Extra Credit Assignment

Due May 12 with portfolio (15 points)

For this assignment, I'd like you to do a semiotic analysis of an activity you participate in. Remember that semiotics is the study or reading of signs. You can attend any event, a concert, a party, a rally, etc. Observe the type of people who are there and their interactions with one another. Review the introduction to *Signs of Life* and the essay beginning of page 28 about the woman in the tattoo parlor. After you've attended the event, write a 2½ to 3 page semiotic analysis of that event. Talk about the sign (event) in the context of its system. You may have to do a little research to find out about the system in which the sign takes place.

Since the assignment is worth quite a few points, I'll expect a thoughtful, well-written analysis. Simply reporting on the event will not earn the maximum number of points.