun Lai, Vol. 56, pp. 141-142, 2019
144. “Special issue introduction: A comprehensive perspective on information systems security – technical advances and behavioral issues,” *Decision Support Systems*, with Dmitry Zhdanov, Vol. 92, pp. 1-2, 2016

INVITED PRESENTATION

- Department of Information Management, National Chung Cheng University, Taiwan, October 25, 2023
- College of Business, University of Michigan-Dearborn, October 17, 2023
- UQ Business School, The University of Queensland, Australia, May 12, 2023
- Carlson School of Management, The University of Minnesota, April 28, 2023
- Department of Information Systems, City University of Hong Kong, September 2022

TEACHING EXPERIENCE

The University of New Mexico (Anderson School of Management, Albuquerque, NM, USA)

Information Systems Security (Undergraduate & Graduate concentration course)
Advanced Security Analytics (Co-teach Graduate concentration course & faculty workshop)
Graduate Research Thesis (Graduate thesis course)
Business Application Development (Undergraduate core course)
Management of Information Systems (Graduate concentration course)
Computer-based Information Systems (Undergraduate core course)
Web Application Development (using JSP, Graduate concentration course)
Web Scripting Programming and Development (using Python, Graduate concentration course)
Practicum (International Residency) (Executive MBA course)
Practicum (Independent Research) (MBA for Education Leadership course)

City University of Macau (Graduate Institute of Data Science, Macau)

Social Media Analytics (Doctoral seminar)

Virginia State University (School of Business, Petersburg, VA, USA)

Information Systems Security Management
Advanced Visual Basic.NET Programming
Introduction to Programming Using Visual Basic.NET
Management Information Systems
Current Issues in Information Technology – CIS Capstone Project
Introduction to Information Systems

Mississippi State University (College of Business, Starkville, MS, USA)

Visual Basic Applications
Introduction to Business Computer Systems

REFERRED PAPERS IN PROCEEDINGS, CONFERENCE PRESENTATIONS & OTHERS

1. Zhenya Tang, Botong Xue, and Xin (Robert) Luo, “Exploring Users’ Security-related Fact-Checking Behavior in Educational Social Media Groups: The Perspective of Health Belief Model,” Proceedings of 2023 Pacific Asia Conference on Information Systems, Nanchang, China, July 2023
2. Chengqi John Guo, Chen Guo, Nan Zheng, and Xin (Robert) Luo, “You Know It’s Fake, Right? How Habituation May Assist Misinformation Mitigation on TikTok,” Proceedings of 2022 Dewald Roode Workshop in Information Systems Security Research, Denver, Colorado, USA, October 2022
3. Zhenya Tang, Botong Xue, Xin (Robert) Luo, and Haisen Li, “Exploring Users’ Information Security Behavior in Teacher-Parent Social Media Group from the Perspective of Health Belief Model,” Proceedings of 2022 Dewald Roode Workshop in Information Systems Security Research, Denver, Colorado, USA, October 2022

4. Xu, Feng, Haisen Li, Carol Hsu, and Xin (Robert) Luo, "The Curvilinear Effect of Supervisor Support on Employees' Proactive ISB," Proceedings of 2022 Dewald Roode Workshop in Information Systems Security Research, Denver, Colorado, USA, October 2022
5. Da Ma, Xixian Peng, Qiuzhen Wang, and Xin (Robert) Luo, "Understanding Users' Willingness to Pay for Privacy in Mobile Applications: An Integration of Protection Motivation and Privacy Calculus," Proceedings of 2022 Pacific Asia Conference on Information Systems, Sydney & Taipei (online), July 2022
6. Gurvirender Tejay, Xin (Robert) Luo, and Zareef Mohammed, "Discovering Factors Influencing Information Believability to Mitigate Dissemination of (Mis)information: An Experimental Neuroscience Study for Secure and Trustworthy Cyberspace," Proceedings of 2021 Dewald Roode Workshop in Information Systems Security Research, San Antonio, Texas, USA, October 2021
7. Botong Xue, Merrill Warkentin, Xin (Robert) Luo, and Zhenya Tang, "Investigating Peer ISP Violation Whistle-blowing: Critical Role of Relationship Closeness," Proceedings of 2021 Dewald Roode Workshop in Information Systems Security Research, San Antonio, Texas, USA, October 2021
8. Shizhen Jia, Feng Xu, and Xin (Robert) Luo, "When and Why Does Employee Security Citizenship Behavior Fuel Security Deviance? From the Perspective of Self-Enhancement Theory," Proceedings of 2021 Dewald Roode Workshop in Information Systems Security Research, San Antonio, Texas, USA, October 2021
9. Xu, Feng, Carol Hsu, Xin Luo, and Merrill Warkentin, "A Contingent Model of How Fear of External Security Threats Sparks Insiders' Proactive Information Security Behaviors," Proceedings of 2020 Dewald Roode Workshop in Information Systems Security Research, Ames, Iowa, USA, October 2020
10. Su, Linlin, Xusen Cheng, Xin Luo, and Changyue Xu, "The Effect Mechanisms of Privacy Control on Passengers' Participation in Ridesharing," Proceedings of 2020 America's Conference on Information Systems, Salt Lake City, Utah, August 2020
11. Kam, Hwee-Joo, Xin Luo, and Yanyan Shang, "Improving Cybersecurity Learning: An Integration of Cyber Offense and Cyber Defense," Proceedings of 2019 Dewald Roode Workshop in Information Systems Security Research, Bossier City, LA, USA, October 2019
12. Li, Yaojie and Xin Luo, "Constructive Deception in the Workplace and Beyond: A Defensive Social Engineering Approach," Proceedings of 2019 Dewald Roode Workshop in Information Systems Security Research, Bossier City, LA, USA, October 2019
13. Wang, Lu, Xin Luo, and Ying Hua, "Exploring How Blockchain Impacts Loyalty Program Participation Behaviors: An Exploratory Case Study," Proceedings of 2019 Hawaii International Conference on System Sciences, Waikoloa, Hawaii, USA, January 2019
14. Wang, Lu, Xin Luo, and Botong Xue, "Too Good to Be True? Understanding How Blockchain Revolutionizes Loyalty Programs," Proceedings of America's Conference on Information Systems, New Orleans, Louisiana, August 2018
15. Wang, Lihua and Xin Luo, "Using Government Microblogs to Enhance Citizen Engagement," Proceedings of America's Conference on Information Systems, New Orleans, Louisiana, August 2018
16. Liu, Maggie, Xin Luo, and Fu Lee Wang, "The Value of Tagging Footnotes in XBRL Documents," Proceedings of the 8th Annual International Conference on Accounting and Finance, Singapore, July 23-24, 2018
17. Yin, Meng, Xin Luo, Xiaoyu Xu, and Qi Li, "Why Patients Switch Help from Online to Offline: An Empirical Investigation of Emotions and Effects of Cognitions," Proceedings of 2018 Hawaii International Conference on System Sciences, Waikoloa, Hawaii, USA, January 2018
18. Hsu, Carol, Xin Luo, Feng Xu, and Merrill Warkentin, "The Role of Abusive Supervision and Reactive Computer Abuse: A Multi-level Analysis," Proceedings of 2017 Dewald Roode Workshop in Information Systems Security Research, Tampa, FL, USA, October 2017
19. Xu, Feng, Xin Luo, and Carol Hsu, "Anger or Fear? Effects of Discrete Emotions on Deviant Security Behavior," Proceedings of 2017 Hawaii International Conference on System Sciences, Waikoloa, Hawaii, USA, January 2017 (**Nominated for Best Paper Award**)
20. Wang, Xiaorong, Lifang Peng, Xin Luo, and Feng Xu, "Incentives, Positive Emotions and SWOM Intention: Moderating Roles of Allocation Type and Emotion Regulation," Proceedings of 2016 International Conference on Electronic Business, Xiamen, China, December 2016

21. Zheng, Haichao, Zihao Qi, Xin Luo, Jiafen Liu, and Liting Li, "The Value of Backers' Word-of-Mouth in Screening Crowdfunding Projects: An Empirical Investigation," Proceedings of 2016 International Conference on Electronic Business, Xiamen, China, December 2016 (**Recipient of Outstanding Paper Award**)
22. Hua, Jian, Yan Chen, and Xin Luo, "Unveiling the Role of Individual Resilience to Cyber-terrorism: An Empirical Investigation," Proceedings of 2016 Dewald Roode Workshop in Information Systems Security Research, Albuquerque, NM, USA, October 2016
23. Hsu, Carol, Feng Xu, and Xin Luo, "Does Emotion Predict Information Security Behaviors in the Workplace? A New Theoretical Exploration," Proceedings of 2016 Dewald Roode Workshop in Information Systems Security Research, Albuquerque, NM, USA, October 2016
24. Wang, Xiaorong, Lifang Peng, and Xin Luo, "Electronic Word-of-Mouth: A Systematic Perspective and Multilevel Analysis," Proceedings of International Conference on Electronic Commerce, South Korea, August 2016
25. Xu, Feng, Hongyun Zhang, Wayne Huang, Xin Luo, and D. Xu, "The Value of Chief Data Officer Presence on Firm Performance," Proceedings of Pacific Asia Conference on Information Systems, Chiayi, Taiwan (ROC), June 2016
26. French, Aaron, Xin Luo, and Ranjit Bose, "A Multi-Theoretical Study on Social Networking Tourism," Proceedings of Pacific Asia Conference on Information Systems, Chengdu, China, June 2014
27. Yue Wu, Yuewen Liu, R.J. Liu, J. Y. Wang, and Xin Luo, "Uncovering the Intellectual Core of Big Data Research: A Literature Review," Proceedings of Pre ICIS SIG-ISAP International Symposium on Big Data and Social Network, Milan, Italy, December 2013
28. Luo, Xin, Ranjit Bose, Wayne Huang, Hongyun Zhang, and Wei Zhang, "A Theoretical Model to Analyze Firm Performance versus IT Security Investments," Proceedings of Pre ICIS SIG-ISAP International Symposium on Big Data and Social Network, Milan, Italy, December 2013
29. Luo, Xin, Ranjit Bose, Wei Zhang, and Han Li, "Exploring Technology Initialization and Business Success in the Cloud Computing Context: An Integrative Framework," Proceedings of CSWIM 2013, Tianjin, China, June 29-30, 2013
30. Bose, Ranjit, Xin Luo, and Yuan Liu, "The Relationship between Information Security Investment and Organizational Performance: A Critical Review," Proceedings of Annual Meeting of the Northeast Decision Sciences Institute, New York City, New York, April 5-7, 2013
31. Burd, Stephen, Alex Seazzu, and Xin Luo, "Cloud-based Virtual Computing Laboratories," Proceedings of Hawaii International Conference on System Sciences (HICISS), Grand Wailea, Maui, Hawaii, January 7-10, 2013
32. Luo, Xin, Wei Zhang, Ranjit Bose, and Yuan Liu, "Riding the Clouds with no Worries: A Holistic View of Information Security Concerns and Cloud Computing Initialization," CSWIM 2012, Beijing, China, July 1-2, 2012
33. Bose, Ranjit, Xin Luo, and Yuan Liu, "The Roles of Security and Trust: Comparing Cloud Computing and Banking," Proceedings of 2nd International Conference on Integrated Information (IC-ININFO), Budapest, Hungary, August 30-September 3, 2012
34. Zhang, Wei, Xin Luo, Stephen Burd, and Alex Seazzu, "How Could I Fall for That? Exploring Phishing Victimization with Heuristics-Systematic Model," Proceedings of Hawaii International Conference on System Sciences (HICISS), Grand Wailea, Maui, Hawaii, January 4-7, 2012
35. Dai, Hua and Xin Luo, "The Role of Risk Perception, Trust, Innovativeness and Emotion in Developing Consumer's Satisfaction in Electronic Mediated Environment (EME)," complete research paper, Proceedings of International Conference on Information Systems (ICIS), Shanghai, China, December 2011
36. Guo, Chengqi, J.P. Shim, Xin Luo, and Anil Gurung, "A Cross-Cultural Comparison of Mobile Social Network Service Use: U.S. vs. China," Proceedings of America's Conference on Information Systems (AMCIS), Detroit, Michigan, August 2011
37. Yao, Lee and Xin Luo, "Are Hackers 'Safe' to Help Us? – A Perspective from IT Professionals," 2nd Annual AAA Forensic and Investigative Accounting Section Research Conference, New Orleans, LA, March 25-26, 2011
38. Akkaladevi, Somasheker, Ajay K. Katangur, Xin Luo, and Ahmed Mahdy, "Role of Intrusion Detection Systems," International Academy of Business and Public Administration Disciplines, Orlando, Florida, Jan 3-6, 2011
39. Zhu, Bin, Xin Luo, and Michael Chau, "Finding Treasures from Your Trash," AIS SIGSEC Workshop on Information Security & Privacy (Pre-ICIS), St. Louis, Missouri, USA, December 12-15, 2010

40. Luo, Xin, Han Li, Qing Hu, and Heng Xu, "Understanding Why Individual Employees Commit E-Crimes: A Routine Activity Approach," Proceedings of the DeWald Roode Information Security Workshop 2010 IFIP TC8/TC11 Workshop, Bentley University, Waltham, MA, October 8-9, 2010
41. Chen, Rong, Xin Luo, Heng Xu, and Wei Zhang, "The Conceptual Model of Mobile TV Service Adoption: A Triangulation Perspective," Proceedings of International Conference on Electronic-Business Intelligence, December 19-21, 2010, Kunming, China
42. Lu, Yong, Xin Luo, and Xubin Cao, "The Roles of Bridging and Bonding in Online Communities in the Aftermath of a Natural Disaster," Proceedings of Decision Sciences Institute, San Diego, California, November 2010
43. Yan, Ruiliang and Xin Luo, "Understanding Consumers' Online Search and Purchase Behaviors: A Social-Psychological Perspective," Proceedings of 2010 Joint Conference on eServices and Business Intelligence, Chengdu, China, June 4-6, 2010
44. Lu, Yong, Xin Luo, Xubin Cao, and Dan Yang, "The Roles of Social Capital in Virtual Communities," Proceedings of 2010 Joint Conference on eServices and Business Intelligence, Chengdu, China, June 4-6, 2010
45. Zhu, Bin, Xin Luo, Jian Ma, and Michael Chau, "Finding Treasures from Your Trash," Proceedings of 2010 Joint Conference on eServices and Business Intelligence, Chengdu, China, June 4-6, 2010
46. Brody, Richard, Xin Luo, and Alex Seazzu, "Electronic Discovery: A Descriptive Analysis of Technological, Legal, and Managerial Issues," Annual AAA Forensic and Investigative Accounting Section Research Conference, Baton Rouge, LA, May 7-8, 2010
47. Luo, Xin and Laurie Schatzberg, "Results of an Online Information Security Module in a Required Introductory MIS Course," Best Paper Nominee, Information Academy for Information Management (SIG-ED), Phoenix, AZ, December 2009
48. Pope, Michael, Merrill Warkentin, Leigh A. Mutchler, and Xin Luo, "The Domain Name System – Past, Present, and Future," Winner of Distinguished Track Paper (Information Systems), Proceedings of Decision Sciences Institute, New Orleans, Louisiana, November 14-17, 2009
49. Luo, Xin, Merrill Warkentin, and Allen Johnston, "The Impact of National Culture on Workplace Privacy Expectations in the Context of Information Security Assurance," Proceedings of America's Conference on Information Systems, San Francisco, California, August 2009
50. Zhang, Wei and Xin Luo, "A Dual-Process Perspective on Media Choice," Proceedings of The Third China Summer Workshop on Information Management, Guangzhou, China, June 27-28, 2009
51. Johnston, Allen, Merrill Warkentin, and Xin Luo, "National Culture and Information Privacy: The Influential Effects of Individualism and Collectivism on Privacy Concerns and Organizational Commitment", Proceedings of International Federation of Information Processing (IFIP) International Workshop on Information Systems Security Research, Cape Town, South Africa, May 2009
52. Luo, Xin, J. P. Shim, Anil Gurung, Qinyu Liao, and Somasheker Akkaladevi, "An Empirical Investigation on Collective Multilateral Trust toward Innovative Technology Acceptance: A Mobile Banking Study," Proceedings of Decision Sciences Institute, Baltimore, Maryland, November 2008
53. Lee, Cheon-Pyo, Xin Luo, and Merrill Warkentin, "Perception of Security and Privacy When Using Mobile Communication Systems – An Analysis of Administrative and Line Staff Congruence," Proceedings of Decision Sciences Institute, Baltimore, Maryland, November 2008
54. Akkaladevi, Somasheker and Xin Luo, "Bottlenecks in the Process of Improving ICT Infrastructure in Developing Countries: A Chinese Perspective", Proceedings of Americas Conference on Information Systems, Toronto, Canada, August 2008
55. Akkaladevi, Somasheker, Himabindu Keesara, and Xin Luo, "Efficient Forensic Tools for Handheld Devices: A Comprehensive Perspective", Proceedings of Southwest Decision Sciences Institute, Houston, Texas, March 2008
56. Luo, Xin, Han Li, and Jie Zhang, "An Exploratory Analysis of Trust and Risk on Innovative Technology Adoption: A Mobile Banking Case," Proceedings of Pre-ICIS Workshop on Information Security and Privacy, the SIGSEC Pre-ICIS Workshop, Montréal, Canada, 2007
57. Zhang, Jie and Xin Luo, "Revisiting the Password Problem from a New Perspective," Proceedings of Pre-ICIS Workshop on Information Security and Privacy, the SIGSEC Pre-ICIS Workshop, Montréal, Canada, 2007

58. Michelle Boatwright and Xin Luo, "What Do We Know About Biometrics Authentications?" Proceedings of Information Security Curriculum Development Conference, Kennesaw, GA, September 29, 2007
59. Dipti Patel and Xin Luo, "Take a Close Look at Phishing," Proceedings of Information Security Curriculum Development Conference, Kennesaw, GA, September 29, 2007
60. Luo, Xin, Anil Gurung, and J.P. Shim, "Understanding Acceptance of Enterprise Instant Messaging: A Theoretical Integration and Empirical Investigation," Proceedings of Decision Science Institute 2007, Phoenix, AZ, November 17-20, 2007
61. Liao, Qinyu and Xin Luo, "A Comprehensive Understanding of Non-users' Perception for University Campus Wireless Network Adoption: An Empirical Investigation," Proceedings of Decision Science Institute 2007, Phoenix, AZ, November 17-20, 2007
62. Liao, Qinyu, Xin Luo, Anil Gurung, and Long Li, "Workplace Internet Use Monitoring and Employee Behavior Intention Change," Proceedings of Americas Conference on Information Systems, Keystone, CO, August 7-12, 2007
63. Warkentin, Merrill, Chengqi Guo, Xin Luo, and Feifei Xie, "An Assessment of U.S. and Chinese Online Gaming Environments and Futures," Proceedings of Americas Conference on Information Systems, Keystone, CO, August 7-12, 2007
64. Gurung, Anil and Xin Luo, "Understanding the Motivation of Consumers to Take Actions against Spyware," Proceedings of Americas Conference on Information Systems, Keystone, CO, August 7-12, 2007
65. Liao, Qinyu, Xin Luo, and Anil Gurung, "Post-Violation Trust Rebuilding in B2C Electronic Commerce," Proceedings of 2007 Global Conference on Business and Finance, South Padre Island, Texas, January 3-6, 2007
66. Liao, Qinyu, Xin Luo, and Kirk Arnett, "CS and MIS: What Do They Know About Information Security?" Proceedings of 2006 ISOneWorld International Conference, Las Vegas, Nevada, April 2006
67. Luo, Xin and Merrill Warkentin, "Consumers' Preferences, Attitudes, and Trade-offs towards Mobile Office Use: A Conjoint Analysis," Proceedings of 2005 Decision Science Institute Annual Meeting, San Francisco, CA
68. Luo, Xin, Cheon-Pyo Lee, and Merrill Warkentin, "Adoption of Instant Messaging in an Information Security Supervision and Management Environment: An Empirical Study in Workplace Adoption," Proceedings of Information Resources Management Association International Conference 2005, May 15-18, 2005, San Diego, California
69. Lee, Cheon-Pyo, David A. Vance, and Xin Luo, "Information Technology Payoff and Time Lags," Proceedings of Information Resource Management Association International Conference, San Diego, California, May 15-18, 2005
70. Liao, Qinyu, Xin Luo, and Kirk Arnett, "Student Recognition and Awareness of Information Security in Course Learning from Management Information Systems and Computer Science Classes: An Empirical Investigation," Proceedings of The Fourth International Conference on Electronic Business, Beijing, China, December 2004
71. Warkentin, Merrill and Xin Luo, "Perceptions of Wi-Fi Security Requirements: A Stratified View," Decision Science Institute Annual Meeting, Sessions on Mobile Services and Wireless Networks, Boston, Massachusetts, November 20-23, 2004
72. Liao, Qinyu, J.P. Shim, and Xin Luo, " Student Assessment of a Web-based Learning and Assessment System Using the Unified Theory of Acceptance and Use of Technology," Proceedings of Americas Conference on Information Systems 2004, New York City, New York, August 2004,
73. Luo, Xin and Merrill Warkentin, "Assessment of Information Security Spending and Costs of Failure," Proceedings of ISOneWorld International Conference, Las Vegas, Nevada, April 2004
74. Luo, Xin, "New Skills of DHTML Scripts," Computer Business Information, 03/1999 (in Chinese)
75. Luo, Xin, "New Ideas and Knacks of WebPages Design," Computer Business Information, 03/1999 (in Chinese)
76. Luo, Xin, "Human Being on the Web," Chengdu Evening, 03/1999 (in Chinese)
77. Luo, Xin, "The Most Popular DHTML Scripts," Computer Business Information, 03/1999 (in Chinese)
78. Luo, Xin, "Tips on Skills of ICQ Operation," Computer Business Information, 03/1998 (in Chinese)

79. Luo, Xin, "Attractiveness of Java Script," *Computer Business Information*, 02/1998 (in Chinese)
80. Luo, Xin, "Personal WebPages Designing Skills," *Computer Business Information*, 12/1997 (in Chinese)
81. Luo, Xin, "Skills of Editing WebPages with Java," *Computer Business Information*, 08/1997 (in Chinese)
82. Luo, Xin, "The Popular Free Service Webs on the Internet," *Computer Business Information*, 08/1997 (in Chinese)
83. Luo, Xin, "Two Examples of How to Fix Computer Problems," *Computer Business Information*, 03/1997 (in Chinese)

REFEREED BOOK CHAPTERS

1. Liao, Qinyu, Xin Luo, and Anil Gurung, "Trust Restoration in Electronic Commerce," in *Organizational and End-User Interactions: New Explorations, Summation of the Journal of Organizational and End User Computing*, Clarke and Dwivedi (Ed.), IGI Global, Chapter 3, pp.72-88, May 2011, ISBN 978-1-60960-577-3
2. Xu, Shuting and Xin Luo, "Current Issues and Future Analysis in Text Mining for Information Security Applications", in *Handbook of Research on Text and Web Mining Technologies*, Song and Wu (Ed.), IGI Global, September 2008, Chapter XXXIX, ISBN: 978-1-59904-990-8 (**reprinted** – "Current Issues and Future Analysis in Text Mining for Information Security Applications ", in *Social and Political Implications of Data Mining*, Hakikur Rahman (Ed.), IGI Global, December 2008, Chapter X, ISBN: 978-1-60566-230-5)
3. Luo, Xin and Merrill Warkentin, "Developments and Defenses of Malicious Code," in Pagani, Margherita (Ed.), *Encyclopedia of Multimedia Technology and Networking (2e)*, Hershey, PA: Idea Group Publishing, 2008, pp. 356-363, ISBN: 978-1-60566-014-1
4. Luo, Xin and Qinyu Liao, "Ransomware: A New Cyber Threat to Enterprises", in *Handbook of Research on Information Security and Assurance*, Sharma and Gupta (Ed.), Hershey, PA: Idea Group Publishing, 2008, pp. 1-6, ISBN: 978-1-59904-855-0
5. Luo, Xin and Somasheker Akkaladevi, "Analysis of Intelligent Software Agents in E-commerce I", *Encyclopedia of Artificial Intelligence*, Hershey, PA: Idea Group Publishing, 2008, pp. 940-944, ISBN: 978-1-59904-849-9
6. Luo, Xin and Somasheker Akkaladevi, "Analysis of Intelligent Software Agents in E-commerce II", *Encyclopedia of Artificial Intelligence*, Hershey, PA: Idea Group Publishing, 2008, pp. 945-949, ISBN: 978-1-59904-849-9
7. Akkaladevi, Somasheker, Ajay K. Katangur, and Xin Luo, "Improving the Protein Secondary Structure Prediction Accuracy Using Decision Fusion and Bayesian Inference Method", *Encyclopedia of Artificial Intelligence*, Hershey, PA: Idea Group Publishing, 2008, pp. 1330-1336, ISBN: 978-1-59904-849-9
8. Luo, Xin and Qinyu Liao, "Using Instant Messaging to Improve E-collaboration in Organizations", in *Encyclopedia of E-Collaboration*, Ned Kock (Editor), Publisher: Information Science Reference, November 2007, ISBN: 978-1599-04000-4
9. Liao, Qinyu and Xin Luo, "Instant Messaging As an E-collaboration Tool", in *Encyclopedia of E-Collaboration*, Ned Kock (Editor), Publisher: Information Science Reference, November 2007, ISBN: 978-1599-04000-4
10. Luo, Xin and Merrill Warkentin, "Consumer's Attitude toward Mobile Office Use: A Technology Trade-Off Research Agenda," in *E-Business Processes: Technologies and Solutions*, Sounderpandian, J. and T. Sinha (Eds), January 2007 (**reprinted** – "Consumer's Attitude toward Mobile Office User: A Technology Trade-Off Research Agenda," in *Electronic Business: Concepts, Methodologies, Tools, and Applications*, In Lee (Ed), IGI Global, December 2008, Chapter 6.13, pp. 1920 – 1928, ISBN: 978-1-60566-056-1)
11. Luo, Xin and Merrill Warkentin, "Malware and Anti-Virus Procedures", in *Encyclopedia of Multimedia Technology and Networking*, April 2005, Editor: Margherita Pagani, ISBN: 1591405610, Idea Group Publishing

HONORS & AWARDS

Outstanding Associate Editor Award, *Journal of the Association for Information Systems*

2023

Endowed Dean's Professorship in Research Excellence , Anderson School of Mgt, UNM	2022-now
Endowed Black, Albert & Mary Jane Professorship , Anderson School of Mgt, UNM	2022-now
Research Excellence Awards , Anderson School of Mgt, University of New Mexico	2022-now
Best Associate Editor Award , International Conference on Information Systems, Austin, TX, USA	2021
Endowed Regent's Professorship , Anderson School of Mgt, University of New Mexico	2014-now
Ernest and Mary Rich Summer Research Grant , Anderson School of Mgt, University of New Mexico	2017-2019
Faculty Summer Research Grant , Anderson School of Management, University of New Mexico	2016
Winner of Highly Commended Paper Award , Emerald Group Publishing Limited	2015
Endowed Anderson Alumni Professorship , Anderson School of Mgt, University of New Mexico	2011-2014
Best Reviewer Award , IFIP WG8.11/WG11.13 Information Systems Security Research Workshop	2012
Who's Who in the World	2009-now
Endowed Bill Daniels Business Ethics Fellowship , Anderson School of Mgt, University of New Mexico	2010-2012
Endowed Anderson Foundation Fellowship , Anderson School of Mgt, University of New Mexico	2009-2012
Nominee for Best Online Teaching Award , University of New Mexico	2012
Winner of Distinguished Paper (Information Systems Track) , Decision Sciences Institute	2009
Faculty Summer Research Grant , Anderson School of Management, University of New Mexico	2009-2011
Faculty Summer Research Grant , School of Business, Virginia State University	2007
Information Security Research Travel Award (\$1000) , Mississippi State University	04/2006
Henry Hunter Doctoral Research Travel Award (\$600) , Mississippi State University	04/2006
Ph.D. Student Teaching Award Nominee , College of Business, Mississippi State University	03/2006
Ph.D. Student & Faculty Collaboration Research Award Nominee , Mississippi State University	03/2006
2005 Decision Science Institute (DSI) Doctoral Consortium , San Francisco, California	11/2005
Information Security Research Travel Fund (\$1350) , Center of Computer Security Research, MSU	05/2005
Doctoral Research Travel Fund (\$650) , College of Business & Industry, Mississippi State University	04/2004
Academic Award , College of Business Administration, The University of Louisiana at Monroe	2002-2003
University Scholarship , Sichuan Normal University	1997-1998
2nd Winner , Web Design Competition by Computer Business Information	1999
2nd Winner , National Web Design by China Telecom Corp. & Chinese Computer User Association	1998
1st Winner , Internet Application Knowledge Competition by Chengdu Commerce and Tyfo.com	1998
3rd Winner , English-Chinese Tech Translation Competition by Hong Kong Instant-Trans Tech Corp.	1998
3rd Winner , Chinese National Webpage Design Competition by Microsoft and Computer World Press	1998

PROFESSIONAL ACTIVITIES

Reviewer for Journals

- *Information Systems Research*
- *MIS Quarterly*
- *Journal of Operations Management*
- *Journal of the Association for Information Systems*
- *Journal of Management Information Systems*

- *European Journal of Information Systems*
- *Information Systems Journal*
- *Journal of Information Technology*
- *Journal of Organizational Behavior*
- *Decision Sciences*
- *Decision Support Systems*
- *International Journal of Electronic Commerce*
- *Information & Management*
- *Journal of Organizational Computing and Electronic Commerce*
- *IEEE Transactions on Engineering Management*
- *Communications of the ACM*
- *AIS Transactions on Human-Computer Interaction*

Advisory Board & Track Chair & Keynote Speeches for International Conferences

- Track Co-Chair for International Conference on Information Systems (Societal Impact) (Bangkok, Thailand, 2024)
- Keynote speaker for the 2024 15th International Conference on E-business, Management and Economics (Beijing, 2024)
- Co-Chair for the 16th China Summer Workshop on Information Management (Xiamen, China, 2024)
- Keynote speaker for the 2023 Sino-Euro Forum for Management and Innovation (Nankai U & online, November 2023)
- Keynote speaker for Journal of Electronic Business & Digital Economics (online, April 2023)
- Keynote speaker for the 2022 ITMA International Conference on Digital Transformation (Taipei, Taiwan, October 2022)
- Mentor, Mid-Career Faculty Workshop of 2022 International Conference on Information Systems (Copenhagen, 2022)
- Mentor, Doctoral Consortium of 2022 Americas Conference on Information Systems (Minneapolis, USA, August 2022)
- Co-Chair for the 15th China Summer Workshop on Information Management (Ningbo, China, 2022)
- Keynote speaker for the 6th Conference on Marketing Science and Innovation (MSI) (online, April 2022)
- Keynote speaker for the 2021 Soochow University Workshop on Information Systems (online, July 2021)
- Keynote speaker for the 5th Conference on Marketing Science and Innovation (MSI) (online, May 2021)
- Keynote speaker for the 4th Conference on Marketing Science and Innovation (MSI) (online, July 2020)
- Track Co-Chair for Pacific Asia Conference on Information Systems (Sydney, Australia, July 2021)
- Organizing Co-Chair, International Conference on Electronic Commerce (Chengdu, China, July 2021)
- Track Co-Chair for Pacific Asia Conference on Information Systems (Xi'an, China, July 2019)
- Keynote speaker for the 10th Sino-US Advanced Workshop on E-commerce (Taiyuan, July 2018)
- Keynote speaker for the 6th International Symposium on Project Management (Chongqing, July 2018)
- Conference Co-Chair, The 1st International Conference on Internet+, Big Data & Business Innovation, Beijing, China, July 8-9, 2017
- General Chair, Dewald Roode Information Security Workshop, IFIP WG 8.11/11.13, Albuquerque, October 2016
- Track Co-Chair for America's Conference on Information Systems, San Diego, California, USA, August 2016
- International Advisory Board Member, Pacific Conference on Information Systems, Taiwan (ROC), June 2016
- Program Co-Chair, The 2nd International Workshop on Information Systems and Supply Chain Management, Suzhou, China, June 2016

- Co-Chair, The International Workshop on E-Business and New Manufacturing and New Services, Suzhou, China, June 2015
- 7th Sino-US Advanced Workshop on E-commerce (US Secretary, Changchun, JiNin, 2015)
- Mentor for Doctoral Consortium, Pacific Conference on Information Systems, Chengdu, China, June 2014
- Pacific Conference on Information Systems (Track Co-chair on Information Systems Security and Privacy, Chengdu, China, June 2014)
- 6th Sino-US Advanced Workshop on E-commerce (Program co-chair, Albuquerque, NM, 2014)
- Pacific Conference on Information Systems (Track Co-chair on Human Behavior and Information Systems, Jeju Island, South Korea, June 2013)
- Track Co-chair for 6th International Conference on Software Knowledge Information Management and Applications (Track on User Experience and Enterprise Systems, Chengdu, China, September 2012)
- Program Co-Chair for Joint Conference on eServices and Business Intelligence (Chengdu, China, June 2010)
- Invited Panel Discussant, Track of Social Issues in Information Technology, Decision Sciences Institute 2009
- Americas Conference on Information Systems (Mini-track chair of ICT Issues in the Greater China Region, 2008, 2009, 2010)
- Americas Conference on Information Systems (Mini-track chair of ICT Issues in the Pan-Pacific Region, 2010)
- Americas Conference on Information Systems (Mini-track chair of Information Security and Privacy in Developing Economies, 2009)
- Americas Conference on Information Systems (Session chair, 2007)
- Decision Science Institute (Session chair of Information Systems Track, 2007; Session chair of Information Security Track, 2008)

Program Committee for International Conferences

- INFORMS Conference on Information Systems & Technology (CIST), Phoenix, Arizona, USA, October 2023
- Dewald Roode Information Security Workshop, IFIP WG 8.11/11.13 (2011-present)
- INFORMS Conference on Information Systems & Technology (CIST), Indianapolis, IN, USA, October 2022
- The Workshop on e-Business (WeB), Austin, Texas, USA, December 2021
- INFORMS Conference on Information Systems & Technology (CIST), Washington, D.C, USA, November 2020
- The Workshop on e-Business (WeB), Munich, Germany, December 2019
- INFORMS Conference on Information Systems & Technology (CIST), Seattle, Washington, USA, October 2019
- The Workshop on e-Business (WeB), Santa Clara, California, USA, December 12, 2018
- The Workshop on Information Security and Privacy (WISP), San Francisco, California, USA, December 13, 2018
- International Academic Committee for European Decision Sciences Institute (Granada, Spain, 2017)
- 16th China Summer Workshop on Information Management (Changsha, China, 2023)
- 15th China Summer Workshop on Information Management (Ningbo, China, 2022)
- 14th China Summer Workshop on Information Management (Chongqing, China, 2021)
- 13th China Summer Workshop on Information Management (Shenzhen, China, 2019)
- 12th China Summer Workshop on Information Management (Qingdao, China, 2018)
- 11th China Summer Workshop on Information Management (Nanjing, China, 2017)
- 10th China Summer Workshop on Information Management (Dalian, China, 2016)

- 9th China Summer Workshop on Information Management (Hefei, China, 2015)
- 8th China Summer Workshop on Information Management (Chengdu, China, 2014)
- 7th China Summer Workshop on Information Management (Tianjin, China, 2013)
- Pacific Asia Workshop on Intelligence and Security Informatics (2007, 2008, 2011, 2013, 2016, 2017, 2018, 2019)
- Pre-ICIS International Symposium on Big Data and Social Network (Milan, Italy, December 13-14, 2013)
- International Conference on ICT Management for Global Competitiveness and Economic Growth in Emerging Economies - ICTM 2012 & 2013 (Wroclaw, Poland, 2012, 2013)
- Financial Business Intelligence and Risk Management & Electronic Payment and Electronic Commerce (2009-2013)
- 3rd Annual Conference of the World Accounting Frontiers Series incorporating the International Conference of Accounting, Business, Leadership and Information Management (2011)
- International Conference on Accounting and Information Technology (2010)
- 5th Midwest Association for Information Systems Conference (2010)
- Conference of the Global Institute of Flexible Systems Management (2008, 2009)
- Information Resources Management Association (2006)

Reviewer for International Conferences

- International Conference on Information Systems (ICIS) (2009, 2010, 2011, 2012, 2017)
- INFORMS Conference on Information Systems & Technology (CIST), 2019, 2020
- The Dewald Rode Information Security Workshop, IFIP WG 8.11/11.13 (2010, 2012, 2016, 2017, 2020, 2021, 2022)
- Hawaii International Conference on System Sciences (HICSS) (2016, 2017)
- Americas Conference on Information Systems (2004, 2005, 2007, 2008, 2009, 2016)
- Decision Science Institute (tracks of Information Security and Information Systems, 2005, 2007, 2008, 2009)
- European Conference on Information Systems (2008)
- Southwest Decision Sciences Institute – Track of Information Security (2008)
- Pre-ICIS Workshop on Information Security and Privacy (2007, 2009)
- International Association for Computer Information Systems (2005)

Reviewer for Books

- Handbook of Research on Social Implications of Data Mining and Information Privacy (2008)
- Handbook of Research on Information Security and Assurance (2007)
- Encyclopedia of Artificial Intelligence (2007)
- Encyclopedia of E-Collaboration (2006)
- Encyclopedia of Multimedia Technology and Networking (2004)

Invited External Reviewer for T3 and Promotion & Tenure

- Michael F. Price College of Business, University of Oklahoma (2023)
- Nanyang Business School, Nanyang Technological University, Singapore (2023)
- Zicklin School of Business, Baruch College, CUNY (2023)
- School of Business, State University of New York at Albany (2022)
- Alvarez College of Business, University of Texas at San Antonio (2022)
- Culverhouse College of Business, University of Alabama (2022)
- Michael F. Price College of Business, University of Oklahoma (2022)

- Charlton College of Business, University of Massachusetts Dartmouth (2021)
- College of Business and Information, University of Texas – Rio Grande Valley (2021)
- Business & Information Technology Department, Missouri University of Science & Technology (2021)
- College of Business, Oregon State University (2021)
- College of Management – University of Massachusetts Boston (2021)
- Dongwu School of Business, Soochow University (2021)
- College of Business, Florida Atlantic University (2021)
- College of Business, Eastern Carolina University (2021)
- Beacom School of Business, University of South Dakota (2021)
- School of Computing, DePaul University (2020)
- Rennes School of Business, France (2020)
- Dongwu School of Business, Soochow University (2020)
- College of Management, Huazhong University of Science & Technology (2020)
- College of Business, Florida International University (2019)
- College of Management – University of Massachusetts Boston (2019)
- Saunders College of Business, Rochester Institute of Technology (2018)
- Dept. of Business & Information Technology, Missouri University of Science and Technology (2018)
- School of Business and Public Administration – University of the District of Columbia (2016)
- College of Business – University of Colorado at Colorado Springs (2015)
- College of Business – University of North Texas (2013)
- College of Management – University of Massachusetts Boston (2012)

Invited External Reviewer for International/National Research Grant

- Research Development Fund, Xi’an Jiatong-Liverpool University (2020)
- Israel Ministry of Science, Technology, and Space (2015)
- Research Grant, United International College (2014, 2015)
- Qunxian Scholarly Merit Program, Xiamen University, China (2014)
- National Research Foundation of South Africa (2013)

Invited External Judge for Business Plan Competition

- Arkansas State University (2013, 2012)

Professional Membership

- Association for Information Systems (AIS)

ACADEMIC SERVICES (departmental, college, and university levels)

Special Assistant to the Dean for Research Advancement, Anderson School of Management, UNM	2022 – now
Chair, Research Excellence Advisory Council (REAC), Anderson School of Management, UNM	2022 – now
Anderson School of Management Representative, Provost’s Advisory Review Committee, UNM,	2020 – now
Director of International Programs, Anderson School of Management, UNM	2018 – now
Department Representative, Dean’s Advisory Review Committee, Anderson School of Management, UNM	2015 – now
Lead Faculty, Corporate Advisory Board for Information Systems	08/2020 – 2022

Chair, Visiting MIS Faculty Search Committee, Anderson School of Management, UNM	2020
Member, MSISA E & C Committee, Anderson School of Management, UNM	2020
Chair, MIS Faculty Search Committee, Anderson School of Management, UNM	2015 – 2016
UNM China Delegation Member (with President Frank, Dean White, Dean Cecchi, Dr. Tami)	2015
Lead Faculty, UNM China Delegation (with Dr. Mary Anne Saunders – special assistant to the President)	2015
Lead Faculty, UNM Special Task Force for Sino-American University Initiative (with President Frank, Mary Anne Saunders – special assistant to the President, Senior Vice Provost, UNM Consul, Associate Vice Provost)	2014
Lead Faculty, 2014 Summer Study Abroad Program in China	2014
Faculty Representative of ASM, China Education Program (with Doug Brown, Dean of ASM, and Mary Anne Saunders, Special Assistant to the President)	2013
Faculty Advisor, Executive MBA Residency, Anderson School of Management, Univ. of New Mexico	2011, 13, 14
Faculty Liaison of ASM, Master of Accounting Program with Xiamen University, China	2013 – now
Chair, Undergraduate & Graduate Curriculum Committees, Anderson School of Management, UNM	2012 – 2014
Member, MIS Faculty Search Committee, Anderson School of Management, University of New Mexico	2012 – 2013
Associate Director, Center for Information Assurance Research and Education, University of New Mexico	2008 – now
Lead Faculty, 2013 Summer Program in China (with Wennie Shu, Associate Dean of ECE & Ellen He)	2013
Lead Faculty, 2012 Summer Program in China (with Dante and Natasha, Associate Provost)	2012
MIDS Department Post Tenure Review Committee, Anderson School of Management, UNM	2013
Faculty Representative of ASM, China Education Program (with Doug Brown, Dean of ASM)	2011
Member, Undergraduate Curriculum Committee, Anderson School of Management, Univ. of New Mexico	2011– 2012
Member, Faculty Senate Computer Use Committee, University of New Mexico	2011– 2012
Member, Search Committee for Tenure-track Position of Chinese Literature & Culture, UNM	2011– 2012
MIS Research Seminar Coordinator, Anderson School of Management, University of New Mexico	2009 – now
<ul style="list-style-type: none"> • Dr. Merrill Warkentin (Mississippi State University) in July 2009 • Dr. Cheon-pyo Lee (Fairmont State University) in April 2010 • Dr. De Liu (Associate Editor, <i>Information Systems Research</i>, University of Kentucky) in September 2010 • Dr. Richard Baskerville (Editor-in-Chief, <i>European Journal of Information Systems</i>, Georgia State University) in March 2011 • Dr. Allen Lee (former Editor-in-Chief, <i>MIS Quarterly</i>, Virginia Commonwealth University) in Nov. 2011 • Dr. Detmar Straub (Editor-in-Chief, <i>MIS Quarterly</i>, Georgia State University) in April 2012 • Dr. Qing Hu (Associate Dean, Iowa State University) in October 2012 • Dr. Keng Siau (Editor-in-Chief, <i>Journal of Database Management</i>, Missouri U of S&T) in September 2013 • Dr. James Marsden (Editor-in-Chief, <i>Decision Support Systems</i>, University of Connecticut) in Spring 2014 • Dr. John D’Arcy (Associate Editor, <i>Decision Sciences</i>, University of Delaware) in Spring 2014 • Dr. Han Zhang (EMBA Director, Georgia Tech) in February 2015 • Dr. Xianfeng Zhang (Texas Tech Univ. & Hainan Normal Univ.) in March 2015 • Dr. Huigang Liang (Associate Editor, <i>MIS Quarterly</i>, East Carolina University) in October 2015 • Dr. Feng Liu (Associate Dean, Xiamen University) in February 2016 • Dr. France Belanger (Senior Editor, <i>Journal of the Association for Information Systems</i>, Virginia Tech) in April 2017 	

- Dr. Suprateek Sarker (Editor-in-Chief, *Journal of the Association for Information Systems*, University of Virginia) in February 2018
- Dr. Tyson Browning (Editor-in-Chief, *Journal of Operations Management*, Texas Christian University) in November 2022
- Dr. Bin Gu (Senior Editor, *Information Systems Research*, Boston University) in October 2023
- Dr. Heshan Sun (Senior Editor, *MIS Quarterly* and *Journal of the AIS*, University of Oklahoma) in April 2024

Instructional Resources & Technology Committee Chair, School of Business, Virginia State University	2007
Departmental Curriculum Committee Chair, Department of CIS, Virginia State University	2007
Departmental Intellectual Contribution Committee, Department of CIS, Virginia State University	2007
Faculty Development Committee, School of Business, Virginia State University	2006-2007
Advisement & Curriculum Committee, School of Business, Virginia State University	2006
Member & Webmaster, Ph.D. Student Association, Mississippi State University	2003-2005
President, Chinese Student Association (CSA), The University of Louisiana at Monroe	2000-2002
Vice President, MBA Association (MBAA), The University of Louisiana at Monroe	2001-2002

GRADUATE STUDENT AND VISITING SCHOLAR ADVISING

Ph.D. Advisees and Co-advisees

1. Tong Xin, Doctoral dissertation external examiner, University of Jyväskylä, Jyväskylä, Finland, 2024
2. Tianxue Xu (Visiting doctoral student, Tianjin University, China) 2023-2024
3. Dongyi Wang (Visiting doctoral student, University of International Business & Economics, China) 2022-2023
4. Jie Su (Visiting doctoral student, Wuhan University, China) 2022-2023
5. Cheng Zhou, Doctoral dissertation defense committee, Business School of Nankai University, China, November 2022
6. Pauline Weritz, Doctoral thesis evaluation committee, Universitat Ramon Llull, Barcelona, Spain, September 2022
7. Laura Ruiz Santiago, Doctoral dissertation defense committee, Universidad de Granada, Granada, Spain, June 2022
8. Yitian Xie, Doctoral dissertation external examiner, University of Jyväskylä, Jyväskylä, Finland, 2022
9. Feng Xu, Doctoral dissertation defense committee, Mississippi State University, Starkville, MS, USA 2020-2022
10. Laura Ruiz Santiago, Doctoral dissertation defense committee, Rennes School of Business, France, 2021
11. Lei Li (Visiting doctoral student, South China Agricultural University, China) 2020-2021
12. Tingting Hou (Visiting doctoral student, University of International Business and Economics, China) 2019-2020
13. Marisel Fernandez Giordano, Doctoral dissertation defense committee, Universidad de Granada, Granada, Spain, February 2020
14. Ana Castillo, Doctoral dissertation defense committee, Universidad de Granada, Granada, Spain, June 2019
15. Jessica Braojos, Doctoral dissertation defense committee, Universidad de Granada, Granada, Spain, June 2018
16. Meng Yin, Co-advisor (with Dr. Qi Li), Xi'an Jiaotong University, China, 2017
17. Feng Xu, Co-advisor (with Dr. Wayne Huang, Dean of Xi'an Jiaotong University, China), Xi'an Jiaotong University, China, 2016-2017
18. Xiaorong Wang, Co-advisor (with Dr. Lifang Peng, Professor of Xiamen University, China), Xiamen University, China, 2016-2017
19. Spencer Joseph Moore, Master's thesis, Anderson School of Management, University of New Mexico, 2015-2016
20. Joshua Martin Serna, Master's thesis, Anderson School of Management, University of New Mexico, 2015-2016

Visiting Scholar Advisees

1. Dr. Yongjian Li (Chair, Nankai University, China) 2020
2. Dr. Junmei Zhang (Chair, Yunnan University, China) 2018-2019
3. Dr. Lu Wang (Assistant Professor, University of International Business and Economics, China) 2018-2019
4. Dr. Lihua Wang (Associate Professor, Xi'an Jiatong University, China) 2017-2018
5. Dr. Xinming Chu (Associate Professor, Jiangsu Normal University, China) 2015 – 2016
6. Dr. Xueying Tian (Associate Professor, Suzhou University of Science and Technology, China) 2015
7. Dr. Jiabao Lin (Associate Professor, South China Agricultural University, China) 2013-2014
8. Dr. Jun Xue (Full Professor, Xi'an University of Posts & Telecommunications, China) 2012-2013

PROFESSIONAL CERTIFICATE

- Data Visualization for Professors, SAS Institute Inc., Los Angeles, California, 2014

EXTERNALLY FUNDED CONSULTING PROJECTS

- Chinese Culture Business Etiquette Program, *Gemini Rosemont*, Santa Fe, New Mexico, 2015
- Recommending information security measurements, *Sandia National Laboratory*, Albuquerque, New Mexico, 2013
- The impact of IT on local economy, *City of New Orleans*, Louisiana, 2012

MEDIA REPORT

- “Management school cooperation with China a win for UNM” by Albuquerque Journal, January 3, 2016, URL: <https://www.abqjournal.com/919589/sinoanderson-cooperation-a-win-for-unm.html>
- “Ransomware Rakes in Millions from Average Computer Users,” by KRQE News 13, February 4, 2015, URL: <http://krqe.com/2015/02/04/ransomware-rakes-in-millions-from-average-computer-users/>

PERSONAL INFORMATION

Citizenship: USA

Language: Fluent in English and Chinese (Mandarin), novice in Chinese (Cantonese) and Spanish

President for New Mexico Chinese School of Arts & Language (Albuquerque, New Mexico, USA) 2010-2013

Hobbies: photography, music, football, BBQ, travel

REFERENCES

Dr. Patrick Y.K. Chau
Former President of Association for IS
Provost & Li Dak Sum Chair Professor of IS
Beijing Normal Univ – Hong Kong Baptist Univ
Email: patrickchau@uic.edu.cn

Dr. Qing Hu
Dean & Professor of IS
The Koppelman School of Business at Brooklyn
City University of New York
Email: Qing.Hu@brooklyn.cuny.edu

Dr. Merrill Warkentin
Distinguished Professor of Information Systems
Mississippi State University
Telephone: 662-325-1955
Email: m.warkentin@msstate.edu

Dr. Allen Lee
Emeritus Professor of Information Systems
Virginia Commonwealth University
Telephone: 804-827-0366
Email: allenslee@alum.mit.edu